

Microsoft Pitching Contest

Exercise: Microsoft's Impact

Instructions

These instructions serve as a reminder of the preparation you will have done for the Microsoft Pitching Contest at Innovation Now!

You have up to 2 minutes to deliver a presentation that covers:

“Your thoughts and views on how an individual’s life or business/organisation can be transformed through Microsoft’s products and/or services”

Your presentation should cover the following points, within **2 minutes**:

- Who is this individual or business/organisation (this can be any person or business of your choice either fictional or real)
- In what way have/could Microsoft’s products and/or services impact their life/organisation?
- How do you think this product/service can continue to evolve in the future?

On the day of the Microsoft Pitching Contest you will have up to **2 minutes to present your ideas** and there will be **1 minute to answer any question** from the jury.

Some tips for your preparation:

- Please create your presentation in the form of a narrative – a story – with a start, middle, and end.
- Please feel free to deliver your presentation in your own preferred style of presenting, this can be either in a more formal or informal style (i.e. an informal conversation).
- Please feel free to deliver your presentation however you wish, in your natural style and using whatever materials you wish to support you. You can use PowerPoint, flip charts or other methods available to you to, to illustrate your presentation.

Good luck!