**Strengths:**

* Utilize the ability to create community with gamers by allowing users to upload their own combinations
* Centralizes controls for multiple games in a place that is user friendly
* Team has background in Web Development
* Only selecting a niche group of games (fighting games). So not focused on every game in existence for prototype

**Weaknesses:**

* Not much to work off (no website like it exists)
* Competitors are much bigger and have larger audience.
* Still In the planning phase as we work on our website

**Opportunities:**

* Few to no websites like it so we have a chance to take over a market.
* With more games like the Street Fighter 6, MK1, DBFZ the want to learn combos is growing

**Threats:**

* YouTube is one of the largest platforms on the earth, and also our largest competitor
* Built-In game guides
* Wikis
* IGN