

Drive Your Audience to the Dealership.

The MaxPoint Interactive solution brings together **ADVANCED TECHNOLOGY** and data sources to create a solution that is **SIMPLE, EFFECTIVE** and **BRAND SAFE**.



About MaxPoint

MaxPoint's retail advertising platform drives in-store traffic for retailers, brands, and multi-location business owners. Our Digital Zip® technology delivers the most effective and scalable neighborhood-level online campaigns.

**NEW YORK | CHICAGO | LOS ANGELES | ATLANTA
BENTONVILLE | CINCINNATI | AUSTIN | RALEIGH**

MAXPOINT

¹Forrester Research, 2010

To learn more about **MaxPoint's retail automotive solutions**
call **800-916-9960** or email **auto@maxpoint.com**.