

# Brainstorm & idea prioritization

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

- 10 minutes to prepare
- 1 hour to collaborate
- **2-8 people** recommended



## Before you collaborate

A little bit of preparation goes a long way with this session. Here's what you need to do to get going.

① 10 minutes



Define who should participate in the session and send an invite. Share relevant information or pre-work ahead.

Set the goal

Think about the problem you'll be focusing on solving in the brainstorming session.

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Define your problem statement

The main problem every inventory stock manager face is to keep a track of how much stock is purchased and how much stock is spent out.



The stock admin does not have an easy way to manage and see stocks that is purchased and is dispatched out in the organization

**PROBLEM** 



#### **Brainstorm**

Beeshiyam Kumar S

Maaz Hussain

Write down any ideas that come to mind that address your problem statement.

Chenchu Ramu

Balamurugan K

**① 10** minutes



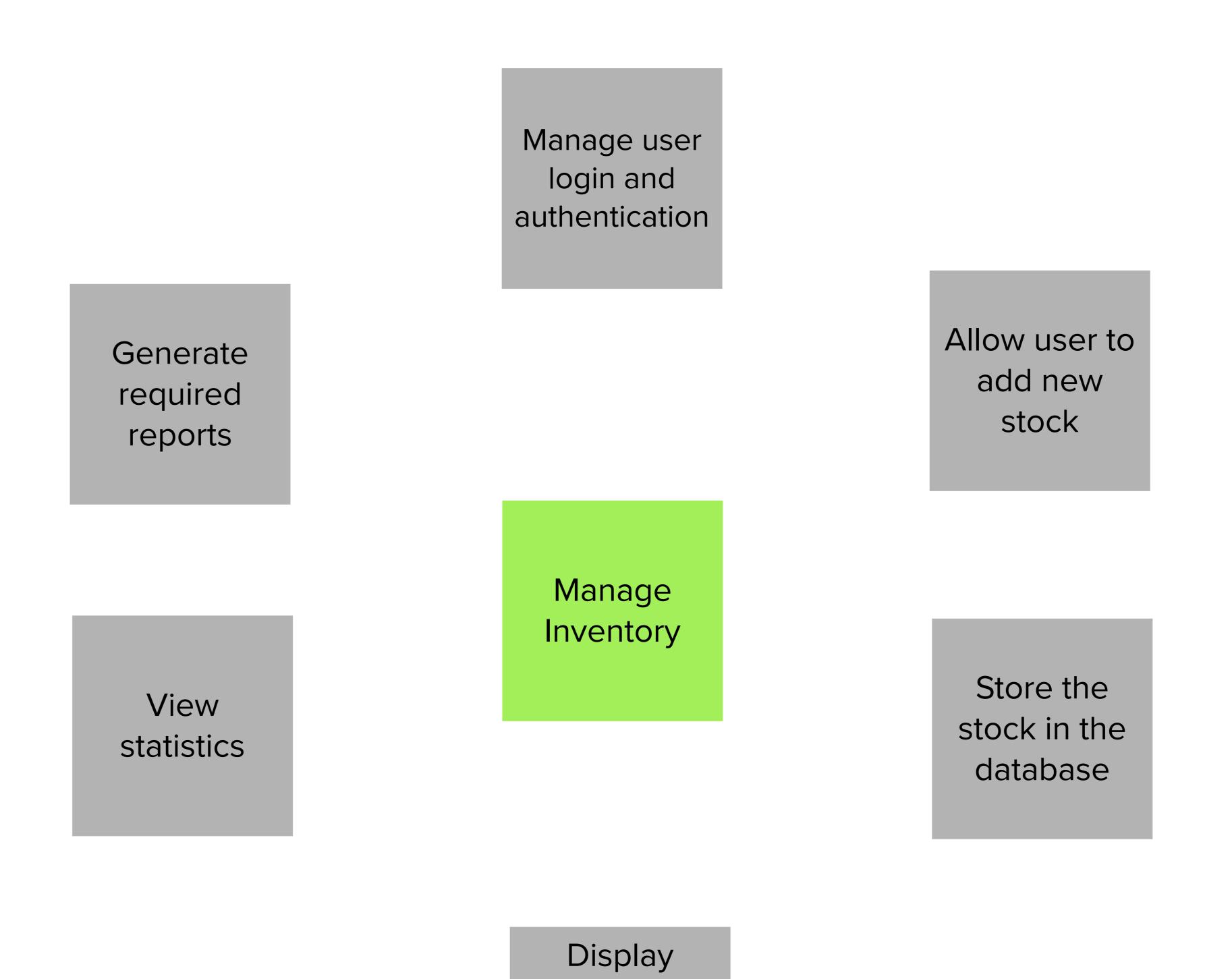
#### **Group ideas**

In the last 10 minutes, give each cluster a sentence-like label. If a cluster is bigger than six sticky notes, try and see if you and break it up into smaller sub-groups.

20 minutes



Take turns sharing your ideas while clustering similar or related notes as you go.





### **Prioritize**

Your team should all be on the same page about what's important moving forward. Place your ideas on this grid to determine which ideas are important and which are feasible.

① 20 minutes

