

# **Project Report Template**

#### 1 INTRODUCTION

#### 1.10verview:

The data is centralized in Salesforce and all stakeholders can keep track of applications in real-time; one platform, hence a smoother user experience. The recruiter saves time by having the exact data she needs without looking for such information in applicants' CVs or asking applicants personally; therefore, she can qualify applicants faster and better without reaching out to them. Types of data that applicants are asked to provide can be easily configured and reported on. An applicant has a good impression of us since the application form is branded and conveys the company's spirit. It is magical for me, how an external user who probably doesn't even know what Salesforce is, can still create records directly in Salesforce by simply filling in a form published on the internet. No duplication of work, and no need to manually transfer the data—it just allows users to complete the forms and the record miraculously appears in Salesforce.

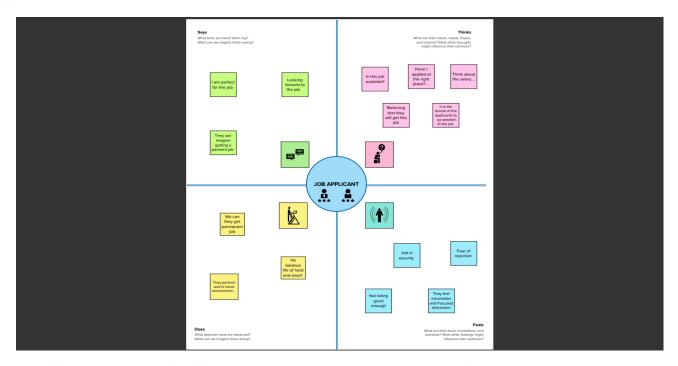
## 1.2Purpose:

It allows your administrators to set user access and permissions to open specific tabs and access specific records. This makes sure that not everyone in the organization has access to all information stored within your system.

### 2 Problem Definition & Design Thinking

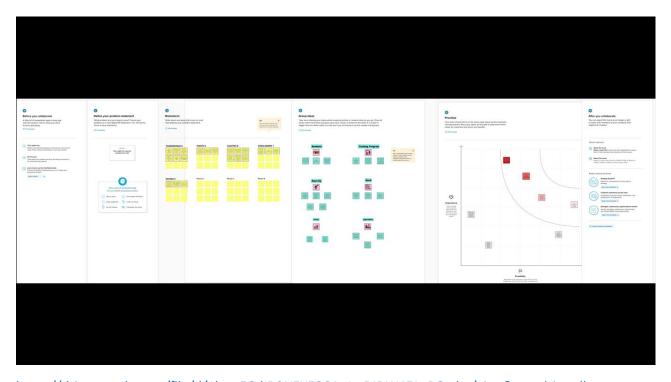
### 2.1 Empathy Map:





https://drive.google.com/file/d/1hbm7CHwQFZbIftDEq367wZHDqZIKqQSR/view?usp=drivesdk

## 2.2 Ideation & Brainstorming Map:



https://drive.google.com/file/d/1hwxEGdID3N5YFQS4p1wBJDW4FAeRQxdm/view?usp=drivesdk



## **3 RESULT**

## 3.1Data Model:

Object name	Fields in the Object		
Recruiter	Field label Job title	Data type Text	
Jobs	Field label Recruiter  Description Location	Data type Master-detail relationship Text Area Text	
Candidate			
Job Application			

## 3.2Activity & Screenshot

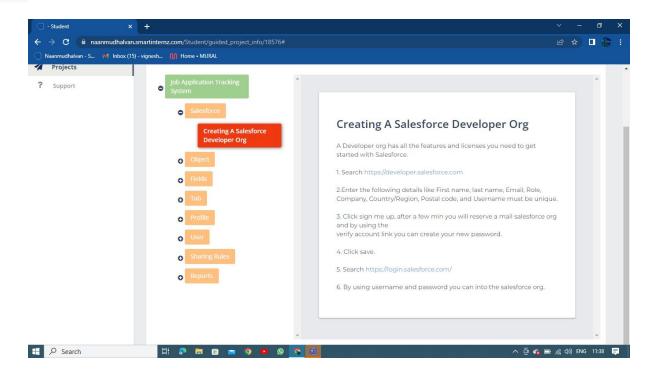
Note:

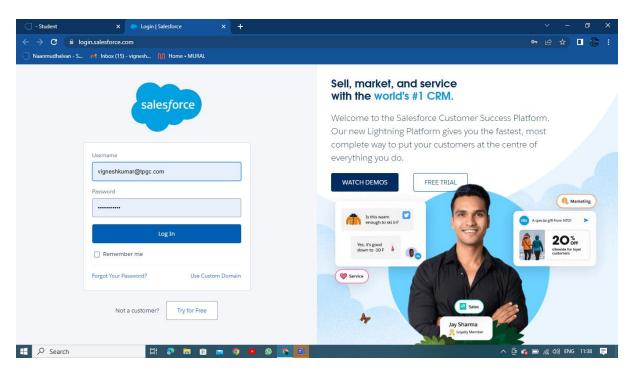
The meaning of I mentioned below is not I, it means We (Our Team).

