

Global Sales Story



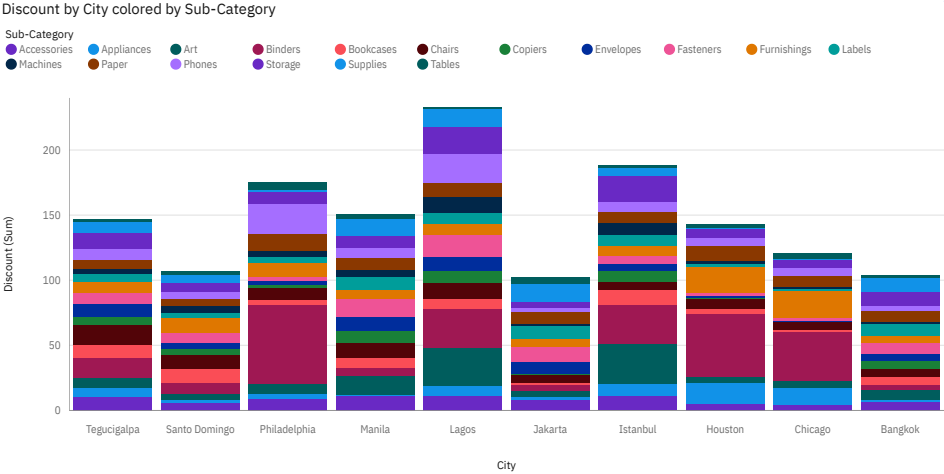
**Sales
strategy**

dreamstime.com

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DISCOUNT BY CITY

- Over all values of city the sum of discount is almost 1500.
- The summed values of discount range from 0.2 to 60.9.
- Discount is unusually high when subcategory is binders.



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Filter(s) applied to the visualization(s) on the previous page:

Widget 1
City Top 10 by Discount

Sub-Category, Category, Quantity and Profit

- This visualization shows the entire details of category, subcategory, quantity and profit..

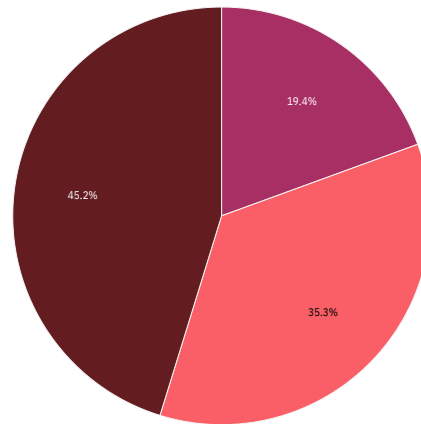
Sub-Category, Category, Quantity and Profit			
Sub-Category	Category	Quantity	Profit
Accessories	Technology	10946	129626.306
Summary		10946	129626.306
Appliances	Office Supplies	6078	141680.589
Summary		6078	141680.589
Art	Office Supplies	16301	57953.911
Summary		16301	57953.911
Binders	Office Supplies	21429	72449.846
Summary		21429	72449.846
Bookcases	Furniture	8310	161924.42
Summary		8310	161924.42
Chairs	Furniture	12336	140396.267
Summary		12336	140396.267
Copiers	Technology	7454	258567.548
Summary		7454	258567.548
Envelopes	Office Supplies	8380	29601.116

Profit by Category.

- Over all categories, the sum of profit is almost 1.5 million.
- Profit ranges from over 285 thousand, when category is furniture, to almost 664 thousand, when category is technology.
- Profit is unusually low when category is Furniture.

Profit by Category

Category
● Furniture ● Office Supplies ● Technology



Sub-Category by Profit colored by Category.

- Over all values of sub-category and category , the profit is almost 1.5 million.
- Profit is most unusual when sub-category is copiers, tables and phones.
- Profit is unusually low when category is furniture.

Sub-Category by Profit colored by Category

