# When is the extreme also typical? Using prototypicality to investigate representations of the lone-wolf terrorist



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**Daniel Malone** 

Edge Hill Corpus Research Group:

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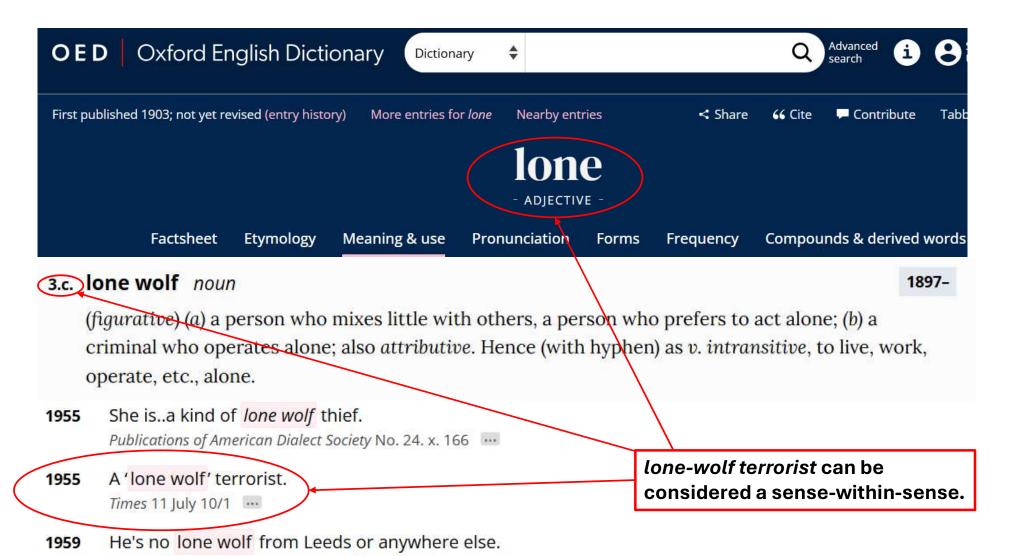
#### **Abstract**

The term *lone wolf* figuratively conjures an image of an individual acting in isolation, perhaps motivated by a desire to break from societal norms. When applied to terrorism, *lone wolf* draws attention to the perceived aloneness of the perpetrator. However, evidence from the Lone Wolf Corpus (Malone, 2020) reveals that representations in the British press showed notable diachronic trends in how the lone-wolf terrorist's (LWT) aloneness was (re)presented, which in turn indexed broader discursive shifts.

In this presentation, I report on my approach to investigating representations of the LWT by adopting a prototypical categorisation framework to analysing discourse prosodies (i.e., implicit and explicit attitudes) (Stubbs, 2001: 66) of connection. This categorisation hinges on four key attributes identified during manual corpus annotation: (1) perpetration, (2) ideological motivation, (3) logistical support, and (4) resource provision. These attributes address whether the LWT was represented as operating in complete isolation or receiving some form of assistance, either direct or indirect, from individuals or organisations.

Six distinct connection types emerged from the data, reflecting different combinations of these attributes: the *Prototypical Lone Wolf Terrorist*, depicted as ideologically self-driven and operationally independent; *Assisted by Non-Affiliated Individual(s)*; *Inspired by Organisation*; *Informed by Organisation*; *Directed by Organisation*; and *Member of Organisation*. Each connection type was quantified, and its frequency was statistically analysed to trace diachronic discursive shifts.

The findings reveal a discursive reconstruction of the LWT over time. In the early period (2010-2014), the LWT was more frequently presented as a solitary actor, but later portrayals (particularly during 2015-2017) increasingly associated the lone wolf with broader, often Islamist, networks. This shift resulted in the LWT being depicted not as a fully independent individual, but rather as institutionalised and depersonalised—a faceless agent acting on behalf of extremist organisations.



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## Prototypicality of sandwich

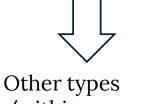
sandwich, n.² An article of food for a light meal or snack, composed of two thin slices of bread, usually buttered, with a savoury (originally spec. meat, esp. beef or ham) or other filling. [...]



The prototypical sandwich?

