Task Description for CSR Study "Pre-Pilot" Testing

Updated: Feb 1, 2016

Variables of Interest

Variable name	Data entry type(s)	Notes
Street quality	Drop-down {Likert scale} (rate street quality)	"The quality of streets visible in the picture is high."
Pot holes	Drop-down number entry {0,1,…,5,>5,N/A}	"How many potholes are visible in the picture?"
Building quality	Drop-down {Likert scale}	"The quality of buildings visible in the picture is high."
Car quality	Drop-down {Likert scale}	"The quality of cars visible in the picture is high."
Litter	Drop-down {Likert scale}	"There is a large amount of litter visible in the picture."
Road work	Drop down Indicator {0,1,N/A}	"Are there signs of road work visible in the picture?"
Graffiti	Drop down Indicator {0,1,N/A}	"Is there graffiti visible in the picture?"
House for sale sign	Drop down Indicator {0,1,N/A}	"How many 'hose for sale' signs are visible in the picture?"
Shoes on wire	Drop down Indicator {0,1,N/A}	"Are there shoes on a wire visible in the picture?"
People actively covering their faces	Drop down Indicator {0,1,N/A}	"Are there people actively covering their faces visible in the picture."
Broken street sign	Drop down Indicator {0,1,N/A}	"Are there any broken street signs visible in the picture?"
Trees	Drop down Indicator {0,1,N/A}	"Are there trees visible in the picture?"

Metadata Variables

Variable name	Data entry type(s)	Notes
Street address	Text entry box	"Enter the street address"
Year/Month	Drop-down date entry {Jan,…,Dec}{2007,…2015,2016}	"Enter the "
Picture quality	Drop-down {Likert scale}	"The quality of the actual picture is high."

Notes

Drop-down Likert scale

A statement is displayed. For example, "the quality of the street is very good". (Statements for each Likert scale variable are displayed in the table above.) Subjects are asked to choose the option that best describes their evaluation of the statement. Possible choices:

- Please choose one
- Strongly disagree
- Disagree
- Neither agree or disagree
- Agree
- Strongly agree
- N/A

Drop-down number entry

Subjects are asked to enter the number corresponding to the number of occurrences of a particular variable. For example: for "potholes", subjects enter the number of visible potholes. Possible alternatives:

- "Please choose one"
- 0
- 1
- 2
- 3
- 4
- 5
- 5+
- N/A

Drop-down indicator

Similar to number entry but for indicator variable. Possible choices:

- Please choose one
- Yes
- No
- N/A

Text entry box

A standard text entry box for free text entry.

Drop-down date entry

A double drop down menu. One contains all 12 months, the other contains the years 2007, 2008, …, 2015, 2016.