## Activity1:

**Creating a Salesforce Developer Org:** 

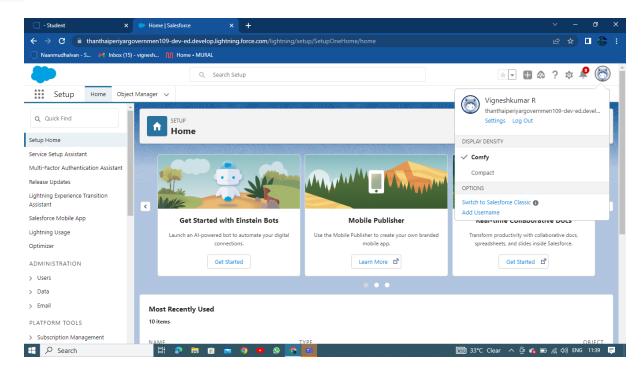






I have already created a developer org. So I logged into Salesforce using login credentials <a href="https://login.salesforce.com/">https://login.salesforce.com/</a>





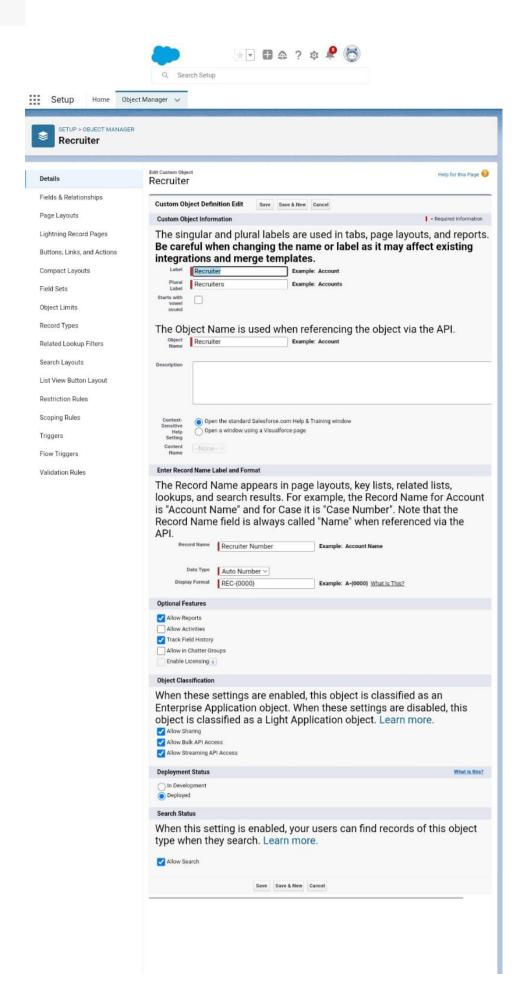
After login this page is shown with my profile this page is Salesforce home page.

## **Activity 2:**

### **Create a custom object for Recruiter:**

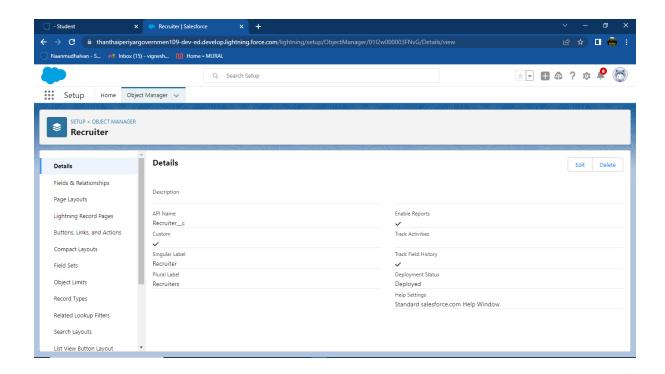
I gave the details given in Create Custom Object in Object Manager.





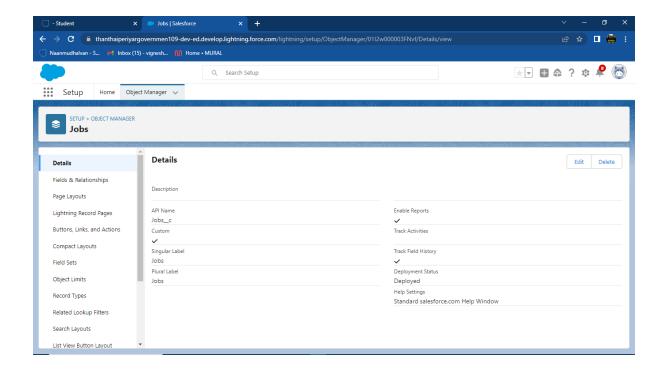


Label	Plural Label	Object Name	Record Name	Data Type
Recruiter	Recruiters	Recruiter	Recruiter Number	Auto Number

