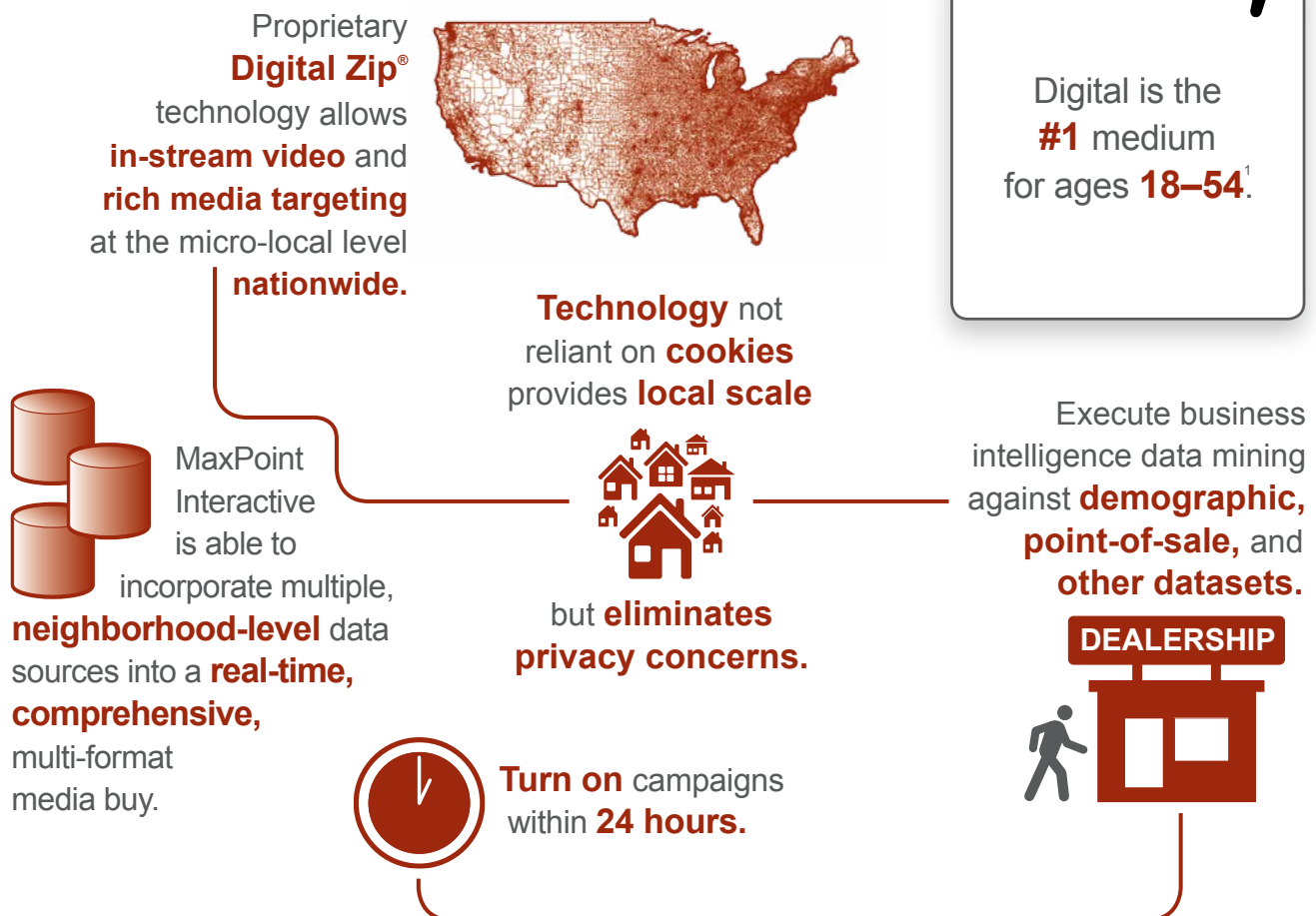


# Drive Your Audience to the Dealership.

The MaxPoint Interactive solution brings together **ADVANCED TECHNOLOGY** and data sources to create a solution that is **SIMPLE, EFFECTIVE** and **BRAND SAFE**.



## About MaxPoint

MaxPoint's retail advertising platform drives in-store traffic for retailers, brands, and multi-location business owners. Our Digital Zip® technology delivers the most effective and scalable neighborhood-level online campaigns.

**NEW YORK | CHICAGO | LOS ANGELES | ATLANTA  
BENTONVILLE | CINCINNATI | AUSTIN | RALEIGH**

**MAX**POINT

<sup>1</sup>Forrester Research, 2010

To learn more about **MaxPoint's retail automotive solutions** call **800-916-9960** or email **auto@maxpoint.com**.