

Sales Data Analysis & Dashboard Visualization Report

This comprehensive report by Bhaskar Sahu presents a detailed examination of sales data leveraging advanced techniques in data cleaning, exploratory data analysis (EDA), and interactive dashboard creation. Utilizing powerful tools such as Python, Excel, and Power BI, the report outlines a data-driven approach to uncover critical business insights. Key highlights include identification of the top customer, regional performance, and sales seasonality, supplemented with rich visualizations and interactive dashboards to facilitate real-time monitoring and strategic decision-making. The document is structured to guide readers through the methodology, findings, and business implications in a clear and engaging manner.

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