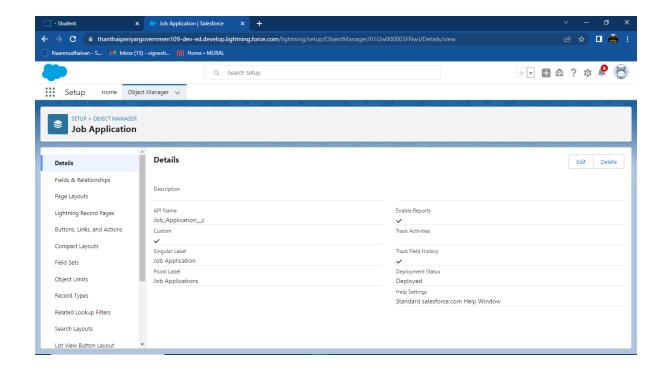


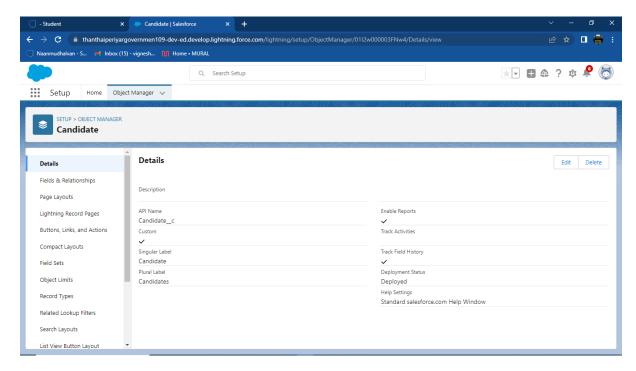
## **Activity 3:**

Create a custom object for Jobs, Candidate, Job Application Object:









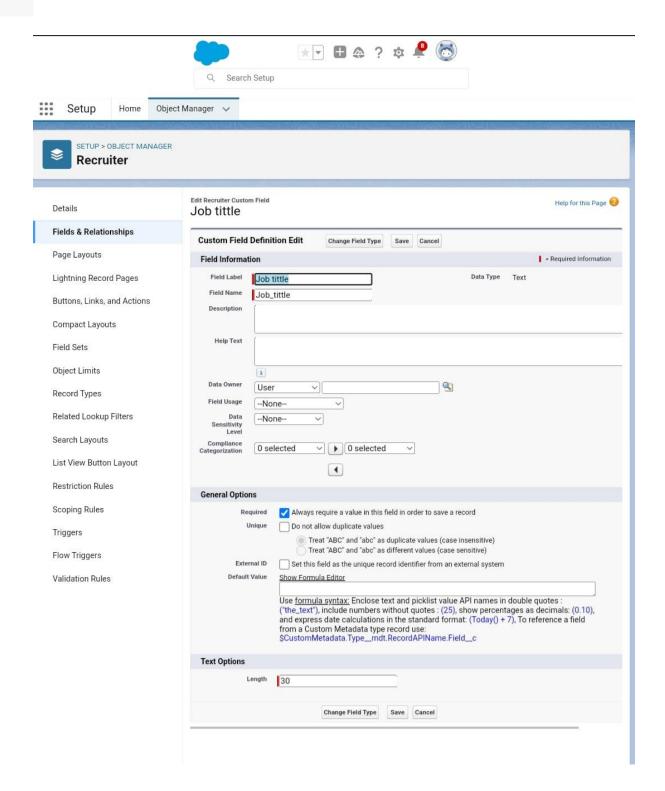
I created other objects such as jobs, candidate and job application custom objects just like I created the recruiter custom object. The screenshot is shown above.

## **Activity 4:**

#### Create the custom fields:

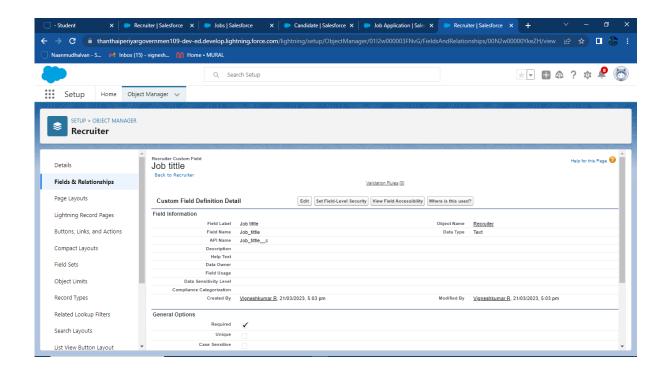
In the object manager I clicked on recruiter and selected fields and relationships. Then I gave new and submitted the below details.





