

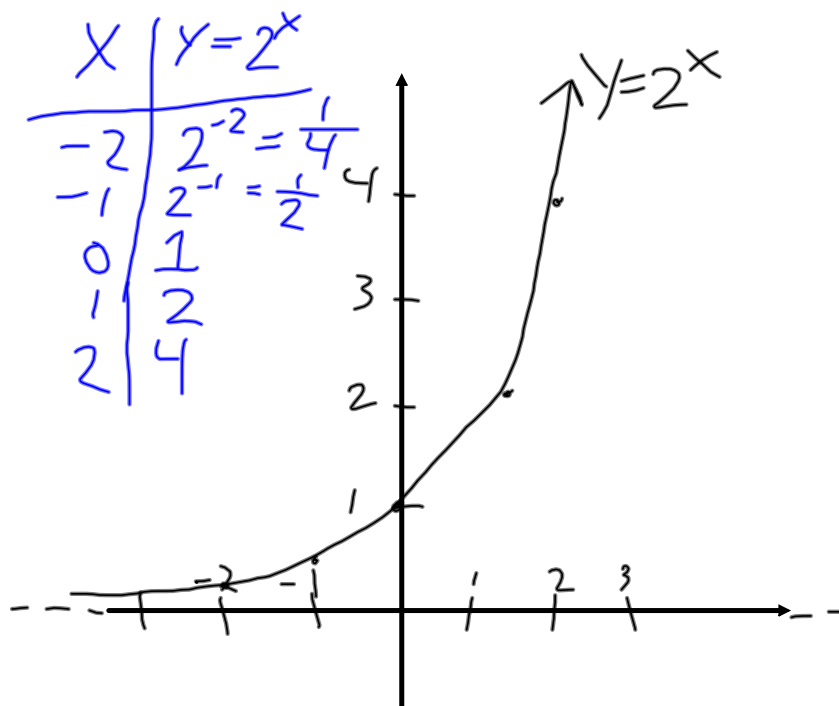
4.6 Transformations of Exponential Functions

Fold a sheet of paper into 2 equal parts. Count the number of rectangles formed. Record it in a table of values. Continue to fold the paper in half as many times as you can and record the number of rectangles along the way.

Fold stage	0	1	2	3	4	5	6	7
# of rectangles formed	1	2	4	8	16	32	64	128

$$\begin{array}{cccccccc}
 2^0 & 2^1 & 2^2 & 2^3 & 2^4 & 2^5 & 2^6 & 2^7 \\
 2^0 & 2^1 & 2^2 & 2^3 & 2^4 & \dots & &
 \end{array}$$

$y = 2^x$



$y = b^x$ = Parent function

Domain: $\{x \in \mathbb{R}\}$

Range: $\{y \in \mathbb{R} \mid y > 0\}$

We just looked at a situation modelled by the function $Y = 2^x$. Now we are going to explore exponential functions in their general form.

$y = b^x$
parent
function

$$Y = a f[k(x-d)] + C$$

ex: transform $y = 5^x$
 $y = a 5^{k(x-d)} + C$

$$y = a b^{k(x-d)} + C$$

base of my parent function

1. The effect of d .

Graph the following functions on the same plane

$d=0$
 $f(x) = 2^x$

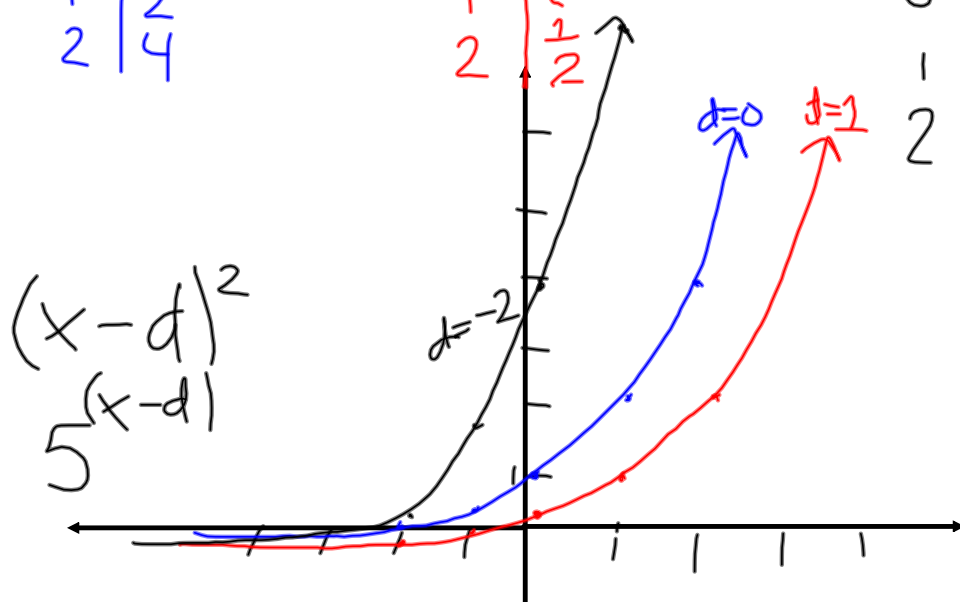
-2	$2^{-2} = \frac{1}{4}$
-1	$\frac{1}{2}$
0	1
1	2
2	4

