

# Английский язык

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October 2023

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# 1 Практическое занятие — 14.10.2023

## 1.1 Reading 1

### 1.1.1 Exercise 1

**Discuss the following with your partner and choose the best answer:**

People talk a lot in the information technology business about "intellectual property rights". What are they?

1. How do they apply to software technology?  
Intellectual property rights protect also software technologies.
2. Why should you protect them?  
To protect my assets from theft.
3. How do you protect them?  
I protect my software technologies with licenses.

### 1.1.2 Exercise 2

**Match the words (1-10) with the definitions (A-J):**

- |                                                           |                                                       |
|-----------------------------------------------------------|-------------------------------------------------------|
| 1. patent — limited legal monopoly...                     | 6. software license — permission to use a software... |
| 2. copyright — legal monopoly that protects...            | 7. asset — something valuable...                      |
| 3. digital rights — technology through which the owner... | 8. idea generation — the process of creating...       |
| 4. infringement — violation...                            | 9. innovation — the process of translating...         |
| 5. plagiarism — stealing of words...                      | 10. ownership — the ultimate and exclusive right...   |

### 1.1.3 Exercise 3

**Answer the following questions:**

1. What are intellectual property (IP) rights?  
Intellectual property rights are rights of creator of some invention, design or something else to prevent others from using it, to negotiate payment in return for others using them.
2. What forms of IP do you know?  
There are four types of intellectual property rights: patents, copyrights, trade secret and trademarks.
3. How do IP rights apply in software technology?  
Patents, copyrights, trade secrets protect the technology itself, trademarks protect the names or symbols used to distinguish a product in the marketplace.
4. What can a patent protect?  
Patent can protect ideas, systems, methods, algorithms, and functions embodied in a software product: editing functions, user-interface features, compiling techniques, etc.
5. What can copyrights protect?  
In the case of software, copyright law would protect the source and object code, as well as certain unique original elements of the user interface.
6. Why do companies have trade secrets?  
Companies have trade secrets to have competitive advantage.
7. What features of software can be protected as trade secrets?  
Code and the ideas and concepts reflected in it can be protected as trade secrets.

#### 1.1.4 Exercise 4

Match paragraph (1–7) with the correct heading (A-G)

- |                                               |                                                       |
|-----------------------------------------------|-------------------------------------------------------|
| 1. Paragraph 1 — Ideas and knowledge          | 5. Paragraph 5 — Copyrights protection                |
| 2. Paragraph 2 — Intellectual property rights | 6. Paragraph 6 — Exclusive right of a copyright owner |
| 3. Paragraph 3 — Patent                       | 7. Paragraph 7 — Trade secrets                        |
| 4. Paragraph 4 — Software patents             |                                                       |

#### 1.1.5 Exercise 5

Read the text again and decide whether these statements are true, false, or information is not available

- 1.

### 1.2 Домашнее задание

1. Подготовить презентацию на 5-7 минут про какого-либо russian scientist.