

Distribution Plan *as of 15 March 2021*

Dates

- [0] Initial: Monday, March 15, 2021
- [2] Two weeks: Monday, March 29, 2021
- [4] Four weeks: Monday, April 12, 2021

Organizational Contact

- [0] MLA-L: Music Library Association (Listserv)
- [0] ISMIR: International Society for Music Information Retrieval (Google Group)
- [2] AMS-ANNOUNCE: Announcements for the American Musicological Society (Listserv)
- [2] IAML-L: International Association of Music Libraries (Listserv)

Email—direct request to distribute

- [0] Katharine Dryden Managing Director of Instrumental Ensembles, MSM
- [0] Tara Venkatesan PhD Student, Oxford University (music psychology)
- [0] Sylvia Leith Freelance musician (mezzo-soprano)
- [0] Ken Yanagisawa Freelance musician (conductor)
- [2] Richard Lalli Adjunct Music Faculty, Yale University
- [2] Henry Valoris Dean of Performance & Production, Manhattan School of Music
- [2] Jeremy Weiss Freelance musician (bass-baritone)

Social Media

- [0, 2] Facebook:
 - Personal post
 - Groups: Women in Classical Music; Seattle Classical Music Community
- [0, 2] Twitter

Notes/Other

- [2] Mike Perdue
- [2] Camilla Tassi
- [2] Cindy Xue
- [2] Concertmaster app: openopus@openopus.org

Survey

Original URL: https://ischooluw.co1.qualtrics.com/jfe/form/SV_799MnezyC3EPnaB

Shortened URL: shorturl.at/guEX8

Pitch

For strangers

Do you listen to classical music on Spotify?

I am an MLIS candidate at the University of Washington, conducting research into music metadata on streaming services, specifically how the information needs of classical music listeners shape their search strategies and satisfaction.

The survey is titled “Spotify Search Strategies for Classical Music” and can be found here: https://ischooluw.co1.qualtrics.com/jfe/form/SV_799MnezyC3EPnaB

The study will take 10-15 minutes to complete. Please distribute widely as you are willing—anyone who listens to classical music on Spotify is invited to participate.

Thank you very much for your consideration!

For friends

Dear xx,

As part of my coursework at the University of Washington, I have been working on a research project about classical music metadata. I am investigating how the information needs of classical music listeners shape their search strategies and satisfaction on Spotify.

Would you be willing to take this survey, and possibly pass it along to friends & colleagues who may also listen to classical music on Spotify?

The survey can be found at the link below and should take 10-15 minutes to complete.

https://ischooluw.co1.qualtrics.com/jfe/form/SV_799MnezyC3EPnaB

Thank you so much!

Hope you're well,
Emma

Example from ISMIR Google Group:

“Dear ISMIR community,

Singapore University of Technology and Design music generation team invites you to participate in a listening study and evaluate the effectiveness of our approach on performing Lead Sheet Generation from scratch.

The study is called "*Generating Lead Sheets with Sentiment*" and should roughly take 20 minutes to complete. MIR Researchers, Music Producers/Composers/Performers, Music Theorists/Musicologists and Music Psychologists are invited to participate!

<https://forms.gle/9nDqDMig7T9AogiV6>

Finally, the study has been reviewed and received ethics clearance from our institution.

Thank you very much!”