

Group Topic

Group No.

Group Members

Presentation Topics

- The Analytics challenge
- Business Problem
- Business Data
- Data Issues & Data Security
- Modeling & Evaluation
- Deploying
- Challenges & Mitigation
- Keeping ahead of Competition
- Learnings & next steps

Analytics Challenge

- Domain Chosen
- Why this domain is important
- What kind of impact this domain has
- Who are the leaders in your domain of choice
- How the leaders in your domain of choice maintains leadership

Business Problem

- What are the Business Problems in your domain of choice
- Why the problem is important and unique
- Who are the stakeholders which gets impacted by the problem
- The potential benefit of solving the business problem

Business Data

- The Data that relates to the problem(s)
- The source from where you can collect the data
 - Sources internal to the organization
 - Sources external to the organization
- Challenges to solve while collecting data

Potential Data Issues including Security

Modeling & Evaluation

- Suggested models used for solving Business Problem(s)

Deployment

Challenges & Mitigation

Keeping ahead of Competition

How you are going to stay ahead of competition

Learnings & future plan



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