



5 Courses

Customer Analytics

Operations Analytics

People Analytics

Accounting Analytics

Business Analytics Capstone



ONLINE

May 3, 2021

**Yao Chen**

has successfully completed the online, non-credit Specialization

## Business Analytics

This learner has successfully completed all five courses in Wharton's Business Analytics Specialization, and has gained the data literacy and analytic mindset necessary to describe, predict, and inform business decisions using big data in the specific areas of marketing, human resources, finance, and operations.

Eric Bradlow, Vice Dean;  
Brian Bushee, Peter  
Fader, Noah Gans,  
Christopher Ittner,  
Professors; Matthew  
Bidwell, Martine Haas,  
Raghu Iyengar, Sergei  
Savin, Senthil  
Veeraraghavan,  
Associate Professors;  
Ron Berman, Assistant  
Professor; Cade  
Massey, Practice  
Professor

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