

Project Design Phase
Problem – Solution Fit Template

Date	16 February 2026
Team ID	LTVIP2026TMIDS52481
Project Name	Dog Breed Identification Using Transfer Learning
Maximum Marks	2 Marks

Problem – Solution Fit Template:

Problem–Solution Fit means clearly identifying a real user problem and ensuring that the proposed AI-based solution effectively solves it. In this project, the focus is on **accurate and automatic identification of dog breeds from images** using deep learning and transfer learning.

This approach helps innovators and developers understand user needs, validate whether the solution truly addresses the challenge, and improve adoption of intelligent animal-recognition systems.

Purpose:

- ☐ Solve the difficulty of **manual dog breed identification**, especially when breeds look visually similar.
- ☐ Provide an **AI-powered automated classification system** using CNN and MobileNetV2 transfer learning.
- ☐ Enable **fast, accurate, and accessible breed prediction** through a web-based interface.
- ☐ Improve **pet care, veterinary support, and rescue/adoption decision-making** using reliable breed information.
- ☐ Deliver a **scalable and user-friendly intelligent recognition solution** deployable on cloud platforms.

Template:

Customer Profile: Dog Breed Classification			
1. CUSTOMER SEGMENT(S) CS <ul style="list-style-type: none"> Pet owners who want to quickly identify their dog's breed. Veterinary professionals needing breed information for diagnosis and care. Animal rescue and adoption centers verifying breed details. Pet-care service providers recommending food, grooming & training. Researchers working on animal recognition and biodiversity studies. 		6. CUSTOMER CONSTRAINTS CC <p>Which constraints prevent your customers from adopting the solution or limit their adoption of the solution?</p> <ul style="list-style-type: none"> Limited technical knowledge of AI tools Poor image quality affecting prediction accuracy Lack of internet connectivity in some areas Concerns about reliability of automated systems 	5. AVAILABLE SOLUTIONS AS <p>Which solutions are available to the customers when they face the problem of needing to identify their dog's breed?</p> <ul style="list-style-type: none"> Manual identification using books or internet images Consultation with veterinarians or breed experts Basic mobile apps with limited accuracy Traditional image-processing tools with low reliability
2. JOBS-TO-BE-DONE / PROBLEMS J&P <ul style="list-style-type: none"> Difficulty identifying dog breeds manually due to similar visual features Lack of quick and reliable breed-recognition tools. Time-consuming consultation with experts or veterinarians. Need for automated classification from uploaded images. Requirement for scalable digital solutions in rescue and adoption workflows 	9. PROBLEM ROOT CAUSE RC <ul style="list-style-type: none"> Many dog breeds share fine-grained visual similarities Manual recognition depends on expert knowledge Traditional methods lack automation and scalability Absence of accurate AI-based public tools 	7. BEHAVIOUR BE <ul style="list-style-type: none"> Searching online for breed information Uploading images to apps or websites for identification Visiting veterinarians for confirmation Using pet-care platforms for recommendations 	
3. TRIGGERS TR <ul style="list-style-type: none"> Uploading a dog image for identification Need to know breed for medical treatment or vaccination Adoption or rescue verification processes Curiosity about mixed or unknown dog breeds Requirement for pet-care recommendations based on breed 	10. YOUR SOLUTION SL <ul style="list-style-type: none"> Deep learning CNN-based MobileNetV2 transfer learning model Automatic dog-breed classification from uploaded images Flask web interface for real-time prediction Cloud deployment for global accessibility Fast, accurate, and user-friendly intelligent recognition system 	8. BEHAVIOUR BE <ul style="list-style-type: none"> Searching online for breed information Uploading images to apps or websites for identification Visiting veterinarians for confirmation Using pet-care platforms for recommendations 	
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4. EMOTIONS; BEFORE / AFTER EM <p>How do customers feel when they face a problem or a job and afterward?</p> <p>Loss, loss, nervous & confused, in control – useful in your communication strategy</p>		9. OFFLINE CC <ul style="list-style-type: none"> Veterinary clinics and animal shelters Adoption-centers and pet-care stores Printed breed identification guides 	