



# Group Topic

Group No.

Group Members



# Presentation Topics

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- The Analytics challenge
- Business Problem
- Business Data
- Data Issues & Data Security
- Modeling & Evaluation
- Deploying
- Challenges & Mitigation
- Keeping ahead of Competition
- Learnings & next steps

# Analytics Challenge

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- Domain Chosen
- Why this domain is important
- What kind of impact this domain has
- Who are the leaders in your domain of choice
- How the leaders in your domain of choice maintains leadership

# Business Problem

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- What are the Business Problems in your domain of choice
- Why the problem is important and unique
- Who are the stakeholders which gets impacted by the problem
- The potential benefit of solving the business problem

# Business Data

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- The Data that relates to the problem(s)
- The source from where you can collect the data
  - Sources internal to the organization
  - Sources external to the organization
- Challenges to solve while collecting data

# Potential Data Issues including Security

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# Modeling & Evaluation

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- Suggested models used for solving Business Problem(s)

# Deployment

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# Challenges & Mitigation

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# Keeping ahead of Competition

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How you are going to stay ahead of competition

# Learnings & future plan

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Celebrate Your Worth

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