Data Type	Field Label
Text	Job title



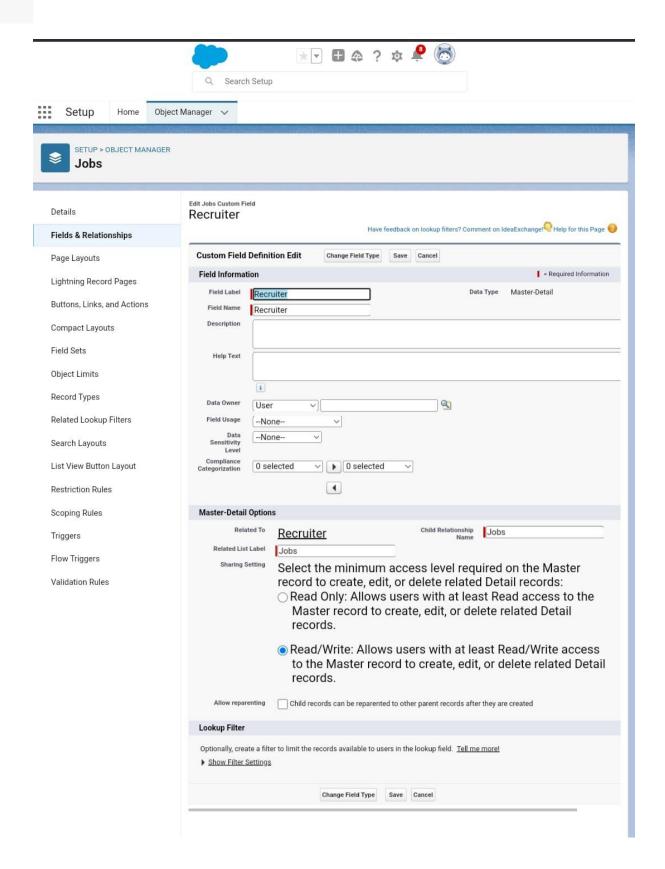


In activity 5,6,7 I have created new fields and relations for custom object jobs. But the data type and field label are variable. Their details are given below.

## **Activity 5:**

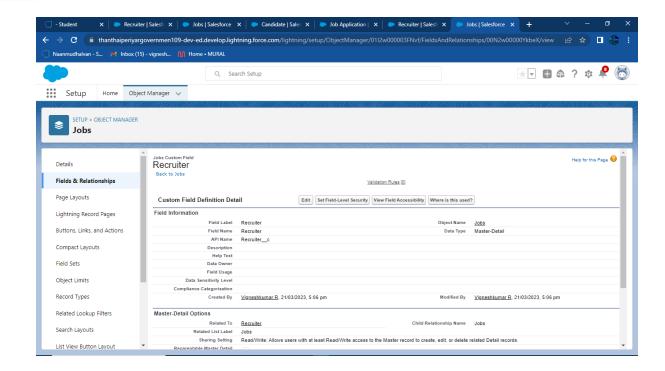
**Creation of Master-detail relationship:** 





Data Type	Related To	Field Label
Master-Detail	Recruiter	Recruiter
Relationship		

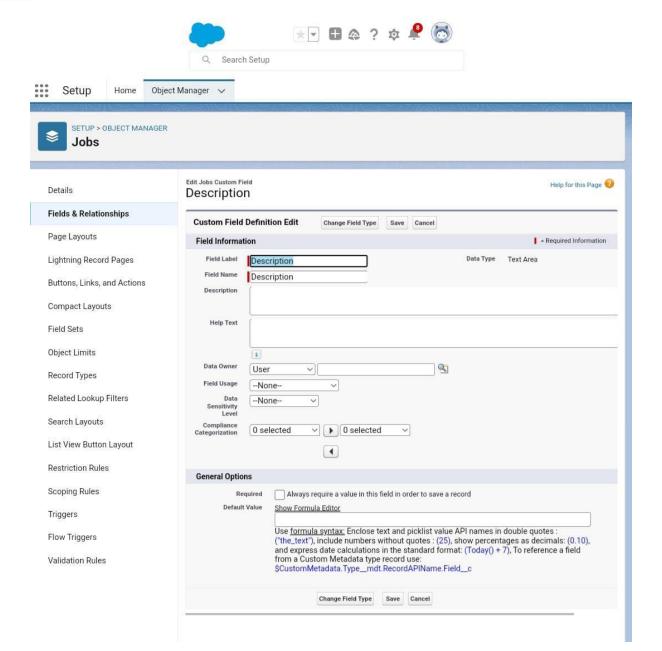




## **Activity 6:**

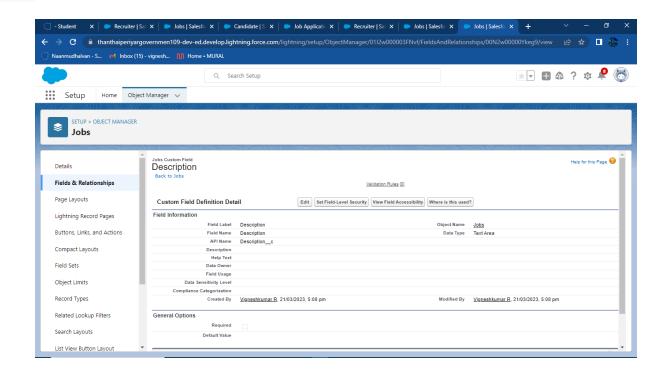
Create a new custom field:





Data Type	Field Label
Text Area	Description

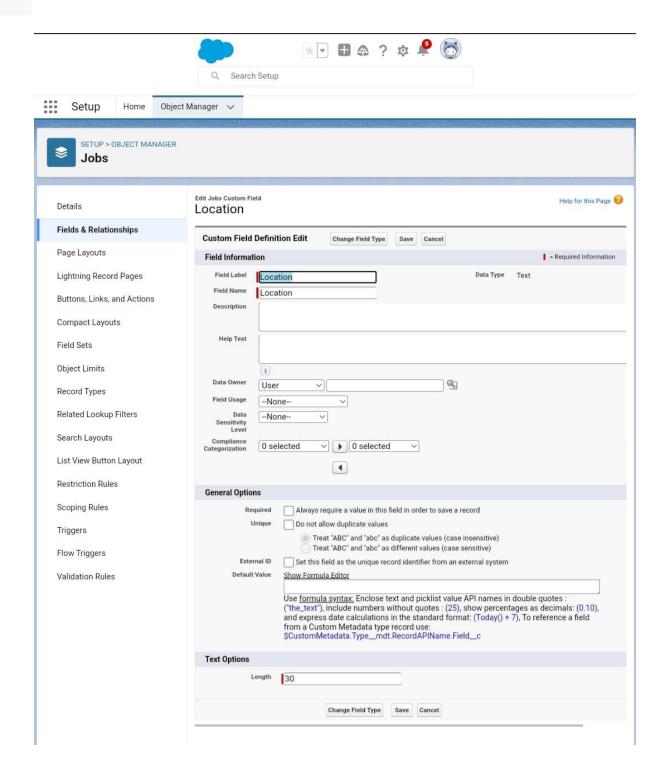




## **Activity 7:**

**Create a new custom field:** 





Data Type	Length	Field Label
Text	30	Location

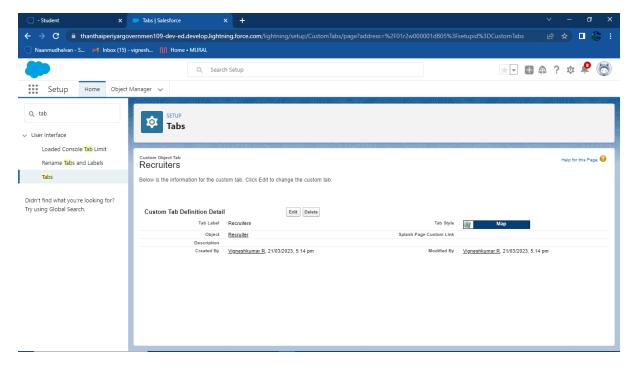
## **Activity 8:**

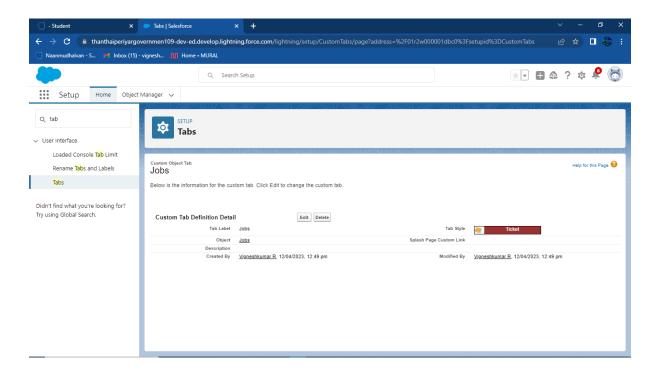
#### **Create a tab:**



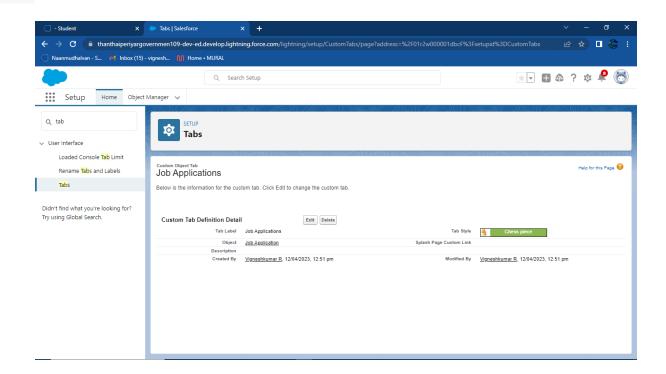
I searched for tab in the quick find box on the setup page and clicked on Tabs.

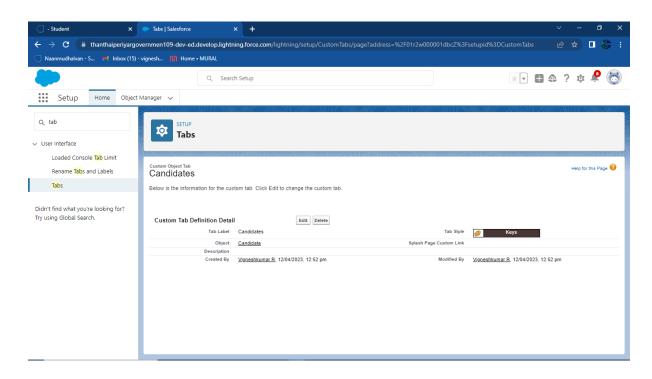
Then I clicked new and created tab style for all four custom objects.



