**图书选题申报表**

|  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- |
| **图书书稿情况** | **选题名称** |  | | | | | **读者对象** |  |
| **选题来源** |  | | | | | | |
| **估计字数** |  | **估计图数** |  | **预计交稿时间** |  | **学科及专业** |  |
| **图书类别** |  | | | | | **级别** |  |
| **修订书稿** | **原书名** |  | | | | | **原编著者** |  |
| **上版出版时间** |  | | | **累计印数** |  | **库存数** |  |
| **翻译书稿** | **译稿原文名** |  | | | | | | |
| **原著者** |  | **国籍** |  | **原出版者** |  | **出版年代及版次** |  |
| **作(译)者简况** | **主编姓名** |  | **性别** |  | **年龄** |  | **行政职务** |  |
| **专业职务** |  | | | | | **学历** |  |
| **工作单位** |  | | | | | **电话** |  |
| **通讯地址** |  | | | **邮编** |  | **e-mail** |  |
| **主要专业成就及学术地位** |  | | | | | | |
| **写作、外语水平** |  | | | | | | |
| **主要参编者** | **姓名** | **性别** | **年龄** | **工作单位** | | **电话** | **职务职称** | **学历** |
|  |  |  |  | |  |  |  |
| **读者情况及印制预测** | **预计读者及购买力** |  | | | **作者购书** |  | | |
| **可能的宣传方式** |  | | | **可能的宣传方式** |  | | |
| **图书生命周期** |  | | | **作者赞助** |  | | |
| **印刷、用纸建议** |  | | | **定价建议** |  | | |
| **预计印数** |  | | | **成本估算** |  | | |
| **保底印数** |  | | | **效益估算** |  | | |
| **选题理由出版价值** |  | | | | | | | |
| **主要内容与特色** |  | | | | | | | |
| **外设同类书情况** | **书名** | **版次** | **作者** | **出版单位** | **开本** | **印数** | **定价** | **出版时间** |
|  |  |  |  |  |  |  |  |

**选题会审核意见：**