FCT CUSTOMER CHURN DASHBOARD

Distribution by Gender

- 5K (47....)
- 5K (52.9...)
- F
- M
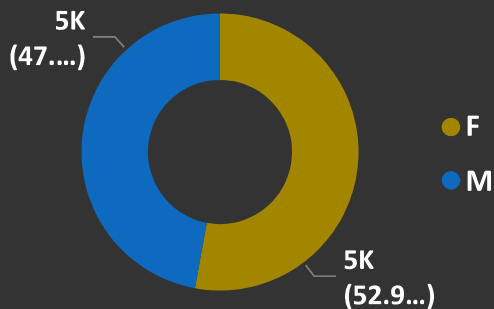
Distribution by Card Category

- 1K (5.48%)
- 9K (93.18%)
- Blue
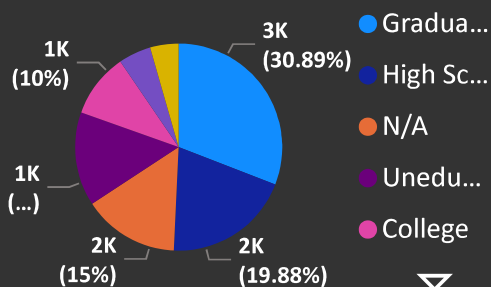- Silver
- Gold
- Platinum
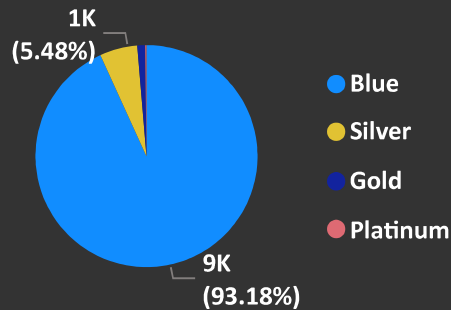
Total Card

10K

Attrited Customer

Existing Customer

Distribution by Education Level

- 3K (30.89%)
- 1K (10%)
- 1K (...)
- 2K (15%)
- 2K (19.88%)
- Gradua...
- High Sc...
- N/A
- Unedu...
- College

Proportion of Attrited Customer by Marital Status

Attrited Customer				Existing Customer			
Divorced	Married	NaN	Single	Divorced	Married	NaN	Single
0.1K	0.7K	0.1K	0.7K	0.6K	4.0K	0.6K	3.3K
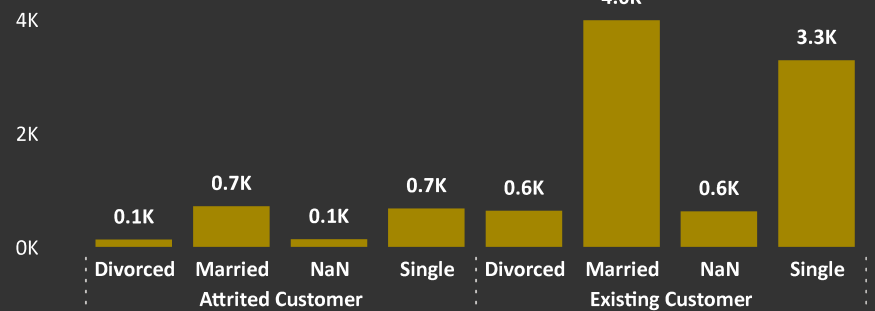
Proportion of Customer by Income Category

F:
- College 0.5K
- Doctorate 0.3K
- Graduate 1.7K
- High Sch... 1.0K
- N/A 0.8K
- Post-Gra... 0.3K
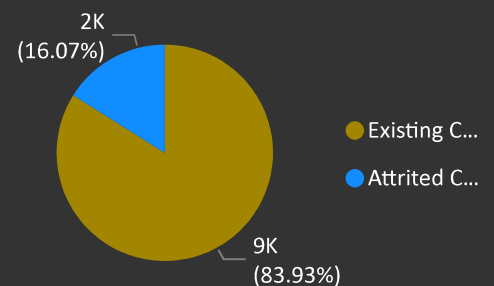- Uneduca... 0.8K

M:
- College 0.5K
- Doctorate 0.2K
- Graduate 1.5K
- High Sch... 1.0K
- N/A 0.7K
- Post-Gra... 0.3K
- Uneduca... 0.7K
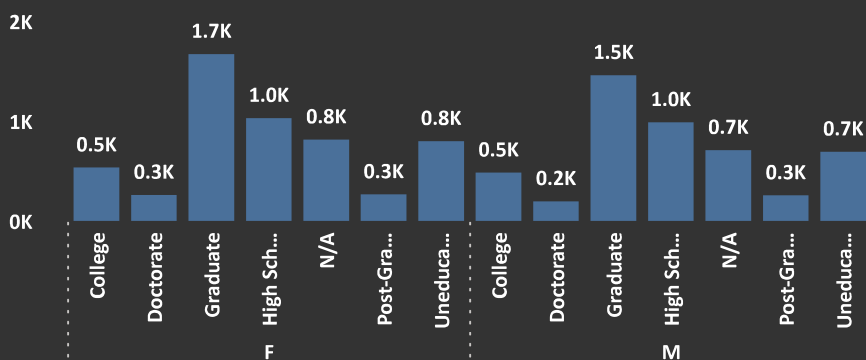
Distribution by Attrition Flag

- 2K (16.07%)
- 9K (83.93%)
- Existing C...
- Attrited C...

Proportion of Attrited Customer by Education Level

Attrited Customer:
- College 0.2K
- Doctorate 0.1K
- Graduate 0.5K
- High Sch... 0.3K
- N/A 0.3K
- Post-Gra... 0.1K
- Uneduca... 0.2K

Existing Customer:
- College 0.9K
- Doctorate 0.4K
- Graduate 2.6K
- High Sch... 1.7K
- N/A 1.3K
- Post-Gra... 0.4K
- Uneduca... 1.3K