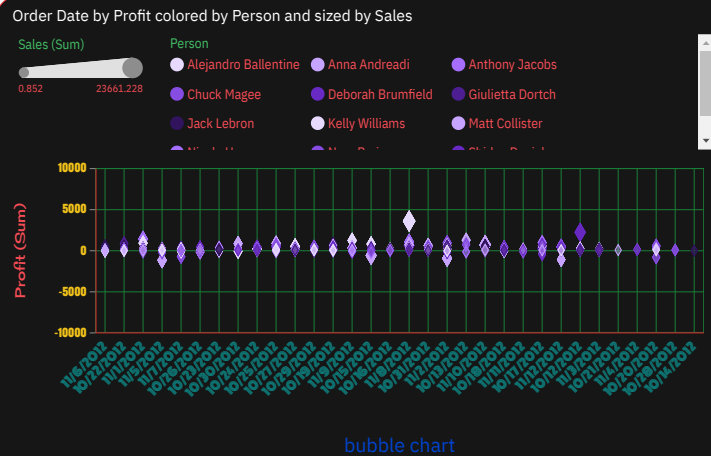


- STORY



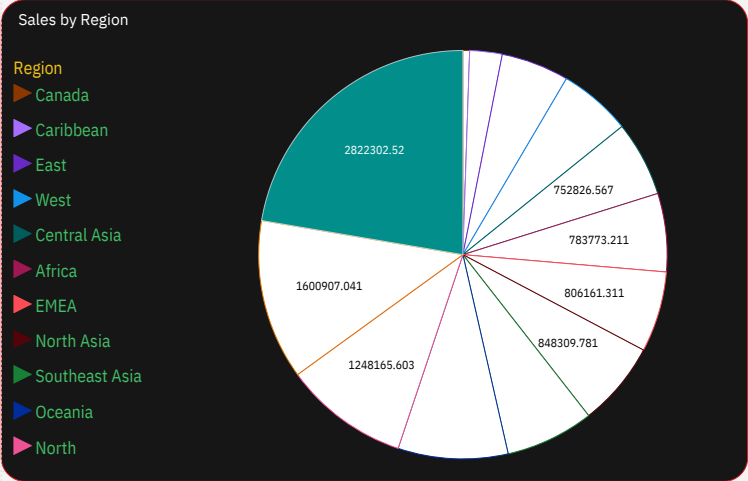
## SALES

- From 2012-11-08 to 2012-11-09, New York City's Profit dropped by 56%.
- 
- 2012-11-08 is the most frequently occurring category of Order Date with a count of 857 items with Profit values (9.6 % of the total).
- 
- 2012-11-08 is the most frequently occurring category of Order Date with a count of 857 items with Profit + values (9.6 % of the total).
- 
- Anna Andreadi is the most frequently occurring category of Person with a count of 3404 items with Profit + values (38 % of the total).



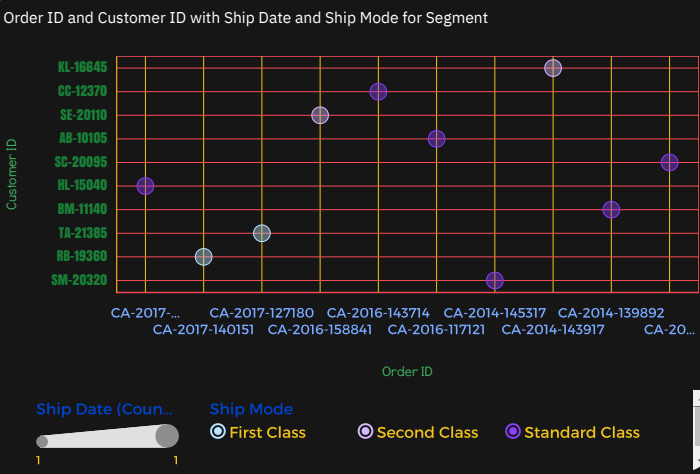
- REGION

- Region Central has the highest values of both Sales and Quantity.
- Add insight to favorites
- Sales is unusually high in Central.
- Add insight to favorites
- Over all regions, the sum of Sales is almost thirteen million.
- Add insight to favorites
- Sales ranges from almost 67 thousand, in Canada, to over 2.8 million, in Central.
- Add insight to favorites
- 



• SEGMENT

- The overall number of results for Customer ID is 37.
- order id and customer id with ship date and ship mode for segment.
- Ship mode divided into 3 classes .
- first class
- second class
- standard class
- Order id and customer id with ship date and ship mode for segment.



• CLASS-DIVISION

- Ship Mode Standard Class has the highest Order ID due to City New York City.
- Profit is unusually high when Ship Mode is Second Class.
- Profit is most unusual when Sub-Category is Tables, Appliances and Phones.
- City New York City has the highest Order ID at 427, out of which Ship Mode Standard Class contributed the most at 273.

