NAME : MOHAN G

DEPARTMENT: INDUSTRIAL BIOTECHNOLOGY

COLLEGE : GOVERNMENT COLLEGE OF

TECHNOLOGY COIMBATORE

NAAN MUDHALVAN COURSE: DIGITAL MARKETING

NAAN MUDHALVAN ID : 16BF4AB33CA92BEB24241EDCA1E6A431

ASSIGNMENT ON DIGITAL MARKETING

1. Create a blog or website using blogspot and wordpress. Customize the theme design and post new article with 500 words.

Blogspot:

https://mohangsbiotech.blogspot.com/2023/10/coimbatore-start-up-makes-dna.html?m=1



WordPress:

https://wordpress.com/setup/build/processing?siteSlug=biotech241.wordpress.com&siteId=2252792 50&showLaunchpad=true

2.Create a new facebook business page and post one social media poster for your brand.

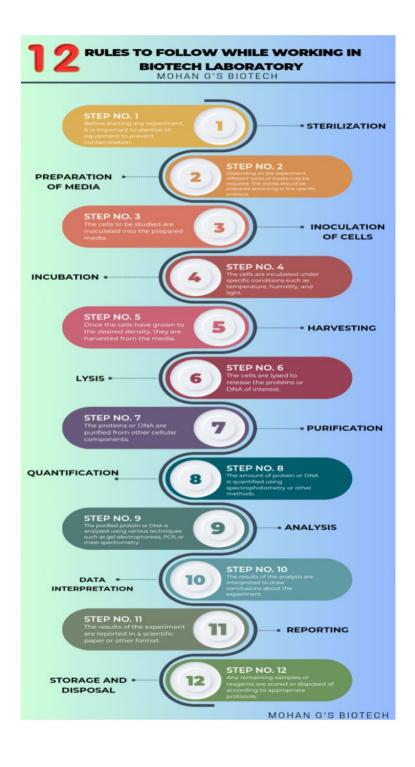
https://www.facebook.com/profile.php?id=61550793360714&mibextid=ZbWKwL



Futuristic fragrance: New biotech unlocks scents that have never been sniffed. #Research #perfume #perfumery #perfumes



3. Create and design a social media advertisement poster using canva.



4. Create email newsletter design using Mailchimp or canva tool.

