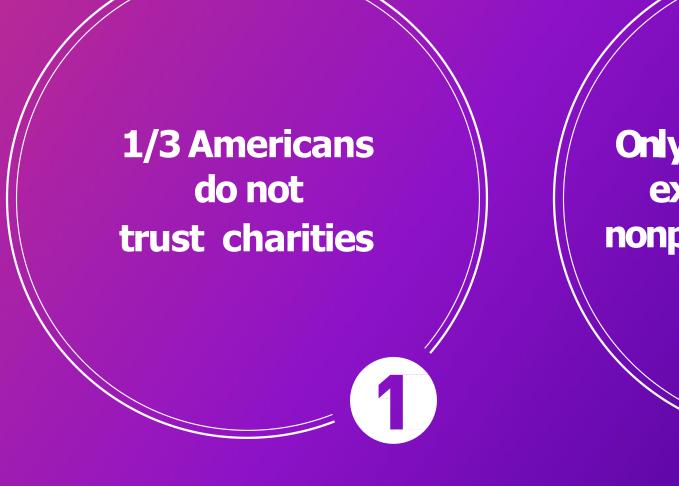


Distrust With Charity

--- Uncharitable Movie Trailer



Only 48% of Canadians expressed trust in nonprofits and charities

Lead to a \$100 billion shortage of impact in North America annually

2

3

Root Reason for THE No.1 PROBLEM

Donation

Current Ledger: Unopened

Consequence





IMPACTS