Web Basics – HTML5

Lesson 6. Image Handling

## **Lesson Objectives**

- After completing this module, you will be able to:
  - Understand the role of images in web pages
  - Learn to add images to web pages
  - Learn to use images as hyperlinks





opyright © Capgemini 2015. All Rights Reserved

6.1: Role of images in web pages

### Roles of images in web pages

- Web pages are comprised of text and images.
- Some of the roles of images in web pages are
  - To make web page content more interesting to be read
  - To increase clarity on web page content by transmitting right message
  - Provoking reactions
  - To ensure that the user response is anticipated
- Some of the widely used image formats
  - GIF: Graphical Interchangeable Format
  - JPEG : Joint Photographic Expert Group
  - PNG : Portable Network Graphics



Copyright © Capgemini 2015, All Rights Reserved

GIF images are quickly downloadable, because its size is less. It is used for animated images, thumbnails, B/W image. It supports only 256 colors

JPEG images uses <u>lossy</u> compression method, meaning that some original image information is lost and cannot be restored, possibly affecting image quality.

PNG images are lossless, portable, well-compressed storage of raster images. It supports image transparency

# Adding images in webpages Images are added into a HTML document using <img> tag. Images are added into a HTML document using <img> tag. Images are added into a HTML document using <img> tag. Images are added into a HTML document using <img> tag. Images are added into a HTML document using <img> tag. Images are added into a HTML document using <img> tag. Images are added into a HTML document using <img> tag. Images are added into a HTML document using <img> tag. Images are added into a HTML document using <img> tag. Images are added into a HTML document using <img> tag. Images are added into a HTML document using <img> tag. Images are added into a HTML document using <img> tag. Images are added into a HTML document using <img> tag. Images are added into a HTML document using <img> tag. Images are added into a HTML document using <img> tag. Images are added into a HTML document using <img> tag. Images are added into a HTML document using <img> tag. Images are added into a HTML document using <img> tag. Images are added into a HTML document using <img> tag. Images are added into a HTML document using <img> tag. Images are added into a HTML document using <img> tag. Images are added into a HTML document using <img> tag. Images are added into a HTML document using <img> tag. Images are added into a HTML document using <img> tag. Images are added into a HTML document using <img> tag. Images are added into a HTML document using <img> tag. Images are added into a HTML document using <img> tag. Images are added into a HTML document using <img> tag. Images are added into a HTML document using <img> tag. Images are added into a HTML document using <img> tag. Images are added into a HTML document using <img> tag. Images are added into a HTML document using <img> tag. Images are added into a HTML document using <img> tag. Images are added into a HTML document using <img> tag. Images are added into a HTML document using <img> tag. Images are added into a HTML document using <img> tag. Ima

GIF images are quickly downloadable, because its size is less. It is used for animated images, thumbnails, B/W image. It supports only 256 colors

JPEG images uses <u>lossy</u> compression method, meaning that some original image information is lost and cannot be restored, possibly affecting image quality.

PNG images are lossless, portable, well-compressed storage of raster images. It supports image transparency

## Attributes of an Inline Image

- Other attributes of <img> tag are:
  - width: Sets the width of the image.
- height: Sets the height of the image.



Copyright © Capgemini 2015, All Rights Reserved

After you have the image, save it in GIF format. Then, use the <img src> tag to include the image in your document. The <img> tag is empty, which means that it contains attributes only and it has no closing tag.

