

Proven to lead your plan.

MaxPoint does the heavy data lifting you need to **SIMPLY DELIVER** an audience that will **OUT-PERFORM** your goals.



Easy to
deploy

Accurate
targeting

Consistently
high ROI

About MaxPoint

MaxPoint's retail advertising platform drives in-store traffic for retailers, brands, and multi-location business owners. Our Digital Zip® technology delivers the most effective and scalable neighborhood-level online campaigns.

NEW YORK | CHICAGO | LOS ANGELES | ATLANTA
BENTONVILLE | CINCINNATI | AUSTIN | RALEIGH



Learn more about **MaxPoint's retail advertising platform**
at **maxpoint.com** or call **800-916-9960**.