

Project Justification

The Global Treps project will have a user-friendly website that will provide both individual users, groups, and organizations with the opportunity to advertise their image to the public. The website will provide the basic information for the four Shark Tank like events that will be hosted within four months and hosted in different locations throughout the world, including the local college. The Global Treps project will provide food, drink, and cash prizes (up to \$1,000 per event) for each of the four events in order to encourage people and organizations to attend. These events will enable participants to connect to one another, brainstorm ideas, discover new products and services, and simply present themselves to the public. In order to achieve this, the website will allow users and organizations to create their own page to allow them describe what they do, what their products/services are, and to display what events they have hosted or plan to host. The website will also give organizations a prime location to seek out new employees and to connect with those seeking to show off their skills in an attempt to get a job. For this project to work, each project team member will be provided a laptop and stable internet access to ensure that each member is able to effectively work on the project at all times. The Global Treps project will have a budget of \$120,000 in which \$50,000 will be used for wages, \$30,000 will be used for travel expenses, \$20,000 will be used for hardware and software requirements, and \$20,000 will be used for organizing events and paying off any occurred fees throughout the project's duration. The project has a desired duration of 6 months and will not extend more than one year, whatsoever.

Project Characteristics and Requirements

1. Meetings- Accept new and innovative ideas from users about products or services they wish to see become a reality or about current products and services.
2. Donations – Accept donations from potential investors targeted toward products and services that they find are the most innovative or useful.
3. Connecting – All people and organizations to create their own profile on the website so they can host events, connect with other people and organizations, and to get their product or service out to the public.
4. Guidelines and Templates/Tools- Provide organizations and users with guidelines and templates that they can use and follow to host their own Shark Tank like events. Also provide tools that they can use in order to swiftly and successfully get their events up and running as soon as possible.

Summary of Project Deliverables

Project Management Deliverables

- Business case
- Project charter
- Project team contract
- Project scope statement
- Work breakdown structure
- Cost baseline
- Daily and weekly status reports

- Final project presentation
- Final project report
- Lessons learned report

Product Deliverables

1. Event Outlining - Outlines of how the Shark Tank like events will take place, where exactly the events will take place, which organizations are hosting the events, and when exactly the events will take place.
2. Customization - Organizations and users will be able to create and customize their own pages on the website where they can describe what they do, what their products/services are, and what events they are hosting or will host.
3. Documents - Featured on the website will be plenty of templates and other documents that users and organizations can use in order to host their events more quickly, professionally, and easily.
4. Feedback - Users and organizations will be able to provide the project team with appropriate feedback regarding the website's interface, the offered features, etc. in order to create a more user-friendly website.

Project Success Criteria

The project team hopes to complete the project in the allocated 12 month span (or one year) and spend no more than the allowed \$120,000. Within the span, the team plans to host four events in four months that are like the hit show, *Shark Tank*. These events, in tandem with rigorous testing of the website, will help bring in customers feedback and allow the team to make the appropriate changes to the website to help create a user-friendly environment. As the project progresses, advertising should be increased in order to ensure that the number of users continues to increase thus increasing site traffic and the number of donations offered by the users.