$d=1$
 $f(x) = 2^{x-1}$

-2	$2^{-2-1} = 2^{-3} = \frac{1}{8}$
-1	$2^{-1-1} = 2^{-2} = \frac{1}{4}$
0	$\frac{1}{2}$
1	1
2	2

$d=-2$
 $f(x) = 2^{x+2}$

-2	$2^{-2+2} = 2^0 = 1$
-1	$2^{-1+2} = 2^1 = 2$
0	4
1	8
2	16

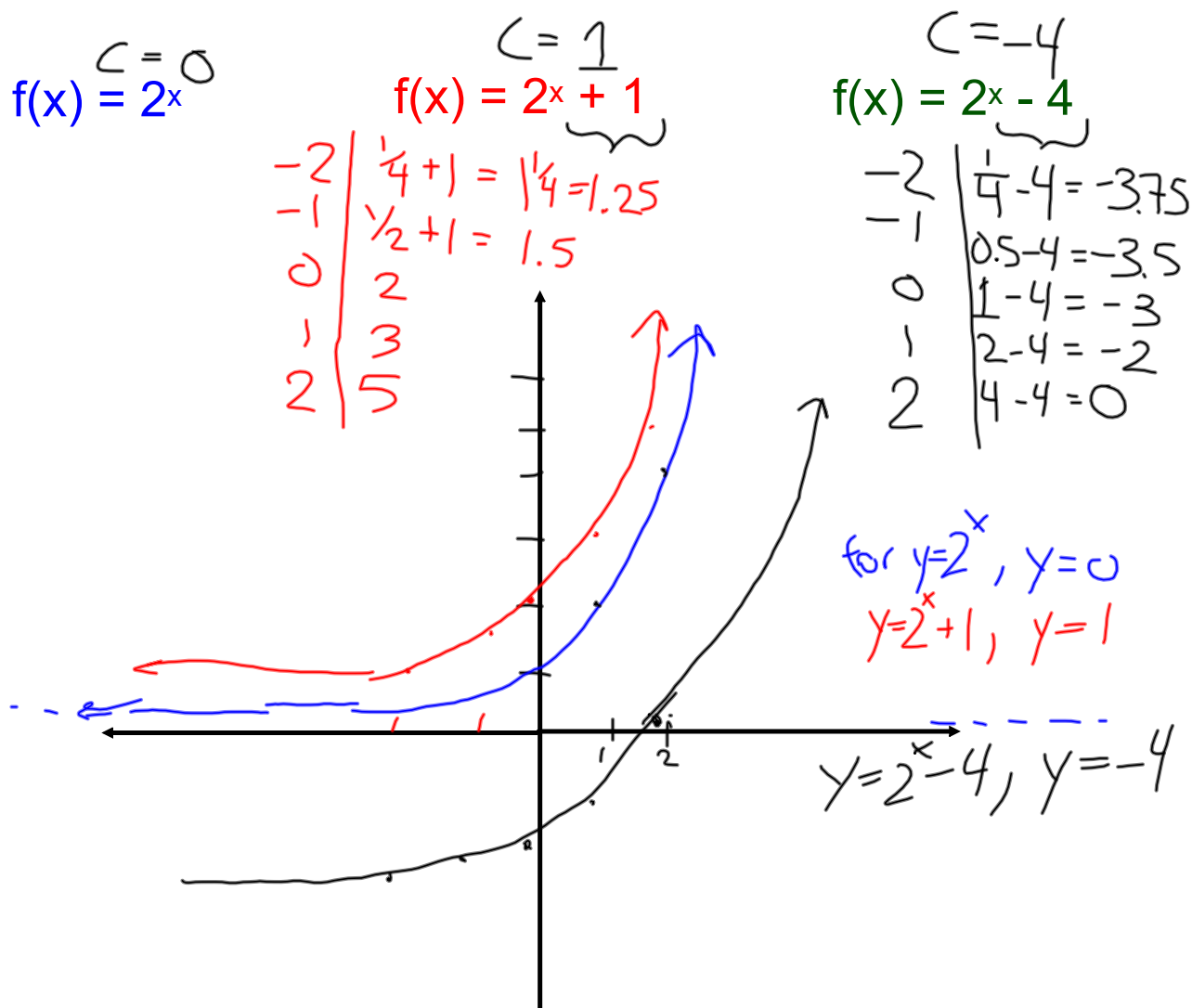


How does d effect the graph of an exponential?

If $d > 0$, a horizontal translation (or shift) of d units to the right.

If $d < 0$, shift to the left.

2. The effect of c



How does c effect the graph of an exponential?

If $c > 0$, shift up c -units (vertical translation)

