



User Guide
of bdappsLite
for Service Providers of Robi

Document Version 1.2.0

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Change Control

Version	Date	Description	Author
v0.0.1	12/08/2014	Initial user guide of mChoice™ bdappsLite for Robi.	Kalpanie Ratnayake
v1.0.0	03/12/2014	Base-lined document.	Kalpanie Ratnayake
v1.1.0	20/01/2015	All the UIs and content is updated to match new branding.	Kalpanie Ratnayake
v1.2.0	10/04/2015	Updated as per the comments from Robi.	Kalpanie Ratnayake

About this document

The purpose of this hSenid Mobile Solution document is to provide information on usage and handling of bdappsLite for Robi Axiata Bangladesh.

The intended audience for this document is the Service Providers of Robi Axiata.

The document is divided into the following chapters:

Chapter	Description
1. Overview	This chapter gives a brief description of bdappsLite module and its main functionalities related to the Service Provider.
2. Log in and Log out	This chapter describes about the log in and log out functionalities of the bdappsLite module.
3. bdappsLite	This chapter describes about the bdappsLite application patterns and their main functionalities.
4. Create Application	This chapter describes on creating voting, alert, services and contact applications.
5. My Applications	This chapter describes on features which are available for already created applications.
6. Settings	This chapter describes on settings feature available for bdappsLite module.
7. View Reports	This chapter describes about the reports available for bdappsLite module.

1 Overview

bdappsLite is a service creation environment for non-developers, where no programming knowledge is required to create SMS applications.

bdappsLite facilitates Service Providers to create applications, manage applications and view reports.

Following are the application patterns available in bdappsLite.



Voting

Voting applications allow any person to vote for their preferred choice.



Alert

Applications built with alert pattern, alert followers immediately with content on various areas of interest. Users can subscribe to receive content through SMS channel.



Services

Apps built with Services pattern allow sending out content to subscribers on scheduled timelines, on various areas of interest. Once registered with the application, the subscribers can receive messages via SMS.



Contact

Apps built with contact pattern enables users to contact the application and get information. The application creator can view requests, comments & feedback from users. The users can subscribe and send, receive messages via SMS.

2 Log in and Log out

Service Providers can start using bdappsLite by logging-in to the system. This chapter provides instructions to login and logout of the system.

2.1 Login Procedure

The Service Providers can login to bdappsLite using the following URL.

Type the URL in the address bar of the browser as shown below.

<https://user.bdapps.com>

Then the following page will be displayed.

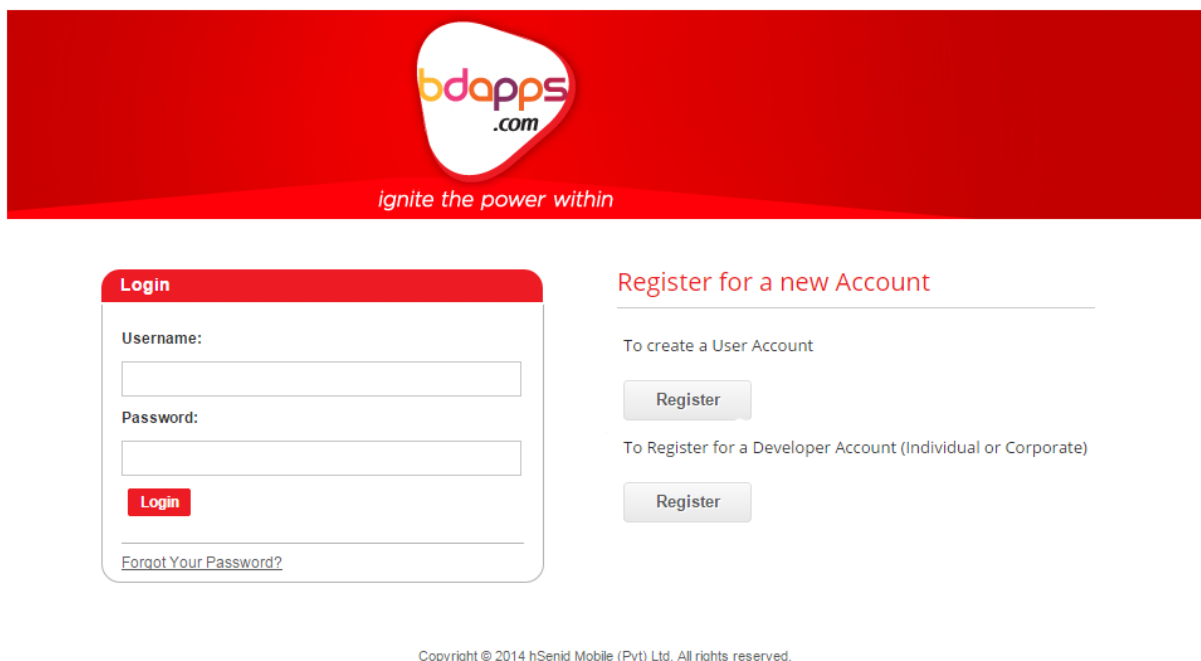


Figure 2.1

Enter Login Information:

1. User Name

Enter the user name provided by the system administrator. This is not a case sensitive field.

2. Password

Enter the password provided by the system administrator. This is a case sensitive field.

Once the login information is entered to the relevant fields, click the 'Login' button to proceed to the bdappsLite module. Upon a successful login, user is directed to following Home page. (Figure 2.2)

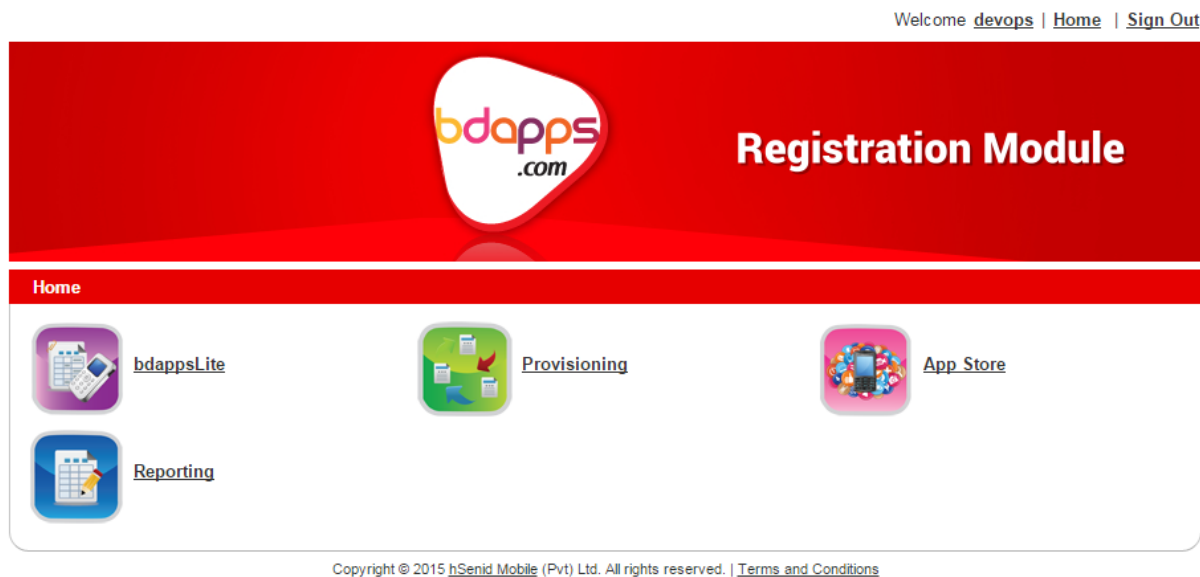




Figure 2.2

2.2 Logout Procedure

Service Providers can log out from the bdappsLite module at any given time. To exit from the module, click on the 'Sign Out' option at the top right corner of any screen.

Once the user clicks on 'Sign Out' the user will be logged out from system. Following is the resulting screen.





You have successfully logout from the system.

Login

Username:

Password:

[Login](#)

[Forgot Your Password?](#)

Register for a new Account

To create a User Account

[Register](#)

To Register for a Developer Account (Individual or Corporate)

[Register](#)

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Figure 2.3

3 bdappsLite

Click on the 'bdappsLite' icon depicted in Figure 3.1 to access the bdappsLite module.

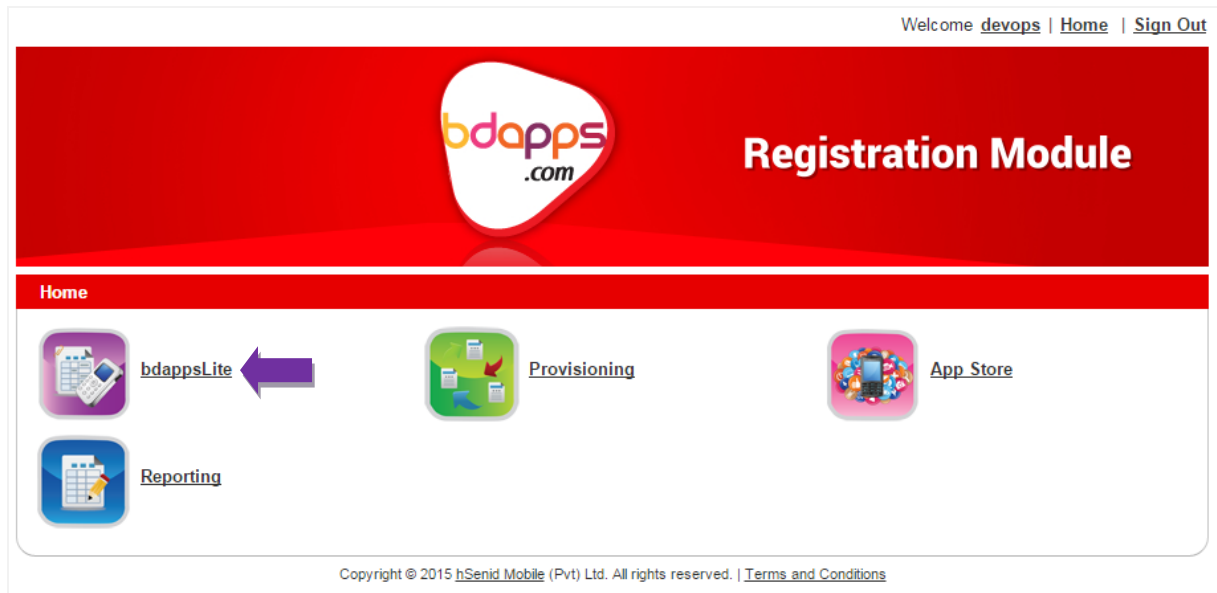


Figure 3.1

bdappsLite provides the access to modules/functionalities listed below.

- Create Application
- My Applications
- Settings
- View Reports

Following screen (refer Figure 3.2) depicts the bdappsLite home page.



Figure 3.2

4 Create Application

Service Providers can create following types of applications using 'Create Application' feature.

- ☒ Voting
- ☒ Alert
- ☒ Services
- ☒ Contact

Click on 'Create Application' icon in Figure 3.2 above, proceed to screen depicted in Figure 4.1. Application categories can be selected from this screen. This is the first step in application creation.

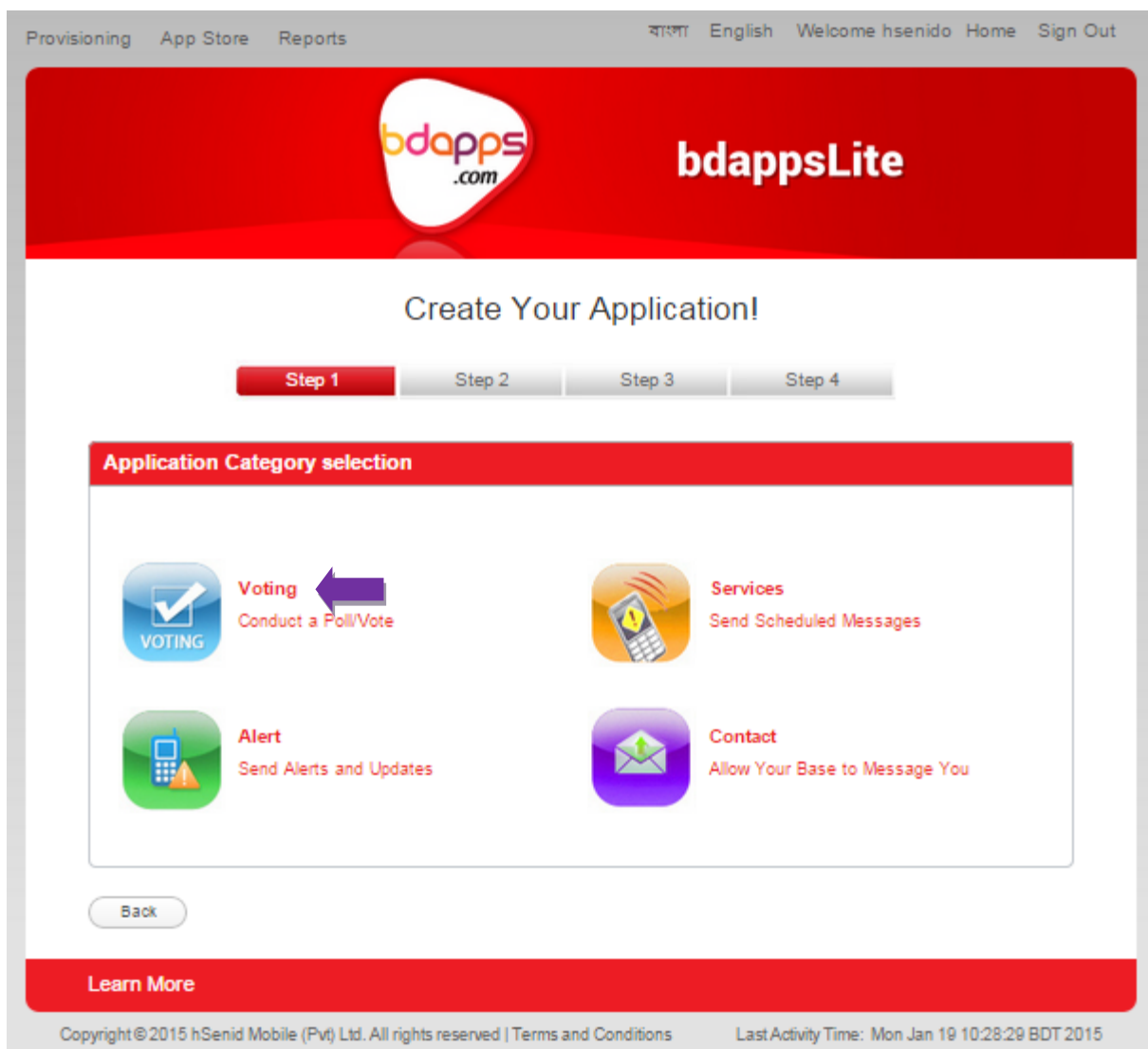
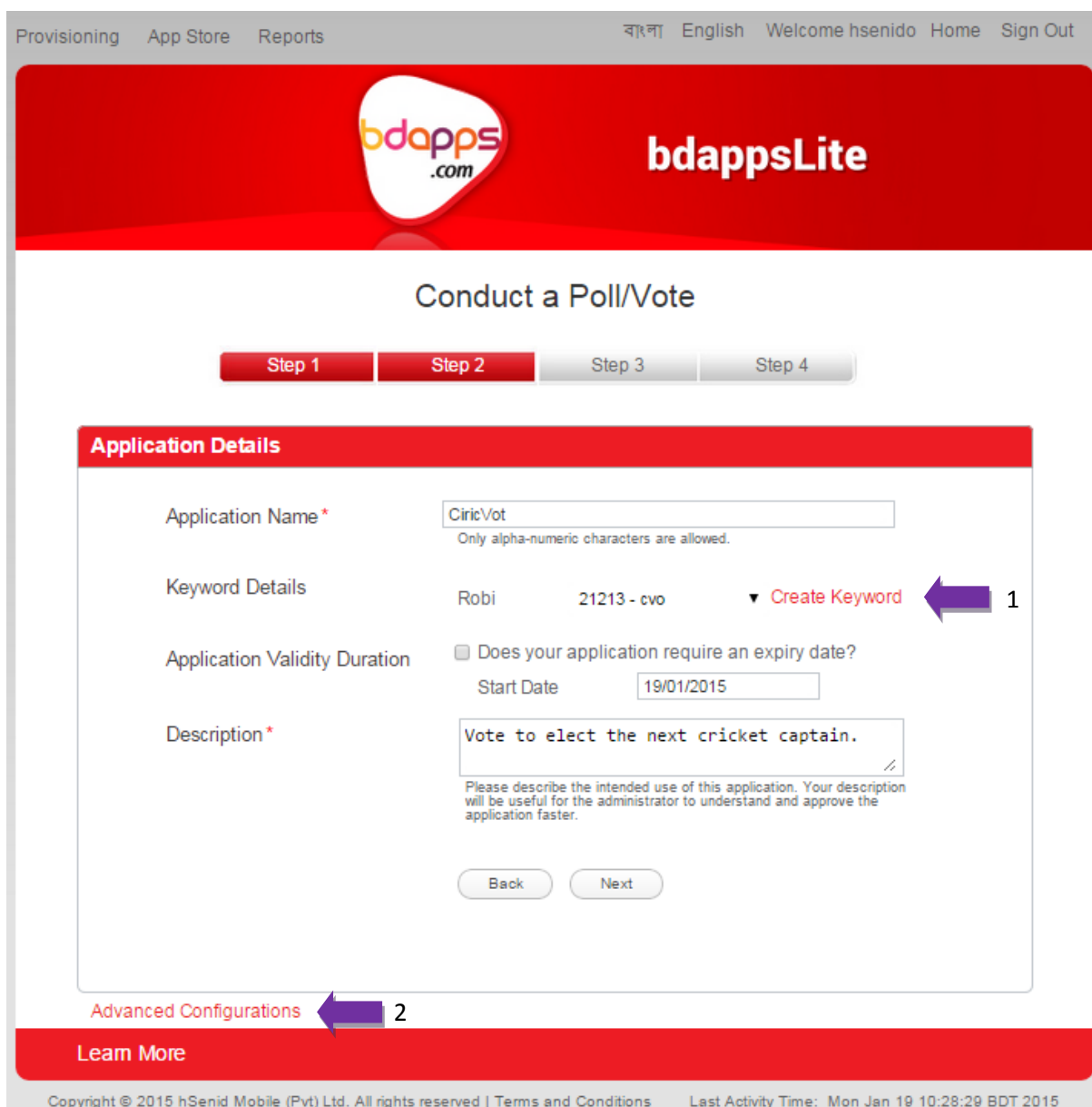


Figure 4.1

Click on 'Back' button to proceed back to the screen depicted in Figure 3.2 .

