

Quotation for FinAutoJobs Platform (Phase-1 Launch Plan)

Client: FinAutoJobs

Prepared by: [Your Name / Company Name]

Date: [Insert Date]

Quotation Validity: 30 days from the date of issue

Project Duration: 4 Weeks

Location Focus: Mumbai (Phase-1)

Scope: MVP with job posting, search, HR login, WhatsApp resume delivery, and soft launch.

Project Scope Breakdown

Week 1: Planning & Setup

- Finalize Phase-1 features
- Lock logo, brand color, name & tagline
- Register domain name
- Create WhatsApp groups (city/role based)
- Create Google Form for early job posting
- Setup Gmail/Google Workspace

Estimated Cost: Rs.5,000 - Rs.8,000

Week 2: Hire & Design

- Hire developer / agency
- Mobile-first UI/UX design
- Start development: Job listing, posting, HR login
- Homepage, Job Post Form, Job List Pages
- Social media creation (LinkedIn, Instagram, Google Business)

Estimated Cost: Rs.15,000 - Rs.25,000

Week 3: Listings & Testing

- Upload 20+ real job listings (via HR network)
- Full testing of job apply flow
- Candidate resumes via WhatsApp/email
- Create invitation poster

Quotation for FinAutoJobs Platform (Phase-1 Launch Plan)

- Start onboarding job seekers in WhatsApp groups

Estimated Cost: Rs.5,000 - Rs.7,000

Week 4: Go Live - Mumbai

- Final QA + bug fixing
- Official site launch for Mumbai region
- Daily free job posts (manual or automated)
- Distribute posters/link in field
- Feedback collection from users & HRs

Estimated Cost: Rs.5,000 - Rs.7,000

Total Estimated Cost

Service Type	Estimated Range (INR)

Domain + Email + Setup	Rs. 2,000 - Rs. 3,000
Website Development (Basic MVP)	Rs. 15,000 - Rs. 20,000
Branding & Design	Rs. 4,000 - Rs. 6,000
Launch Support & Content	Rs. 6,000 - Rs. 8,000

Total Estimate	Rs. 27,000 - Rs. 37,000

Tech Stack & Tools (Proposed)

- Frontend: HTML/CSS, React (optional for SPA)
- Backend: Node.js / Firebase / Google Forms (MVP)
- Database: Firebase Realtime DB or MongoDB (optional)
- Resume Delivery: WhatsApp API / Email triggers
- Hosting: Netlify / Vercel / Hostinger
- Domain: GoDaddy / Namecheap

Additional Notes

- First 20 jobs can be uploaded manually using Google Form.
- WhatsApp group automation (if needed) will be quoted separately.
- Admin dashboard and analytics are out of scope for Phase-1.