If $c < 0$, shift down c -units

c also tells us the equation of the asymptote. $y = c$

2. The effect of a

$$a=1$$

$$f(x) = 2^x$$

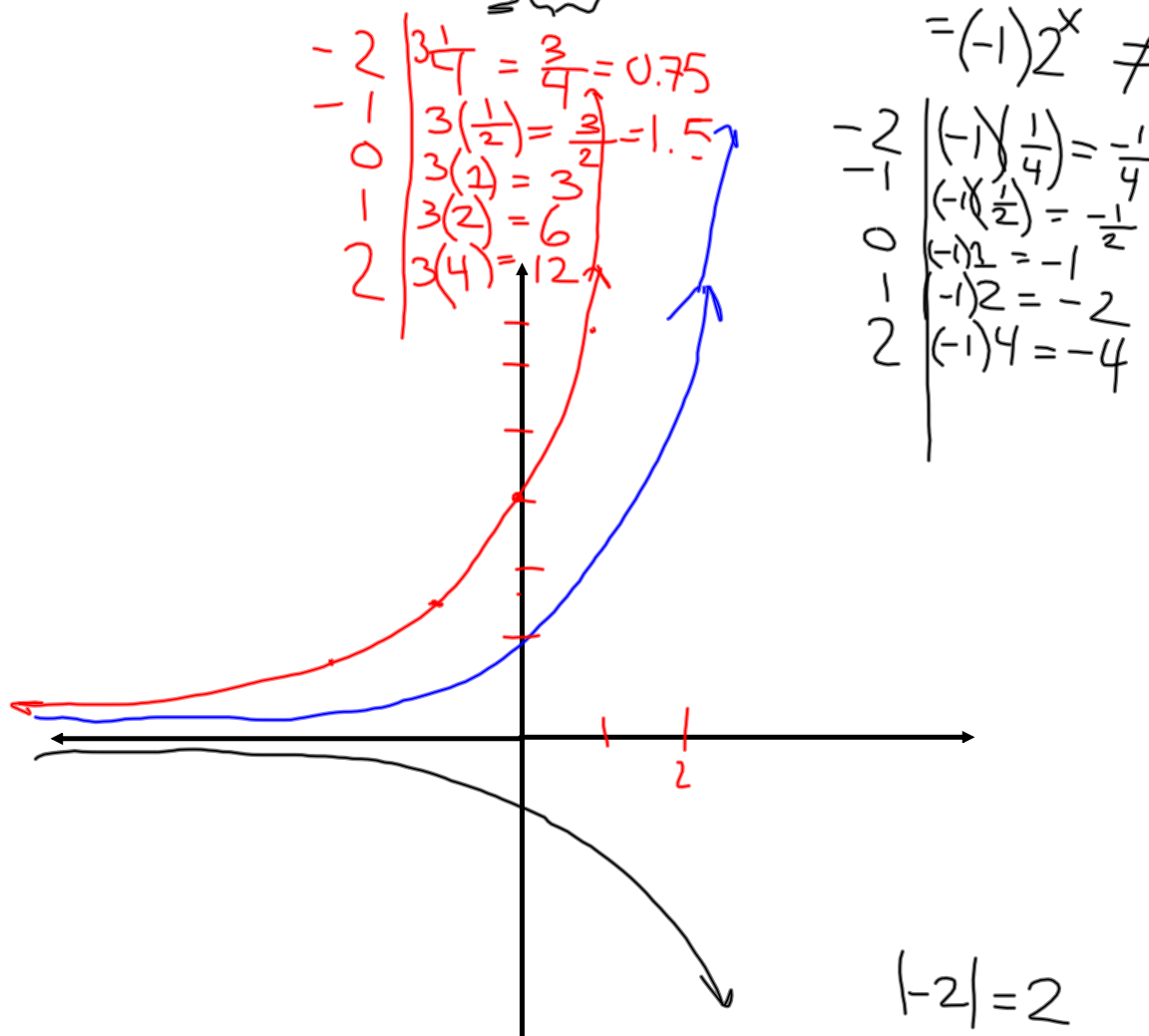