4.1 Voting

Select 'Voting' from the 'Application Category selection' pane, to proceed to 'Step 2' of voting application creation. (Refer Figure 4.2)



Provisioning App Store Reports বাংলা English Welcome hsenido Home Sign Out

bdapps.com **bdappsLite**

Conduct a Poll/Vote

Step 1 Step 2 Step 3 Step 4

Application Details

Application Name * CircVot
Only alpha-numeric characters are allowed.

Keyword Details Robi 21213 - cvo ▼ Create Keyword 1

Application Validity Duration ☐ Does your application require an expiry date?
Start Date 19/01/2015

Description * Vote to elect the next cricket captain.
Please describe the intended use of this application. Your description will be useful for the administrator to understand and approve the application faster.

Back Next

Advanced Configurations 2

Learn More

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Figure 4.2

Following are the components depicted in above screen.

1- Create Keyword Link

2- Advanced Configurations Link

Fill in the mandatory fields available in 'Application Details' page as described in the following table.

Label	Description
Application Name*	<p>Name that will be given to the application which is being created. Only alpha-numeric characters are allowed for this field.</p> <p>NOTE: More than 1 and less than 5 characters are allowed in this field.</p>
Keyword Details	<p>Select a key word from the drop down menu. Or else click on 'Create Keyword' link (depicted in Figure 4.2) to proceed to the 'Create Keyword' screen (refer Figure 4.3) and create a new keyword. Only alpha numeric characters and underscores (_) are allowed for this field,</p> <p>NOTE: More than 2 and less than 19 characters are allowed in this field.</p>
Application Validity Duration	<p>Select the check box for 'Does your application requires an expiry date' to activate the calendar for End date.</p> <p>Start Date: Select a start date from the calendar; which appears when clicked on the text field for start date.</p> <p>End Date: Select an end date from the calendar; which appears when clicked on the text field for end date.</p>
Description*	Enter a description on the application being created.

Table 4-1

The fields marked in * indicate that those fields are mandatory.

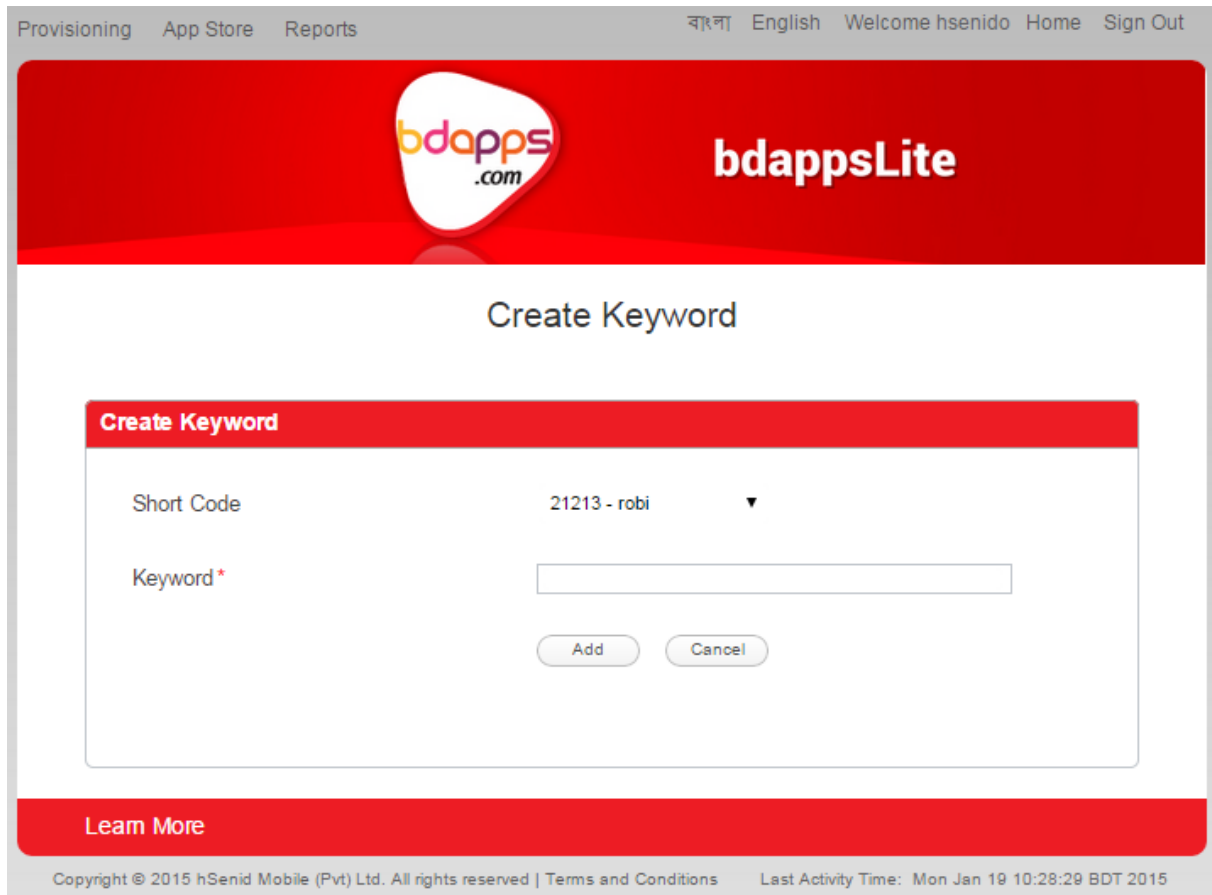


Figure 4.3

Enter values to the above screen as described in the following table.

Label	Description
Short Code	Select a short code from the drop down menu.
Keyword*	Enter a keyword to be used with the selected short code.

Table 4-2

Once filled all the details, click on 'Add' button to create the key word. Screen depicted in Figure 4.4 will appear as a result. Click on 'Close' or 'OK' to proceed to the 'Application Details' page depicted in Figure 4.2.

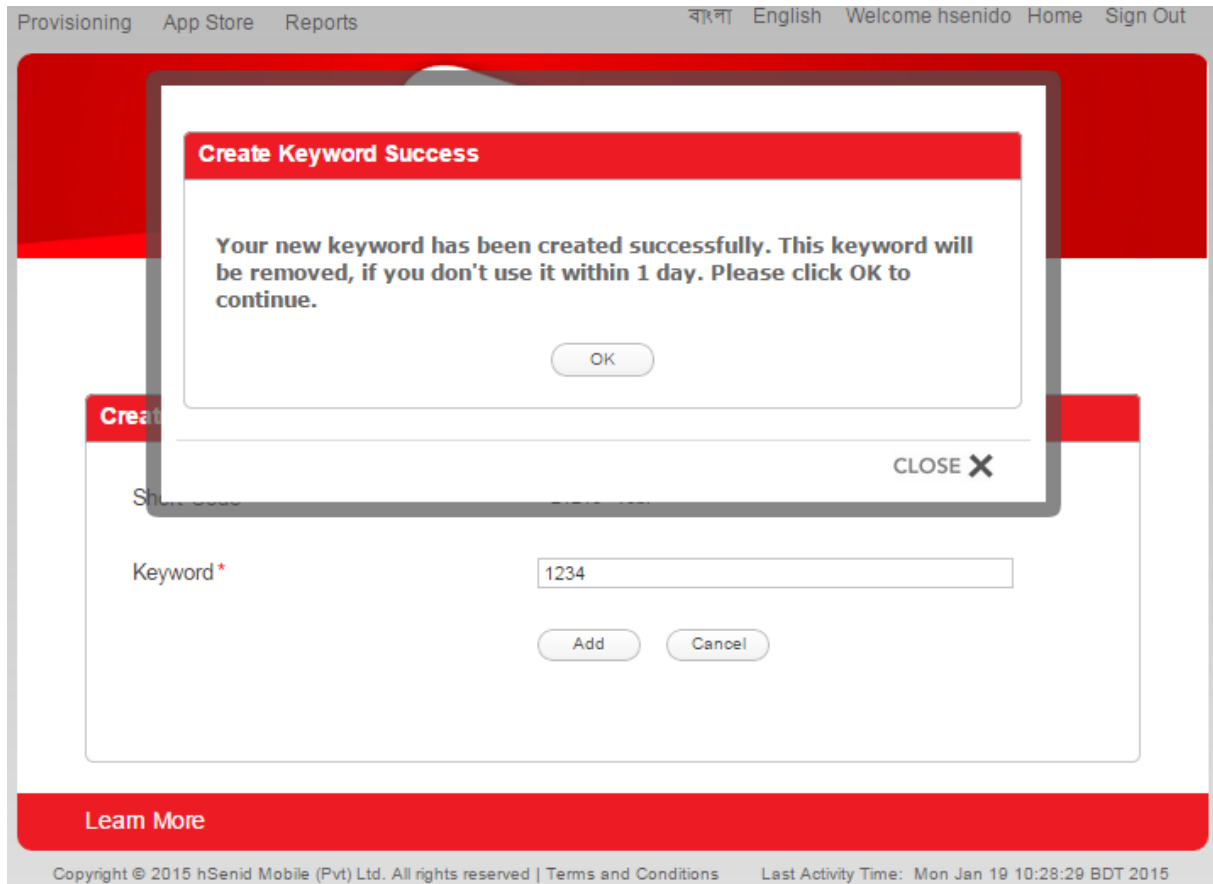


Figure 4.4

The newly created keyword will appear in the 'Keyword Details' dropdown along with the relevant short code to select from (Refer Figure 4.2).

Click on 'Advanced Configurations' (refer Figure 4.2) link to expand charging configurations (Refer Figure 4.5).

Description *

Vote to elect the next cricket captain.

Please describe the intended use of this application. Your description will be useful for the administrator to understand and approve the application faster.

[Expand All] | [Collapse All]

Charging Configurations

Charging

☒ From Subscriber (per message charging)

☒ Subscriber Mobile Number (Tk. 2.00+ tax)

Back
Next

Basic Configurations

Learn More

Figure 4.5

Charging is pre-configured and read only. According to the configurations, charging is from subscriber per message basis. Subscriber will be charged Tk2.00+tax from his/her mobile number.

Once all the details in 'Application Details' page are entered, click on 'Next' to proceed to 'Add Voting Candidates' page (Refer Figure 4.6); or else click on 'Back' to proceed to the step 1 of application creation process depicted in Figure 4.1.

Provisioning
App Store
Reports
বাংলা
English
Welcome hsenido
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Sign Out


bdappsLite

Conduct a Poll/Vote

Step 1
Step 2
Step 3
Step 4

Add Voting Candidates

Voting options

Candidate Code *
Description *

A
CandidateA

B
CandidateB

☒ Only One Vote per Number ?

Back
Next

[Learn More](#)

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Figure 4.6

Enter values to the above screen as described in the following table.

Label		Description
Voting Options	Candidate Code*	Enter a code for the candidate participating in the poll. This code is utilized when messaging while voting for a candidate.
	Description*	Enter a description for the candidate.
	Only one vote per number	Select this option if only one vote is allowed from one mobile number.

Table 4-3


The fields marked in * indicate that those fields are mandatory.

Click on  icon to remove a 'code, description' pair from the voting options. Click on  icon to add a 'code, description' pair to the voting options list.

Click on 'Next' to proceed to the application confirmation screen. Refer Figure 4.7.

Click on 'Back' to proceed to the Application Details screen depicted in Figure 4.2.

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bdappsLite

Conduct a Poll/Vote

Step 1
Step 2
Step 3
Step 4

Please verify & press 'Confirm' to continue.

Application Details

Application Name
CR/Vot

Keyword Details
robi - 21213 - cvo

Application Validity Duration
☐ Does your application require an expiry date?
Start Date
19/01/2015

Description
Vote to elect the next cricket captain. - Voting

[Expand All] | [Collapse All]

Charging Configurations

Charging
☒ From Subscriber (per message charging)
☐ Subscriber Mobile Number (Tk 2.00 + tax)

Voting

Voting options

Candidate Code	Description
A	CandidateA
B	CandidateB

☒ Only One Vote per Number

Back
Confirm
Cancel

Learn More

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Figure 4.7

If all the details are correct, click on 'Confirm' to complete 'Voting' application creation.

Click on 'Back' to navigate to the screen depicted in Figure 4.6 and reconfigure previously entered values.

Click on 'Cancel' to cancel voting application creation process and return to bdappsLite home screen depicted on Figure 3.2.

Once clicked on 'Confirm', the following page will appear with a message indicating application creation is a success.



Figure 4.8

Use links depicted in above screen to navigate to the pages listed below,

1. Use My Applications menu to manage your Applications – 'My Applications' page (Refer Figure 5.2)
2. Check how customers can use your application here – 'Help' page for the particular application. (Refer Figure 5.20, Figure 5.21, Figure 5.22, Figure 5.23)


4.2 Alert

Select 'Alert' from the 'Application Category selection' pane, to proceed to 'Step 2' of Alert application creation. (Refer Figure 4.10)



Figure 4.9

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বাংলা
English
Welcome hsenido
Home
Sign Out


bdappsLite

Send Alerts and Updates

Step 1
Step 2
Step 3
Step 4

Application Details

Application Name *

DyNew

Only alpha-numeric characters are allowed.

Keyword Details

Robi
21213 - dyn
▼ Create Keyword

Application Validity Duration

☒ Does your application require an expiry date?

Start Date
19/01/2015

End Date
19/02/2015

Description *

Receive Daily News Alerts.

Please describe the intended use of this application. Your description will be useful for the administrator to understand and approve the application faster.

☒ Do you wish to update the content via SMS?

Back
Next

Advanced Configurations

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Figure 4.10

Enter values to the above screen as described in the following table.

Label	Description
Application Name*	Name that will be given to the application which is being created. Only alpha-numeric characters are allowed for this field. NOTE: More than 1 and less than 5 characters are allowed in this field.
Keyword Details	Select a key word from the drop down menu. Or else click on 'Create Keyword' link (depicted in Figure 4.2) to proceed to the 'Create Keyword' screen (refer Figure 4.3) and create a new keyword. Only alpha numeric characters and underscores (_) are allowed for this field, NOTE: More than 2 and less than 19 characters are allowed in this field.
Application Validity Duration	Select the check box for 'Does your application requires an expiry date' to activate the calendar for End date. Start Date: Select a start date from the calendar; which appears when clicked on the text field for start date. End Date: Select an end date from the calendar; which appears when clicked on the text field for end date.
Description*	Enter a description on the application being created.
Do you wish to update the content via SMS	Select this option to allow the service provider to push alerts to subscriber base using SMS rather than using web UI.

Table 4-4

The fields marked in * indicate that those fields are mandatory.

Click on 'Advanced Configurations' (refer Figure 4.10) link to expand response and charging configurations (Refer Figure 4.11).

