NAME : A.LOGESH

**DEPARTMENT** : INDUSTRIAL BIOTECHNOLOGY

**COLLEGE** : GOVERNMENT COLLEGE OF TECHNOLOGY

NAAN MUDHALVAN COURSE : DIGITAL MARKETING

**NAAN MUDHALVAN ID** : D255D275F3F6B2498D74E473A4EF55A9

#### ASSIGNMENT ON DIGITAL MARKETING

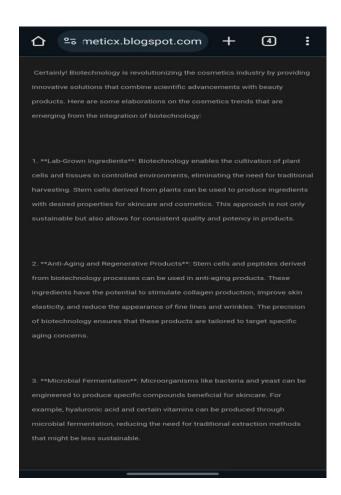
1. Create a blog or website using blogspot and wordpress. Customize the theme design and post new article with 500 words.

## Blogspot:

https://biocosmeticx.blogspot.com/2023/08/application-of-biotechnology-in.html

## Wordpress:

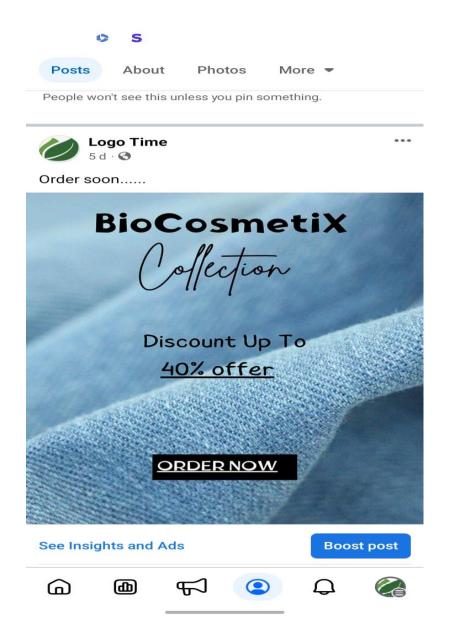
https://biocosmeticxword.wordpress.com/2023/10/28/biocosmeticx/



2.Create a new facebook business page and post one social media poster for your brand.

#### Facebook link

https://m.facebook.com/story.php?story\_fbid=pfbid02vQLCBegwVGB8SZfFwEHWJzeg9WE7yuvK MYo2PDRpJEGKppmdRN7kLYTxUapS79UTI&id=61550525537093&mibextid=ZbWKwL



3. Create and design a social media advertisement poster using canva.



4. Create email newsletter design using Mailchimp or canva tool.



# SIMPLE SOLUTION!

"Natural Formula" Our product is crafted with the power of nature, We've combined potent botanical extracts known for their ability to strengthen hair roots and promote healthy growth.



# Bye-bye Hair fall

Scientifically Proven: Backed by extensive research, our Hair Fall Defense Solution has undergone rigorous testing to ensure its effectiveness in reducing hair fall and encouraging thicker, fuller hair.





