

# Class-project-2

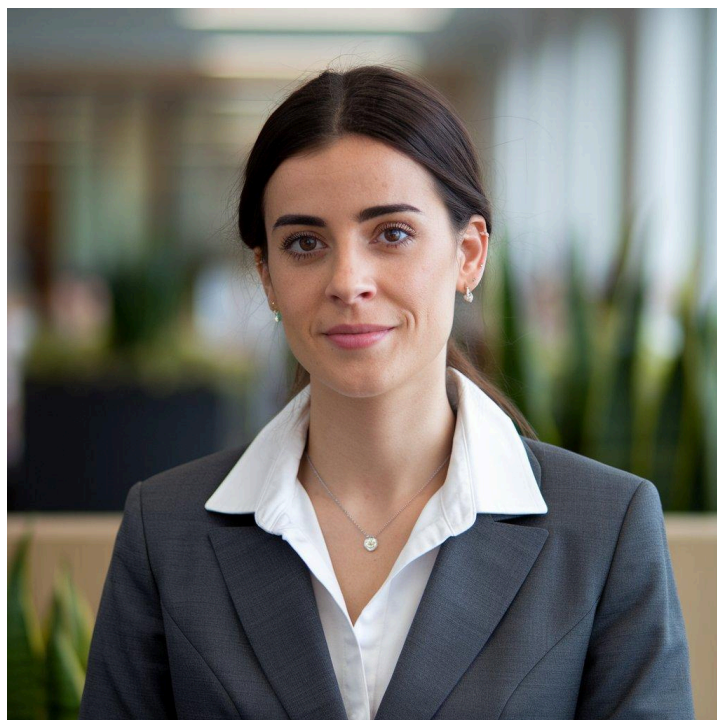
## Prompt 1:

give me 3 different personas for web application that is used to find the ideal hair salon based on pictures of hairstyles

Here are three distinct personas for a web application that helps users find their ideal hair salon based on hairstyle photos:

### Persona 1: Sophia, The Busy Professional

- **Age:** 32
- **Occupation:** Marketing Manager
- **Tech Savviness:** Moderate; uses apps daily but prefers simplicity and efficiency
- **Hair Needs:** Maintains a polished, professional look. Open to occasional style updates but needs a reliable, quick salon.
- **Goals:** Wants a salon that can replicate a few classic styles she favors and offer suggestions for subtle changes.
- **Pain Points:** Limited time for appointments; dislikes spending time researching salons and browsing multiple reviews.
- **How the App Helps:** A quick, tailored selection of salons specializing in sophisticated styles with experienced stylists. She appreciates easy booking, real reviews, and a “match” function that recommends salons with high ratings for the styles she likes.



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## Persona 2: Jenna, The Trendy College Student

- **Age:** 21
- **Occupation:** Student, part-time retail associate
- **Tech Savviness:** High; very active on social media and loves photo-sharing apps
- **Hair Needs:** Loves experimenting with bold styles and colors. Changes her hair often and seeks the latest trends.
- **Goals:** Looking for stylists who are creative, skilled in bold colors, and experienced in trendy cuts.
- **Pain Points:** Frustrated by salons that can't deliver vibrant color or unique styles. Prefers seeing actual client photos rather than polished portfolio shots.
- **How the App Helps:** A "style matching" feature based on photos, real-life before-and-after transformations, and stylist portfolios. Social media integration to share her new look and follow stylists. Also values easy price comparison.



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## Persona 3: Mark, The Family Man

- **Age:** 45
- **Occupation:** Engineer
- **Tech Savviness:** Moderate; familiar with online booking but values straightforward functionality
- **Hair Needs:** Low-maintenance but well-groomed look. Occasionally brings his kids to appointments for their cuts as well.

- **Goals:** Wants a reliable, family-friendly salon that can handle basic cuts for adults and kids with ease.
- **Pain Points:** Finds it hard to locate salons that are both skilled with kids and adults. Prefers practical, consistent styles.
- **How the App Helps:** Filters for family-friendly salons, simplified reviews, and the ability to view styles by age or category. He appreciates a booking feature that accommodates multiple family members and shows style options for children.



## Prompt 2:

Propose a set of 10 topics related to previous prompt

Here are 10 topics related to designing and developing a web application that helps users find the ideal hair salon based on hairstyle photos:

1. **User Experience (UX) Design for a Salon-Finding App**
  - Key UX elements for intuitive search, photo-based recommendations, and smooth navigation.
2. **Image Recognition & Style Matching Algorithms**
  - How to use image recognition technology to match users with salons based on uploaded hairstyle photos.
3. **Personalization and Recommendation Systems in Beauty Apps**
  - Techniques for personalizing salon recommendations based on hairstyle preferences, user location, and salon specialties.
4. **Social Media Integration for Beauty & Salon Apps**
  - Ways to incorporate Instagram and other social feeds to showcase real hairstyles, user reviews, and salon portfolios.
5. **Effective Onboarding Processes for Niche Service Apps**
  - Onboarding strategies that help users quickly find styles they like, understand app features, and set preferences.
6. **Review and Rating Systems for Specialized Service Apps**
  - Developing a user-driven rating system that allows users to filter based on style quality, salon atmosphere, or customer service.
7. **In-App Booking and Scheduling for Service-Based Apps**
  - Best practices for integrating booking features that support various appointment types, stylist preferences, and availability.
8. **Privacy & Data Security in Beauty & Style Applications**
  - Ensuring user privacy and data protection, especially around uploading and storing hairstyle photos and personal information.
9. **Building a Community with User-Generated Content in Beauty Apps**
  - Methods for fostering a user community through sharing before-and-after photos, comments, and style inspiration boards.
10. **User Research for Building Beauty and Lifestyle Personas**
  - Conducting effective user research to define detailed personas, like the busy professional or family-oriented user, to inform app features and marketing.