Description *

Receive Daily News Alerts. - Alert
Please describe the intended use of this application. Your description will be useful for the administrator to understand and approve the application faster.
☒ Do you wish to update the content via SMS?
[\[Expand All\]](#) | [\[Collapse All\]](#)

Response Configurations

Response Message for Subscribing Successfully
Await updates
17

Response Message for Unsubscribing Successfully
You will not receive updates
2

Charging Configurations

Charging
☒ From Subscriber
☐ Charging Per Message (Tk. 2.00 + tax)
☒ Charging for Subscription
☐ Dailly (Tk. 2 + tax)
☒ Monthly (Tk. 30 + tax)

Back
Next

Basic Configurations

Learn More

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Figure 4.11

Enter values to the above screen as described in the following table.

Label	Description
Response Configurations	
Response message for subscribing successfully	Enter a message which is sent for the user once subscribed to the alert application. Maximum number of characters allowed is 30 characters.
Response message for unsubscribing successfully	Enter a message which is sent for the user once unsubscribed from the alert application. Maximum number of characters allowed is the 30 characters.


Charging Configurations	
Charging	<p>Charging is only available from subscriber.</p> <p>Following charging options are available.</p> <ul style="list-style-type: none"> <input checked="" type="radio"/> Charging for message <p>The subscriber is charged per message he receives.</p> <input checked="" type="radio"/> Charging for Subscription <p>The subscriber is charged for subscription. Following subscription options are available to select from.</p> <ul style="list-style-type: none"> <input type="radio"/> Daily <input type="radio"/> Monthly

Table 4-5

Click on 'Next' to proceed to the application confirmation screen. Refer Figure 4.12.

Click on 'Back' to proceed to the step 1 of Alert application creation, depicted in Figure 4.9.

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বাংলা
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bdappsLite

Send Alerts and Updates

Step 1
Step 2
Step 3

Please verify & press 'Confirm' to continue.

Application Details

Application Name
DyNew

Keyword Details
robi - 21213 - dyn

Application Validity Duration
☒ Does your application require an expiry date?

Start Date
19/01/2015

End Date
19/02/2015

Description
Receive Daily News Alerts. - Alert

☒ Do you wish to update the content via SMS?

[Expand All] | [Collapse All]

Response Configurations

Response Message for Subscribing Successfully
Await updates

Response Message for Unsubscribing Successfully
You will not receive updates

Charging Configurations

Charging

☒ From Subscriber

☐ Charging Per Message (Tk. 2.00 + tax)
☒ Charging for Subscription

☐ Daily (Tk. 2 + tax)
☒ Monthly (Tk. 30 + tax)

Back
Confirm
Cancel

[Learn More](#)

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Figure 4.12

If all the details are correct, click on 'Confirm' to complete 'Alert' application creation.

Click on 'Back' to navigate to the screen depicted in Figure 4.10 and reconfigure previously entered values.

Click on 'Cancel' to cancel 'Alert' application creation process and return to bdappsLite home screen depicted on Figure 3.2.

Once clicked on 'Confirm', the following page will appear with a message indicating application creation is a success.



Figure 4.13

Use links depicted in above screen to navigate to the pages listed below,

1. Use My Applications menu to manage your Applications – 'My Applications' page (Refer Figure 5.2)
2. Check how customers can use your application here – 'Help' page for the particular application. (Refer Figure 5.20, Figure 5.21, Figure 5.22, Figure 5.23)


4.3 Services

Select 'Services' from the 'Application Category selection' pane, to proceed to 'Step 2' of Services application creation. (Refer Figure 4.15)



Figure 4.14

Provisioning
App Store
Reports
বাংলা
English
Welcome hsenido
Home
Sign Out


bdappsLite

Send Scheduled Messages

Step 1
Step 2
Step 3
Step 4

Application Details

Application Name *

DiQu

Only alpha-numeric characters are allowed.

Keyword Details

Robi
21213 - dqo
▼ Create Keyword

Application Validity Duration

☒ Does your application require an expiry date?

Start Date
19/01/2015

End Date
19/02/2015

Description *

Daily Quotes

Please describe the intended use of this application. Your description will be useful for the administrator to understand and approve the application faster.

Message Scheduled Duration

DAY ▼

Preferred Dispatch Time

Hour 08 ▼ Min 00 ▼

☒ Do you wish to update the content via SMS?

Back
Next

Advanced Configurations

Learn More

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Figure 4.15

Enter values to the above screen as described in the following table.

Label	Description
Application Name*	<p>Name that will be given to the application which is being created. Only alpha-numeric characters are allowed for this field.</p> <p>NOTE: More than 1 and less than 5 characters are allowed in this field.</p>
Keyword Details	<p>Select a key word from the drop down menu. Or else click on 'Create Keyword' link (depicted in Figure 4.2) to proceed to the 'Create Keyword' screen (refer Figure 4.3) and create a new keyword. Only alpha numeric characters and underscores (_) are allowed for this field,</p> <p>NOTE: More than 2 and less than 19 characters are allowed in this field.</p>
Application Validity Duration	<p>Select the check box for 'Does your application requires an expiry date' to activate the calendar for End date.</p> <p>Start Date: Select a start date from the calendar; which appears when clicked on the text field for start date.</p> <p>End Date: Select an end date from the calendar; which appears when clicked on the text field for end date.</p>
Description*	Enter a description on the application being created.
Message Scheduled Duration	<p>Select the message schedule duration from the dropdown. Following options are available to select from.</p> <p><input checked="" type="radio"/> HOUR</p> <p><input checked="" type="radio"/> DAY</p> <p><input checked="" type="radio"/> WEEK</p> <p><input checked="" type="radio"/> MONTH</p>
Preferred Dispatch Time	Configure the dispatch time of the content in Day, Hour and Minute.
Do you wish to update the content via SMS	Select this option to allow the service provider to push alerts to subscriber base using SMS rather than using web UI.

Table 4-6

The fields marked in * indicate that those fields are mandatory.

Click on 'Advanced Configurations' (refer Figure 4.15) link to expand respond and charging configurations (Refer Figure 4.16).

☐ Do you wish to update the content via SMS?

[\[Expand All\]](#) | [\[Collapse All\]](#)

Response Configurations

Response Message for
Subscribing Successfully

Response Message for
Unsubscribing Successfully

Charging Configurations

Charging

☒ From Subscriber

☐ Charging Per Message (Tk. 2.00 + tax)

☒ Charging for Subscription

☐ Dailly (Tk. 2 + tax)
☒ Monthly (Tk. 30 + tax)

[Basic Configurations](#)

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Figure 4.16

Enter values to the above screen as described in the following table.

Label	Description
Response Configurations	
Response message for subscribing successfully	Enter a message which is sent for the user once subscribed to the service application. Maximum number of characters allowed is the 30 characters.


Response message for unsubscribing successfully	Enter a message which is sent for the user once unsubscribed from the service application. Maximum number of characters allowed is the 30 characters.
Charging Configurations	
Charging	<p>Charging is only available from subscriber.</p> <p>Following charging options are available.</p> <ul style="list-style-type: none"> <input checked="" type="radio"/> Charging for message <p>The subscriber is charged per message he receives.</p> <input checked="" type="radio"/> Charging for Subscription <p>The subscriber is charged for subscription. Following options are available to select from.</p> <ul style="list-style-type: none"> <input type="radio"/> Daily <input type="radio"/> Monthly

Table 4-7

Click on 'Next' to proceed to the application confirmation screen. Refer Figure 4.17.

Click on 'Back' to proceed to the step 1 of application creation, depicted in Figure 4.14.

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App Store
Reports
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Home
Sign Out


bdappsLite

Send Scheduled Messages

Step 1
Step 2
Step 3

Please verify & press 'Confirm' to continue.

Application Details

Application Name

Keyword Details

Application Validity Duration
☒ Does your application require an expiry date?

Start Date

End Date

Description

☒ Do you wish to update the content via SMS?

[\[Expand All\]](#) | [\[Collapse All\]](#)

Response Configurations

Response Message for Subscribing Successfully

Response Message for Unsubscribing Successfully

Charging Configurations

Charging
☒ From Subscriber

☐ Charging Per Message (Tk. 2.00 + tax)

☒ Charging for Subscription

☐ Dailly (Tk. 2 + tax)
☒ Monthly (Tk. 30 + tax)

Services

Message Scheduled Duration

Selected Dispatch Time
Hour Min

Back
Confirm
Cancel

[Learn More](#)

Figure 4.17

If all the details are correct, click on 'Confirm' to complete 'Service' application creation.

Click on 'Back' to navigate to the screen depicted in Figure 4.15 and reconfigure previously entered values.

Click on 'Cancel' to cancel 'Service' application creation process and return to bdappsLite home page depicted on Figure 3.2.

Once clicked on 'Confirm', the following page will appear with a message indicating application creation is a success.



Figure 4.18

Use links depicted in above screen to navigate to the pages listed below,

1. Use My Applications menu to manage your Applications – 'My Applications' page (Refer Figure 5.2)
2. Check how customers can use your application here – 'Help' page for the particular application. (Refer Figure 5.20, Figure 5.21, Figure 5.22, Figure 5.23)

4.4 Contact

Select 'Contact' from the 'Application Category selection' pane, to proceed to 'Step 2' of 'Contact' application creation. (Refer Figure 4.20)

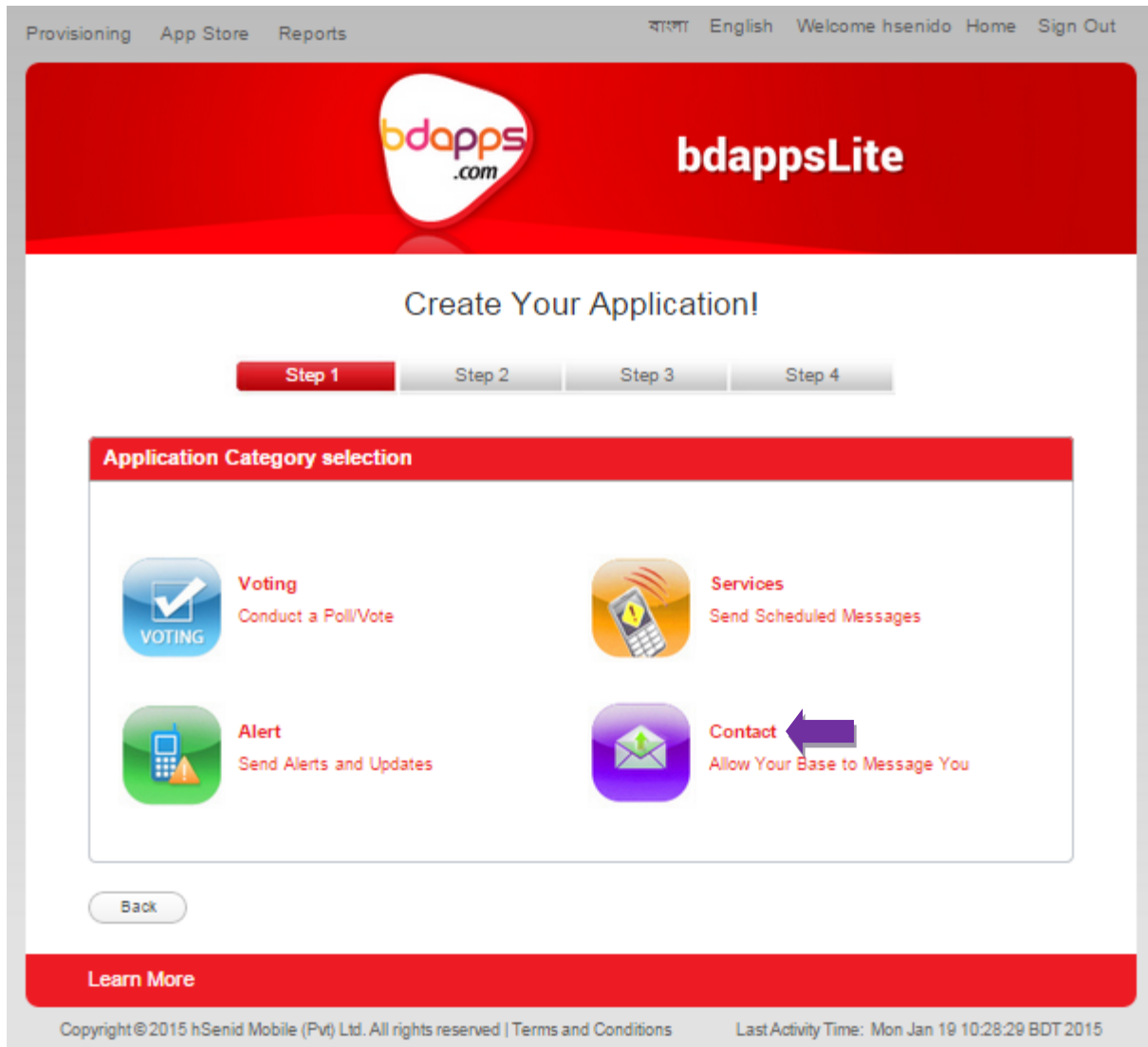



Figure 4.19

Provisioning
App Store
Reports
বাংলা
English
Welcome hsenido
Home
Sign Out


bdappsLite

Allow Your Base to Message You

Step 1
Step 2
Step 3
Step 4

Application Details

Application Name *

TriAD
Only alpha-numeric characters are allowed.

Keyword Details

Robi
21213 - tad
▼ Create Keyword

Application Validity Duration

☒ Does your application require an expiry date?

Start Date
19/01/2015

End Date
19/02/2015

Description *

Let Trip adviser handle your problem.
Please describe the intended use of this application. Your description will be useful for the administrator to understand and approve the application faster.

Response Message

☐ Common response required?

Back
Next

Advanced Configurations

Learn More

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Last Activity Time: Mon Jan 19 10:28:29 BDT 2015

Figure 4.20

Enter values to the above screen as described in the following table.

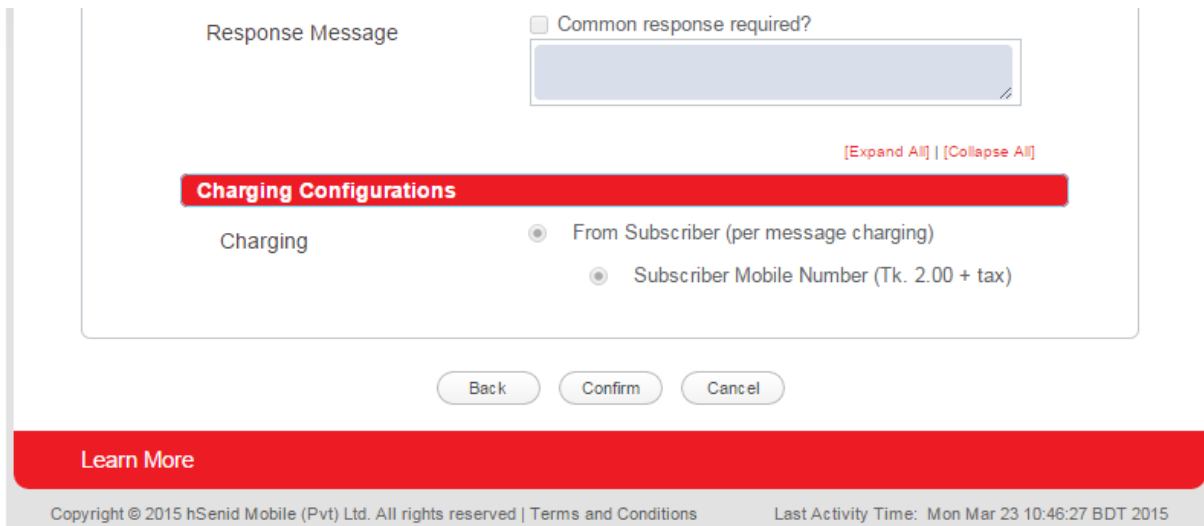
Label	Description
Application Name*	<p>Name that will be given to the application which is being created. Only alpha-numeric characters are allowed for this field.</p> <p>NOTE: More than 1 and less than 5 characters are allowed in this field.</p>
Keyword Details	<p>Select a key word from the drop down menu. Or else click on 'Create Keyword' link (depicted in Figure 4.2) to proceed to the 'Create Keyword' screen (refer Figure 4.3) and create a new keyword. Only alpha numeric characters and underscores (_) are allowed for this field,</p> <p>NOTE: More than 2 and less than 19 characters are allowed in this field.</p>
Application Validity Duration	<p>Select the check box for 'Does your application requires an expiry date' to activate the calendar for End date.</p> <p>Start Date: Select a start date from the calendar; which appears when clicked on the text field for start date.</p> <p>End Date: Select an end date from the calendar; which appears when clicked on the text field for end date.</p>
Description*	Enter a description on the application being created.
Response Message	<p>There are two types of responses which could be sent to the subscriber.</p> <p><input type="radio"/> Static Reply</p> <p><input type="radio"/> Personalized Reply</p> <p>Static Reply</p> <p>Select 'Common Response Required' check box to enable the text field for 'Response Message'.</p> <p>Enter the response which needs to be sent to the subscriber (in the activated text field), once he contacted the application.</p> <p>Personalized Reply</p>

	<p>Do not select 'Common Response Required' check box.</p> <p>So that, a field for 'Reply' will appear when using the contact application. Refer section '5.1.4.1 View Messages' for more details.</p>
--	--

Table 4-8

The fields marked in * indicate that those fields are mandatory.

