

Global Sales Story



**Sales
strategy**

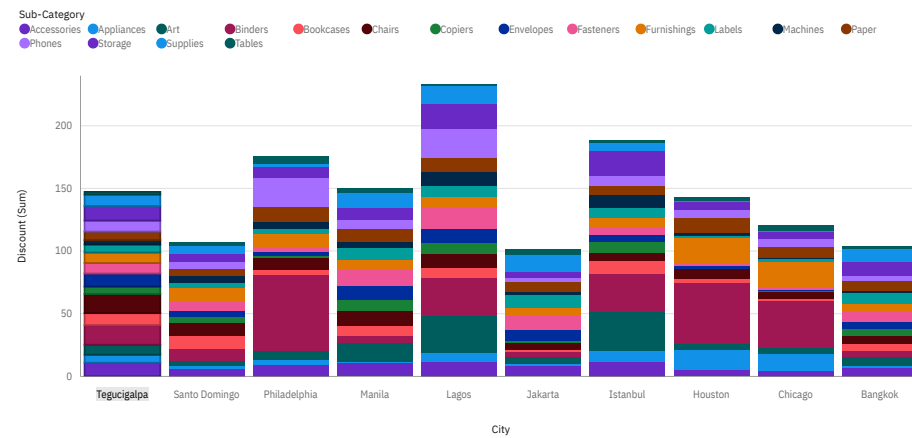
dreamstime.com

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DISCOUNT BY CITY

- Over all values of city the sum of discount is almost 1500.
- The summed values of discount range from 0.2 to 60.9.
- Discount is unusually high when subcategory is binders.

Discount by City colored by Sub-Category



Widget 1

City Top 10 by Discount

Sub-Category, Category, Quantity and Profit

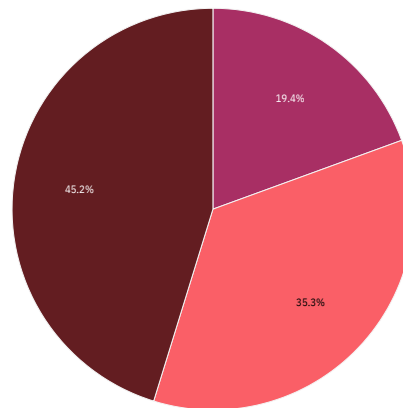
- | Sub-Category | Category | Quantity | Profit |
|--------------|-----------------|----------|------------|
| Accessories | Technology | 10946 | 129626.306 |
| Summary | | 10946 | 129626.306 |
| Appliances | Office Supplies | 6078 | 141680.589 |
| Summary | | 6078 | 141680.589 |
| Art | Office Supplies | 16301 | 57953.911 |
| Summary | | 16301 | 57953.911 |
| Binders | Office Supplies | 21429 | 72449.846 |
| Summary | | 21429 | 72449.846 |
| Bookcases | Furniture | 8310 | 161924.42 |
| Summary | | 8310 | 161924.42 |
| Chairs | Furniture | 12336 | 140396.267 |
| Summary | | 12336 | 140396.267 |
| Copiers | Technology | 7454 | 258567.548 |
| Summary | | 7454 | 258567.548 |
| Envelopes | Office Supplies | 8380 | 29601.116 |

Profit by Category

- Over all categories, the sum of profit is almost 1.5 million.
- Profit ranges from over 285 thousand, when category is furniture, to almost 664 thousand, when category is technology.
- Profit is unusually low when category is Furniture.

Profit by Category

Category
● Furniture ● Office Supplies ● Technology



Sub-Category by Profit colored by Category

- Over all values of sub-category and category , the profit is almost 1.5 million.
- Profit is most unusual when sub-category is copiers, tables and phones.
- Profit is unusually low when category is furniture.