Occasionally with only one slice of bread, as in *open sandwich* or open-faced sandwich (see **open-face** *adj.* 2), or with biscuits, sliced buns, or cake. (OED, 2024)



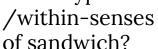


















Steamed Buns



Smørrebrød



19/11/2024

#### Relevant theoretical notions

**Semasiology** The exploration of the different meanings, or senses, of a lexical item.

**Polysemy** How a word is used to refer to different concepts.

# Language in use perspective

(e.g., Geeraerts et al., 2024)

- the formal level e.g., the lexical item sandwich.
- the conceptual level e.g., cognitive frames for sandwich.
- denotational level e.g., instantiations of sandwich, like grilled cheese, smørrebrød, or bánh mì.

# Within-sense Polysemy

(e.g., Geeraerts et al., 2024)

- Investigates instances of use (i.e., denotational level).
- Aims to distinguish between overlapping (i.e., non-discrete) senses to identify which is more central or prototypical to the concept.

### Prototype theory

- Relates to the users' experience (i.e., linguistic contexts).
- Meanings are not always static and uniform but instead are often shaped by the most typical (i.e., frequent) instances of usage.

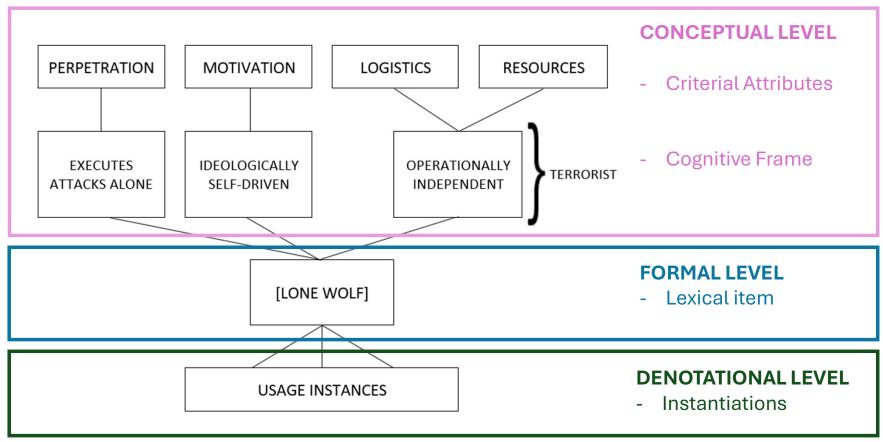
\*Identifying within-senses/types can be understood as "emerging definitions" (Gabrielatos, 2011, 2022; Moon, 2014). Any fluctuations in their usage (i.e., frequency changes) index discursive shifts.\*

#### Key characteristics of prototypical categories (Geeraerts et al., 2024: 9):

- Cannot be defined by a single set of criterial attributes
- Similarities are evident between types/sense (or senses-within-senses), but no criterial attributes are common to all .
- May have blurred or "fuzzy" boundaries (e.g., hotdog?).

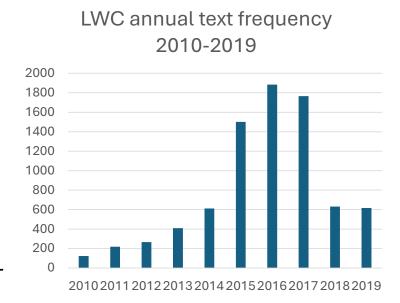
### Prototypicality and LWT Representations

(cf. Evans, 2018)



## The Data & Technical Aspects

- The Lone Wolf Corpus (Malone, 2020)
  - Topic-specific corpus, 8,655 UK press articles, 2000-2019
  - Time-specific subcorpora: 2010-2014, 2015-2017, 2018-2019
- Manual annotation of corpus instances of LONE WOLF
  - Categories and values developed via a bottom-up, iterative process
  - Approximately 3,000 instances examined with extended cotext (i.e., initial analytical window of 200 words)
- Sampling of corpus instances
  - 12 consistent collocates (Gabrielatos & Baker, 2008) of LONE WOLF
    - C-collocates are defined by strength, reliability, and stability (ibid)
    - ACTOR, ATTACKER, FANATIC, TERRORIST, ACT, ATTACK, CARRY OUT, INSPIRE, THREAT, TERRORISM, so-called, could