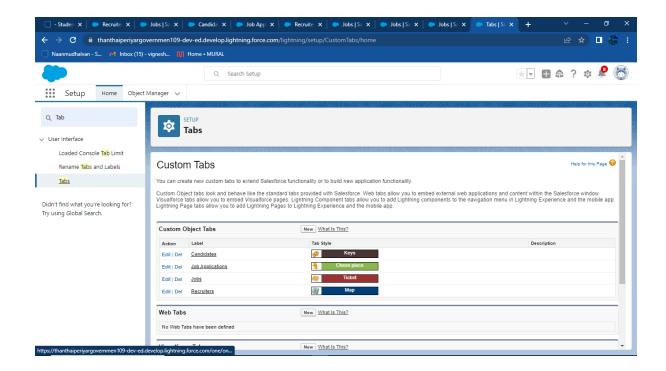












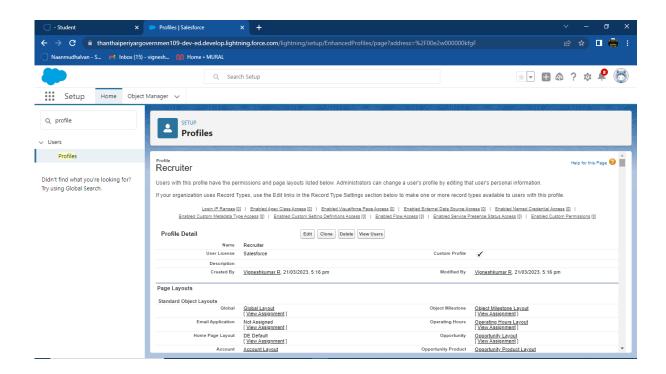
## **Activity 9:**

#### Create a custom profile:

In the setup page, I searched for profile in the quick find box and clicked on profile.

I selected S in Alphabets and clicked clone in standard user.

I created Recruiter profile by giving profile name Recruiter.

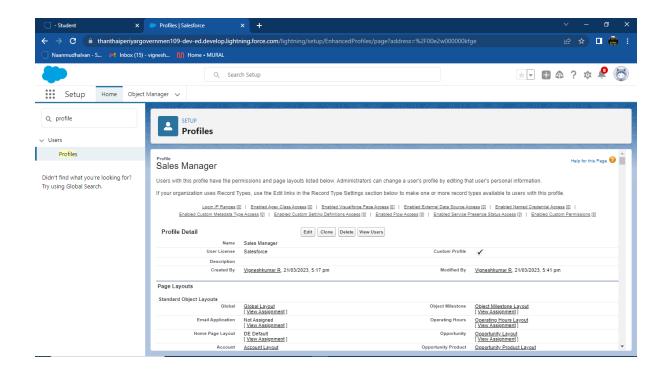




### **Activity 10:**

### Create a profile with the profile name as "Sales Manager":

I also created a sales manager profile similar to the one above



## **Activity 11:**

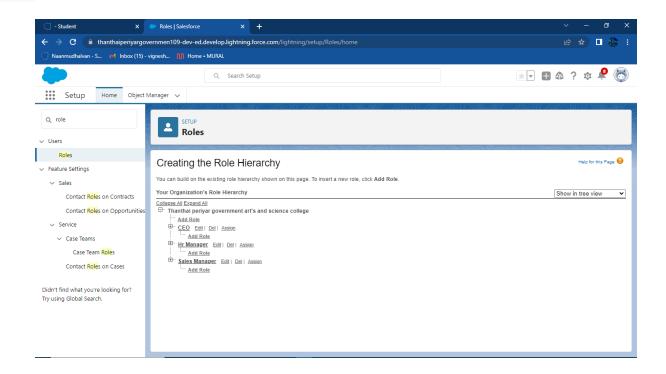
#### To Create a user:

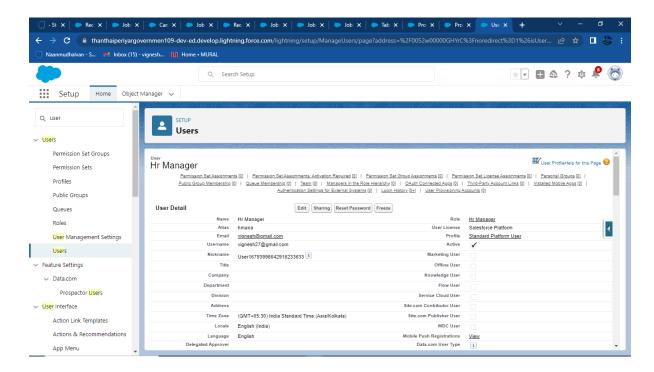
I searched for user in the quick find box and clicked on Users.

I clicked New user and created a user named Hr Manager.

Before this I clicked on Quick find box roles and added Hr Manager and Sales Manager role in set up menu.