Click on 'Advanced Configurations' (refer Figure 4.20) link to expand charging configurations (Refer Figure 4.21).



The screenshot displays the 'Response Message' configuration screen. At the top, there is a text input field for the 'Response Message' and a checkbox labeled 'Common response required?'. Below this, a red bar highlights the 'Charging Configurations' section. Under this section, the 'Charging' option is set to 'From Subscriber (per message charging)'. Below this, there is a radio button selected for 'Subscriber Mobile Number (Tk. 2.00 + tax)'. At the bottom of the configuration area, there are three buttons: 'Back', 'Confirm', and 'Cancel'. A red bar at the very bottom contains the text 'Learn More'. The footer of the page shows copyright information for hSenid Mobile (Pvt) Ltd. and the last activity time.


Figure 4.21

Charging is pre-configured and read only. According to the configurations, charging is from subscriber per message basis. Subscriber will be charged Tk2.00+tax from his/her mobile number.

Click on 'Next' to proceed to the application confirmation screen. Refer Figure 4.22.

Click on 'Back' to proceed to the step 1 of application creation, depicted in Figure 4.19.

Provisioning
App Store
Reports
বাংলা
English
Welcome hsenido
Home
Sign Out


bdappsLite

Allow Your Base to Message You

Step 1
Step 2
Step 3

Please verify & press 'Confirm' to continue.

Application Details

Application Name
TriAD

Keyword Details
robi - 21213 - tad

Application Validity Duration
☒ Does your application require an expiry date?

Start Date
19/01/2015

End Date
19/02/2015

Description
Let Trip adviser handle your problem. Contact

Response Message
☐ Common response required?

[Expand All] | [Collapse All]

Charging Configurations

Charging

☒ From Subscriber (per message charging)
☐ Subscriber Mobile Number (Tk. 2.00 + tax)

Back
Confirm
Cancel

[Learn More](#)

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Last Activity Time: Mon Jan 19 10:28:29 BDT 2015

Figure 4.22

If all the details are correct, click on 'Confirm' to complete 'Contact' application creation.

Click on 'Back' to navigate to the screen depicted in Figure 4.20 and reconfigure previously entered values.

Click on 'Cancel' to cancel 'Contact' application creation process and return to bdappsLite home page depicted in Figure 3.2.

Once clicked on 'Confirm', the following page will appear with a message indicating application creation is a success.



Figure 4.23

Use links depicted in above screen to navigate to the pages listed below,

1. Use My Applications menu to manage your Applications – 'My Applications' page (Refer Figure 5.2)
2. Check how customers can use your application here – 'Help' page for the particular application. (Refer Figure 5.20, Figure 5.21, Figure 5.22, Figure 5.23)

5 My Applications

‘My Applications’ page lists down all the applications created by the logged in Service Provider. Following application management features are available for listed applications.

- View
- Use
- Publish
- Help

Click on the link, depicted in Figure 4.23 above or My Applications icon available in Figure 5.1 below to proceed to ‘My Applications’ page (Refer Figure 5.2).



Figure 5.1

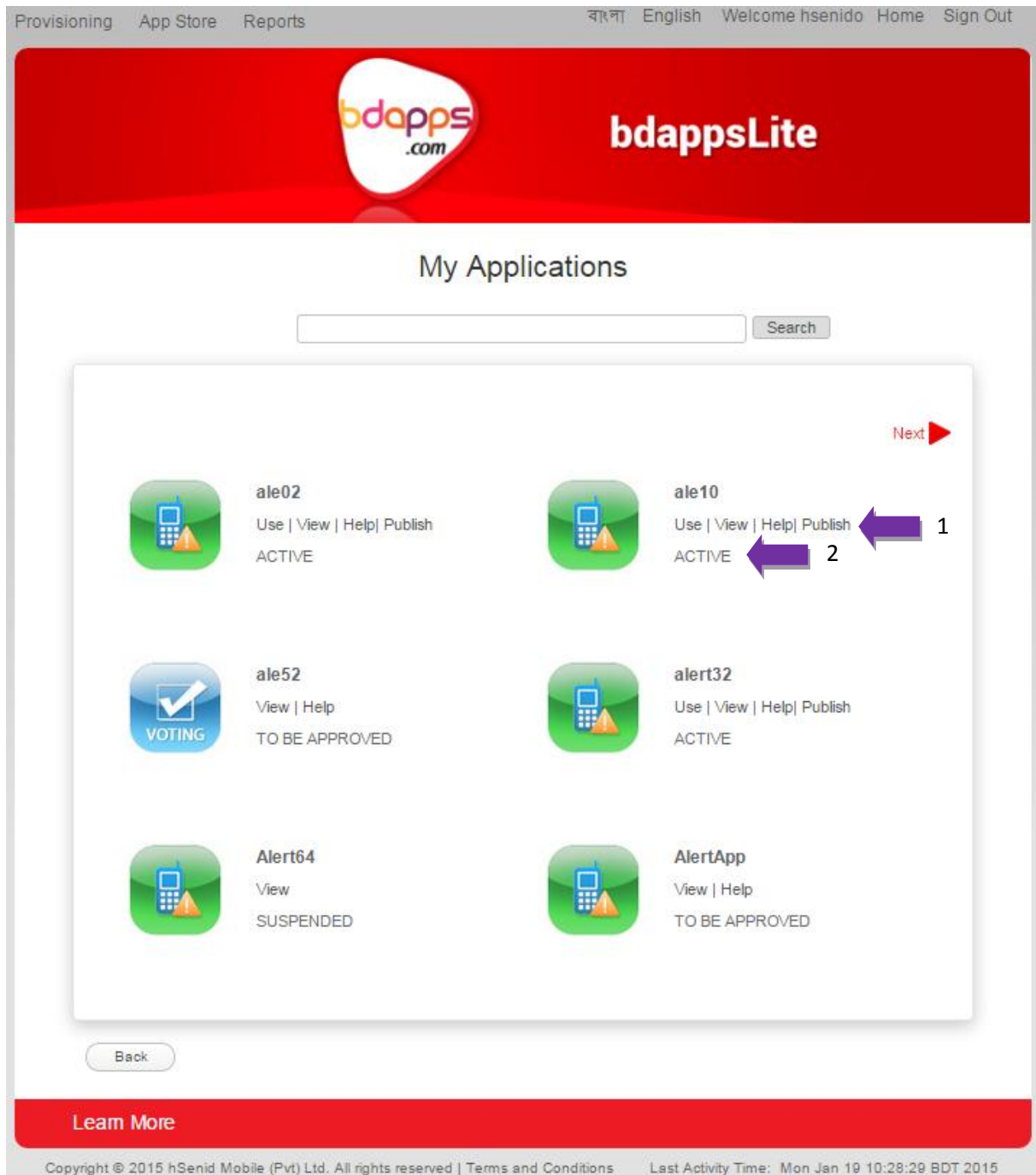


Figure 5.2

Following are the components depicted in Figure 5.2

- 1-Features available for an application
- 2- Application Status

Following are the bdappsLite application statuses available.

Application Status	Description
To Be Approved	Application in this status is successfully created by the corporate user and is being submitted for admin's approval.
Test Mode	Applications in Test Mode are in limited production; which means, the created application is not live but only avail for testing using white-listed set of MSISDNs.
Active	Applications which are in the Active state are the applications being used in live environment. Those applications push messages to general public.
Rejected	If the application which is created by the corporate user has been rejected by the admin user, then those applications are considered as in rejected state.
Suspended	The Suspended applications are the ones which are temporarily stopped by the admin user. No traffic will be sent out from these types of applications. That means the application cannot be used.

Table 5-1

Following table depicts the features which are available for a particular application status.

Application Status	Features available
To Be Approved	View/ Help
Test Mode	View/Help
Active	Use(for alert and schedule only)/View/Help/Publish
Rejected	View
Suspended	View

Table 5-2

5.1 View

Click on 'View' feature depicted in Figure 5.2 to proceed to the 'View Application' screen of any Application. Refer Figure 5.3, Figure 5.7, Figure 5.9, Figure 5.11 for view screens of 'Voting', 'Alert', 'Service' and 'Contact' applications respectively.

5.1.1 View Voting Application

5.1.1.1 Usage

Click on 'Usage' tab available in 'View' application screen to proceed to view the application usage details.

Following screen depicts the 'Usage' tab of a voting application.

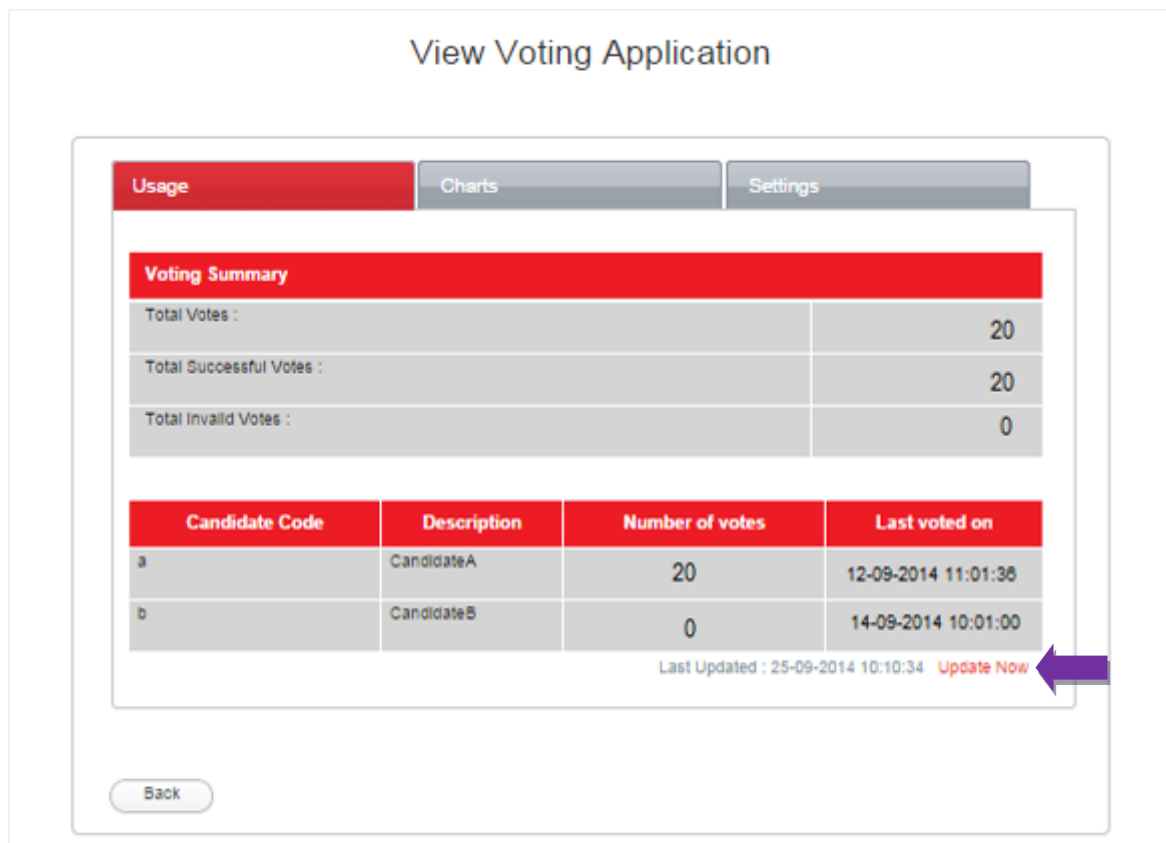


Figure 5.3

Content available in the 'Usage' screen is described in below table.

Label	Description
Voting Summary	
Total Votes	Total votes received to the application.
Total Successful votes	Number of successful votes.
Total Invalid Votes	Number of invalid votes received.
Candidate Code	Code which is assigned to the candidate, who is participating in the poll.
Description	The description about the candidate.
Number of votes	Number of votes received by each candidate.
Last voted on	Latest date and time voted for each candidate.

Table 5-3

Click on 'Update Now' link (Refer Figure 5.3) to refresh summary tables in the 'Usage' tab.

5.1.1.2 Charts

Click on 'Charts' tab available in the 'View Voting Application' page to proceed to the screen depicted in Figure 5.4-Bar chart view



Figure 5.4-Bar chart view

Click on 'Pie Chart' button (Refer Figure 5.4) to proceed to the pie chart view depicted below.

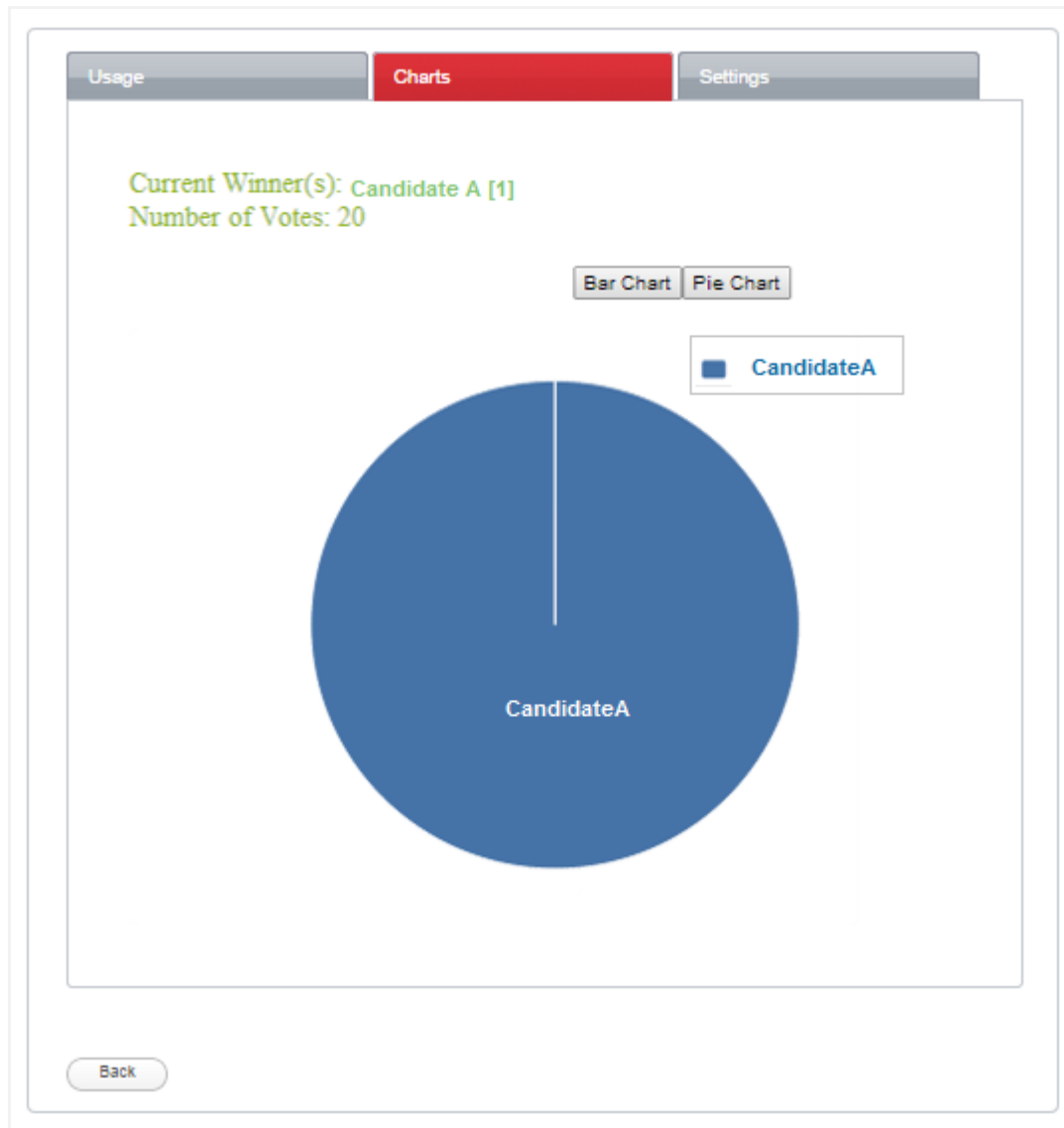


Figure 5.5-Pie chart view

5.1.1.3 Settings

Click on 'Settings' tab available in the 'View Voting Application' page to proceed to the screen depicted in Figure 5.6

View Voting Application

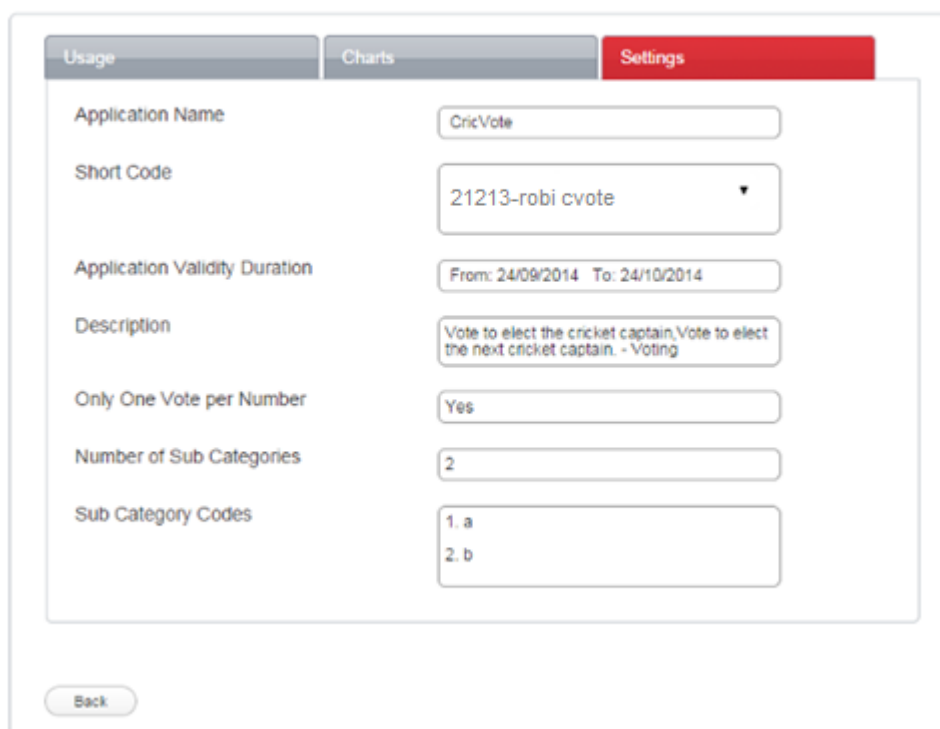


Figure 5.6

Content available in the 'Settings' screen is described in the below table.

