

AFFINITY DIAGRAMS

Page 1

5/20/22

Referencias:

- Research Methods in Human-Computer Interaction. Lazar, Feng and Hochheiser – capítulo 14

AFFINITY DIAGRAMMING

Para datos mezclados, e.g. hechos, etnografías, opiniones, necesidades

Puede ser útil para evaluación de prototipos

CREATING AFFINITY NOTES



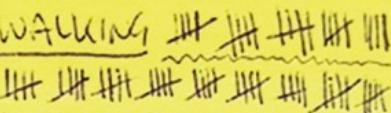
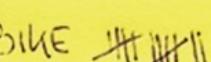
THEY DEFINED
RESPONSIBILITIES
FOR EACH OF THE 3

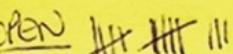
a
01-15

"IT WAS QUITE
COMFORTABLE TO
WORK WITH THIS
DEVICE!"

A

01-15

WALKING 
BIKE 

OPEN 

c

P81667
TASK GIVEN
BY INSTRUCTOR

d

P41662

Arm held up in the air



e

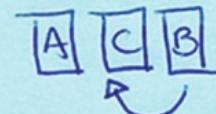
CROSSINGS
1 X (R) HE RECENTLY
DAY WALKED

- 2 ✓ (G)
- 3 ✓ (R)

04-16

f

THEY HAD TO
SUFFLE AGAIN



02-2.

g

P12/005

POLICE DRIVES
SLOWLY PAST



@ 0:44

h



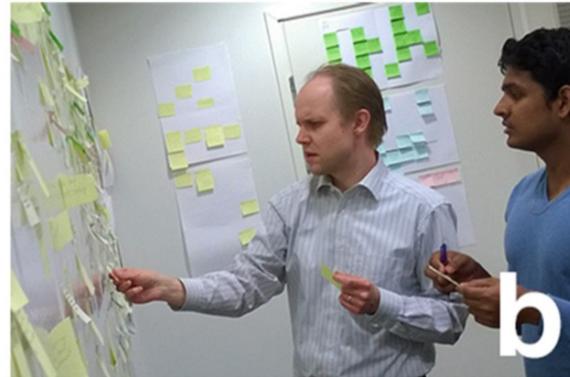
CLUSTERING NOTES







WALKING THE WALL



ACTIVIDAD EN MIRO

ANÁLISIS:REFERENCIAS

Groups: Interaction and Performance. J. McGrath, Prentice-Hall, 1984.

Time, Interaction and Performance: a Theory of Groups. J. McGrath. Small Group Research 22, pp. 147-174, 1991.

Moving out of the control room. Ethnography in System Design. J. Hughes, V. King, T. Rodden, H. Andersen. CSCW'94, pp. 429-439, 1994.

Computer Supported Cooperative Work. J. Grudin, S. Poltrock. The Encyclopedia of Human-Computer Interaction, 2nd Ed. Available online at http://www.interaction-design.org/encyclopedia/cscw_computer_supported_cooperative_work.html, 2013.

Meanings and boundaries of scientific software sharing. X. Huang, X. Ding, C.P. Lee, T. Lu, N. Gu. CSCW'13, pp.423-434, 2013.

Come drive with me: an ethnographic study of driver-passenger pairs to inform future in-car assistance. N. Peterer, P. Sundström, A. Meschtscherjakov, D. Wilfinger, M. Tscheligi. CSCW'13, pp.1539-1548, 2013.

“Facebook is a luxury”: Social Media use in Rural Kenya. S.P. Wyche, S.Y. Schoenebeck, A. Forte. CSCW'13, pp. 33-44, 2013.