



DATE: _____

THIRD-PARTY REQUESTING TO USE ALTIUM TRADEMARK(S)

Re: Limited Permission to Use Altium LLC Trademarks

Dear Valued Partner: **ORGANIZATION NAME:** _____

The undersigned party (hereinafter “Company”) has requested permission to use one or more trademarks owned by Altium LLC (hereinafter “Altium”) solely for the purpose of referencing the Company’s existing and ongoing partnership or collaboration with Altium with respect to agreed education initiatives which may involve the use of Altium’s products or services (the “Purpose”) (the “Permitted Identification”). Altium has approved Company’s limited use of the Altium trademarks set out in Schedule 1 attached hereto (the “Altium Marks”) and hereby grants permission to Company, as set out in more detail below, with respect to the use and display of the Altium Marks for the Purpose determined by Altium in its sole discretion or as otherwise agreed by the Parties in writing (the “Term”).

1. Altium consents to Company’s use of the Altium Marks solely for the limited purpose of the Permitted Identification during the Term.
2. Use of the Altium Marks shall be accompanied by a notice that clearly indicates that the Altium Marks are the exclusive property of Altium LLC and are used by Company with permission from Altium.
 - Altium Corporate Logo
 - Altium Education Logo

For example: (The above) is a trademark of Altium LLC and is used here with permission.

3. Altium retains all right, title and interest in the Altium Marks. In no event may Company transfer or assign the permission granted herein to any third party, nor does the permission granted herein give Company any right, title or interest in the Altium Marks. All use of the Altium Marks inures to the benefit of Altium. Company agrees that it will not challenge Altium’s rights in the Altium Marks.

4. To maintain quality control, Company agrees to use the Altium Marks only in the format and manner provided in this letter (including in accordance with all Schedules accompanying this letter agreement), and with the appropriate trademark symbols, as instructed by Altium. Company's use of the Altium Marks will cease at the end of the Term. Any and all other use of Altium's trademarks, trade name, service marks, slogans, designations or other intellectual property is prohibited without Altium's prior written consent.
5. ALTIMUM MAKE NO WARRANTIES OR REPRESENTATIONS REGARDING THE ALTIMUM MARKS INCLUDING, WITHOUT LIMITATION, NON-INFRINGEMENT OR FITNESS FOR ANY PURPOSE.
6. Company shall comply with all applicable laws, rules and regulations in connection with the use of the Altium Marks. Company agrees that it shall not use the Altium Marks, except as authorized by this letter agreement, including the trademark use guidelines set out in Schedule 2 attached hereto (the "Guidelines"), the terms of which are incorporated into this letter agreement and to which Company agrees and is bound.
7. Company understands and agrees that Altium may terminate the permissions granted hereunder at any time and for any or no reason, at which time the Term ends, and Company shall cease all use of the Altium Marks in any capacity.

This letter agreement is subject to the substantive laws of the State of California and the federal courts resident therein, and both parties agree to be subject to the personal jurisdiction of the State of California and the federal courts resident therein with respect to this letter agreement. In any action or proceeding commenced pursuant to this letter agreement, both parties irrevocably waive trial by jury. No waiver of any right or action by either party shall be deemed a waiver of any other right or action, or of a continuing waiver of the right or action.

Please confirm that the Company agrees to the terms set forth above and in the attached Schedules by signing (by hand or electronically) and returning a copy of this letter via email to legal@altium.com

Very truly yours,

Natasha Davidson

ACKNOWLEDGED AND AGREED:

Altium LLC

Organization Name

Natasha Davidson

Name

Name

Deputy General Counsel
(Software & Digitalization)

Title

Title

DocuSigned by:
Natasha Davidson
AFF15503D3DE45D

Signature

Signature

5/6/2025 | 5:55 PM PDT

Date

Date

Schedule 1 Altium Marks

The Altium logo consists of the word "Altium" in a bold, italicized, sans-serif font, followed by a registered trademark symbol (®).The Altium Education logo features the word "Altium" in a bold, italicized, sans-serif font, followed by a registered trademark symbol (®), and the word "EDUCATION" in a bold, uppercase, sans-serif font below it.

