

Napa Valley Comprehensive Data

Napa Valley Wine Business & Region Overview

Napa Valley is located in Northern California, USA, and is one of the most renowned wine regions in the world.

It is famous for producing premium wines, including Cabernet Sauvignon, Chardonnay, Merlot, Sauvignon Blanc, and Pinot Noir.

Geography & Climate:

- Area: ~30 miles long, 5 miles wide
- Climate: Mediterranean, ideal for grape cultivation
- Temperature: Day 70-90 F, Night 50-60 F
- Soil: Diverse soil types including volcanic, alluvial, and clay

Wineries & Vineyards:

- Total Wineries: Over 400
- Famous Vineyards: Robert Mondavi, Opus One, Beringer, Stag's Leap Wine Cellars
- Wine Production: 95% of grapes grown in Napa are used for wine
- Wine Varieties: Cabernet Sauvignon (most planted), Chardonnay, Merlot, Zinfandel

Economy:

- Major Industry: Wine production & tourism
- Employment: Wineries, restaurants, hotels, vineyards, and tourism services
- Exports: Premium Napa Valley wines are exported globally

Tourism:

- Wine Tours & Tastings: Major attraction
- Culinary Experiences: Gourmet restaurants paired with local wines
- Events: Napa Valley Wine Auction, Harvest Festival

Sustainability & Practices:

- Organic and biodynamic farming is popular
- Water conservation and sustainable viticulture
- Focus on maintaining vineyard health and ecosystem balance

Fun Facts:

- Napa Valley AVA (American Viticultural Area) established in 1981
- Home to some of the most expensive and collectible wines
- Napa hosts annual wine festivals attracting thousands of visitors