$$a=3$$

$$f(x) = 3 \cdot 2^x$$

$$a=-1$$

$$f(x) = -2^x$$

$$= (-1)2^x \neq (-2)^x$$



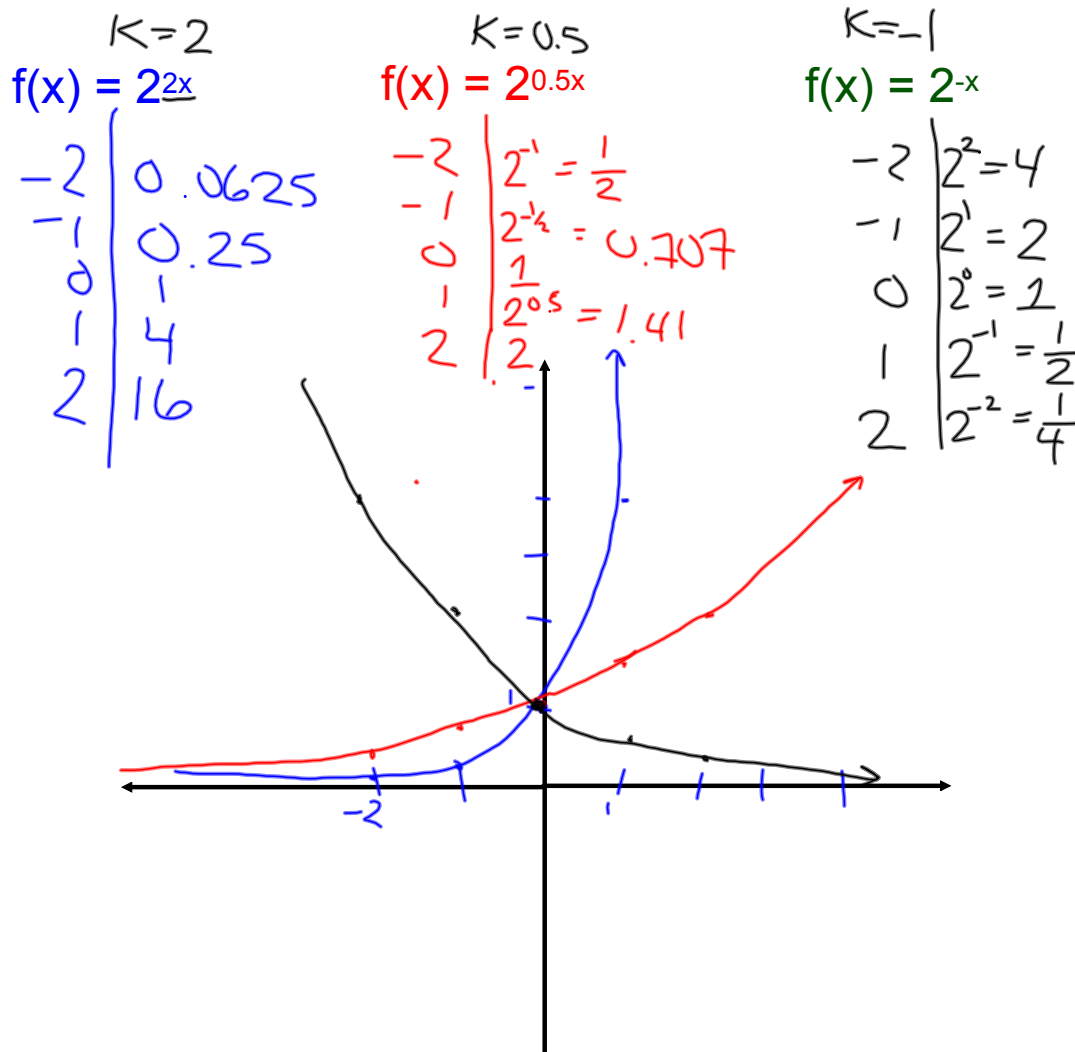
How does a effect the graph of an exponential?

