



Innovation Commercialization

Student Entrepreneurship and Programming Regional
Entrepreneurial
Education and
Support

Entrepreneurship 

Development

Commercialization

**Economic** 

### PITT INNOVATION INSTITUTE



Babs Carryer
Director, Big Idea Center for student entrepreneurship



### The Entrepreneurial Toolbox to Build Your Career

All schools

All levels (Fresh-Post Doc)



Space

**Programs** 

Classes

Competitions

Networking



# Tools

- Education
  - Dedicated courses and programs
- Competitions/Events
  - Year-round opportunities to meet fellow students and test new ideas
- Mentorship
  - Entrepreneurs in Residence (EIRs) dedicated to guide you through issues
- Acceleration
  - Intensive business skill development programs focused on your specific business (non-dilutive!)

## Classes

# Undergraduate (all students):

#1062 Startup Fundamentals (SSoE)
#1023 Innovation & Entrepreneurship in Tech (SCI)

### **Graduate:**

idea2Impact: 1 credit Fall

Benchtop to Bedside: 3 credits Spring

### **Outside of classroom:**

Start Smart: ongoing series with Pitt Law and CMU

# **Get Involved - Fall Events**



Thursday, September 20, 5:00-6:00 O'Hara Student Center (OSC) Kick-off the year meeting fellow entrepreneurial-minded students across campus



Sat/Sun, October 13,14
Information Science Bldg (135 Bellfield)
First IBM/Watson sponsored Hackathon outside of IBM campus. Meet forward-thinking students ready to solve some of the 21st century's toughest challenges!



Sat-Thurs, Nov 10-16
Campus (Pitt & CMU) wide
Visit <a href="http://innovation.pitt.edu">http://innovation.pitt.edu</a> for details

# **Get Ready - Spring Event**

February – March

2018: 305 participating students

Test your business idea through 7 weeks of intense market research & discovery

Benefit from extensive mentoring

Win cash prizes! (\$100K total)



# On-Campus Mentors Entrepreneurs in Residence



Ketaki Desai



Joanna Sutton



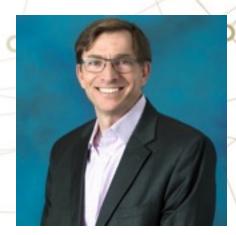
**Don Morrison** 



Babs Carryer www.bit.ly/PittEIRs



Jeanine McCreary



Phil Marzolf

# **Blast Furnace Accelerator (May & June)**

You've made it through Randall; you're ready for more!

9 weeks of intense business foundation training

More extensive mentoring

**Non-Dilutive** 





### Not just fellow students, but the entire regional ecosystem

PITTSBURGH ENTREPRENEURS FORUM pghef.com

### **IDEAFOUNDRY**







alphalab gear



Pittsburgh **Technology** Council



**UPMC** Enterprises



Just to name a few!

### It Works!



aer Inics

Companies started by Pitt students in the past 3 years while they attended Pitt



- HTBERSENSE
- Found Customers
- Sold Products
- Raised Funds
- Created Jobs
- Growing

Plenty of room for you!!!

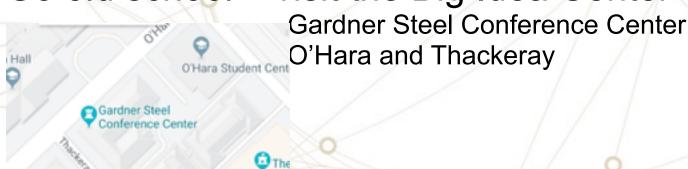
# **Don't Just Sit There**

- 1. Think about what is possible (and then some)
- 2. Get social @pittinnovates





3. Go old school – visit the Big Idea Center



Mark A No

- 4. Participate in events
- 5. Visit us online:

http://Innovation.pitt.edu

Excuses are not an option

#### **@PITTINNOVATES OPEN**

SEPTEMBER 20, 2018
5-6 P.M. O'HARA STUDENT CENTER

aunch the Big Idea Center for student entrepreneurship!

Learn about programs & upcoming events for faculty, students, & staff

Meet our entrepreneurs-in-residence

Win tickets to Thrival Innovation + Music Festival



REGISTER:

bit.ly/pittinnovatesopen

**FOLLOW US:** 

@pittinnovates

# See You There!

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