



Distrust With Charity

--- Uncharitable Movie Trailer

**1/3 Americans
do not
trust charities**

1

**Only 48% of Canadians
expressed trust in
nonprofits and charities**

2

**Lead to a \$100 billion
shortage of impact
in North America annually**

3

Root Reason for THE No.1 PROBLEM

Donation

Current Ledger: Unopened

Consequence



UNTRACEABLE
UNACCOUNTABLE
UNTRANSPARENT

IMPACTS