

Brett Hinzman

Equities Analyst

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Aberdeen, MD, 21001

Brett.Hinzman@gmail.com

[www.Linkedin/in/BrettHinzman](https://www.linkedin.com/in/BrettHinzman)

PERSONAL SUMMARY

I'm a results-driven Lean Six Sigma Black Belt with a master's degree in management and over 10 years of leadership experience in high-stakes environments, including financial markets, the Department of Defense, and emergency management. I've got a proven track record of leveraging Six Sigma methodologies to drive process optimization, operational efficiency, and continuous improvement. I'm adept at strategic thinking, cross-functional collaboration, and effective communication, with expertise in conveying complex ideas to a wide range of audiences through training, presentations, and published market analyses. In addition, I'm proficient in Microsoft Office Suite, with knowledge of advanced Excel capabilities including arrays, pivot tables, conditional formatting, and macros. Explore my professional digital portfolio featuring my latest projects at my GitHub, <https://bhinzman.github.io/Contact/>

EDUCATION & CERTIFICATIONS

Lean Six Sigma Black Belt: (CSSC)

August 2024

Master of Science in Management: University of Illinois Urbana Champaign

December 2023

Bachelor of Business Administration Finance Concentration: Towson University

May 2019

Associate of Arts in Psychology: Harford Community College

December 2013

PROFESSIONAL EXPERIENCE

Equities Analyst, Self-Employed

April 2020 – Current

- **Market Analysis Authority:** Employed Lean Six Sigma methodologies to analyze market trends and stock evaluations, optimizing the content creation process for The Trading Compass blog. Utilized DMAIC (Define, Measure, Analyze, Improve, Control) to enhance digital marketing strategies, resulting in increased readership and engagement.
- **Innovative Trading Strategist:** Developed the "Magnificent Seven" automated trading strategy using Six Sigma principles. Conducted a thorough analysis of critical-to-quality (CTQ) factors, identifying seven key indicators to optimize market entry and exit points. Implemented the strategy using a DMADV (Define, Measure, Analyze, Design, Verify) approach, resulting in increased trading precision and profitability.
- **Technical Tool Developer:** Developed and launched an exclusive volume analysis tool with a customized alert system. This tool accelerates decision-making by identifying critical trading volume shifts, enabling users to capitalize on market momentum swiftly.
- **Robust Risk Manager:** Monitored and adjusted risk parameters using data-driven insights, ensuring capital preservation while optimizing returns. This approach to risk management has been crucial in navigating dynamic market conditions and safeguarding financial assets.

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Inventory Management Specialist, Department of the Army

February 2021 – July 2024

- **Award-Winning Leadership:** Recognized by senior leadership for successfully managing the Army Green Service Uniform (AGSU) distribution project. Utilized Lean Six Sigma tools such as Value Stream Mapping and Kanban to streamline the distribution process, ensuring timely delivery to thousands of Soldiers while minimizing waste and inefficiencies.
- **Efficiency Expert:** Conducted Lean Six Sigma-based management assistance visits to military clothing stores nationwide. Employed process mapping and root cause analysis to identify inefficiencies and implement improvements. Developed standardized work instructions and visual management tools to sustain process enhancements, resulting in improved operational effectiveness across multiple locations.
- **Technical Advisor:** Provided expert technical advice and guidance to store managers, enlisted personnel, and commissioned officers. Demonstrated ability to handle a wide range of situations with professionalism and expedience.
- **Financial Oversight:** Conducted monthly reviews of billing statements from over 70 military installations, ensuring accurate expense allocation of Army funds and preventing financial discrepancies.

Warehouse Team Lead, Lidl

December 2019 – April 2020

- **Strategic Distribution Coordinator:** Coordinated the distribution of promotional items to 43 regional stores, ensuring high-volume execution and timely delivery that maximized sales.
- **Team Leadership:** Directed and united a team of over 60 employees from various departments, fostering a collaborative environment that significantly increased operational efficiency and productivity.

Financial Management Analyst, Department of the Navy

July 2019–October 2019

- **Precision Financial Processing:** Processed multimillion-dollar funding documents from within the Navy and external sources, maintaining a 100% accuracy rate, thereby ensuring optimal allocation of resources.
- **Critical Issue Resolution:** Identified and resolved a critical \$1.5 million funding discrepancy within the first month, significantly enhancing financial accuracy and preventing potential fiscal discrepancies.

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Summer Analyst Intern, Merrill Edge Home Office

June 2018 – August 2018

- **Team Collaboration:** Delivered a comprehensive SWOT analysis to over 200 senior leaders and contributed to numerous high-impact projects, demonstrating strong analytical, communication, and collaboration skills that enhanced outcomes and efficiency.
- **Client-Centric Expertise:** Gained extensive exposure to client-facing roles, deepening understanding of client relationship management and financial advisory processes to deliver customer-centric solutions and drive business growth.

Shelter Manager / Disaster Action Team Member, American Red Cross

October 2016

- **Comprehensive Shelter Management:** Successfully managed the holistic needs of 300 shelter residents during a critical time, planning comprehensive assistance from the Salvation Army and FEMA. Effectively coordinated supply distribution and adeptly resolved conflicts, ensuring a stable and supportive environment.

Behavioral Health Associate, Harford Memorial Hospital

July 2016 - June 2018

- **Conflict Resolution and Crisis Management:** Employed effective conflict resolution and crisis management strategies to deliver comprehensive, patient-centered care, resulting in enhanced patient outcomes and improved overall patient satisfaction.
- **Recognized Professionalism:** Regularly received accolades from hospital staff and leadership for outstanding professionalism and a proactive approach, significantly contributing to a positive healthcare environment and team morale.

Team Trainer / Backroom Team Member, Target

March 2011 - June 2016

- **Leadership and Training Development:** Supervised and developed new hires, enhancing their confidence and skills in a dynamic customer service setting through targeted correction and guidance, leading to an improvement in team performance.
- **Technical Training and Certification:** Directed and certified training for all new backroom staff on powered warehouse equipment, as well as provided comprehensive HAZMAT and food safety training, ensuring compliance with safety regulations and operational efficiency.