Permitted use-cases for placement of the above Altium Logo Trademarks in association to this partnership include:

- Academic or group website
- Team or group apparel
- Engineered builds such as robots, cars, etc.
- Promotional organic social media
- Promotional printed, digital and video assets
- Curriculum (EDU & Teams)

Schedule 2 Altium Marks Use Guidelines

1. Use of the Altium Marks shall be accompanied by a notice that clearly indicates that the Altium Marks are the exclusive property of Altium LLC and are used by Company with permission from Altium.
2. Do not use or display the Altium Marks in any manner that can be reasonably interpreted to suggest editorial content has been authored by or represents the views or opinions of Altium.
3. Do not use or display the Altium Marks in any manner that can be reasonably interpreted to suggest that Company is holding itself out as an agent or affiliate of Altium or is otherwise authorized to act on behalf of Altium.
4. You may not use timesteps or fonts for your company name or product name that look like those of Altium's trademarks, logos or stylizations, if the use creates the potential impression of an association between Altium and Company. You may not use logos, designs or stylizations that incorporate design elements of, or look similar to, logos, designs or stylizations of Altium.
5. Company may not use the Altium Marks to identify or promote any products or services that do not originate from Altium.
6. When instructed or notified by Altium, Company must comply with any and all changes, revisions, amendments, or corrections to the Altium Marks. Altium may terminate the permissions granted hereunder at any time and for any or no reason, at which time the Company shall cease all use of the Altium Marks.
7. Do not use or display the Altium Marks on any website that contains or displays adult content, promotes gambling, involves the sale of tobacco or alcohol to persons under twenty-one years of age, or otherwise violates applicable law.
8. Do not use or display the Altium Marks in a manner that is in Altium's sole opinion misleading, unfair, defamatory, infringing, libelous, disparaging, obscene or otherwise objectionable to Altium.
9. Do not use or display the Altium Marks on a website or in any manner that violates any law or regulation.
10. Do not incorporate the Altium Marks into Company's own product name, service name, trademarks, logos, domain names, or company names.
11. Do not register or use any domain names or web addresses, nor any social media or other platform identifiers containing the Altium Marks.

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t 858 864-1500 f 858 864-1710 4225 Executive Square, Suite 1000, La Jolla, CA 92037, United States

www.altium.com

12. You may not purchase any of Altium's trademarks as an ad word or advertising keyword from any search engine, social media forum, or other platform without express written permission from Altium, which permission may be withdrawn if you violate these Guidelines or any supplementary guidelines which may be issued by Altium from time to time.
13. Do not copy or imitate any trade dress used or owned by Altium, including the overall look and feel of any Altium websites, web design properties, product or user interface designs, brand packaging, distinctive color combinations, typography, graphic designs, product icons, or imagery.
14. Do not adopt marks, logos, slogans, or designs that are confusingly similar to the Altium Marks.
15. Do not use the Altium Marks in any manner that suggests a common, descriptive, or generic meaning.
16. Always distinguish the Altium Marks from surrounding text with at least initial capital letters or in all capital letters.
17. Always use the Altium Marks in their exact form with the correct spelling, and never abbreviated, hyphenated, or combined with any other word or words.
18. Don't pluralize the Altium Marks.
19. Don't use "a" or "the" to refer to an instance of the Altium Marks.
20. Always use the Altium Marks as an adjective modifying a noun. Do not use the Altium Marks as a verb. Trademarks identify the brand name of products or services, never actions.
21. Do not use the Altium Marks in a possessive form.
22. Do not translate the Altium Marks into another language.
23. Do not change any Altium Marks that are logo designs except to scale the logo. This means Company may not add decorative elements, change the colors, change the proportions, distort it, add elements, or combine it with other logos.