



I am an analytical and relentless person. I am interested in knowing and understanding the world around me. I am passionate about technology and sports, which allows me to innovate and push me forward.



CONTACT

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RELEVANT SKILLS

- English (Professional), Spanish (Native)
- Tableau.
- Excel - Google Sheets
- Python - Machine Learning
- SQL
- Certification in Google Data Analytics
- Certification in Process Modeling



EDUCATION

Universidad Complutense de Madrid

- Master's degree, Data Science, Big Data & Business Analytics, 2024

Universidad de las Américas (UDLA)

- Bachelor of Business Administration and Management, 2017

Instituto Tecnológico Superior Alemán (ITSA)

- Technician in International Trade, 2013

BYRON ROBERTO CAVIEDES OLMEDO



EXPERIENCE

Business Intelligence Analyst

Honor Jun 2023 - Aug 2023

- Management of sales force reports for Uruguay and Ecuador.
- Weekly review of sales force KPIs.
- Coordination for the expansion of Honor experience stores.

Importer and seller of tequila in Ecuador

Entrepreneurship, Jan 2021 - Mar 2023

- Market research / analysis to review business opportunities.
- Meetings with tequila companies to review products and brand support.
- Obtaining certificates and documentation necessary for the importation of tequila.
- Facebook Ads management.

Operations Officer

Diners Club Bank, Oct 2017 - Dec 2020

- Analysis and validation of data to solve errors.
- Review and resolution of customer service cases.
- Analysis and review of cardholder databases for different processes.
- Control and optimization of processes.
- Creation of monthly reports.

Marketing - Administrative Analyst

Restrepo Comercial Interandina, Oct 2015 - Sep 2016

- Entry and control of products, in the warehouse and in the system.
- Marketing management assistant for data analytics and review of presentations.
- Supervision and reporting of the sales force through performance indicators (KPI's).

Business Intelligence & Marketing Analyst

Boehringer Ingelheim, Aug 2011 - Jun 2013

- Trade marketing assistant for the Customer Healthcare (CHC) product market.
- Database analysis, calculation and interpretation of indicators. (KPI's)