

Proven to lead your plan.

MaxPoint does the heavy data lifting you need to **SIMPLY DELIVER** an audience that will **OUT-PERFORM** your goals.



About MaxPoint

For retailers and brands, MaxPoint Interactive's retail advertising platform drives in-store sales. Its Digital Zip™ technology delivers the most effective and scalable neighborhood-level online campaigns.

NEW YORK, NY | CHICAGO, IL | AUSTIN, TX | RALEIGH/DURHAM, NC



Learn more about **MaxPoint Interactive's Retail Advertising Platform** at maxpointinteractive.com.