



Ajmin Fayaz

UI / UX DESIGNER

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| Kollam, India | Open to Relocation (UAE)

Professional Summary

Strategic and user-focused UI/UX Designer with 2+ years of independent experience in building high-fidelity digital products. Proven expertise in solving complex user behaviors like 'tab fatigue' and 'viewing fatigue' through innovative design solutions. Expert in Figma, specializing in creating immersive dark-mode interfaces, high-conversion e-commerce flows, and unified booking experiences. Passionate about bridging the gap between luxury sensory experiences and digital interfaces.

Skills Figma Expertise

Mastery of Auto Layout

Component Properties and Variables

Responsive Design

Interactive Prototyping

Visual Design

UI/UX Design Experience

A UNIFIED TRAVEL EXPERIENCE

Travel Booking Platform | 2026

- **The Challenge:** Solving "tab fatigue" where users switch between multiple sites to plan a trip.
- **The Solution:** A "Visual-First" approach using high-quality imagery and a unified navigation bar for Flights, Hotels, and Rentals.
- **Key Feature:** A transparent, linear booking flow that eliminates "sticker shock" during payment.

LOFIO REAL ESTATE— IMMERSIVE DISCOVERY

Premium Property Marketplace | 2026

- The Challenge: "Viewing Fatigue" and the lack of trust in remote property investment.
- The Solution: A high-trust platform focusing on virtual tours and verified agent interactions.
- Key Feature: Granular rating systems (Comfort, Cleanliness, Facilities) and prominent Virtual Tour integration for international buyers.

UPSIDE – THE CINEMPATIC BOOKING EXPERIENCE

Movie Ticketing Web App | 2025

- The Challenge: Transactional, cluttered movie apps that hide important filters.
- The Solution: A premium dark-mode interface that mimics the cinema environment.
- Key Feature: A persistent "Anchor Summary" panel that updates prices in real-time as users add seats or snacks.

CHOCO BOX – PREMIUM CONFECTIONERY APP

E-commerce for Artisanal Chocolates | 2025

- The Challenge: Translating the luxury, sensory experience of chocolate into a digital screen.
- The Solution: An earthy, "Milk Cream and Cocoa" palette with high-impact product photography.
- Key Feature: "Picked For Your Taste" recommendation engine and a 3-step distraction-free checkout.

Professional Certifications

Foundations of User Experience (UX) Design | Google (via Coursera)

Create and Design Digital Products using Canva | Coursera Project Network

Education

Bachelor of Arts in Economics

Course complete | 2021 - 2024

Higher secondary - Humanities

2019 - 2021

language

- English
- German
- Malayalam
- Tamil
- Hindi

Links

Linkedin [linkedin.com/in/ajmin-fayaz](https://www.linkedin.com/in/ajmin-fayaz)

Portfolio beha-af.github.io/my-portfolio/