

**Project Design Phase**  
**Problem – Solution Fit Template**

|               |  |
|---------------|--|
| Date          | 16 February 2026                                 |
| Team ID       | LTVIP2026TMIDS52481                              |
| Project Name  | Dog Breed Identification Using Transfer Learning |
| Maximum Marks | 2 Marks  |

**Problem – Solution Fit Template:**

Problem–Solution Fit means clearly identifying a real user problem and ensuring that the proposed AI-based solution effectively solves it. In this project, the focus is on **accurate and automatic identification of dog breeds from images** using deep learning and transfer learning.

This approach helps innovators and developers understand user needs, validate whether the solution truly addresses the challenge, and improve adoption of intelligent animal-recognition systems.

**Purpose:**

- ❑ Solve the difficulty of **manual dog breed identification**, especially when breeds look visually similar.
- ❑ Provide an **AI-powered automated classification system** using CNN and MobileNetV2 transfer learning.
- ❑ Enable **fast, accurate, and accessible breed prediction** through a web-based interface.
- ❑ Improve **pet care, veterinary support, and rescue/adoption decision-making** using reliable breed information.
- ❑ Deliver a **scalable and user-friendly intelligent recognition solution** deployable on cloud platforms.

**Template:**

| Customer Profile: Dog Breed Classification   |     |   |    |
|--|-----|---|----|
| 1. CUSTOMER SEGMENT(S)   | CS  | 6. CUSTOMER CONSTRAINTS   | CC |
| <ul style="list-style-type: none"> <li>Pet owners who want to quickly identify the dog's breed.</li> <li>Veterinary professionals needing breed information for diagnosis and care.</li> <li>Animal rescue and adoption centers verifying breed details.</li> <li>Pet-care service providers recommending food, grooming &amp; training.</li> <li>Researchers working on animal recognition and biodiversity studies.</li> </ul> |     | <p>Which constraints prevent your customers from (agom)ing their job or achieving their goal?</p> <ul style="list-style-type: none"> <li>Limited technical knowledge of AI tools</li> <li>Poor image quality affecting prediction accuracy</li> <li>Lack of internet connectivity in some areas</li> <li>Concerns about reliability of automated systems</li> </ul> |    |
| 2. JOBS-TO-BE-DONE / PROBLEMS  | J&P | 9. PROBLEM ROOT CAUSE   | RC |
| <ul style="list-style-type: none"> <li>Difficulty identifying dog breeds manually due to similar visual features</li> <li>Lack of quick and reliable breed-recognition tools.</li> <li>Time-consuming consultation with experts or veterinarians.</li> <li>Need for automated classification from uploaded images.</li> <li>Requirement for scalable digital solutions in rescue and adoption workflows</li> </ul>               |     | <ul style="list-style-type: none"> <li>Many dog breeds share fine-grained visual similarities</li> <li>Manual recognition depends on expert knowledge</li> <li>Traditional methods lack automation and scalability</li> <li>Absence of accurate AI-based public tools</li> </ul>  |    |
| 3. TRIGGERS  | TR  | 10. YOUR SOLUTION   | SL |
| <ul style="list-style-type: none"> <li>Uploading a dog image for identification</li> <li>Need to know breed for medical treatment or vaccination</li> <li>Adoption or rescue verification processes</li> <li>Curiosity about mixed or unknown dog breeds</li> <li>Requirement for pet-care recommendations based on breed</li> </ul>   |     | <ul style="list-style-type: none"> <li>Deep learning CNN-based MobileNetV2 transfer learning model.</li> <li>Automatic dog-breed classification from uploaded images</li> <li>Flask web interface for real-time prediction</li> <li>Cloud deployment for global accessibility</li> <li>Fast, accurate, and user-friendly intelligent recognition system</li> </ul>  |    |
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| 4. EMOTIONS: BEFORE / AFTER  | EM  | 8. BEHAVIOUR  | BE |
| Hop do customers feel when they face a problem or a job and afterward. Let, lost, unsure & confused, in control - until in your communication shewey   |     | <ul style="list-style-type: none"> <li>Searching online for breed information</li> <li>Uploading images to apps or websites for identification</li> <li>Visiting veterinarians for confirmation</li> <li>Using pet-care platforms for recommendations</li> </ul>  |    |
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| 5. AVAILABLE SOLUTIONS   | AS  | 9. CHANNELS of BEHAVIOUR  | CH |
| <p>Which solutions are available to the customers when they face the problem of need to identify a dog's breed or breed?</p> <ul style="list-style-type: none"> <li>Manual identification using books or internet images</li> <li>Consultation with veterinarians or breed experts</li> <li>Basic mobile apps with limited accuracy</li> <li>Traditional image-processing tools with low reliability</li> </ul>                  |     | <p>1. ONLINE</p> <ul style="list-style-type: none"> <li>Web applications for image-based prediction</li> <li>Pet-care websites and veterinary portals</li> <li>Cloud-based AI platforms (e.g. Augmented Reality deployment)</li> </ul>  |    |
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| 6. CUSTOMER CONSTRAINTS  | CC  | 9. OFFLINE  | CC |
|  |     | <ul style="list-style-type: none"> <li>Veterinary clinics and animal shelters</li> <li>Adoption-centers and pet-care stores</li> <li>Printed breed identification guides</li> </ul>   |    |
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