If $|a| > 1$, a vertical stretch of factor $|a|$

If $0 < |a| < 1$, a vertical compression of $|a|$

If a is also neg. we get a reflection in the x -axis

2. The effect of k



How does k effect the graph of an exponential?

If $|k| > 1$ a horizontal compression by a factor of $\frac{1}{|k|}$.

If $0 < |k| < 1$ a horizontal stretch of factor $\frac{1}{|k|}$

If k is also neg. we get a reflection in the y -axis. $K=0.5$
 $\frac{1}{0.5} = 2$

$$y = a b^{k(x-d)} + c$$

base of my parent function

EX1: Describe the transformations used to obtain the graph of g from the graph of f

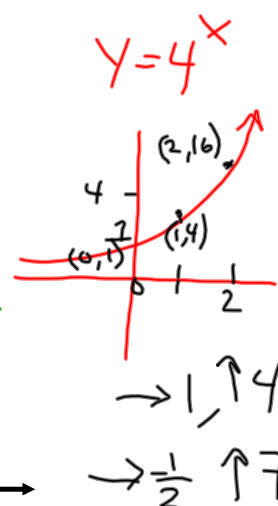
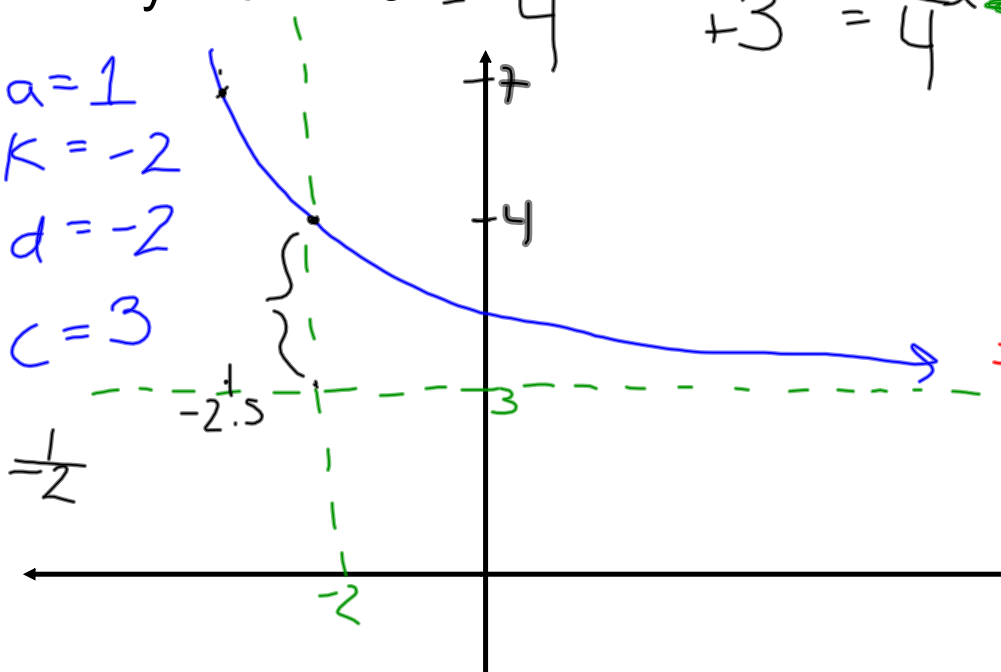
$$f(x) = 2^x \longrightarrow g(x) = -3 \cdot 2^{(x+2)} - 2$$

$a = -3$ \rightarrow vertically stretch by 3
 $k = 1$ \rightarrow reflection in the x -axis
 $d = -2$ \rightarrow shift left by 2.
 $c = -2$ \rightarrow shift down by 2.

