



# BRIAN GRIECO

## UX/UI DESIGNER

UX Researcher and UI Designer with excellent Front End Development cross-skills



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Milan, Italy

Perfectly bilingual (IT/ENG) UX Researcher and UI Designer with 5 years of experience, specializing in user research, requirement mapping, user flows, data structures, user testing, and front-end development. Proven ability to manage and mentor junior designers, and to lead user research with empathy and a critical eye.



### WORK EXPERIENCE



#### 2019-2023 – The Irish Times UX and Web Designer

- Improved subscriber retention by implementing optimised e-commerce funnel designs and promotions
- Improved accessibility by re-designing registration forms and article templates.
- Optimised solutions by testing and analysing results



#### 2017-2019 – M.E.G. Support Tools Head of Design

- Managed and mentored interns and junior designers
- Researched and implemented the best solutions for new features and improvements
- Supervised the improvement of 8 different projects



#### 2017-2019 – patientMpower UX/UI designer

- Researched user flows
- Mocked up interfaces and layouts
- Created graphic assets



### EDUCATION



#### 2016-2017 – DIT M.Sc. in Creative Digital Media



#### 2015-2016 – DkIT Lv. 8 Diploma in Composing for Games



#### 2006-2008 – Pulse College City & Guilds Lv.3 Sound Engineering and Music technology



### CREATIVE SKILLS



Figma



Sketch



Illustrator



Photoshop



InVision



PremierePro



AfterEffects



### TECHNICAL SKILLS



CSS 3



JavaScript



React



Angular



<https://bggrieco.github.io>



[linkedin.com/in/briangrieco](https://linkedin.com/in/briangrieco)



<https://github.com/BGGrieco>