

Brett Hinzman

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PERSONAL SUMMARY

I am a results-driven professional with a master's in management and 8+ years of leadership experience in high-stakes environments, including financial markets, the Department of Defense, and emergency management. I have a proven track record of strategic thinking, cross-functional collaboration, and effective communication to drive outcomes, from supporting 300 shelter residents during Hurricane Matthew to resolving a \$1.5M funding discrepancy at the Department of the Navy. I'm skilled in conveying complex ideas to a wide range of audiences through training, presentations, and published market analyses on The Trading Compass. I'm also proficient in Microsoft Office Suite, with certifications in Excel and Google Analytics. To see my professional digital portfolio which features links to my latest projects, see this GitHub link: <https://bhinzman.github.io/Contact/>

EDUCATION

Master's in Management: University of Illinois Urbana Champaign	December 2023
Bachelor's in Business Administration Finance Concentration: Towson University	May 2019
Associate's in Psychology: Harford Community College	December 2013

CERTIFICATIONS

Google Analytics Individual Qualification (GAIQ)	May 2024
Life Cycle Logistics Foundational Certification: Defense Acquisition University	April 2023
Microsoft Office Specialist: Excel	September 2017

PROFESSIONAL EXPERIENCE

Equities Analyst, Home Office	April 2020 – Current
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- **Authors in-depth, analytical blog posts on market trends and stock evaluations** on The Trading Compass (www.trading-compass.com), showcasing my comprehensive skill set in market analysis, content creation, and digital marketing.
- **Created a sophisticated, profitable, automated trading strategy**, the "Magnificent Seven," utilizing seven pivotal indicators to optimize market entry and exit points, significantly enhancing trading precision and profitability.
- **Developed and launched an exclusive volume analysis tool** featuring a customized alert system, designed to accelerate decision-making processes by identifying critical trading volume shifts, enabling immediate capitalization on market momentum.

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Inventory Management Specialist, Department of the Army

February 2021 – July 2024

- Awarded by the Chief of Staff and Command Sergeant Major of the Tank Automotive and Armament Command (TACOM) for “exemplary performance” and “strong personal commitment” after thousands of Soldiers received their Army Green Service Uniform (AGSU). This was the conclusion of a multi-year project I’ve personally managed.
- Initiates management assistance visits to military clothing stores located on military bases across the world. These visits are a multi-day review of store processes to locate inefficiencies.
- Provides technical advice and guidance for store managers, enlisted personnel, and commissioned officers, handling a variety of situations with speed and professionalism.
- Conducts monthly reviews of billing statements from over 70 military installations to ensure proper expense allocation of Army funds.

Warehouse Team Lead, Lidl

December 2019 – April 2020

- Coordinated the distribution of promotional items to 43 regional stores, achieving high-volume execution and timely delivery that maximized sales opportunities.
- Directed and united a team of over 60 employees from various departments, cultivating an environment of collaboration that significantly increased operational efficiency.

Financial Management Analyst, Department of the Navy

July 2019-October 2019

- Processed multimillion-dollar funding documents from within the Navy and from external sources, maintaining a 100% accuracy rate and ensuring optimal allocation of resources.
- Identified and resolved a critical \$1.5 million funding discrepancy within the first month, significantly enhancing financial accuracy and preventing potential fiscal misallocations.

Shelter Manager / Disaster Action Team Member, American Red Cross

October 2016

- Successfully managed the holistic needs of 300 shelter residents, planning comprehensive assistance from the Salvation Army and FEMA, effectively coordinating supply distribution, and adeptly resolving conflicts, ensuring a stable and supportive environment during a critical time.

Behavioral Health Associate, Harford Memorial Hospital

July 2016 - June 2018

- Effectively employed conflict resolution and crisis management strategies to deliver comprehensive, patient-centered care leading to enhanced patient outcomes.
- Regularly received accolades from hospital staff and leadership for outstanding professionalism and proactive approach, significantly contributing to a positive healthcare environment.

Team Trainer / Backroom Team Member, Target

March 2011 - June 2016

- Led the supervision and development of new hires, enhancing their confidence and skills in a dynamic customer service setting through targeted correction and guidance.
- Directed and certified training for all new backroom staff on powered warehouse equipment,

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additionally providing comprehensive HAZMAT and food safety training.