Label	Description
Application Name	Name of the voting application.
Short Code	Short Code and the keyword of the application.
Application Validity Duration	Validity duration of the application.
Description	A description on the voting application.
Only one vote per number	States whether only one vote is allowed from a particular subscriber.
Number of sub categories	Number of candidates participating in the poll.

Sub Category Codes	Candidate codes.
--------------------	------------------

Table 5-4

5.1.2 View Alert Application

5.1.2.1 Usage

Following screen depicts the 'Usage' tab of an alert application.

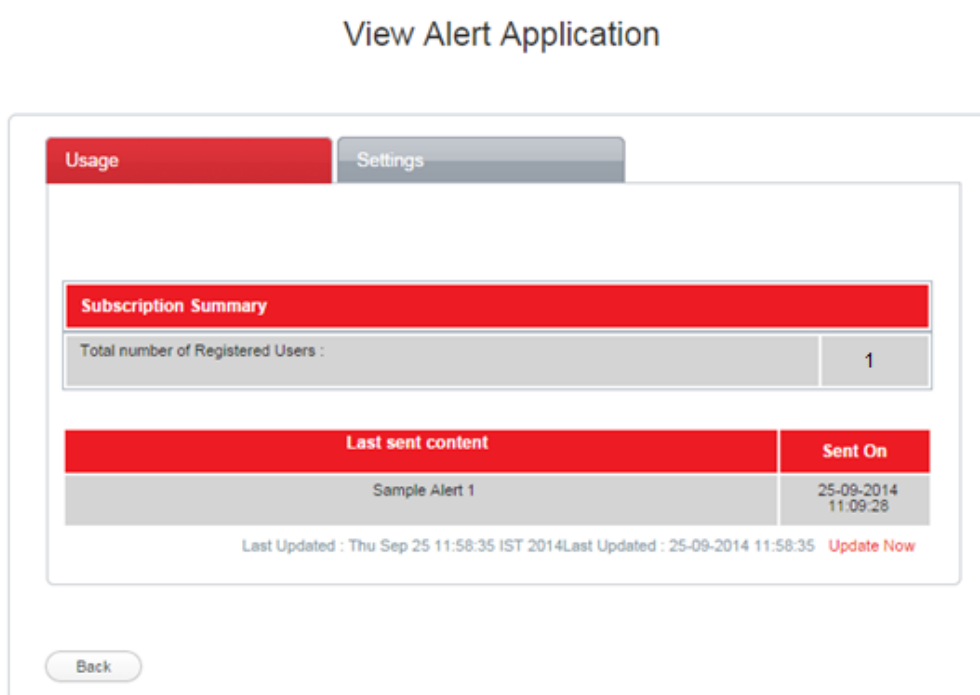


Figure 5.7

Content available in the 'Usage' screen is described in below table.

Label	Description
Subscription Summary	
Total Number of Registered Users	Total number of users who have registered to the alert application.

Last sent content	Latest content which is sent from application to the subscribers.
Sent On	Latest content sent date and time.

Table 5-5

5.1.2.2 Settings

Click on 'Settings' tab available in the 'View Alert Application' page to proceed to the screen depicted in Figure 5.8

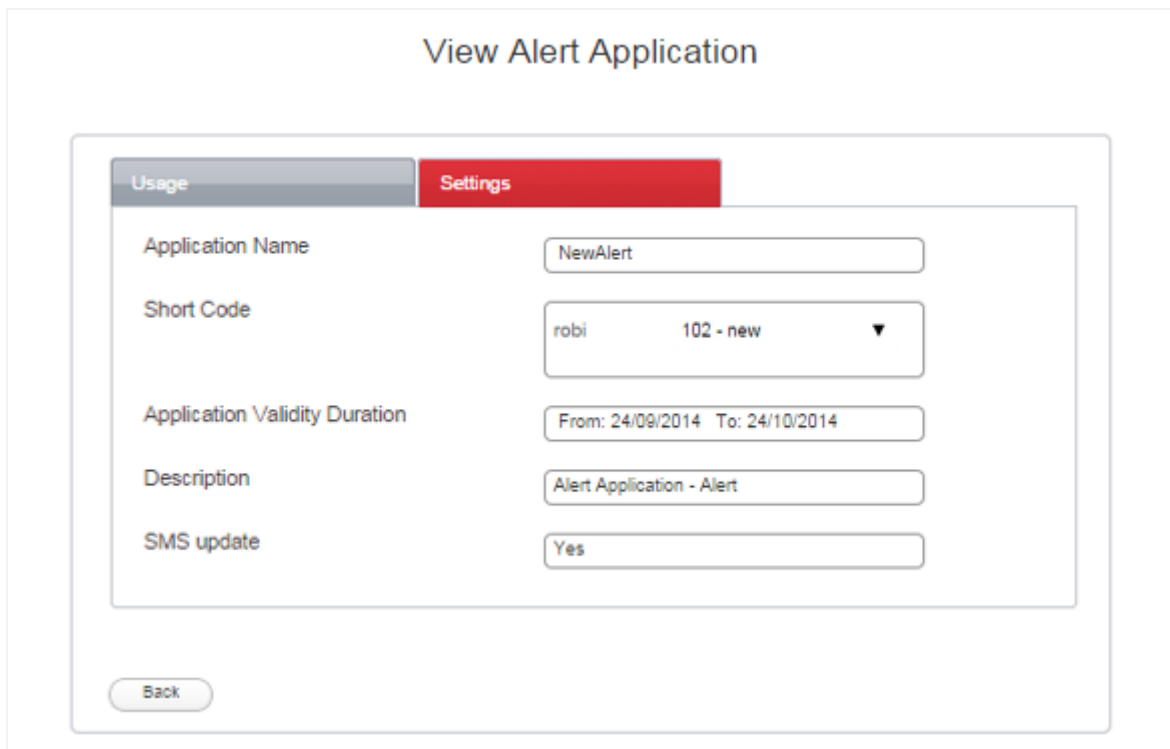


Figure 5.8

Content available in the 'Settings' screen is described in the below table.

Label	Description
Application Name	Name of the alert application.
Short Code	Short Code and the keyword of the application.

Application Validity Duration	Validity duration of the application.
Description	A description on the alert application.
SMS update	Indicates whether the service provider is allowed to send content updates to subscriber via SMS instead of updating content via web UI.

Table 5-6

5.1.3 View Service Application

5.1.3.1 Usage

Following screen depicts the 'Usage' tab of a 'Service' application.

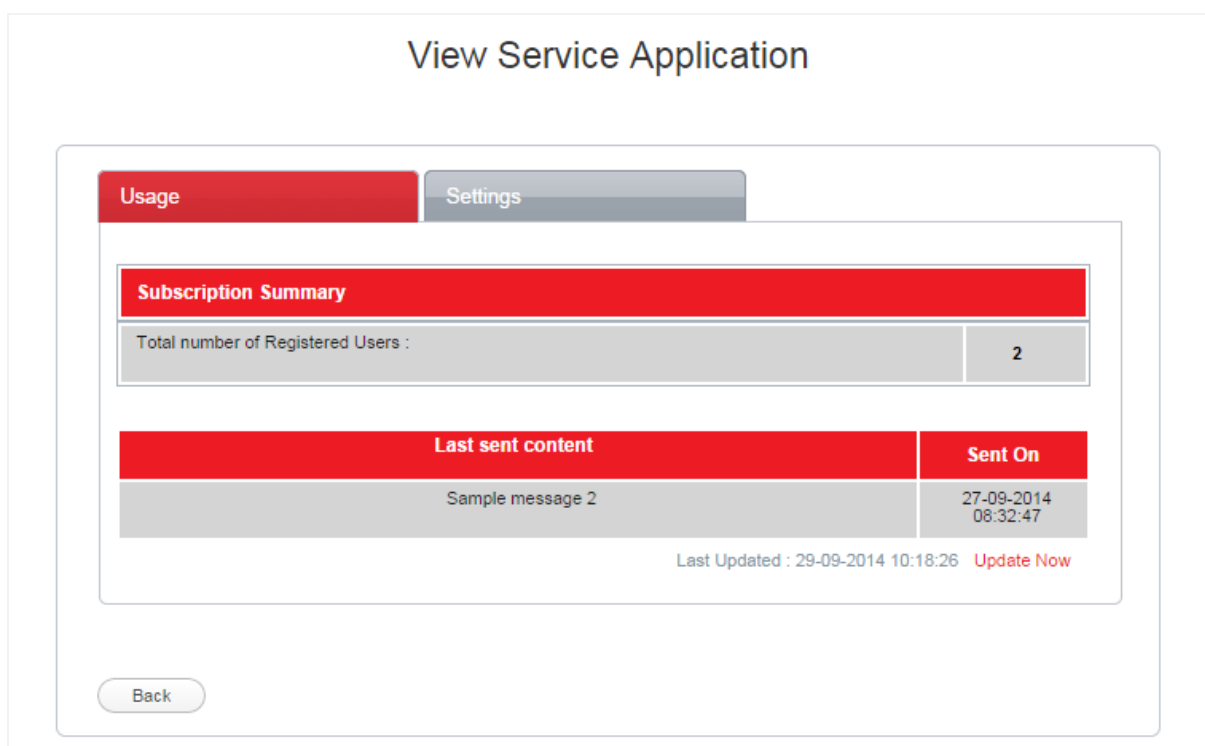


Figure 5.9

'Usage' view of a 'Service' application is similar to that of an 'Alert' application. Please refer Table 5-5 for the description on the available contents.

5.1.3.2 Settings

Click on 'Settings' tab available in the 'View Service Application' page to proceed to the screen depicted in Figure 5.10

View Service Application

Usage

Settings

Application Name

DiQu

Short Code

robi 21213 - dqo ▼

Application Validity Duration

From: 19/01/2015 To: 19/02/2015

Description

Daily Quotes - Services

SMS update

Yes

Message Frequency

DAY

Back

Figure 5.10

Content available in the 'Settings' screen is described in the below table.

Label	Description
Application Name	Name of the service application.
Short Code	Short Code and the keyword of the application.
Application Validity Duration	Validity duration of the application.
Description	A description on the Service application.

SMS update	Indicates whether the service provider is allowed to send content updates to subscriber via SMS instead of updating content via web UI.
Message Frequency	Message scheduled duration.

Table 5-7

5.1.4 View Contact Application

5.1.4.1 View Messages

Following screen depicts the 'View Messages' tab of a 'Contact' application.

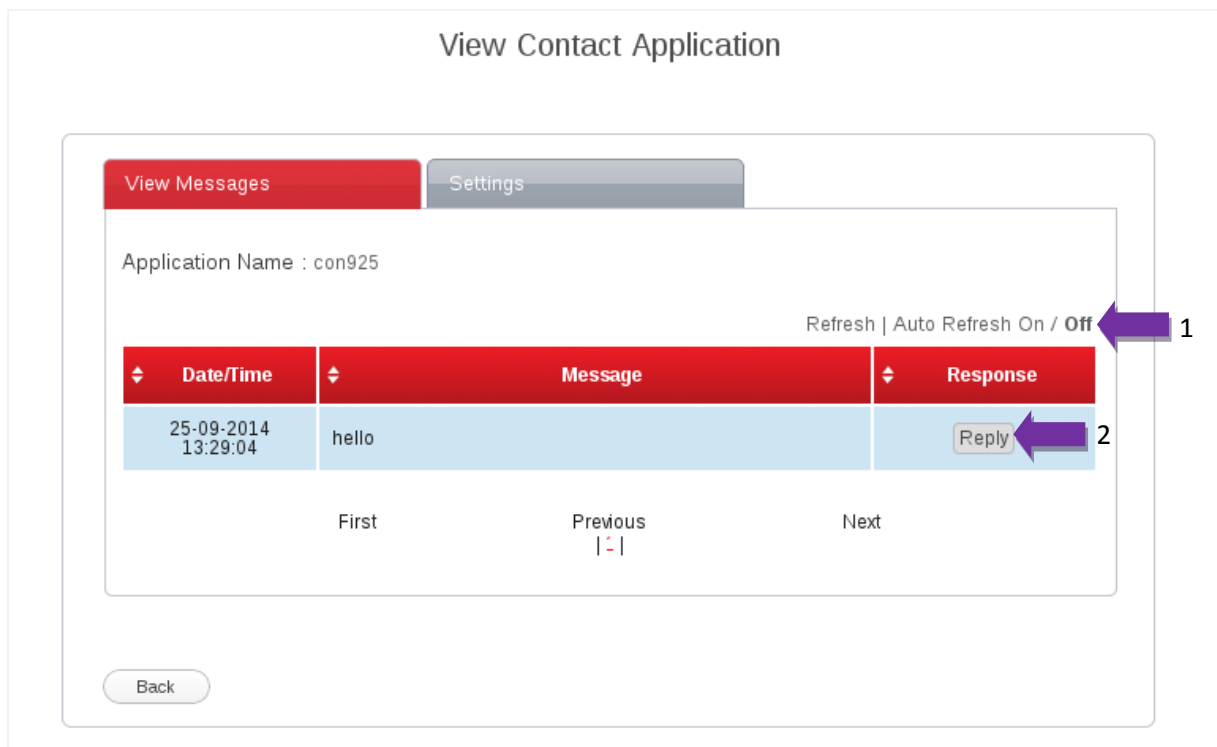


Figure 5.11

Following are the components depicted in above screen.

- 1- Refresh | Auto Refresh On/Off links
- 2- Reply button

Content available in the 'View Messages' screen is described in below table.

Label	Description
Application Name	Name of the 'Contact' application.
Date/Time	Message received date and time.
Message	Messages received by the 'Contact' application


Table 5-8

Click on 'Refresh' link (Refer Figure 5.11) to refresh summary tables in the 'View Messages' tab.

Selecting 'Auto Refresh On' will enable messages box to periodically refresh. If 'Off' link is selected, then the messages box will not refresh unless the 'Refresh' link is clicked.

Click on 'Reply' button (Refer Figure 5.11) to proceed to the screen depicted below.

NOTE: 'Response' field will appear only for the 'Contact' applications that has not selected the 'Common Response Required' check box at the 'Contact' application creation.


bdappsLite

Manage Application Content

Reply Message

Message Content

140

Send
Cancel

[Learn More](#)

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Figure 5.12

Enter a customized message to the message text field and click on ‘Send’ to reply to the subscriber.

Reply could be sent only once. Once replied the response field will display as depicted in below figure.