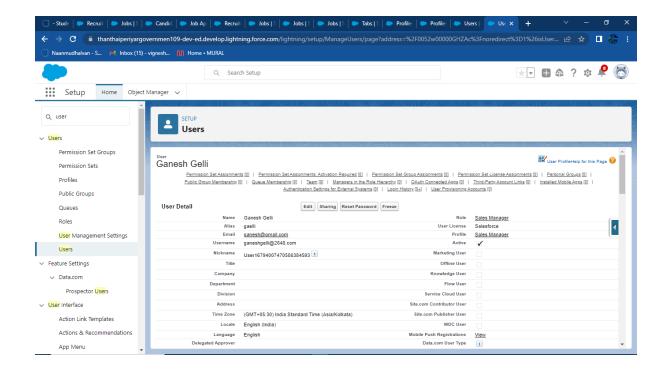


## **Activity 12:**

Create a user with a username as "Ganesh Gelli", and assign him the sales Manager profile:

I have created a new user Ganesh Gelli who is profile and role is Sales Manager





## **Activity 13:**

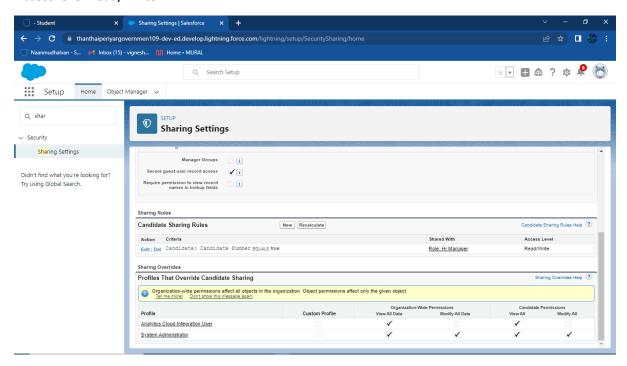
## **Create a sharing rule:**

In setup, I searched for sharing in the quick find box and clicked on Sharing settings.

I selected candidate object and clicked new.

Select the Rule type is based on criteria. Shared with Roles Hr Manager.

Access level Read/Write





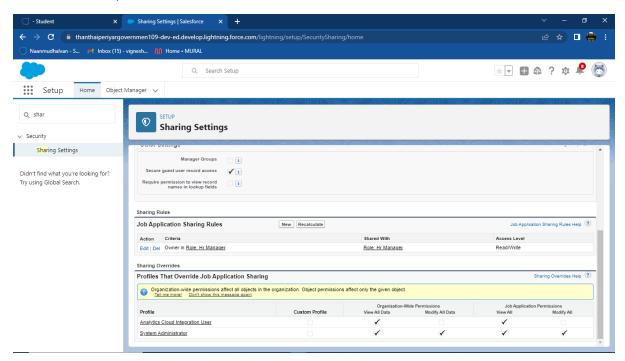
## **Activity 14:**

#### **Create a sharing rule Job Application:**

Rule type I selected Based on record owner.

Shared with Roles Hr Manager

Access level Read/Write



### **Activity 15:**

#### **Create a report:**

In setup I clicked app launcher and searched for report and clicked Reports.

I clicked New Report and selected Accounts. I clicked Start Report.

Then I posted the details given below.

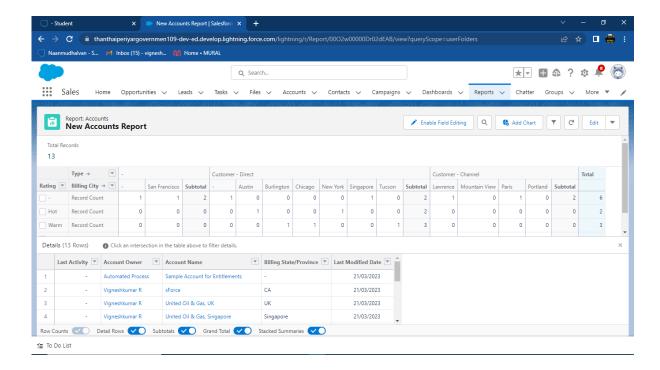
In the filter pane select All accounts to show me.

And All time is created.

Enter the details in group row, group column and add column as shown in the above screenshot. I created a new accounts report.



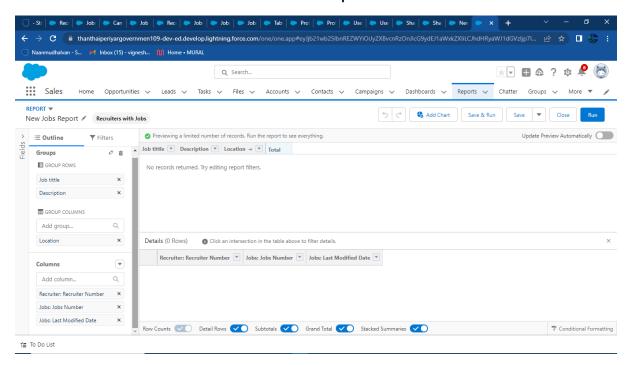
#### **New Accounts Report**



### **Activity 16:**

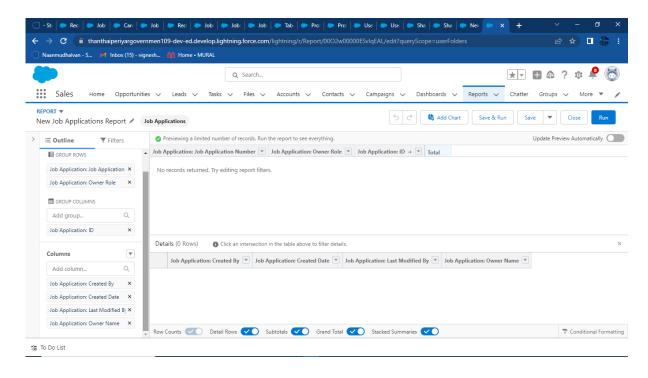
**Create a Report using the Objects Jobs, Candidate and Job Application:** 

