

Create more visibility and grow customer traffic.
One neighborhood at a time.



Neighborhood Advertising by **MAX**POINT
INTERACTIVESM

There are many ways to promote your business. Advertising online provides you more.

Why online? It's where your customers are.

You need to find the highest number of customers at the lowest cost possible.

The Web is the number one way to reach people ages 18 to 54.

(Forrester Research, 2010)

Online advertising is the most cost-effective way to reach future customers.

(Morgan Stanley, 2009)

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More Local

Pinpoint only the neighborhoods you want to reach.

More Control

Change the offer whenever you choose.

More Loyalty

Create repeat customers rather than one-time trials.

MaxPoint makes it easy to add more customers.

How it works

1

We create
an ad for you



2

Your ad is
shown locally



3

Your ad attracts
local customers



What you get

A TURNKEY NEIGHBORHOOD ADVERTISING SOLUTION

- Advertising creative
- Local placement and delivery
- Dedicated account support

Why you benefit

It's
Easy

It's
Low-Cost

It's
Risk-Free

It's
Effective

Learn more about this exclusive opportunity from MaxPoint Interactive.

TO LEARN MORE ABOUT NEIGHBORHOOD ADVERTISING

Call: **800-916-9960** (press #5 for Neighborhood Ads)

Email: **neighborhood@maxpointinteractive.com**

About MaxPoint Interactive

Maxpoint is the leading neighborhood advertising company. Backed by the same investors that fueled Amazon.com and Starbucks, our goal is to deploy the most sophisticated technology to simplify and improve online advertising.

Our Digital Zip™ technology offers the most accurate neighborhood-level targeting with exceptional measurement and analytics in an easy-to-implement, brand safe solution.



www.maxpointinteractive.com

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