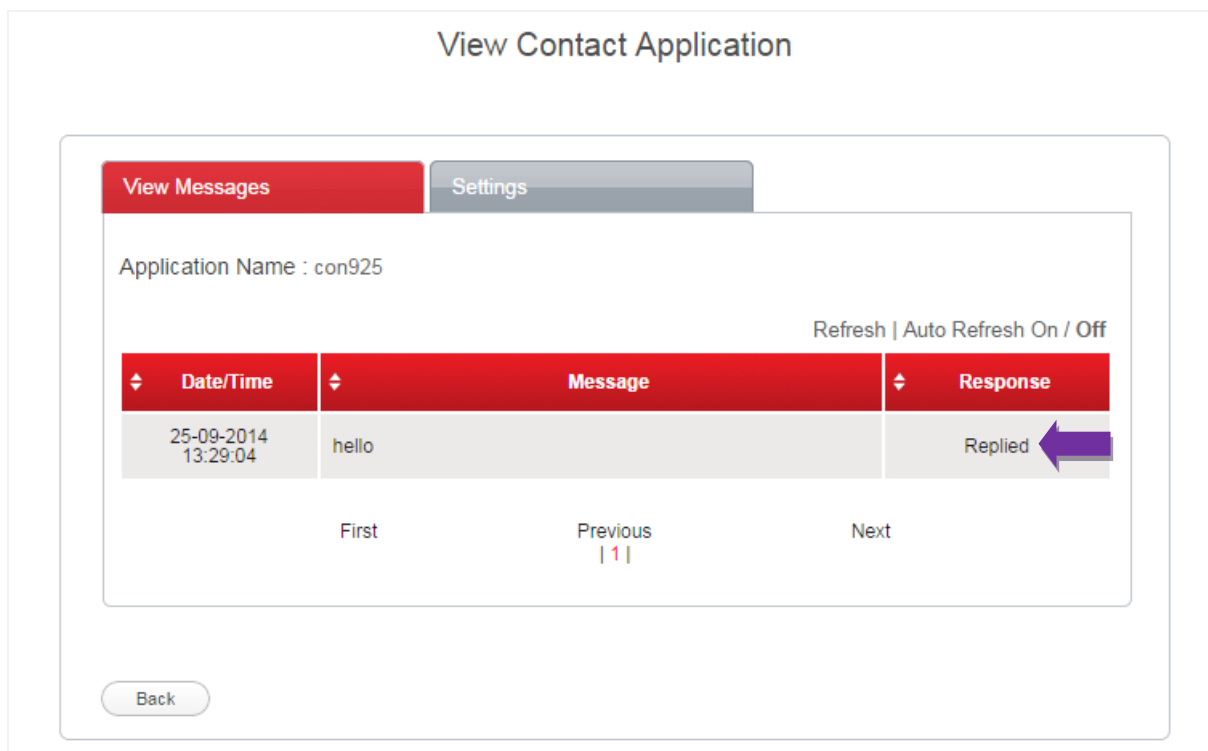


Figure 5.13

5.1.4.2 Settings

Click on 'Settings' tab available in the 'View Contact Application' page to proceed to the screen depicted in Figure 5.14

View Contact Application

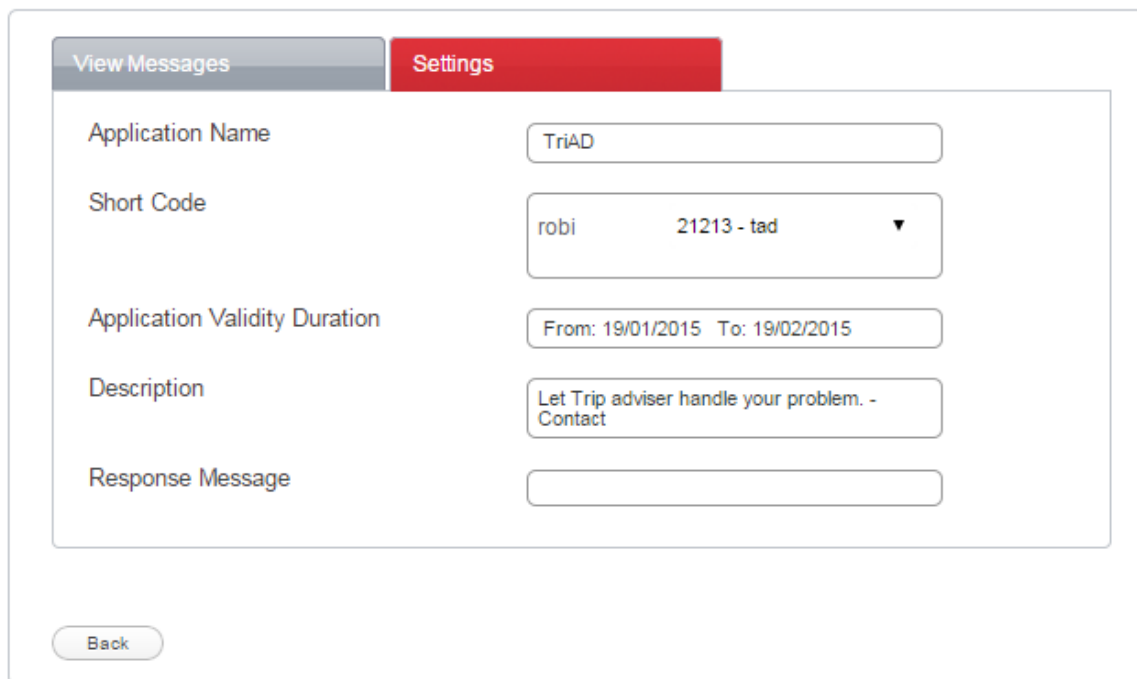


Figure 5.14

Content available in the 'Settings' screen is described in the below table.

Label	Description
Application Name	Name of the contact application.
Short Code	Short Code and the keyword of the application.
Application Validity Duration	Validity duration of the application.
Description	A description on the Services application.
Response Message	This is the response which is sent to the subscriber, once he contacted the application.

Table 5-9

5.2 Use

The Service Provider can send content to subscribers using this feature.

This feature is only available for 'Services' and 'Alert' applications.

Click on 'Use' feature depicted in 'My Applications' page (Refer Figure 5.2) to proceed to the 'Use' view.

Following screen depicts the 'Use' view of an 'Alert' application.

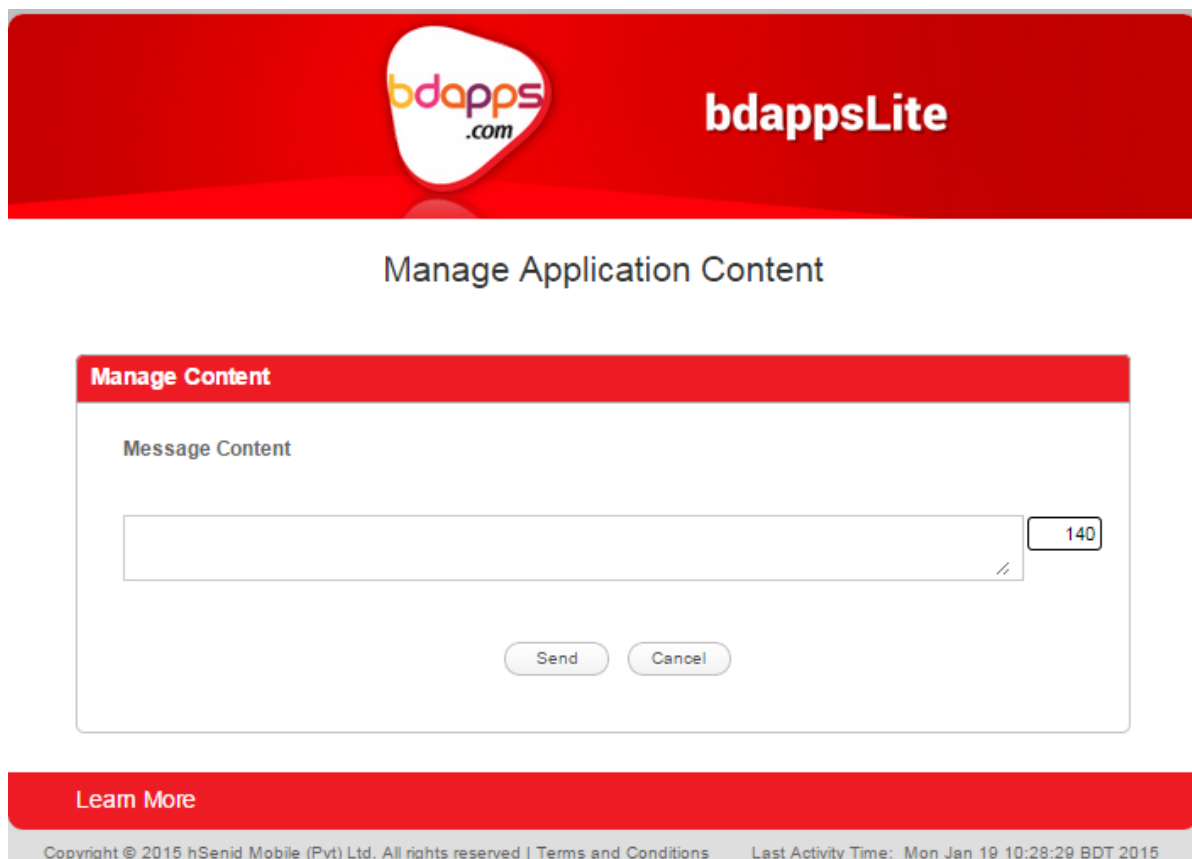


Figure 5.15

Enter the message which needs to be sent to the subscriber base in the 'Message Content' field. The maximum number of characters allowed in the 'Message Content' text box is 140 characters.

Once entered the message, click on 'Send' to submit the message.

Following flash screen appears once clicked on 'Send' button.



Figure 5.16



Following screen depicts the 'Use' view of a 'Services' application.

Unlike in Alert application Use view, in services application Use view, up to 10 messages can be configured in Message Content pane, scheduled depending on the application type.



Figure 5.17

Enter the message which needs to be sent to the subscribers in the 'Message Content' field. The maximum number of characters allowed in the 'Message Content' text box is 140 characters.

Click on  icon to add new message content field. Click on  icon to remove a message content field.

Once entered the message(s), click on 'Send' to submit the message. The flash screen in Figure 5.18 appears as a result.

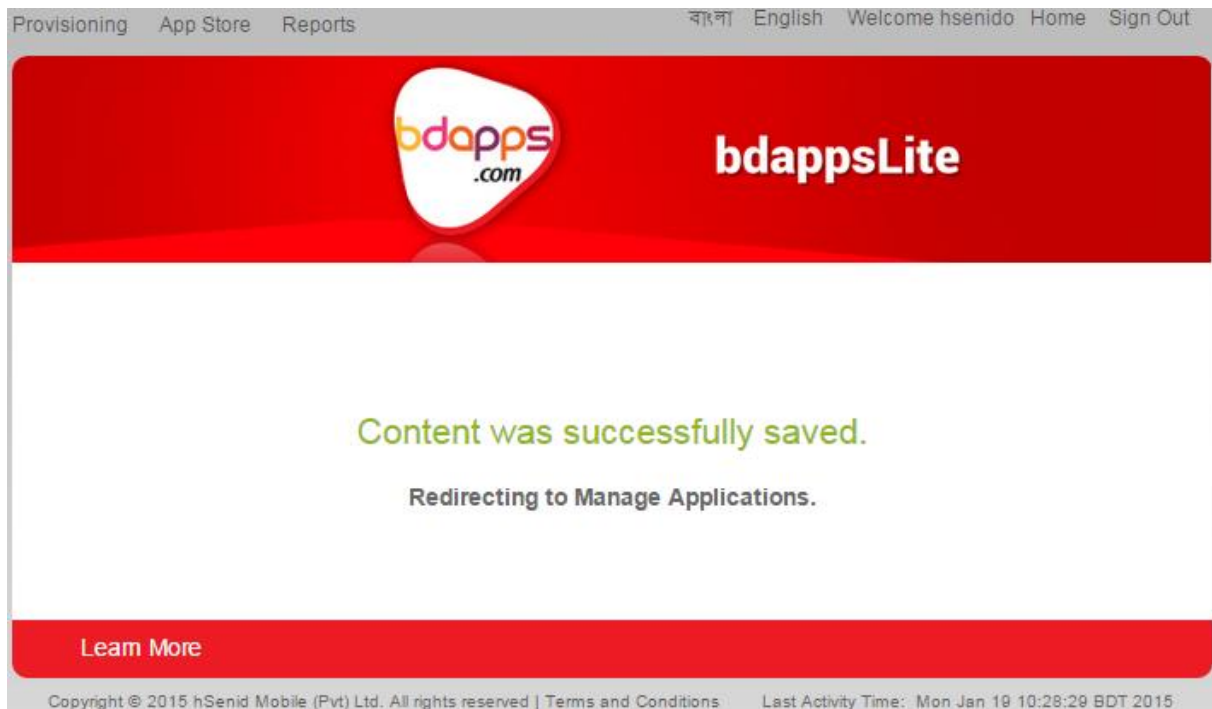


Figure 5.18

If editing is required for the already saved messages in 'Service' applications, then click on the 'Use' link from 'My Applications' page (Refer Figure 5.2) to proceed to the 'Use' view (Refer Figure 5.17).

5.3 Publish

The Service Provider can publish his application to Robi App Store using this feature.

Click on 'Publish' feature depicted in 'My Applications' page (Refer Figure 5.2) to proceed to the 'Publish' view depicted in Figure 5.19.

My Apps

Search
hmsdev

Free Apps
Top Rated
Newly Added
Most Used
App Categories

☒ Publish Your Application

Application Name
con09

Publish Name *

Application Category *
Business

Category 1
Business

Category 2
Business

Category 3
Business

Application Icon *

Select image

Required Icon should be minimum 120x120 of pixels, aspect ratio is 1:1 and maximum size is 50KB (supported formats : png, jpg)

Application Banner

Select image

Banner should be 370x225 of pixels, maximum size of 50KB (supported formats : png, jpg)

Application Description *
this is a contact application - Contact

Application Short Description *

Usage Instructions *

Publish

Developer Portal | Terms and Conditions | Contact Us
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Figure 5.19

Fill in the mandatory fields available in publish view as described in the following table.

Label	Description
Application Name	Name which was given to the application while creating the app. This field is read only.
Publish Name*	The name which appears as the application name in Robi App Store.
Application Category*	Select the category, which application belongs to, from the dropdown available. This will help to group the published application into one of the categories available in the Robi App Store.






Category 1	Select a relevant label from the dropdown.
Category 2	Select a relevant label from the dropdown.
Category 3	Select a relevant label from the dropdown.
Application Icon	<p>Click on 'select image' thumb nail, browse and select an image for the application icon.</p> <p>This icon will appear in the Robi App Store, along with the publish name.</p> <p>Icon should be;</p> <ul style="list-style-type: none">  minimum 120x120 pixels  aspect ratio of 1:1  maximum size of 50KB
Application Banner	<p>Click on 'select image' thumb nail, browse and select an image for the application banner.</p> <p>This banner image will appear in the home page slide show when the application is categorized as a featured application.</p> <p>Banner should be;</p> <ul style="list-style-type: none">  minimum 370x225 of pixels  maximum size of 50KB
Application Description	Add a description to the application.
Application Short Description*	Add a short description to the application. This will appear under the 'Description' field in Robi App Store.
Usage Instructions*	Add usage instructions related to the application. This will appear under 'Instructions' field in Robi App Store.

Table 5-10

Fields marked in * indicate that those fields are mandatory to publish the application.

Once filled all the details, click on 'Publish' button to publish the application to Robi App Store.

5.4 Help

Help view generates a set of instructions for the subscribers of the application on how to subscribe, unsubscribe or message the particular application. The Service Provider can use these instructions when advertising his/her application.

Click on 'Help' feature depicted in 'My Applications' page (Refer Figure 5.2) to proceed to the 'Help' view of any bdappsLite application.

Following screen (Figure 5.20) depicts the 'Help' view of a 'Voting' application.



Figure 5.20

Following screen (Figure 5.21) depicts the 'Help' view of an 'Alert' application.