<img src="BALLOON.GIF">

Following list shows attributes and options you can include inside the tag:

alt: Alternative text to display for non-graphical browsers

align: Aligns graphic with surrounding text. Values include left, right,

and center

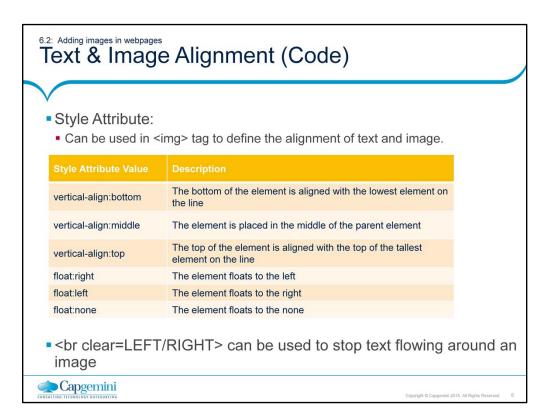
vwidth: Spacing above and below an image and surrounding text.

hwidth: Spacing between an image and surrounding text.

Border: Sets a border around a graphic. It takes a numerical value to determine border thickness. A higher number indicates a thicker border.

width: Sets the width of the image.

height: Sets the height of the image.



Insert the <br/> the clear=LEFT/RIGHT> command at the spot in the descriptive text where text is to stop flowing around the image.

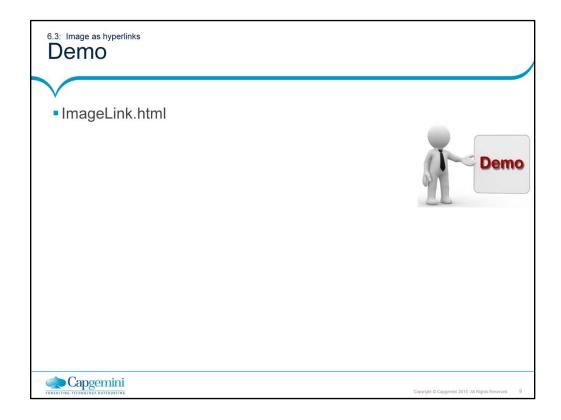
# 6.2: Adding images in webpages Demo ImageDemo.html ImageAlign.html The Example of image alignment HTML allows for simple aligning of text and images by adding the style attributes to the tag. HTML 5 expanded this attribute by specifying float left and float right options. When you use these options, text flows down the right or left side of an image aligned to them. The text flow continues until either the text passes the image, the text ends, or the browser encounters a tag. HTML5 allows vertical alignment of text and images by adding the style attribute with values as vertical-align bottom, vertical-align top. When you use these options, text is vertically aligned top bottom middle. The text flow continues until either the text passes the image, the text ends, or the browser encounters a br tag with clear attribute.

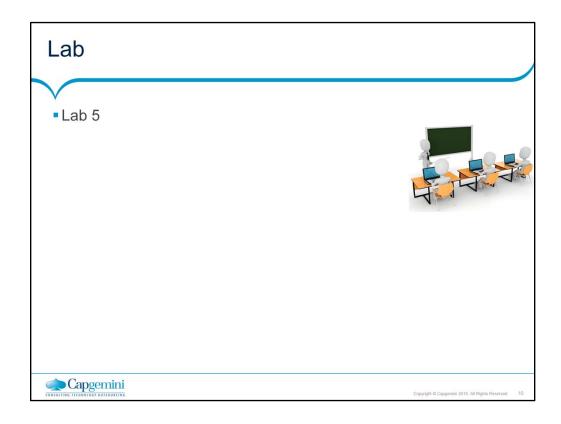
# 

### Use Image as Link

To create an image link, place the <img src> tag with the image URL between <a href="URL">.....</a> tags.

```
<h2>MY FIRST IMAGE LINK</h2>
  <a href="BALLOON.HTM"><img src="BALLOON.GIF"></a>Click
on it to have
  additional information on it.
```





## **Lesson Summary**

- In this lesson, you have learnt about:
  - Role of images in web pages
  - How to add images in web pages
  - How to use images as hyperlinks





Copyright © Capgemini 2015. All Rights Reserved

## **Review - Questions**

- Question 1: Client-side image maps are usually faster than server-side image maps.
  - True/ False
- Question 2: \_\_\_\_ contain the linking information on the server.





Copyright © Capgemini 2015. All Rights Reserved