BGX

THE MOST INFLUENTIAL FINTECH SOLUTION FOR THE 2BN—USER USD $60BN MOBILE GAMES MARKET

IMMENSELY POWERFUL SUITE OF FINANCIAL FEATURES ALLOWING ALL KEY PARTICIPANTS OF THE MOBILE GAMES ECONOMY TO EARN MORE

INCREDIBLE APP DISTRIBUTION NETWORK WITH UNPARALLED TARGETING EFFECTIVENESS & MODERN CHANNELS OF MONETIZATION FOR GAME STUDIOS

INTELLIGENT PROPRIETARY FINTECH TECHNOLOGY TO SOLVE PRESSING MARKET PROBLEMS

WHY BGX

UNIQUE VALUE FOR LARGE MARKET
No more expensive intermediaries; modern channels of monetization; increased arpu; shareable revenues; interoperable financial processing; integration of crypto-players; eliminationoffraud; low costs; 2bn player market growing at 19% yoy.

TECHNOLOGICAL DOMINANCE
The most efficient decentralized processing algorithm with unrivaled transaction volume support and speed. The most functional and intelligent ai system for a blockchain project.

FINTECH SOLUTIONS
Double-coin system with volatilityprotected stable-coin for consumers and growth-oriented token for investors; Overdraft function for players to maximize impulse purchases; Powerful cross-chain processing.

REVENUE SHARING
Holders of BGX Tokens share in 60% of the platform's annual revenues.
Holders of more tokens share in a greater percentage ofrevenues.

PRODUCT-READY
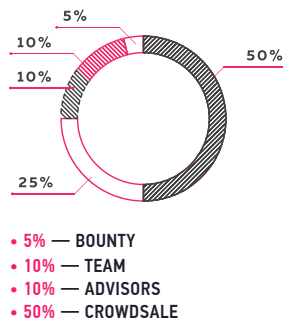Alpha release of the product before the start of-pre-sale.

MARKET SUPPORT
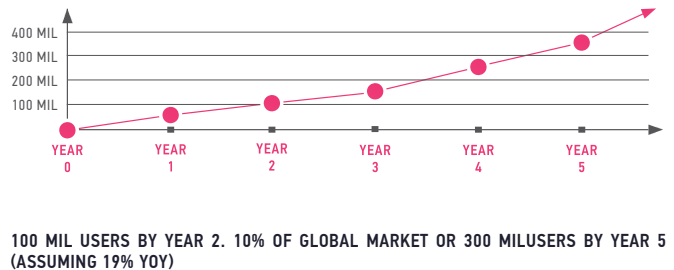Supported by large partners in the mobile games market.

PLATFORM

UNIQUE VALUE PROPOSITION
Decentralization, cryptoeconomic incentives, and self-learning ai enable economic models that allow all producers and users of the $60bn global market to earn more.

SUSTAINABLE ADVANTAGE
Proprietary algorithm that dominates financial processing through speed, security, and blockchain interoperability much needed in the mobile games industry.

MONETIZATION
Consistent 10% commission from all transactions between ad networks, game publishers, and players on an expected 300m user strong platform.

TRACTION
Established partnerships with game studios possessing 50+ mil downloads each.
Existing private funding in product development.

TECHNOLOGY

XCHAIN ALGORITHM
Proprietary hybrid directed acyclic graph (dag) and byzantine fault tolerance (bft) based algorithm. Great transaction speed, low cost, with innate security unmatched by any other blockchain or algorithm. The only solution for a market with 90% micro-transactions, billions of users, and time-sensitive payments.

BGX FUZZY NEURAL NETWORK
One of the most advanced modern artificial intelligence modules developed by BGX at top global research facilities.
Combines self-learning capabilities of neural networks with non-linear fuzzy logic.
Eliminates possibilities of fraud and cheating, major market problems.
Provides adaptive promo targeting.

BGX TOKEN

- **1 BIL** — TOKEN HARD CAP
- **50%** — TO BE SOLD
- **ERC20** — STANDARD
- **60%** — REVENUE SHARED

>> DOWNWARD SUPPLY PRESSURE LIMITED SUPPLY. ENCOURAGED HOLDING OF LARGER QUANTITIES

>> UPWARD DEMAND PRESSURE BGX REQUIRED TO OPERATE ON PLATFORM — DEMAND INCREASING WITH USER GROWTH

5%
10%
10%
50%
25%

- **5%** — BOUNTY
- **10%** — TEAM
- **10%** — ADVISORS
- **50%** — CROWDSALE

PROJECTED USED GROWTH

400 MIL
300 MIL
200 MIL
100 MIL
YEAR 0 | YEAR 1 | YEAR 2 | YEAR 3 | YEAR 4 | YEAR 5

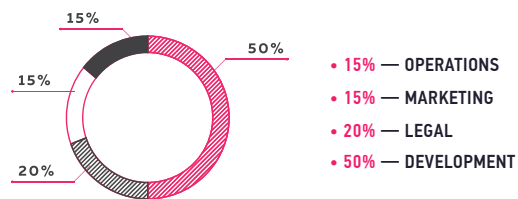100 MIL USERS BY YEAR 2. 10% OF GLOBAL MARKET OR 300 MILUSERS BY YEAR 5 (ASSUMING 19% YOY)

CROWDSALE

- **DATES** — MAY 22 – JUN 19
- **SOFTCAP** — $4,000,000 USD
- **HARDCAP** — $50,000,000 USD
- **TOKENS** — 500,000,000 (50%)
- **PRICE** — 1 BGX = $0.10
- **WHITELIST** — YES - APR 3 – JUN 19
- **KYC** — YES
- **CURRENCIES** — ETH, BTC, LTC, FIAT

DISCOUNTS

PRE-SALE
- **DATES** — MAY 8 – MAY 15, 8AM UST
- **HARDCAP** — $3,000,000 USD
- **PRICE** — BGX = $0.07 USD (30% DISC)

CROWDSALE
- **48H:** 25% **D3 – 7:** 15% **D8 – 14:** 10%

PRIVATE SALE
CONTACT FOR TERMS & CONDITIONS

TOKEN ALLOCATION

15%
15%
20%
50%

- **15%** — OPERATIONS
- **15%** — MARKETING
- **20%** — LEGAL
- **50%** — DEVELOPMENT

BGX TEAM

COSTA ZAKHAROV — Co-founder, operations
IGOR MISHENEV — Co-founder, Biz dev
VALERY KHVATOV — Co-founder, Technology
FRANK HAKENJOS — Marketing Director
THANH NGUYEN — Mobile dev Leader

PHONG NGUYEN — Delivery Director
ALLA WIELICZKER — Product Development
ALEXANDER KHVATOV — Crypto-finance Officer
NICK ZAKHAROV — Brand Manager
TOAN TRIEU — Product Manager

TIMELINE

APR 2018 ALPHA RELEASE
MAY 2018 CROWDSALE
SEP 2018 SINGLE NODE VERSION
APR 2019 AI-ENABLED BETA VERSION
SEP 2019 MULTI-NODE FILE EXCHANGE
JUL 2020 INDEPENDENT NODES ENABLED