



BRIELLE HAMALAINEN

EXPERIENCE

Lead Designer

BH Design Studio 2023- present

Full service freelance graphic design services for a wide variety of clients and industries.

Graphic Designer

North Shore Girls Soccer Club 2024- present

Current contract designer for NSGSC. Completed a rebrand of the club this year along with a variety of print and digital assets.

Founder + Owner

Essentials Eco 2021-present

Coordinate all aspects of an eco friendly Canadian subscription box from curation, brand/partner management to social media, design & marketing.

Business Development Manager

Savoury Chef Foods 2022-2023

Developed and managed corporate contracts and accounts. Created and developed communication plans, sales collateral, menus, newsletters and social media posts.

Catering + Events Manager

Four Seasons Hotel Vancouver /
YEW seafood + bar. 2013-2019

Sold and managed and oversaw marketing for events ranging from 10-300 guests. Maintained and serviced over \$800,000 in accounts annually.

EDUCATION

Bachelor's in Business Administration, Marketing

Capilano University

Certificate in Graphic Design

BCIT, Completion March 2024

PROFILE

Prior to the global pandemic, Brielle worked in sales and event management. When the pandemic shuttered the events industry, she dedicated herself to her family and launching her own business, Essentials Eco.

During recent years Brielle has found a passion for creating clear, inspiring communication using digital platforms including social media, web and many other forms of design. Brielle is looking for a role that allow her to use her creativity in a non profit or community setting while still maintaining a balance with her home life and entrepreneurial passions.

CONTACT

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