# Connection Types – Componential Analysis

Connection	Resemblance Attributes				Evample Carnus Instances
Types	Perpetration	Motivation	Logistics	Resources	Example Corpus Instances
Prototypical LWT		•	•		LONE WOLF KILLER: Westminster terrorist Khalid Masood 'acted alone'. Express Online, 2017
Inspired by Organisation		•			Major Nidal Hasan [] was considered a <b>lone wolf</b> who supported terror network Al-Qaeda. <i>Daily Mail Online</i> , 2019
Informed by Organisation	•			•	Security fears have been raised for major public events such as London's Notting Hill Carnival after an Isis leader urged <b>lone wolf</b> attackers to target innocent people. <i>Evening Standard Online</i> , 2016
Assisted by Unaffiliated Individuals	<u> </u>		•		The jury were sure that when [Madihah Taheer] ordered and paid for the cold steel knife she intended to assist her husband in terrorism. "Ummar Mirza you had moved a long way down the road to preparing acts of the <b>lone wolf</b> type. <i>Express Online</i> , 2017
Directed by Organisation		•			While he is thought to have been acting alone, other supposed 'lone wolf' attackers are known to have been guided by distant, messaging handlers until the final moment. <i>Times</i> , 2017
Member of Organisation		•			He said that it was the last big plot attempted by al-Qaeda before it switched to 'lone wolf' attacks. <i>Times</i> , 2015

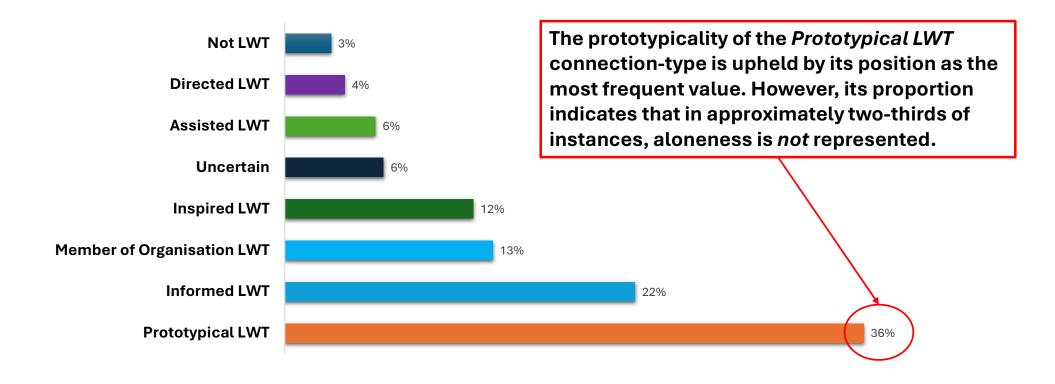
#### Key

Green = full independence

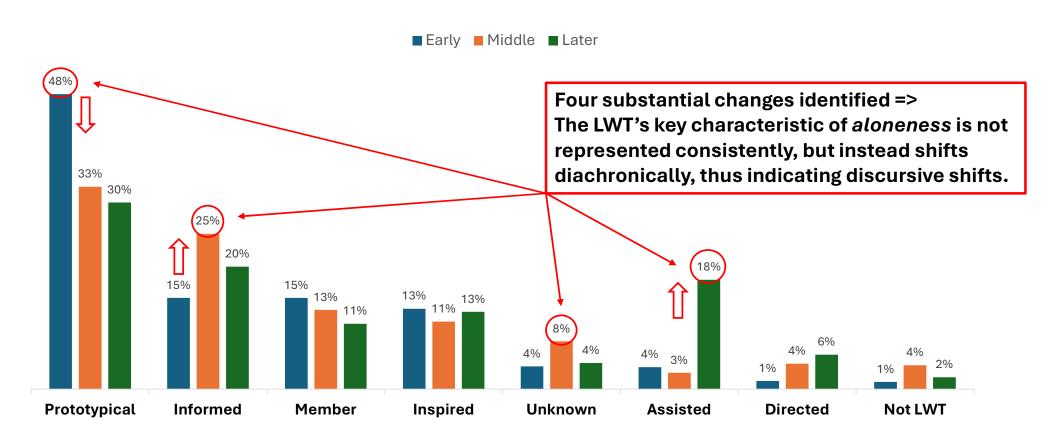
Yellow = influence or support in at least one highlighted attribute

Red = external influence

### Results – Full Corpus Analysis



### Results - Diachronic Analysis



#### Conclusion

- Early years: LWTs portrayed as autonomous, agentive terrorist actors.
- Middle years: Increased association with ISIS.
- Later years: Increased discourses on counter-terrorism success.

#### Representational shift - from Lone Wolves to Drone Wolves

Underpinned by two core processes:

- 1. Depersonalisation
  - Reduced to a generalised, faceless mass
  - Stripped of individual complexity and agency

#### Institutionalisation

- Functionalised as an organisational strategy of ISIS
- Essentialised as part of a coordinated global threat, connected through ideology and digital radicalisation

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