

NAME : A.LOGESH
DEPARTMENT : INDUSTRIAL BIOTECHNOLOGY
COLLEGE : GOVERNMENT COLLEGE OF TECHNOLOGY
NAAN MUDHALVAN COURSE : DIGITAL MARKETING
NAAN MUDHALVAN ID : D255D275F3F6B2498D74E473A4EF55A9

ASSIGNMENT ON DIGITAL MARKETING

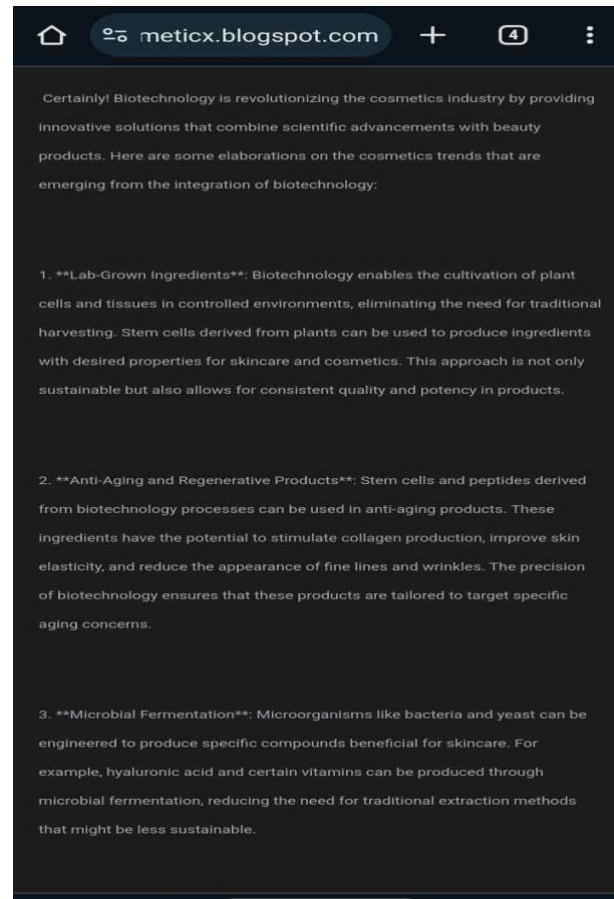
1. Create a blog or website using blogspot and wordpress. Customize the theme design and post new article with 500 words.

Blogspot :

<https://biocosmeticx.blogspot.com/2023/08/application-of-biotechnology-in.html>

Wordpress :

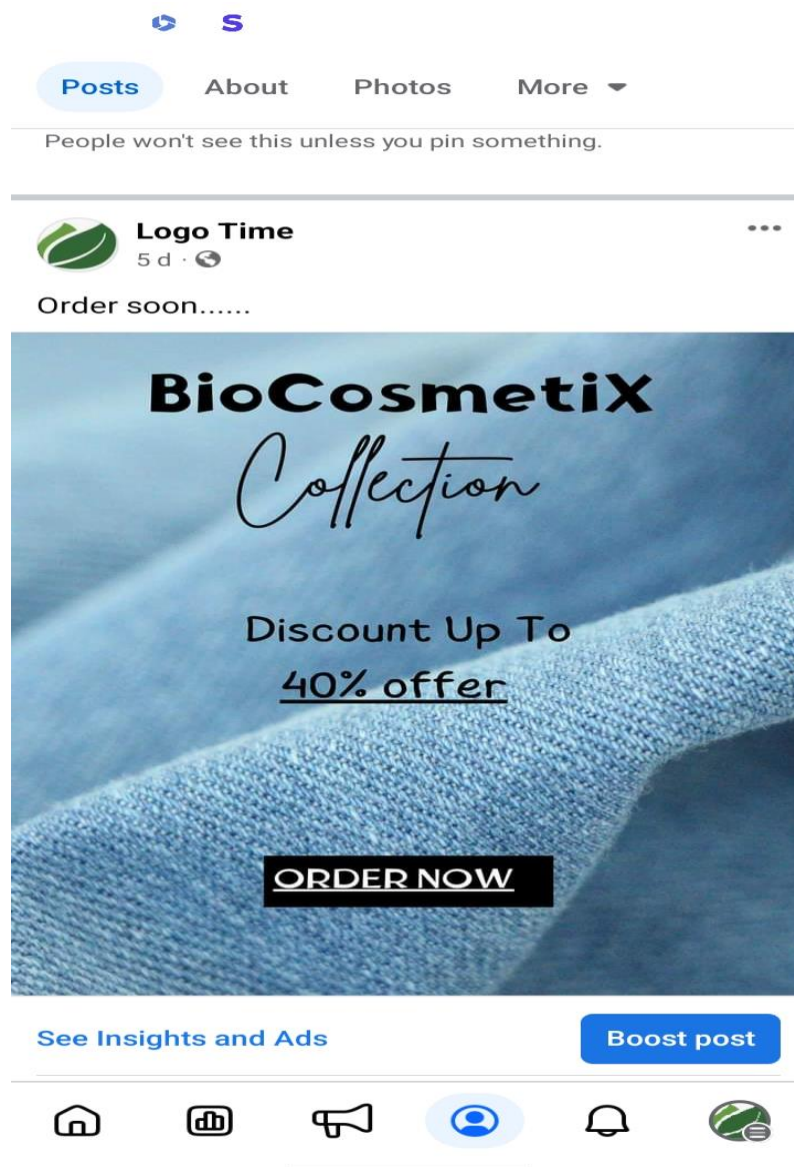
<https://biocosmeticxword.wordpress.com/2023/10/28/biocosmeticx/>



2. Create a new Facebook business page and post one social media poster for your brand.

Facebook link

https://m.facebook.com/story.php?story_fbid=pfbid02vQLCBegwVGB8SZfFwEHWJzeg9WE7yuvKMYo2PDRpJEGKppmdRN7kLYTxUapS79UTI&id=61550525537093&mibextid=ZbWKwL



3.Create and design a social media advertisement poster using canva.



4. Create email newsletter design using Mailchimp or canva tool.

