

Free Report: Reaching Today's Cost Conscious Consumer

Get insights to help you reach more post-recession shoppers

**Download your
FREE report now**



Sure, customers are much more cost conscious now than in 2007. But what, exactly, are they doing differently? More importantly, what does it mean for food retailers and marketers?

Get the latest insights on how shoppers are:

- Using digital resources to prepare for shopping trips
- Basing more choices on recipe websites
- Shopping closer to home at multiple stores
- Leveraging coupons and sales
- And more ...

Just complete this form

*required fields

First Name*

Last Name*

Email*

Company*

Phone (optional)



**Full of
new
insights**

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“90% of shoppers 18 and over research groceries online before they go to the store”

Download your FREE report for more insights

About MaxPoint

MaxPoint helps retailers and CPG brands drive local in-store traffic. Our cornerstone is our proprietary Digital Zip® technology, which delivers the most effective and scalable neighborhood-level digital campaign targeting available.

See what MaxPoint can do for your next digital campaign:



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