

Lesson 3: Max/Min of a Quadratic

Different forms of a quadratic function

FORM

Standard form: $f(x) = ax^2 + bx + c$
(Pretty but almost useless)

$$3(x+2)^2 - 3$$

Vertex form: $f(x) = a(x-h)^2 + k$
Found by completing the square

Factored form: $f(x) = a(x-r)(x-s)$
Found by factoring

GIVES US

Direction of opening $+a \uparrow -a \downarrow$
Vertical stretch " a "
y-intercept " c "

Direction of opening a
Vertical stretch a
Vertex (h, k) $(-2, -3)$

Direction of opening a
Vertical stretch a
Zeros or x-intercepts

$$(r, 0) \quad (s, 0)$$

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The **maximum** or **minimum (optimal)** value of a quadratic function is the **y-coordinate of the vertex**. There are a variety of strategies to determine the vertex of a quadratic function.

Method 1: Factoring to determine the zeroes & use to determine vertex

Example: $f(x) = -3x^2 - 12x + 15$

$$f(x) = -3(x^2 + 4x - 5)$$

$$f(x) = -3(x-1)(x+5)$$

zeros: -5 & $+1$

$$AOS: -2 = \frac{-5+1}{2}$$

$$\text{vertex: } (-2, 27)$$

$$y = -3(-2)^2 - 12(-2) + 15$$

$$y = -3(4) + 24 + 15$$

$$y = -12 + 24 + 15$$

$$y = 27$$

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Method 2: Partial Factoring to determine the axis of symmetry (x-coordinate of the vertex), then substitute.

Example: $f(x) = 4x^2 + 10x + 3$

$$f(x) = 2x(2x+5) + 3$$

$x=0$ $0 = 2x+5$
 $-5 = 2x$
 $-\frac{5}{2} = x$

$AOS = 0 + \frac{-5}{2}$
 $AOS = -\frac{5}{2} \times \frac{1}{2}$
 $AOS = -\frac{5}{4}$

$f\left(-\frac{5}{4}\right) = 4\left(-\frac{5}{4}\right)^2 + 10\left(-\frac{5}{4}\right) + 3$
 $= 4\left(\frac{25}{16}\right) - \frac{50}{4} + 3$
 $= \frac{25}{4} - \frac{50}{4} + \frac{12}{4}$
 $f\left(-\frac{5}{4}\right) = -\frac{13}{4}$

vertex: $\left(-\frac{5}{4}, -\frac{13}{4}\right)$

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Method 3: Completing the square & read vertex (h, k) from equation in vertex form.

Example: $f(x) = 7x^2 - 9x - 2$

$$\begin{aligned}
 &= 7\left(x^2 - \left(\frac{9}{7}\right)x\right) - 2 && \left(\frac{9}{7} \div 2\right)^2 \\
 &= 7\left(x^2 - \frac{9}{7}x + \left(\frac{9}{14}\right)^2 - \left(\frac{9}{14}\right)^2\right) - 2 && \left(\frac{9}{7} \times \frac{1}{2}\right)^2 = \left(\frac{9}{14}\right)^2 \\
 &= 7\left(x^2 - \frac{9}{7}x + \left(\frac{9}{14}\right)^2\right) - 7\left(\frac{9}{14}\right)^2 - 2 \\
 &= 7\left(x - \frac{9}{14}\right)^2 - 7\left(\frac{81}{196}\right) - 2 \\
 &= 7\left(x - \frac{9}{14}\right)^2 - \frac{81}{28} - \frac{56}{28} \\
 &= 7\left(x - \frac{9}{14}\right)^2 - \frac{137}{28}
 \end{aligned}$$

vertex: $\left(\frac{9}{14}, -\frac{137}{28}\right)$

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When reading word problems, pay close attention to how variables are defined.

Example: The cost function in a computer manufacturing plant is $C(x) = 0.28x^2 - 0.7x + 1$, where $C(x)$ is the cost per hour in millions of dollars and x is the number of items produced per hour in thousands.

Determine the number of items that will produce the minimum cost and give the minimum production cost.

$$\begin{aligned}
 C(x) &= 0.28(x^2 - 2.5x) + 1 \quad \rightarrow \text{vertex!} \quad \left(\frac{2.5}{2}\right)^2 = 1.25^2 \\
 &= 0.28(x^2 - 2.5x + 1.25^2 - 1.25^2) + 1 \\
 &= 0.28(x - 2.5x + 1.25^2) - 0.28(1.25^2) + 1 \\
 &= 0.28(x - 1.25)^2 - 0.4375 + 1 \\
 &= 0.28(x - 1.25)^2 + 0.5625
 \end{aligned}$$

vertex: $(1.25, 0.5625)$

\therefore the number of items: 1250

the min cost: 562 500 \$

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HW: U1L3

p. 153 # 1, 2, 4ace, 8, 11ab,
handout (in your package)

Make a note of anything you don't understand in this lesson and I will take it up next class :)

Mrs McKinnell

Feb 14-12:28 PM