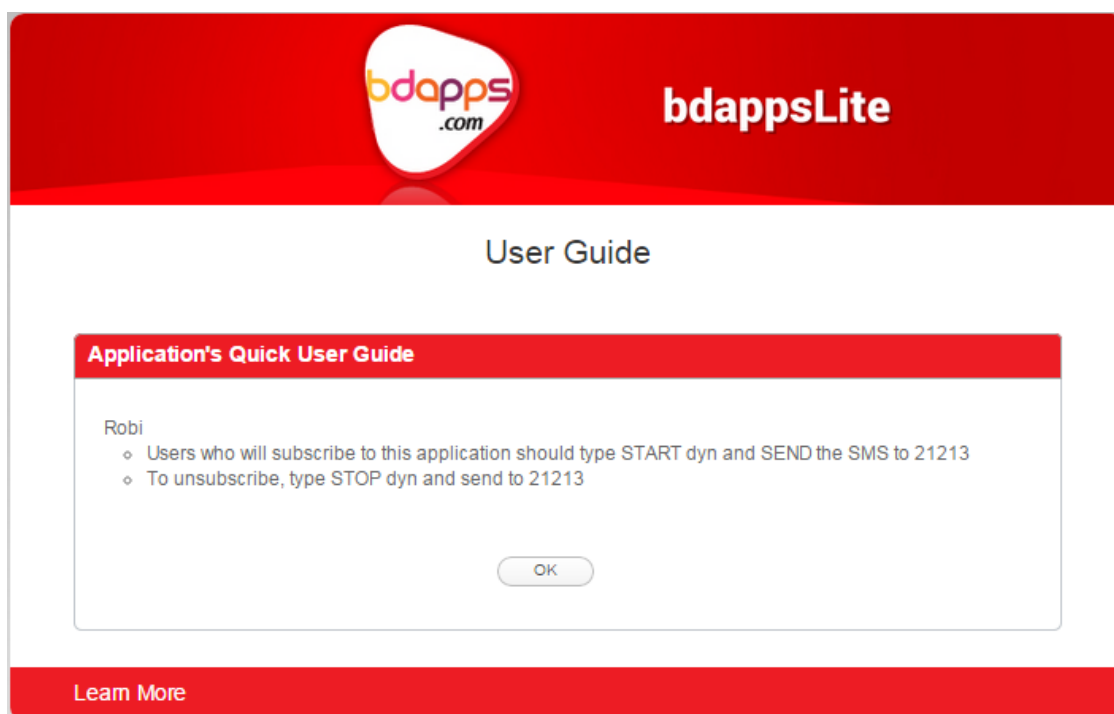


Figure 5.21

Following screen (Figure 5.22) depicts the 'Help' view of a 'Services' application.

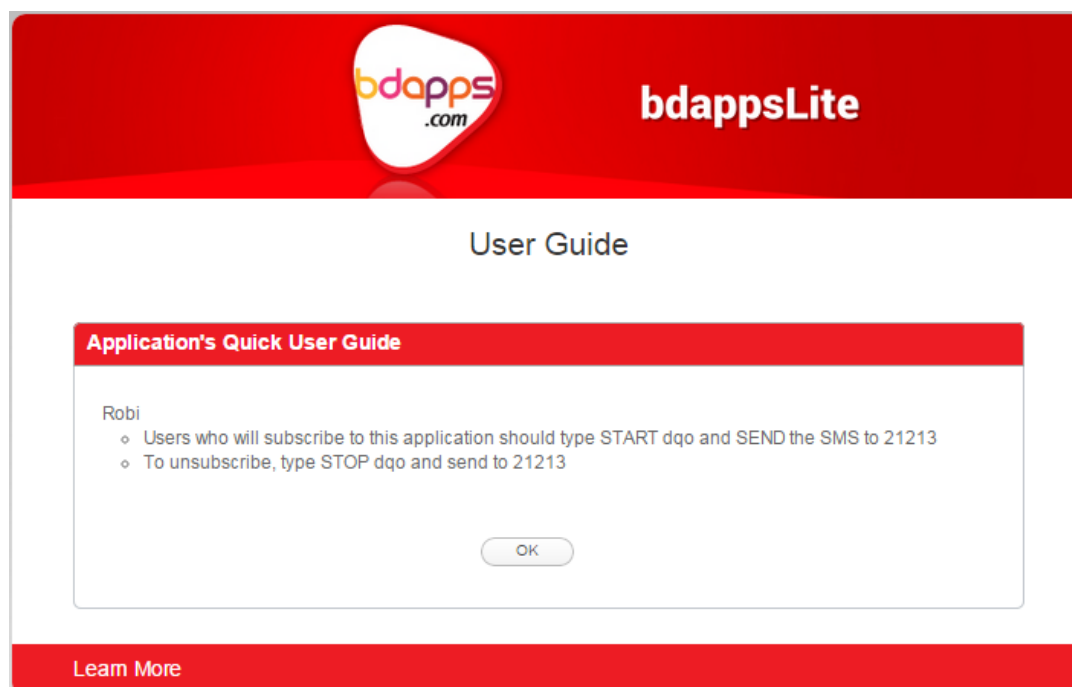


Figure 5.22

Following screen (Figure 5.23) depicts the 'Help' view of a 'Contact' application.

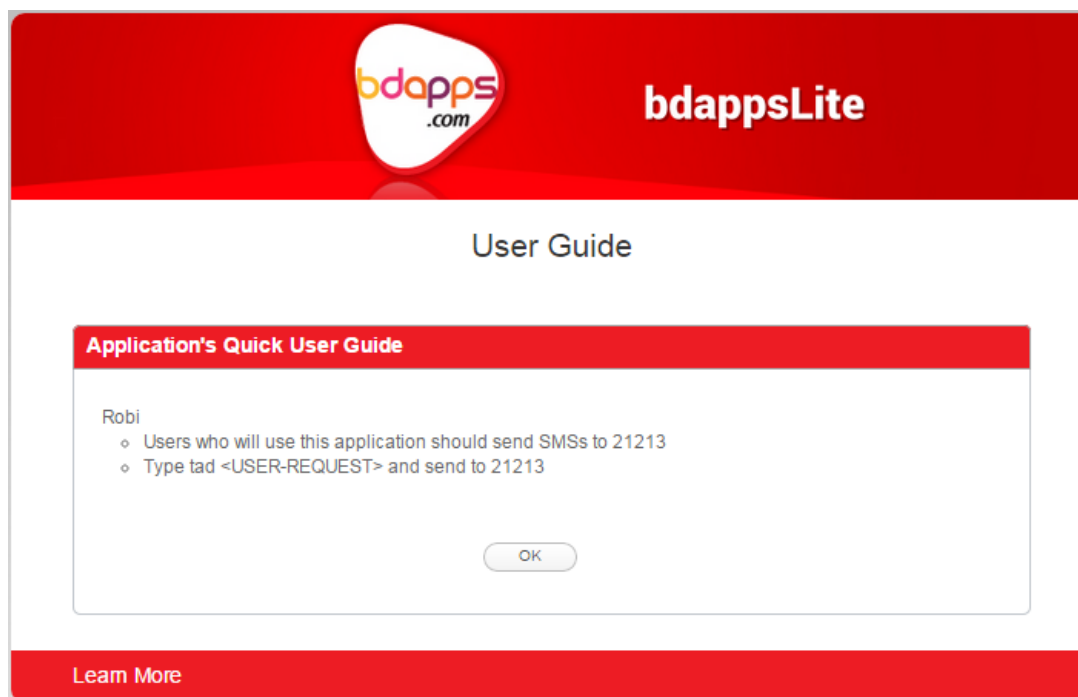


Figure 5.23

6 Settings

Click on Settings icon depicted in Figure 6.1 to proceed to the 'Settings' screen depicted in Figure 6.2.



Figure 6.1

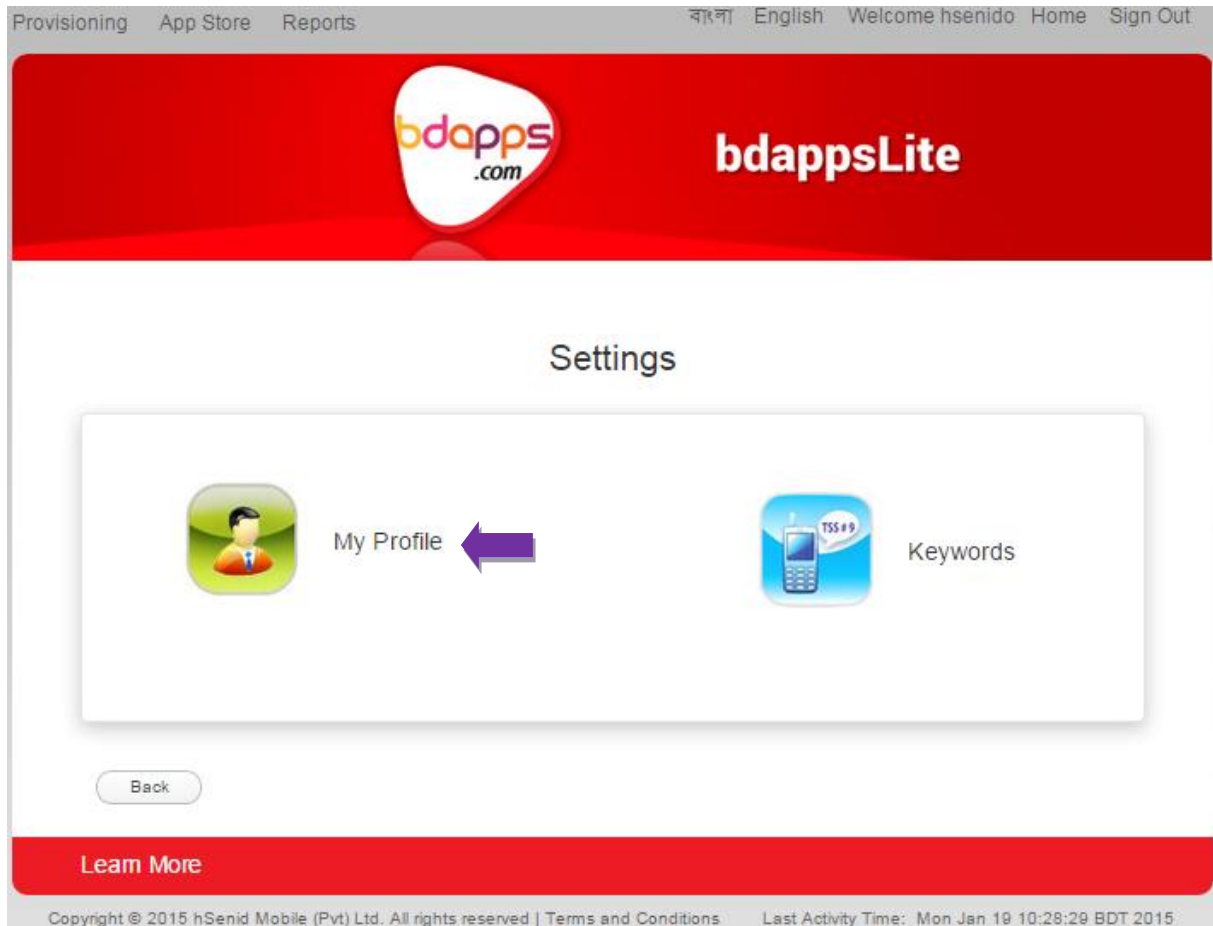



Figure 6.2

6.1 My Profile

Click on 'My Profile' icon to proceed to the edit screen of the Service Provider. Refer Figure 6.3.


Provisioning
App Store
bdappsLite
Reporting


Welcome [hmsdev](#) | [Home](#) | [Sign Out](#)



Registration Module

Settings


My Profile


Security

Organization Details
Edit

Organization Name

Organization Size
Please Select

Industry
Please Select

Contact Details
Edit

Country
Bangladesh

Division
Dhaka

District
Aricha

Post Code

Address

Email
snilaxan@gmail.com

Phone Number(s)

Fax Number(s)

Contact Person Details
Edit

Name
David

Mobile Number
8801847095102

Email

National ID

Passport Number

Birthday
03-06-1991

Gender*
Male

Permanent Address
400

Beneficiarys Bank Details
Edit

Beneficiarys Name

Bank Code

Bank Branch Code

Bank Branch Name

Bank Account Number

Reconciliation Details
Edit

Beneficiarys Name

Bank Code

Bank Branch Code

Bank Branch Name

Bank Account Number

Reconciliation Details
Edit

Tax Identification Number

Business License Number

Business Account Number

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Figure 6.3

Clicking on 'Edit' button will convert the read only fields to editable fields. Refer Figure 6.4 below.

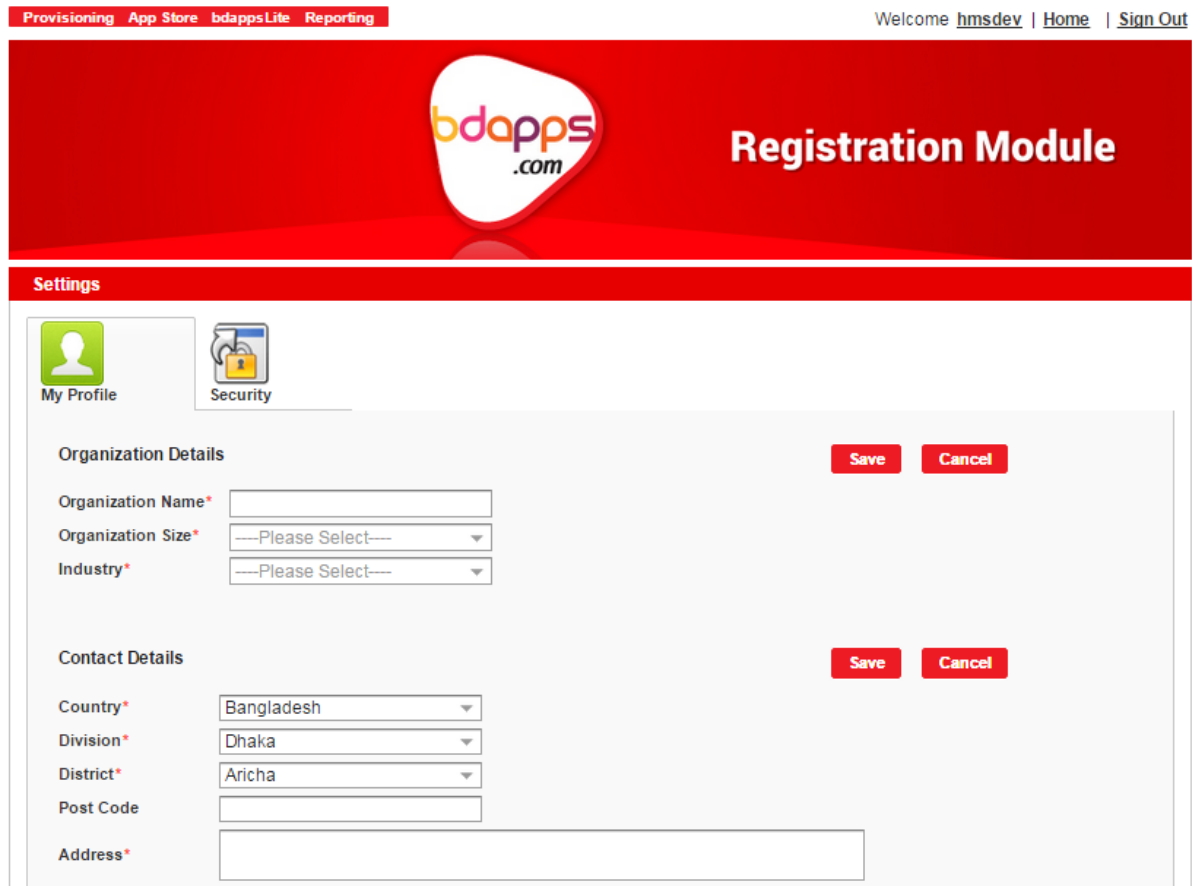


Figure 6.4

Enter values to 'Settings' screen as described in the following table.

Label	Description
Organization Details	
Organization Name*	Enter Service Provider's organization name

Organization Size*	<p>Select the organization size from the drop down. Following are available to select from.</p> <ul style="list-style-type: none"> <input type="radio"/> 0-10 employees <input type="radio"/> 10-50 employees <input type="radio"/> 50-100 employees <input type="radio"/> 100-200 employees <input type="radio"/> More than 200 employees
Industry*	<p>Select the relevant industry for the organization. Following industries are available to select from.</p> <ul style="list-style-type: none"> <input type="radio"/> Agriculture <input type="radio"/> Apparel <input type="radio"/> Business <input type="radio"/> Construction <input type="radio"/> Education <input type="radio"/> Finance <input type="radio"/> Health <input type="radio"/> Hotels <input type="radio"/> HR <input type="radio"/> IT <input type="radio"/> Logistics <input type="radio"/> Manufacturing <input type="radio"/> Marketing <input type="radio"/> Security <input type="radio"/> Sports <input type="radio"/> Tourism <input type="radio"/> Transportation <input type="radio"/> Other
Contact Details	

Country*	Select the country from the drop down. Only Bangladesh is available to select from.
Province*	<p>Select the province from the drop down. Following provinces are available to select from.</p> <ul style="list-style-type: none"> <input type="radio"/> Dhaka <input type="radio"/> Chittagong <input type="radio"/> Rajshahi <input type="radio"/> Khulna <input type="radio"/> Barisal <input type="radio"/> Sylhet <input type="radio"/> Rangpur
City*	Select the city from the drop down.
Post Code	Enter Service Provider's post code
Address*	Enter Service Provider's postal address.
Email*	Email address is a read only field.
Phone Number(s) *	Enter Service Provider's phone number.
Fax Number(s)	Enter Service Provider's fax numbers.
Contact Person Details	
Name*	Enter the contact person's name.
Mobile Number	This is a read only field.
Email*	Enter a contact person's email.
National ID	Enter the national ID card number of the contact person.
Passport Number	Enter the passport number of the contact person.
Birthday*	Enter or select the birth day of the contact person from the calendar.
Gender*	Select the gender of the contact person from the drop down.

