



# Ajmin Fayaz

UI / UX DESIGNER

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| Kollam, India | Open to Relocation (UAE)

## Professional Summary

Strategic and user-focused UI/UX Designer with 2+ years of independent experience in building high-fidelity digital products. Proven expertise in solving complex user behaviors like 'tab fatigue' and 'viewing fatigue' through innovative design solutions. Expert in Figma, specializing in creating immersive dark-mode interfaces, high-conversion e-commerce flows, and unified booking experiences. Passionate about bridging the gap between luxury sensory experiences and digital interfaces.

## Skills Figma Expertise

Mastery of Auto Layout

Component Properties and Variables

Responsive Design

Interactive Prototyping

Visual Design

## UI/UX Design Experience

### A UNIFIED TRAVEL EXPERIENCE

Travel Booking Platform | 2026

- The Challenge:** Solving "tab fatigue" where users switch between multiple sites to plan a trip.
- The Solution:** A "Visual-First" approach using high-quality imagery and a unified navigation bar for Flights, Hotels, and Rentals.
- Key Feature:** A transparent, linear booking flow that eliminates "sticker shock" during payment.

### LOFIO REAL ESTATE – IMMERSIVE DISCOVERY

Premium Property Marketplace | 2026

- The Challenge: "Viewing Fatigue" and the lack of trust in remote property investment.
- The Solution: A high-trust platform focusing on virtual tours and verified agent interactions.
- Key Feature: Granular rating systems (Comfort, Cleanliness, Facilities) and prominent Virtual Tour integration for international buyers.

## UPSIDE – THE CINEMPATIC BOOKING EXPERIENCE

### Movie Ticketing Web App | 2025

- The Challenge: Transactional, cluttered movie apps that hide important filters.
- The Solution: A premium dark-mode interface that mimics the cinema environment.
- Key Feature: A persistent "Anchor Summary" panel that updates prices in real-time as users add seats or snacks.

## CHOCO BOX – PREMIUM CONFECTIONERY APP

### E-commerce for Artisanal Chocolates | 2025

- The Challenge: Translating the luxury, sensory experience of chocolate into a digital screen.
- The Solution: An earthy, "Milk Cream and Cocoa" palette with high-impact product photography.
- Key Feature: "Picked For Your Taste" recommendation engine and a 3-step distraction-free checkout.

## Professional Certifications

**Google UX Design Professional Certificate** | Google (via Coursera)

**Create and Design Digital Products using Canva** | Coursera Project Network

## Education

### Bachelor of Arts in Economics

Course complete | 2021 – 2024

### Higher secondary – Humanities

2019 – 2021

## language

- English
- German
- Malayalam
- Tamil
- Hindi

## Links

**LinkedIn** [linkedin.com/in/ajmin-fayaz](https://linkedin.com/in/ajmin-fayaz)

**Portfolio** [beha-af.github.io/my-portfolio/](https:// beha-af.github.io/my-portfolio/)