Ideation Phase
Define the Problem Statements

Date	21 September 2022
Team ID	PNT2022TMID49243
Project Name	Project – Traffic and Capacity Analytics for Major Ports
Maximum Marks	2 Marks

Customer Problem Statement Template:

Create a problem statement to understand your customer's point of view. The Customer Problem Statement template helps you focus on what matters to create experiences people will love.

A well-articulated customer problem statement allows you and your team to find the ideal solution for the challenges your customers face. Throughout the process, you'll also be able to empathize with your customers, which helps you better understand how they perceive your product or service.

Reference: https://miro.com/app/board/uXjVPPWxZBM=/

Problem Statement (PS)	I am (Customer)	I'm trying to	But	Because	Which makes me feel
PS-1	Common user	Avoid traffic in major ports	There is no enough data	There is no efficient solution till now	Frustrated
PS-2	Business People	Track status of port	It is difficult to track	May delay in the arrival of goods	Tensed