Permanent Address*	Enter the permanent address of the contact person.
Beneficiary's Bank Details	
Beneficiary's Name	Enter the name of the beneficiary
Bank Code	Enter the bank code of the beneficiary
Bank Branch Code	Enter the bank branch code of the beneficiary
Bank Branch Name	Enter the bank branch name of the beneficiary
Bank Account Number	Enter the bank account number
Reconciliation Details	
Tax Identification Number	Enter the tax identification number.
Business License Number	Enter the business license number
Business Account Number	Enter the business account number

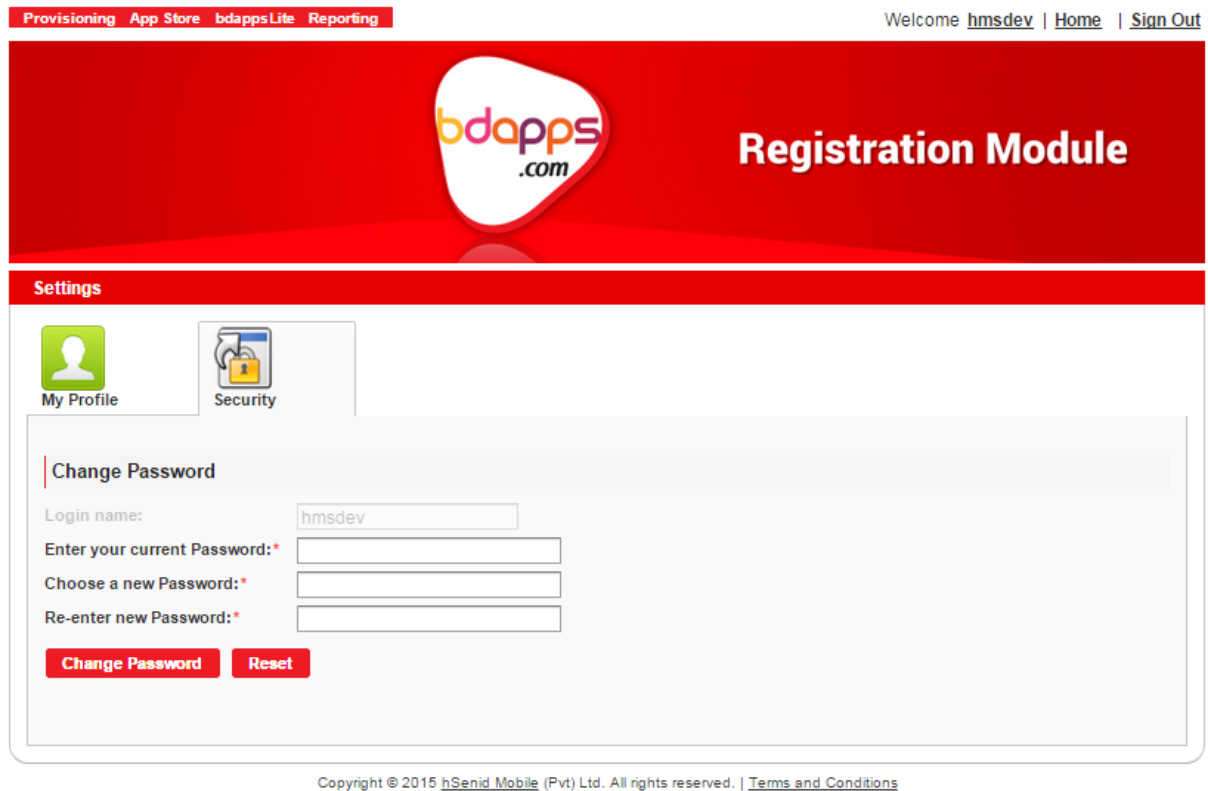
Table 6-1

The fields marked in * indicate that those fields are mandatory.

Once edited the fields, click on 'Save' to submit changes. Or else click on 'Cancel' to return to view mode.

6.2 Security

Click on the 'Security' tab to proceed to the screen depicted in Figure 6.5.



Provisioning App Store bdappsLite Reporting Welcome [hmsdev](#) | [Home](#) | [Sign Out](#)

Registration Module

Settings

My Profile **Security**

Change Password

Login name:

Enter your current Password*:

Choose a new Password*:

Re-enter new Password*:

Change Password **Reset**

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Figure 6.5

Label	Description
Enter your current Password*	Enter the corporate user's current password
Choose a new Password*	Enter a new password for the corporate user
Re-enter new Password*	Re-enter the newly entered password.

Table 6-2

The fields marked in * indicate that those fields are mandatory.

Once entered all the details, click on 'Change Password' button to change the current password. Or else click on 'Reset' to clear values.

6.3 Keywords

Click on 'Keywords' icon to proceed to the screen which lists all the keywords available/assigned to applications in bdappsLite. Refer Figure 6.7.

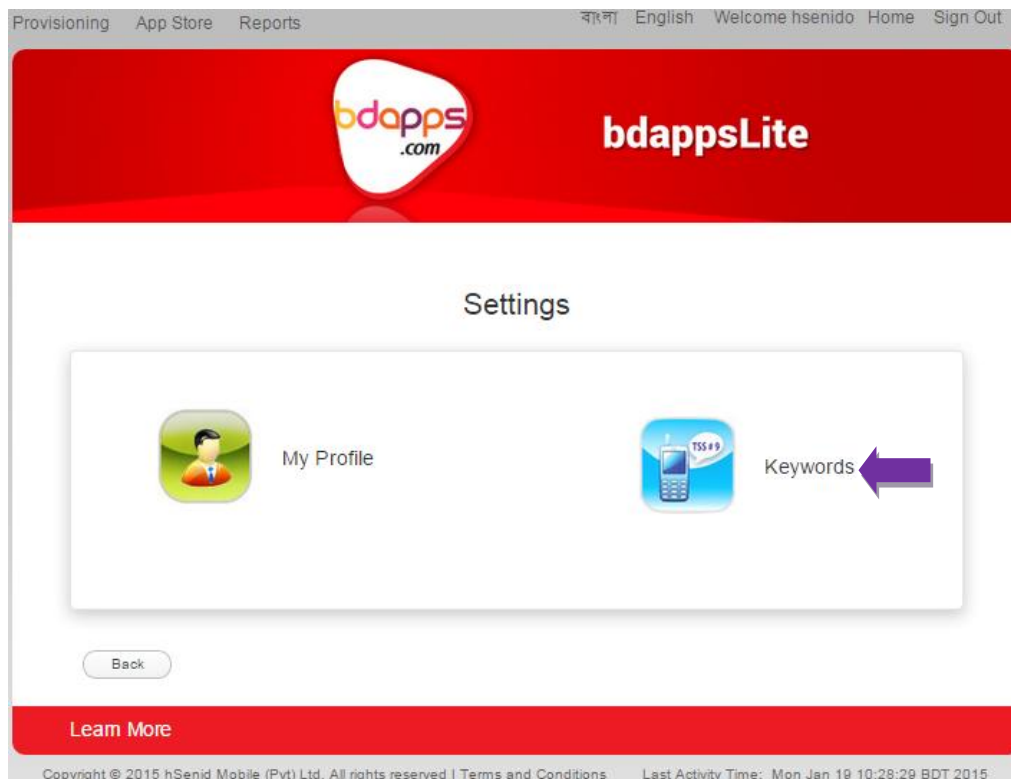



Figure 6.6

Provisioning
App Store
Reports
বাংলা
English
Welcome hsenido
Home
Sign Out


bdappsLite

Keywords

Keywords

Short Code	Operator	Keyword	Application ID	Status
21213	robi	subo	APP_000010	ASSIGNED
21213	robi	smso	APP_000013	ASSIGNED
21213	robi	111	APP_000060	ASSIGNED
21213	robi	alerto	APP_000016	ASSIGNED
21213	robi	sss	APP_000003	ASSIGNED
21213	robi	vot	APP_000009	ASSIGNED

Back

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Figure 6.7

Click on 'Back' button to proceed to the previous screen (Refer Figure 6.6).

7 View Reports

Click on 'View Reports' icon depicted in Figure 7.1 to proceed to the screen depicted in Figure 7.2



Figure 7.1

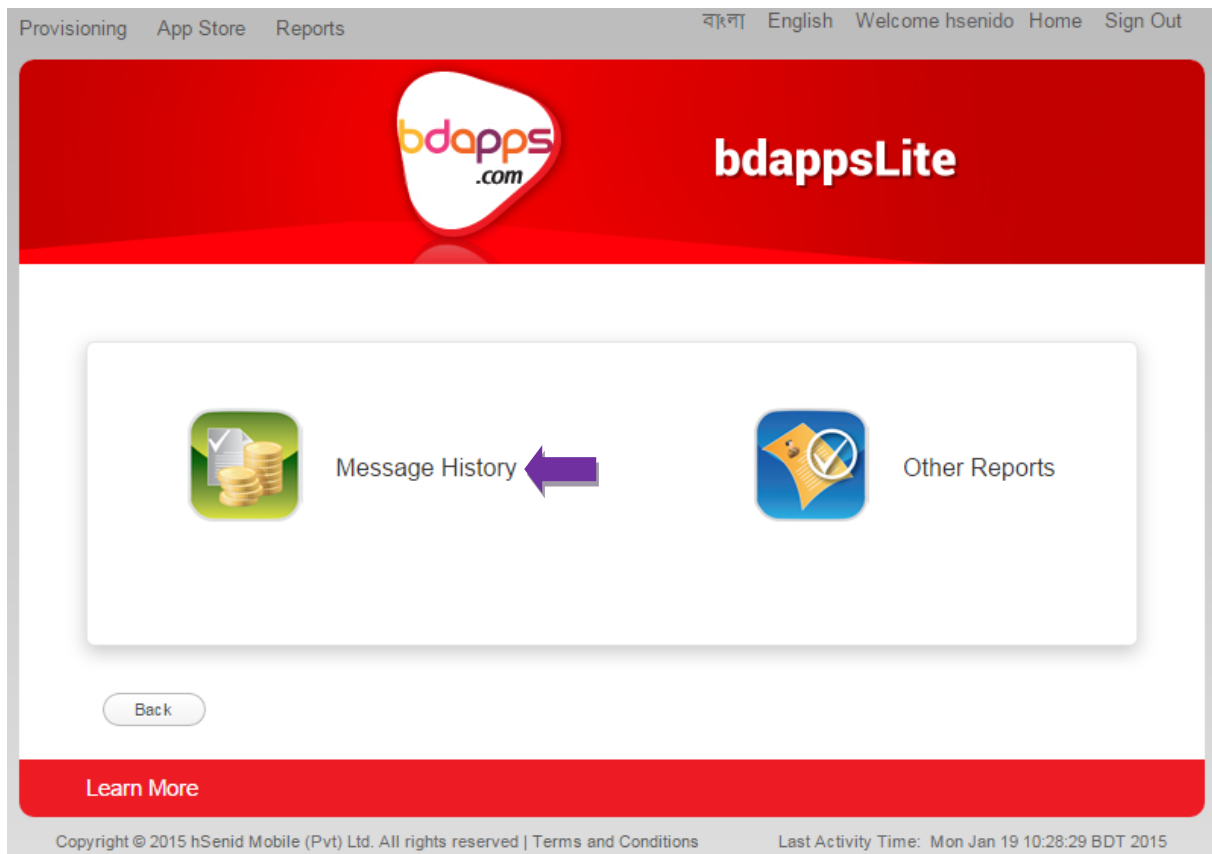


Figure 7.2

7.1 Message History

Click on 'Message History' icon depicted in Figure 7.2 to proceed to the report generation screen of 'Message History Report'.

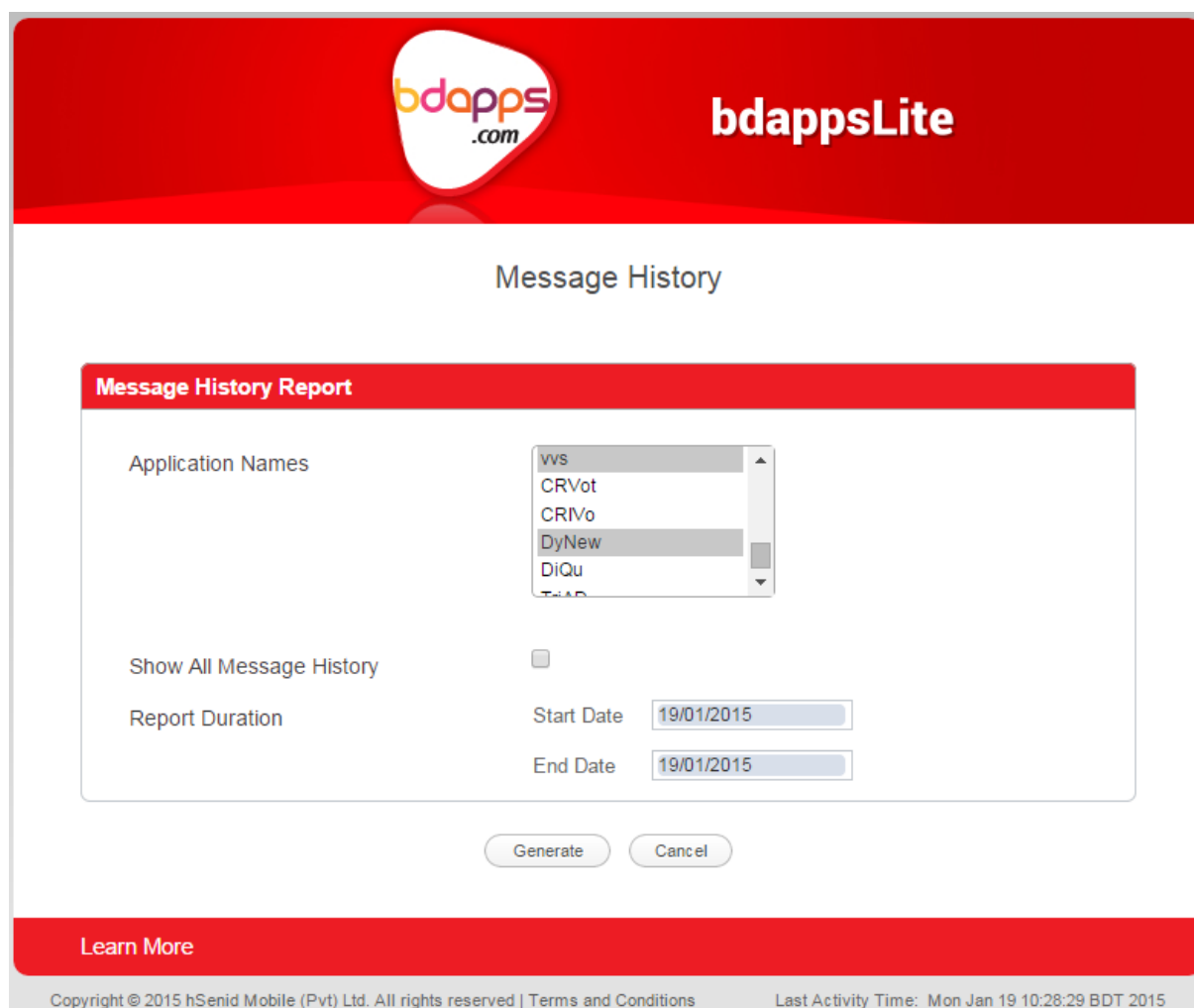


Figure 7.3

Enter values into the above screen as described in following table.


Label	Description
Application Names	Select application names from the list box. Use Ctrl or shift keys to select multiple applications.
Show all message history	Select this check box to view all message history. Fields for 'Report Duration' will disappear once selected this check box.
Report Duration	Set the report duration using calendars for Start Date and End Date.

Table 7-1

Click on 'Generate' button to view Message History Report. Click on cancel to go back to 'View Reports' page.

Following screen depicts the Message History Report.

Provisioning
App Store
Reports
বাংলা
English
Welcome hsenido
Home
Sign Out


bdappsLite

Message History

Message History Report

Application Names

CRVot
CRIVo
DyNew
DiQu
TriAD



Show All Message History
☐

Report Duration

Start Date
19/01/2015

End Date
19/01/2015

Generate
Cancel

Export to:



Timestamp	App Name	Event	Message
19-01-2015 13:30:11	noap	CONTENT_UPDATED	Scheduled messages to be sent to the subscriber-base of the application
19-01-2015 13:30:11	noap	CONTENT_UPDATED	Scheduled messages to be sent to the subscriber-base of the application

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Figure 7.4

7.2 Other Reports

Clicking on 'Other Reports' icon depicted in Figure 7.2 will direct the user to mChoice™ Reporting module.