

# Brett Hinzman

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Cell 443.643.6778  
456 Grasmere Lane  
Aberdeen, MD, 21001  
[Brett.Hinzman@gmail.com](mailto:Brett.Hinzman@gmail.com)  
[www.Linkedin.com/in/BrettHinzman](http://www.Linkedin.com/in/BrettHinzman)

## PERSONAL SUMMARY

I am a results-driven professional with a master's degree in management and over 8 years of leadership experience in high-stakes environments, including financial markets, the Department of Defense, and emergency management. I have a proven track record of strategic thinking, cross-functional collaboration, and effective communication, driving significant outcomes such as supporting 300 shelter residents during Hurricane Matthew and resolving a \$1.5 million funding discrepancy at the Department of the Navy. My expertise in conveying complex ideas to diverse audiences through training, presentations, and published market analyses on The Trading Compass demonstrates my ability to communicate effectively. Proficient in Microsoft Office Suite, I hold certifications in Excel and Google Analytics. Explore my professional digital portfolio featuring my latest projects at [my GitHub](#), <https://bhinzman.github.io/Contact/>

## EDUCATION

<b>Master's in Management:</b> University of Illinois Urbana Champaign	<b>December 2023</b>
<b>Bachelor's in Business Administration</b> Finance Concentration: Towson University	<b>May 2019</b>
<b>Associate's in Psychology:</b> Harford Community College	<b>December 2013</b>

## CERTIFICATIONS

Google Analytics Individual Qualification (GAIQ)	<b>May 2024</b>
Life Cycle Logistics Foundational Certification: Defense Acquisition University	<b>April 2023</b>
Microsoft Office Specialist: Excel	<b>September 2017</b>

## PROFESSIONAL EXPERIENCE

<b>Equities Analyst, Home Office</b>	<b>April 2020 – Current</b>
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- **Market Analysis Authority:** Authored in-depth, analytical blog posts on market trends and stock evaluations for The Trading Compass ([www.trading-compass.com](http://www.trading-compass.com)), demonstrating expertise in market analysis, content creation, and digital marketing.
- **Innovative Trading Strategist:** Created a sophisticated, profitable automated trading strategy known as the "Magnificent Seven." This strategy leverages seven pivotal indicators to optimize market entry and exit points, resulting in an increase in trading precision and profitability.
- **Technical Tool Developer:** Developed and launched an exclusive volume analysis tool with a customized alert system. This tool accelerates decision-making by identifying critical trading volume shifts, enabling users to capitalize on market momentum swiftly.

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## Inventory Management Specialist, Department of the Army

February 2021 – July 2024

- **Award-Winning Leadership:** Recognized by the Chief of Staff and Command Sergeant Major of the Tank Automotive and Armament Command (TACOM) for "exemplary performance" and "strong personal commitment." Successfully managed the distribution of the Army Green Service Uniform (AGSU) to thousands of Soldiers, culminating a multi-year project under my leadership.
- **Efficiency Expert:** Led management assistance visits to military clothing stores across the nation, conducting multi-day reviews to identify and rectify process inefficiencies, resulting in improved operational effectiveness.
- **Technical Advisor:** Provided expert technical advice and guidance to store managers, enlisted personnel, and commissioned officers. Demonstrated ability to handle a wide range of situations with professionalism and expedience.
- **Financial Oversight:** Conducted monthly reviews of billing statements from over 70 military installations, ensuring accurate expense allocation of Army funds and preventing financial discrepancies.

## Warehouse Team Lead, Lidl

December 2019 – April 2020

- **Strategic Distribution Coordinator:** Coordinated the distribution of promotional items to 43 regional stores, ensuring high-volume execution and timely delivery that maximized sales.
- **Team Leadership:** Directed and united a team of over 60 employees from various departments, fostering a collaborative environment that significantly increased operational efficiency and productivity.

## Financial Management Analyst, Department of the Navy

July 2019-October 2019

- **Precision Financial Processing:** Processed multimillion-dollar funding documents from within the Navy and external sources, maintaining a 100% accuracy rate, thereby ensuring optimal allocation of resources and preventing financial discrepancies.
- **Critical Issue Resolution:** Identified and resolved a critical \$1.5 million funding discrepancy within the first month, significantly enhancing financial accuracy and preventing potential fiscal misallocations.

## Summer Analyst Intern, Merrill Edge Home Office

June 2018 – August 2018

- **Strategic Presentations:** Delivered a comprehensive SWOT analysis of company-specific research to over 200 members of senior leadership, including regional executives from across the US, demonstrating strong analytical and communication skills.
- **Team Collaboration:** Contributed to numerous team projects, both in-office and nationwide, consistently meeting strict timelines and adhering to best business practices, which enhanced project outcomes and team efficiency.
- **Client-Centered Experience:** Gained extensive exposure to various client-centered roles across Merrill Edge, including financial advisors and investment specialists, deepening understanding of client relationship management and financial advisory processes.

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**Shelter Manager / Disaster Action Team Member, American Red Cross**

**October 2016**

- **Comprehensive Shelter Management:** Successfully managed the holistic needs of 300 shelter residents during a critical time, planning comprehensive assistance from the Salvation Army and FEMA. Effectively coordinated supply distribution and adeptly resolved conflicts, ensuring a stable and supportive environment.

**Behavioral Health Associate, Harford Memorial Hospital**

**July 2016 - June 2018**

- **Conflict Resolution and Crisis Management:** Employed effective conflict resolution and crisis management strategies to deliver comprehensive, patient-centered care, resulting in enhanced patient outcomes and improved overall patient satisfaction.
- **Recognized Professionalism:** Regularly received accolades from hospital staff and leadership for outstanding professionalism and a proactive approach, significantly contributing to a positive healthcare environment and team morale.

**Team Trainer / Backroom Team Member, Target**

**March 2011 - June 2016**

- **Leadership and Training Development:** Supervised and developed new hires, enhancing their confidence and skills in a dynamic customer service setting through targeted correction and guidance, leading to an improvement in team performance.
- **Technical Training and Certification:** Directed and certified training for all new backroom staff on powered warehouse equipment, as well as provided comprehensive HAZMAT and food safety training, ensuring compliance with safety regulations and operational efficiency.