EX2: Use transformations to sketch the function

$$y = 4^{-2x-4} + 3 = 4^{(-2x-4)} + 3 = 4^{\underline{-2(x+2)}} + 3$$

$a=1$
 $k=-2$
 $d=-2$
 $c=3$



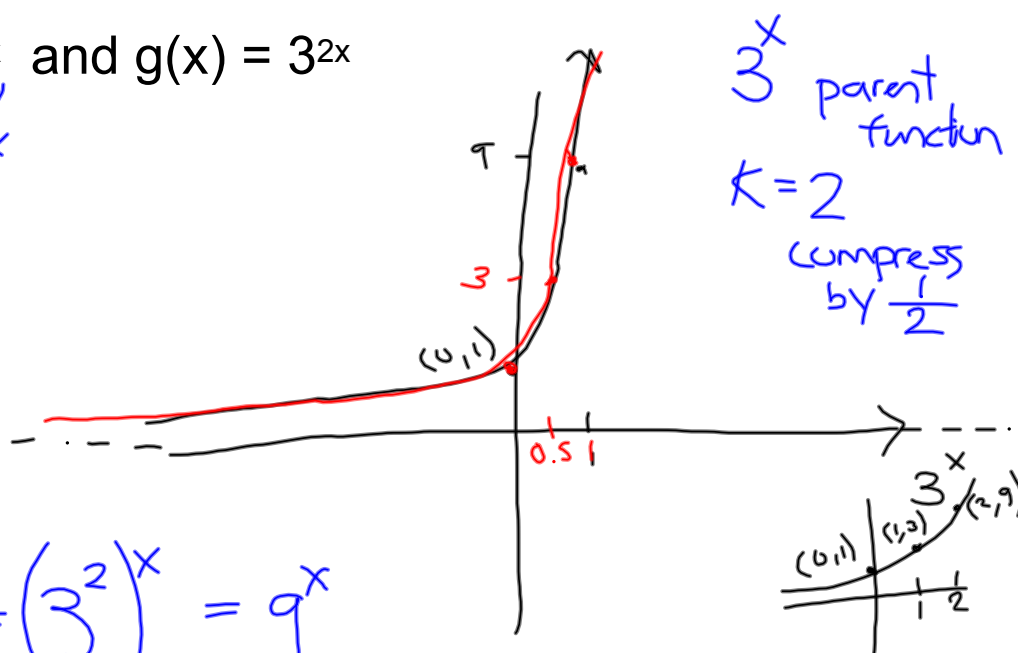
EX3: Compare and contrast the functions

$$f(x) = 9^x \text{ and } g(x) = 3^{2x}$$

$$\underbrace{b^x}_{b^x}$$

X	$f(x) = 9^x$
0	$9^0 = 1$
1	$9^1 = 9$

$$3^{2x} = (3^2)^x = 9^x$$



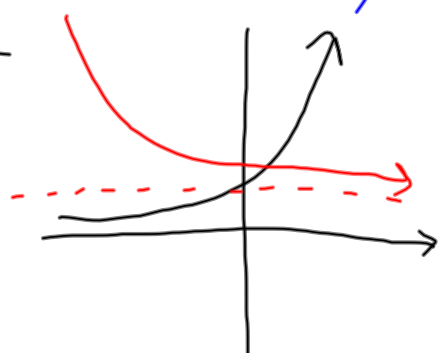
EX4: An exponential function with a base of 2 has been stretched vertically by a factor of 1.5 and reflected in the y-axis. Its asymptote is the line $y=2$. Write an equation for the new function and its domain and range.

parent function $y=2^x$

$$a=1.5$$

$$k=-1$$

$$c=2$$



$$y = ab^{k(x-d)} + c$$

$$y = (1.5)2^{-(x)} + 2$$

$$\text{domain: } \{x \in \mathbb{R}\}$$
$$\text{range: } \{y \in \mathbb{R} \mid y > 2\}$$

HMWK: pg. 252 # 5,7,9,10,11