#### **New Jobs Report**

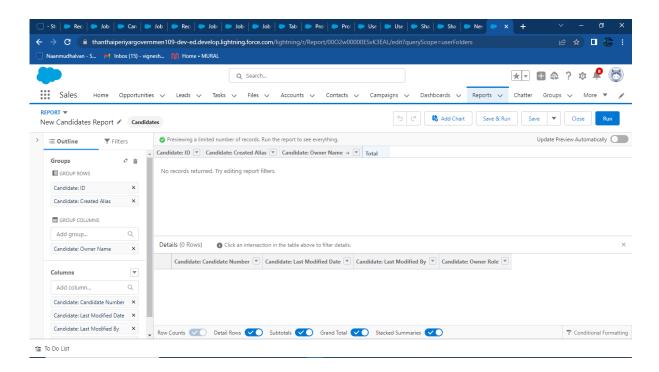




#### **New Candidates Report**

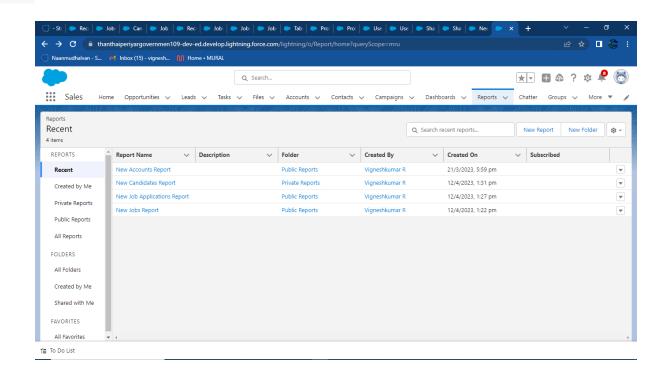


#### **New Job Application Report**



I created reports by selecting fields, group rows, group columns and add columns as per jobs, candidate, job application.





#### 4 Trailhead Profile Public URL

Team Leader - https://trailblazer.me/id/vignr29

Team Member 2 - https://trailblazer.me/id/vinoth28

Team Member 3 - https://trailblazer.me/id/ananthi01

Team Member 4 - https://trailblazer.me/id/annaj51

Team Member 5 - https://trailblazer.me/id/sujis25

#### **5 ADVANTAGES & DISADVANTAGE**

#### **ADVANTAGES:**

- Streamlines recruiting
- Posts jobs on multiple job boards
- Saves time by automating mundane tasks
- Builds your brand
- Manages talent database
- Promotes easy collaboration among the recruiting teams
- Helps find the right candidates and filters out the candidates that don't fit the role well
- Centralizes candidate management and document tracking
- Reduces cost per hire



Generates key recruiting insights

#### **DISADVANTAGE:**

- Limited access to talent and diversity
- Restricted flexibility of job postings
- Company reputation becomes a decisive factor
- Low number of applications due to poor reach
- Excessive cost
- Time intensive procedure
- Candidate frustration and withdrawal
- Low-quality hire

#### **6 APPLICATIONS:**

With a properly architected Salesforce implementation, you can track candidates through the recruitment, application, and onboarding stages of the employee journey using automated processes that save time and money and can easily be scaled as your organization grows.

#### 7 CONCLUSION:

This paper presents various concepts about cloud computing and its platforms which is a modern technology in present world. It is a growth trend in near future. This technology supplies us with an infinite capability of computing, huge memory, fast microprocessor, high-speed network, reliable system architecture etc. creating and deploying next generation cloud apps and its benefits. Also let us know about how using this platform and cloud technology proves favorable for developing the Recruiting Application. This application aims at reducing manual efforts and time of the company by making the recruitment and hiring procedure automated and also proves useful to the candidates searching for jobs. Recruitment involves searching for prospective candidates and encouraging them to apply for the job. Vacant position are conclude, as soon as the available vacancies are known, they are advertised through different media and accordingly the appliacations are collected for vacant posts. Selection is worried with selects suitable candidates out of many available or interested. Available candidates are perused, tests and interviews are conducted to find-out most suitable candidates.

#### 8 FUTURE SCOPE:



Job Applicant tracking system software allows recruitment teams to organize and track candidates for more efficient hiring. ATS solutions also enable the HR department to organize applicants, simplifying the process of searching and filtering résumés. This results in decreased time-to-fill for open positions. Aside from managing the hiring process by collecting and sorting résumés, modern ATS platforms also have a comprehensive suite of tools to streamline recruitment operations. ATS software handles everything from creating and publishing job posts to screening and sourcing candidates, tracking application statuses, and monitoring all communications with candidates. Every feature of an applicant tracking system is built to enhance the recruitment process for both the hiring department and applicants. Most ATS solutions have built-in, automated communication channels to facilitate consistent communication between recruiters and candidates. ATS software creates a centralized location where recruitment teams can submit feedback and collaborate when selecting candidates. Furthermore, it can provide features for interview scheduling, automated alerts, and sending email reminders.