

# Proven to lead your plan.

MaxPoint does the heavy data lifting you need to SIMPLY DELIVER an audience that will OUT-PERFORM your goals.



## About MaxPoint

MaxPoint's retail advertising platform drives in-store traffic for retailers, brands, and multi-location business owners. Our Digital Zip® technology delivers the most effective and scalable neighborhood-level online campaigns.

NEW YORK | CHICAGO | LOS ANGELES | ATLANTA  
BENTONVILLE | CINCINNATI | AUSTIN | RALEIGH



Learn more about **MaxPoint's retail advertising platform**  
at **maxpoint.com** or call **800-916-9960**.