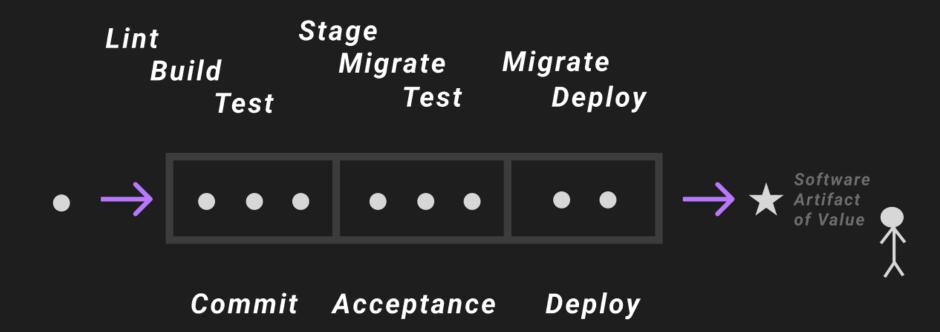


## Physical Essential: Deployment & Delivery





**Physical Essential** 

## Deployment & Delivery

We really don't want to ship negative value to our users.

And if we're working with others, we don't want to tolerate low quality code either.

Deployment & delivery is about creating a deployment pipeline through which our software must pass before it lands in the hands of users.

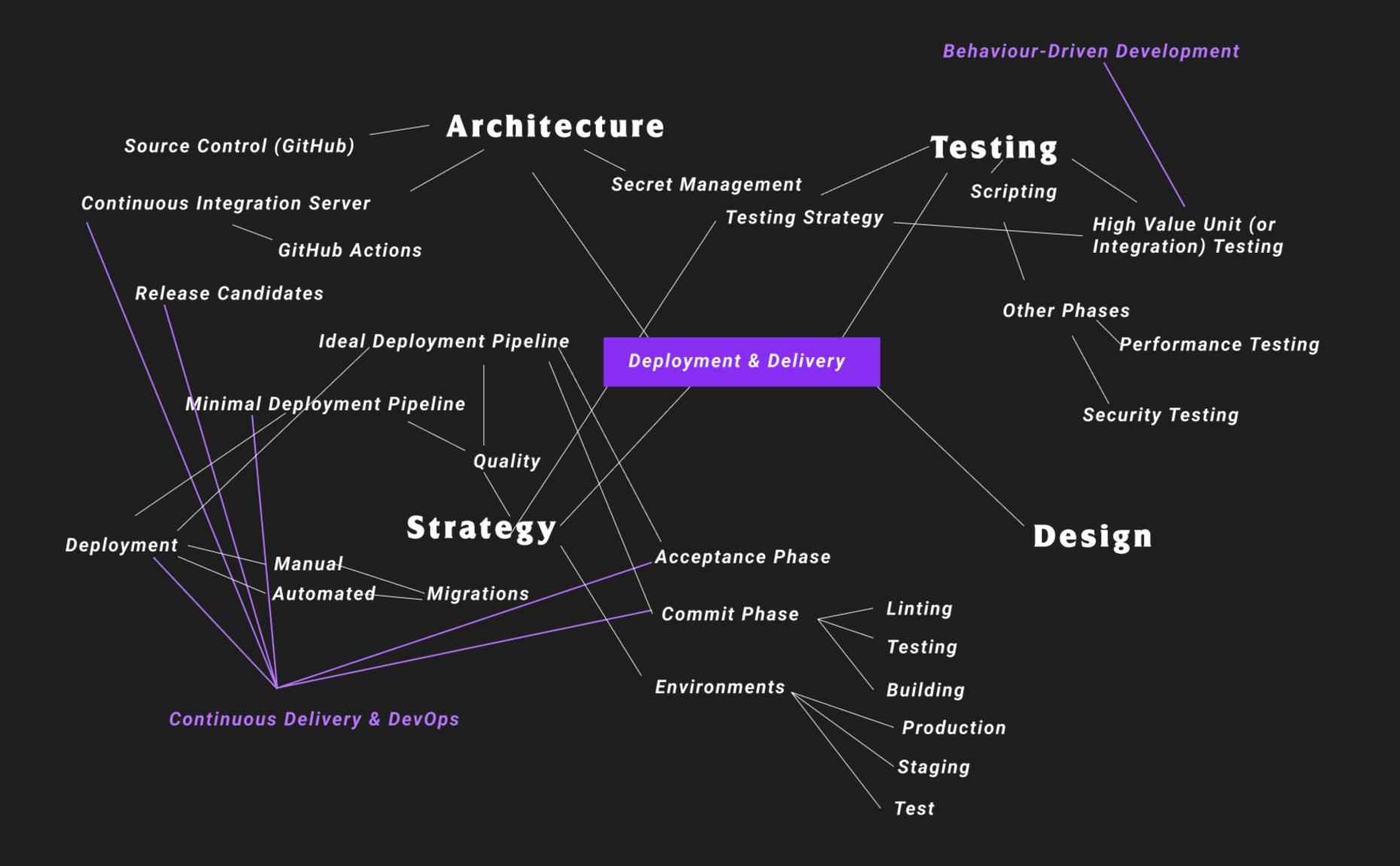
This is done by introducing quality phases which run our tests.

While we can introduce any number of phases, the minimum ones we need are the Commit & Deploy ones.

The Acceptance Phase is also important, as it runs our tests in a production-like environment and gives us the most confidence that our code does what the customer asked for.

We can also add other phases over time, optimize, tune and refine the pipeline to be more stable, fast, and improve the overall quality of the software we ship.







## Where we'll learn more

