

Coursera Capstone Project

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The Battle of Neighborhoods (Week 2)



Coursera Capstone - REPORT CONTENT

1. Introduction Section : - Discussion of the business problem and the interested audience in this project.
2. Data Section:- Description of the data that will be used to solve the problem and the sources.
3. Methodology section - Discussion and description of exploratory data analysis carried out, any inferential statistical testing performed, and if any machine learnings were used establishing the strategy and purposes.
4. Results section - Discussion of the results.
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6. Conclusion section - Report Conclusion.

1. Introduction Section :

Discussion of the business problem and the audience who would be interested in this project.

Description of the Problem and Background

Scenario:

My name Bharat wanwari, currently live in Delhi, India. My family runs a cake bakery shop in delhi.

The cakes are of different shapes, taste, customised and prices. Also the material used in preparation is obtained from various part of india and are mostly in bulk.

Business Problem:

My Family wants to grow the business in india and then in other countries. The challenge is to find the starting point for the growth. where the population in other states is more as compared with Delhi is high and preferences of people are technically suitable to sweet/bread/cream products.

Interested Audience

I believe the audience will all those person those who wants to grow business in other regions and that Data analysis.

2. Data Section:

Description of the data and its sources that will be used to solve the problem

Description of the Data:

The following data is required to answer the issues of the problem:

1. List of states of India with census.
2. List of states of India with temperature.
3. List of preferences of people of India state wise.

How the data will be used to solve the problem

Use of Pandas to form dataframes

Use Foursquare and geopy data to map top 10 venues

```
import numpy as np
import pandas as pd
from geopy.geocoders import Nominatim
import requests

address_Delhi = 'Delhi, India'
geolocator = Nominatim()
location = geolocator.geocode(address_Delhi)
latitude = location.latitude
longitude = location.longitude
print('The geograpical coordinate of India home are {}, {}'.format(latitude, longitude))
```

The geograpical coordinate of India home are 28.6517178, 77.2219388.

Methodology

```
import pandas as pd
url1 = 'https://raw.githubusercontent.com/BHARATW1993/mygit/master/data%20capstone%20project1.csv'

data1 = pd.read_csv(url1)

data1.head(10)
```

	State	Population 2018
0	Uttar Pradesh	228959599
1	Maharashtra	120837347
2	Bihar	119461013
3	West Bengal	97694960

	State	Population 2018
4	Madhya Pradesh	82342793
5	Rajasthan	78230816
6	Tamil Nadu	76481545
7	Karnataka	66165886
8	Gujarat	63907200
9	Andhra Pradesh	52883163

```
url2 = 'https://raw.githubusercontent.com/BHARATW1993/mygit/master/data%20capstone%20project2.csv'
```

```
data2 = pd.read_csv(url2)
```

```
data2.head(10)
```

	State	Place	High °C	Low °C
0	Uttar Pradesh	Agra	33	19
1	Uttar Pradesh	Allahabad	32	19
2	Punjab	Amritsar	30	15
3	Madhya Pradesh	Bhopal	32	19
4	Chandigarh	Chandigarh	30	17
5	Uttarakhand	Dehradun	28	15
6	Madhya Pradesh	Indore	32	18
7	Uttar Pradesh	Lucknow	32	18
8	Punjab	Ludhiana	30	17
9	Uttarakhand	Mukteswar	19	8

```
url3 = 'https://raw.githubusercontent.com/BHARATW1993/mygit/master/data%20capstone%20project3.csv'
```

```
data3 = pd.read_csv(url3)
```

```
data3.head(10)
```

	State	Preference	Bread Type
0	Uttar Pradesh	Yes	Simple bread
1	Maharashtra	Yes	Bun bread
2	Bihar	Yes	Simple bread
3	West Bengal	Yes	Simple bread
4	Madhya Pradesh	Yes	Simple bread
5	Rajasthan	Yes	Simple bread
6	Tamil Nadu	Yes	Simple bread

	State	Preference	Bread Type
7	Karnataka	Yes	Simple bread
8	Gujarat	Yes	Simple bread
9	Andhra Pradesh	Yes	Simple bread

we have to find the highest population with temperature between 20-30 having bread preferences.

```
data1.nlargest(10, 'Population 2018')
```

	State	Population 2018
0	Uttar Pradesh	228959599
1	Maharashtra	120837347
2	Bihar	119461013

	State	Population 2018
3	West Bengal	97694960
4	Madhya Pradesh	82342793
5	Rajasthan	78230816
6	Tamil Nadu	76481545
7	Karnataka	66165886
8	Gujarat	63907200
9	Andhra Pradesh	52883163

`data2.nlargest(10, 'High °C')`

	State	Place	High °C	Low °C
43	Tamil Nadu	Madurai	34	24

	State	Place	High °C	Low °C
0	Uttar Pradesh	Agra	33	19
17	Orissa (Odisha)	Bhubaneshwar	33	22
24	Chhattisgarh	Raipur	33	21
28	Tamil Nadu	Chennai	33	24
35	Pondicherry	Puducherry	33	24
38	Andhra Pradesh	Vishak- hapatnam	33	24
40	Tamil Nadu	Chennai	33	24
48	Pondicherry	Puducherry	33	24
51	Andhra Pradesh	Vishak- hapatnam	33	24

```
data2.nsmallest(10, 'High °C')
```

	State	Place	High °C	Low °C
12	Himachal Pradesh	Shimla	17	10
9	Uttarakhand	Mukteswar	19	8
13	Jammu and Kashmir	Srinagar	20	7
18	Meghalaya	Cherrapunji	21	14
26	Meghalaya	Shillong	21	12
22	Nagaland	Kohima	22	15
38	Andhra Pradesh	Vijayawada	23	23
51	Andhra Pradesh	Vijayawada	23	23
5	Uttarakhand	Dehradun	28	15

	State	Place	High °C	Low °C
19	Assam	Dibrugarh	28	18

```
address_Delhi = 'Uttar Pradesh, India'
geolocator = Nominatim()
location = geolocator.geocode(address_Delhi)
latitude = location.latitude
longitude = location.longitude
print('The geograpical coordinate of India Uttar Pradesh are {}, {}'.format(latitude, longitude))

The geograpical coordinate of India home are 27.1303344, 80.859666.
```

In [40]:

```
address_Delhi = 'Tamilnadu, India'
geolocator = Nominatim()
location = geolocator.geocode(address_Delhi)
latitude = location.latitude
longitude = location.longitude
print('The geograpical coordinate of India Tamil Nadu are {}, {}'.format(latitude, longitude))

The geograpical coordinate of India Tamil Nadu are 10.9094334, 78.3665347.
```

Results

Found that Tamilnadu and Uttarpradesh have identical environment have highest in ten population size, with bread preference 'yes'.

Discussion

The data is taken from Online sources just to represent the data science skills and cannot be used for any other useful purpose.