Dynamic Documents for Open Policy Analysis

Fernando Hoces de la Guardia BITSS

Slides at

https://github.com/BITSS/AIR2018

American Institutes for Research, May 2018

Open Policy Analysis

Dynamic Documents For Computational Reproducibility

One Type of Dynamic Document: R Markdown

Practical Excercise #1

Practical Excercise #2

Practical Excercise #3

Final Remarks & More Resources

Open Policy Analysis

Research Transparency/Open Science

Issues:

- Scientific misconduct
- Publication Bias
- Specification searching / P-Hacking
- Replications problems

Solutions:

- Ethical research
- Registrations
- PAPs
- Guidelines and Protocols

New Dimension to Increase Transparency and Reproducibility: Policy Analysis

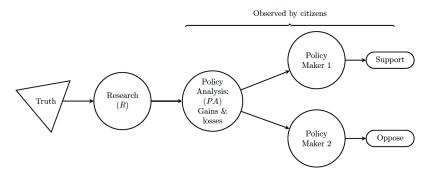


Figure 1: Policy-making with high credibility in research and policy analysis

Credibility Crisis

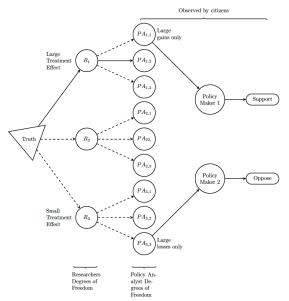
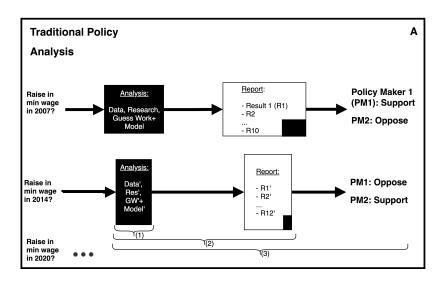


Figure 2: Policy-making with low credibility in research and policy analysis

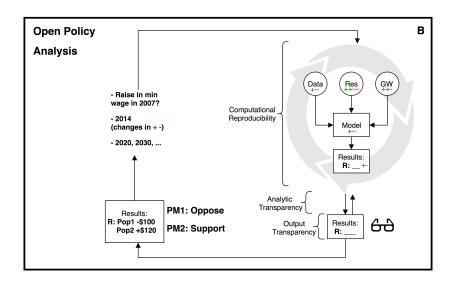
Our Proposal for Open Policy Analysis

- Increase awareness (Motivational paper here.)
- ▶ Build guidelines and curriculum for open for policy analysis (similar to the TOP Guidelines for research).
- ► Partner with agencies/think tanks interested in implementing these ideas. Example here.
- ► Iterate.

Traditional Policy Analysis



Open Policy Analysis



Dynamic Documents For Computational Reproducibility

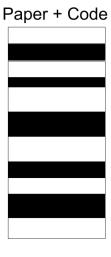
Dynamic Documents For Computational Reproducibility

- Based on principles of literate programming aims at combining code and paper in one single document
- Best framework to achieve the holy grail of one-click reproducible workflow
- Best two current implementations: RMarkdown (R) & Jupyter (Python). Stata is catching up (dyndocs release here and reviews here and here)

Currently code and narrative components live in separate universes



Dynamic Documents: integrate the two universes!



Dynamic Documents: A Recipe

- 1 simple language that can combine text and code: Markdown
- ▶ 1 statistical package to do the analysis (R, Python, 3S's?)
- ▶ 1 machinery to combine analysis and text to create a single output: Pandoc
- ► [Optional-but-not-really] 1 program to bring all the elements together: RStudio/RMarkdown, Jupyter

Markdown laguange/syntax in 60 seconds

syntax

```
Plain text
End a line with two spaces to start a new paragraph.
*italics* and italics
**bold** and __bold__
superscript^2^
~~strikethrough~~
[link](www.rstudio.com)
# Header 1
## Header 2
### Header 3
#### Header 4
##### Header 5
##### Header 6
endash: --
emdash: ---
ellipsis: ...
inline equation: $A = \pi^{2}
image: ![](path/to/smallorb.png)
horizontal rule (or slide break):
```

becomes

Plain text
End a line with two spaces to start a new para italics and italics
bold and bold
superscript²
strikethrough
link

Header 1 Header 2

Header 3

Header 4

Header 5

Header 6



One Type of Dynamic Document: R Markdown

For our excercise: R Markdown

- ▶ R: open source programming language design for statistical analysis.
- ▶ RStudio: free software that provides and Integrated Development Environment (IDE)
- ▶ RStudio combines all together: R + Markdown + Pandoc to produce multiple outputs



R Markdown



Basic Structure

- ► A header
- ► Text
- ► Code: inline and chunks

Basic Structure: Header

title: "Sample Paper"

author: "Fernando Hoces de la Guardia"

output: html_document

Basic Structure: Body of Text

header

This is where you write your paper. Nothing much to add. You can check Markdown syntax here. And it can use can type equations using LaTex syntax!

Basic Structure: Code Chunks and Inline

```
header
```

Body of text.