## Prompt 3:

Assume the role of user 1 previously made and categorize and label the proposed topics

Assuming the role of **Sophia, the Busy Professional** who seeks efficiency, practicality, and reliability in finding a salon, here's how I would categorize and label the proposed topics based on what would be most relevant to me as a user:

### Category 1: Core Features & Functionality

- **Topic 1: User Experience (UX) Design for a Salon-Finding App**  
*Label:* Efficient, Simple User Flow for Busy Professionals
- **Topic 3: Personalization and Recommendation Systems in Beauty Apps**  
*Label:* Tailored Recommendations Based on Classic Styles & Preferences
- **Topic 7: In-App Booking and Scheduling for Service-Based Apps**  
*Label:* Quick, Reliable Booking Features

### Category 2: Style Matching & Review System

- **Topic 2: Image Recognition & Style Matching Algorithms**  
*Label:* Photo-Based Style Matching for Personalized Results
- **Topic 6: Review and Rating Systems for Specialized Service Apps**  
*Label:* Trustworthy Reviews for Reliable Salon Choices

### Category 3: Privacy & Data Security

- **Topic 8: Privacy & Data Security in Beauty & Style Applications**  
*Label:* Ensuring Privacy When Uploading Photos and Personal Info

### Category 4: Community & Engagement

- **Topic 4: Social Media Integration for Beauty & Salon Apps**  
*Label:* Social Media-Integrated Portfolios to See Real-World Results
- **Topic 9: Building a Community with User-Generated Content in Beauty Apps**  
*Label:* Real User Photos and Community Tips for Style Inspiration

### Category 5: Market Research & User Needs

- **Topic 10: User Research for Building Beauty and Lifestyle Personas**  
*Label:* Understanding User Needs for Practical, Style-Driven Features



## Prompt 4:

make for user 2

Assuming the role of **Jenna, the Trendy College Student** who values creativity, social media integration, and bold, experimental styles, here's how I would categorize and label the topics based on what would be most relevant to me as a user:

### Category 1: Style Matching & Creative Inspiration

- **Topic 2: Image Recognition & Style Matching Algorithms**  
*Label:* Style Matching for Bold, Trendy Hairstyles
- **Topic 4: Social Media Integration for Beauty & Salon Apps**  
*Label:* Instagram and Social Media Feeds for Inspiration
- **Topic 9: Building a Community with User-Generated Content in Beauty Apps**  
*Label:* Sharing & Discovering Unique Styles with a Style Community

### Category 2: Personalized Recommendations & Trends

- **Topic 3: Personalization and Recommendation Systems in Beauty Apps**  
*Label:* Salon Recommendations for Bold Colors & Trendy Cuts
- **Topic 10: User Research for Building Beauty and Lifestyle Personas**  
*Label:* Insights into Young, Trend-Driven User Needs for Fresh Features

### Category 3: Visual UX & Ease of Use

- **Topic 1: User Experience (UX) Design for a Salon-Finding App**  
*Label:* Visual-Driven, Simple UX for Quick Style Exploration
- **Topic 6: Review and Rating Systems for Specialized Service Apps**  
*Label:* Reviews Focused on Creativity and Style Results

### Category 4: Booking & Accessibility

- **Topic 7: In-App Booking and Scheduling for Service-Based Apps**  
*Label:* Convenient Booking for Quick & Flexible Salon Visits

### Category 5: Privacy & Data Security

- **Topic 8: Privacy & Data Security in Beauty & Style Applications**  
*Label:* Safe Sharing of Hairstyle Photos and Personal Data

## Prompt 5:

make for user 3

Assuming the role of **Mark, the Family Man** who prioritizes practicality, reliability, and family-friendly options, here's how I would categorize and label the topics based on what would be most relevant to me as a user:

### Category 1: Core Features & Family-Focused Functionality

- **Topic 1: User Experience (UX) Design for a Salon-Finding App**  
*Label:* Simple, Efficient UX for Family-Oriented Use
- **Topic 3: Personalization and Recommendation Systems in Beauty Apps**  
*Label:* Practical Recommendations for Family-Friendly Salons
- **Topic 7: In-App Booking and Scheduling for Service-Based Apps**  
*Label:* Easy Multi-Person Booking Options for Families

### Category 2: Reliability & Review System

- **Topic 6: Review and Rating Systems for Specialized Service Apps**  
*Label:* Reliable Reviews for Consistent, Family-Approved Salons
- **Topic 10: User Research for Building Beauty and Lifestyle Personas**  
*Label:* Understanding Family-Oriented Needs in Salon Services

### Category 3: Privacy & Data Security

- **Topic 8: Privacy & Data Security in Beauty & Style Applications**  
*Label:* Safe Data Practices for Family Use and Photo Sharing

### Category 4: Style Inspiration & Community

- **Topic 2: Image Recognition & Style Matching Algorithms**  
*Label:* Style Matching for Low-Maintenance, Professional Looks
- **Topic 9: Building a Community with User-Generated Content in Beauty Apps**  
*Label:* Family-Friendly Style Recommendations and Tips from Other Parents

### Category 5: Visual-Based Search for Kids & Adults

- **Topic 4: Social Media Integration for Beauty & Salon Apps**  
*Label:* Real-Life Style Portfolios for Adults & Kids' Cuts

# Sitemap

