Enterprise Challenge 2021/22-mentor/mentee log sheet.

Name of student: Bruno Gocan

Business idea: Image Processing Using Deep Learning for Medical Diagnosis

Category: Social

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| Date | Agenda for the meeting | Actions from the meeting | Questions/notes |
| Meeting 1: 22.01.2022 | The agenda for this meeting was for members to get introduced to mentor to go over the general aspects of the enterprise challenge. | From the meeting we were able to define that before the next meeting we were meant to develop a questionnaire which includes questions on pain points and current state of diagnosing process and we were meant to go over the brand’s name and options. | * TheiaXP (Goddess of Sight) * How many cancers diagnosis daily and how many are miss diagnosis? * Current State? * Where is my product helping save time? * Use cases * Roadmap (treatment type) * What are the pain points? * How to reduce friction |
| Meeting 2: 30.01.2022 | The agenda for this meeting was to get Mia Bassi to meet other group members such as Ozgur, Victor and Monty and discuss future deliverables before submission of business plan on the 18th February | Revaluate brand, create a user roadmap, and produce a landing page and survey | * How will we make our product sustainable in the long run? * What is our unique value proposition? * How long is our pitch? |
| Meeting 3: 05.02.2022 | The agenda for this meeting was to discuss the roadmap, cashflow planning and the marketing of our product. | Think about the roadmap, build a draft pitch, and think about how we can leverage data to better market our business. | -How to articulate value?  - How can we improve cancer diagnosis  - Will this product be available for training, research, keeping well, decision making, and TREATMENT?  - What can we do for the patient?  - Can we partner with fitness companies? |
| Meeting 4: 10.02.2022 | The agenda for this meeting was to discuss the pitch format and how to organise the presentation for the deadline next week (18.02.2022) | Improve cashflow forecast by deciding on subscription plans and include features such as clinic to patient sharing. | * How can database be shared from clinic to patient (government approval) * How can we decide on pricing? (investigate competitors and resources) |

Name of mentor: Mia Bassi