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DEPARTMENT : INDUSTRIAL BIOTECHNOLOGY
COLLEGE : GOVERNMENT COLLEGE OF TECHNOLOGY COIMBATORE 13
NAAN MUDHALVAN COURSE : DIGITAL MARKETING
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ASSIGNMENT ON DIGITAL MARKETING

1. Create a blog or website using blogspot and wordpress. Customize the theme design and post new article with 500 words.

BLOGSPOT:

<https://karthickbiotech.blogspot.com/2021/06/daliy-update-of-biotechnology.html>

WORDPRESS:

<https://wordpress.com/page/karthibio.tech.blog/14>

karthi biotechnology

KarthiBiotech is a pioneering educational institution at the forefront of biotechnology education and training. With a reputation for excellence, KarthiBiotech is committed to providing top-notch learning experiences in the dynamic and ever-expanding field of biotechnology.

At KarthiBiotech, we offer a diverse range of educational programs designed to empower students and professionals with the knowledge and skills essential for success in the biotech industry. Our expert instructors and cutting-edge curriculum ensure that our students receive a comprehensive education that combines theoretical understanding with practical applications.

What sets KarthiBiotech apart is our dedication to fostering innovation and creativity. We believe in nurturing the next generation of biotech leaders who will drive advancements, solve complex challenges, and make a positive impact on the world. Our state-of-the-art laboratories and research facilities provide students with the opportunity to engage in hands-on learning, encouraging experimentation and exploration.

In addition to academic excellence, KarthiBiotech prioritizes industry relevance. We collaborate closely with biotech companies, research institutions, and experts to keep our programs aligned with the latest industry trends and demands. This ensures that our graduates are not only well-prepared but also highly sought after by employers in the competitive biotech job market.

KarthiBiotech is more than just an educational institution; it is a vibrant community of learners, researchers, and industry professionals. We foster a collaborative and supportive environment where ideas are shared, connections are made, and lifelong friendships are formed.

Join us at KarthiBiotech and embark on a transformative educational journey. Discover your potential, unleash your creativity, and become a part of a community that is shaping the future of biotechnology.

2. Create a new Facebook business page and post one social media poster for your brand.

<https://www.facebook.com/profile.php?id=100068026112390>

The screenshot displays a Facebook business page for 'Karthickbiotechnology'. The page header includes a profile picture of a mountain landscape, the name 'Karthickbiotechnology', and interaction buttons for WhatsApp, Message, and Like. Below the header, a navigation bar shows tabs for Posts, About, Mentions, Reviews, Followers, Photos, and More. The main content area is divided into two columns. The left column, titled 'Intro', provides details about the page: 'Page · Educational research centre', location 'Salem, India, Tamil Nadu', status 'Always open', and a note 'Not yet rated (0 reviews)'. The right column, titled 'Posts', shows a single post from 'Karthickbiotechnology' dated '6 May 2021'. The post features the same mountain landscape image and the text 'Karthickbiotechnology Educational research centre'. A 'Photos' section at the bottom left shows a 'See All Photos' link. A floating 'Create Post' button is visible in the bottom right corner.

Karthickbiotechnology
0 likes · 0 followers

WhatsApp Message Like

Posts About Mentions Reviews Followers Photos More

Intro

- Page · Educational research centre
- Salem, India, Tamil Nadu
- Always open
- Not yet rated (0 reviews)

Posts

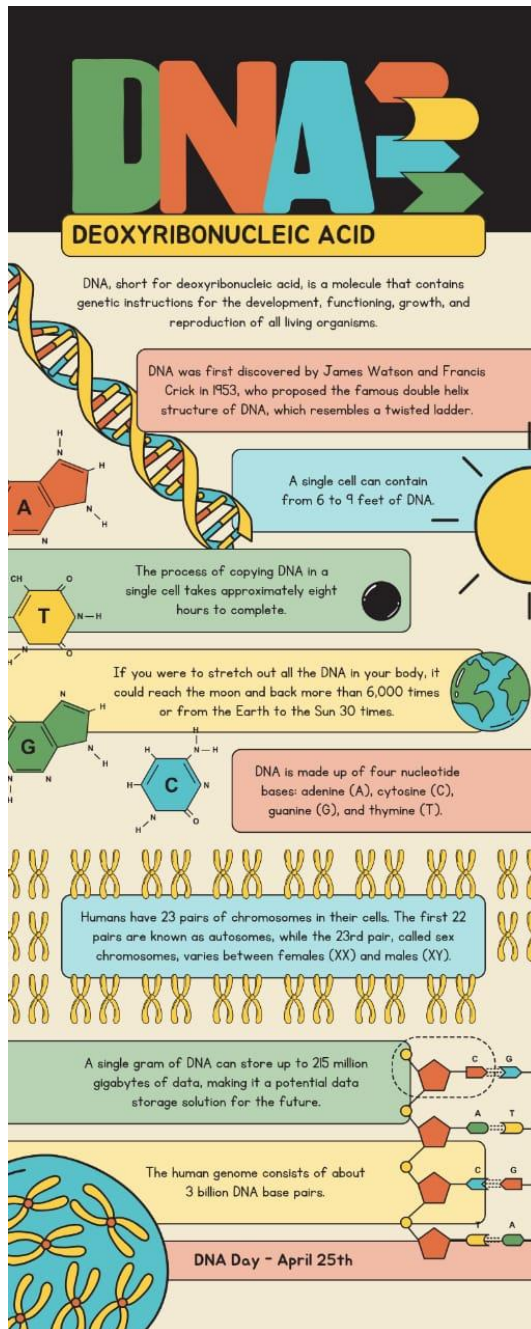
Karthickbiotechnology
6 May 2021

Karthickbiotechnology
Educational research centre

Photos See All Photos

3. Create and design a social media advertisement poster using canva.

https://www.canva.com/design/DAFtsrJzpwC/rXHOEu37EkC0BE1PRjv2fA/view?utm_content=DAFtsrJzpwC&utm_campaign=designshare&utm_medium=link&utm_source=publishsharelink&mode=preview



4. Create email newsletter design using Mailchimp or canva tool.

https://drive.google.com/file/d/1mGvHWKINVJ8ICgsOIJk0t_IEgb4pNALh/view?usp=drivesdk