To begin a piece of code ("code chunk"). Enclose them in the following expression (Ctrl/Cmd + shift/optn + i)

```
```{r, eval=TRUE}
here goes the code
```

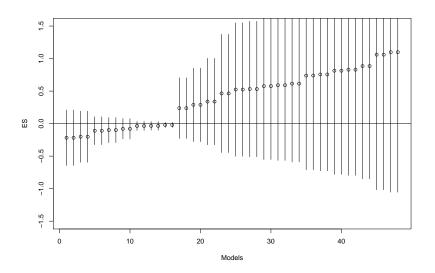
To write inline use only one Back-tick to open followed by an "r" and one to close `r 1+1` in the output.

#### Little Demo: Our Little Experiment

#### Can we p-hack it?

- OLS
- 3 outputs
- 2 Treatment vars
- ▶ 7 Possible covariates (6 + none)
- ► Total of 42 plausible models

## P-Hacking in Action (Specification Curve)



## Practical Excercise #1

### Hands-on excercise: the birthday problem!

As an illustration lets write a report using the participants in this workshop to illustrate the famous birthday problem.

What is the probability that at least two people this room share the same birthday?

Is it something like  $\frac{1}{365} \times N = 0.085$ ?

#### Goals for excercise #1

#### **Primary Goals:**

- 1 Become familiar with your first DD.
- 2 Compile an empty (or default) DD into multiple formats.
- 3 Edit a DD with some narrative, some code (in R) and some math (optional).
- 4 Present all the results dynamically into multiple outputs.

#### Goals for excercise #1

#### **Primary Goals:**

- 1 Become familiar with your first DD.
- 2 Compile an empty (or default) DD into multiple formats.
- 3 Edit a DD with some narrative, some code (in R) and some math (optional).
- 4 Present all the results dynamically into multiple outputs.

#### **Secondary Goal:**

- 1 Expose you to some R programming.
- 2 Entertain you with a fun problem.

#### Create a new RMarkdown File

- 1 In RStudio: File-> New File -> RMarkdown...
- 2 Name it, and save it as /3-dynamicdocs/first\_dd.Rmd.
- 3 Review/edit the header, and delete all the default body of text except for one code chunk.
- 4 In that chunk define a seed (set.seed(1234) and number of people in the room (n.pers = ?).
- 5 Below the first chunk, write down a title (using #) and a brief description.

## The birthday problem: the math

Actually the math says otherwise:

$$1 - p(n) = 1 \times \left(1 - \frac{1}{365}\right) \times \left(1 - \frac{2}{365}\right) \times \dots \times \left(1 - \frac{n-1}{365}\right)$$

$$= \frac{365 \times 364 \times \dots \times (365 - n + 1)}{365^{n}}$$

$$= \frac{365!}{365^{n}(365 - n)!} = \frac{n! \cdot \binom{365}{n}}{365^{n}}$$

$$p(n = 31) = 0.73$$
(1)

```
Code for the math
(/3-dynamicdocs/first_dd_solution.Rmd)
```

Not relevant to look at: just copy and paste lines 23-30 from the solutions into your dynamic document.

#### Don't like math? Let's run a simple simulation!

- 1 Simulate 10,000 rooms with n=31 random birthdays, and store the results in matrix where each row represents a room.
- 2 For each room (row) compute the number of unique birthdays.
- 3 Compute the average number of times a room has 31 unique birthdays, across 10,000 simulations, and report the complement.

## Code for the simulation (/first\_dd\_solution.Rmd)

```
birthday.prob = function(n.pers, n.sims) {
 # simulate birthdays
 birthdays = matrix(round(runif(n.pers * n.sims,
 1, 365)),
 nrow = n.sims, ncol = n.pers)
 # for each room (row) get unique birthdays
 unique.birthdays = apply(birthdays, 1,
 function(x)
 length(unique(x)))
 # Indicator with 1 if all are unique birthdays
 all.different = 1 * (unique.birthdays==n.pers)
 # Compute average time all have different birthdays
 result = 1 - mean(all.different)
return(result)
}
n.pers.param = 31; n.sims.param = 1e4
birthday.prob(n.pers.param,n.sims.param)
```

#### Results

- ▶ Many people originally think of a prob  $\sim \frac{1}{365} \times N = 0.085$
- ▶ However the true probability is of p(n = 31) = 0.73
- ► And the simulated probability is of 0.7293

## Practical Excercise #2

Hands-on excercise #2: Mostly Harmless Econometrics!

There is a fantastic Github repo that is reproducing results from MHE

Lets use the of examples Figure 5.2.4 to show how dynamic docs can be used in data analysis.

## Figure to reproduce



Ftg. 3.—Estimated impact of implied contract exception on log state temporary help supply industry employment for years before, during, and after idoption, 1979–95.

#### Goals for excercise #2

#### **Primary Goals:**

- 1 Demonstrate how the **entire workflow** of a study can fit into a DD.
- 2 Show how to add options to the header.
- 3 Demonstrate how a DD make code readable to non-coders.

#### Goals for excercise #2

#### **Primary Goals:**

- 1 Demonstrate how the **entire workflow** of a study can fit into a DD.
- 2 Show how to add options to the header.
- 3 Demonstrate how a DD make code readable to non-coders.

#### **Secondary Goal:**

1 - Expose you to some R programming.

# Instructions to get started with excercise #2:

- 1 Create a new blank .Rmd file (steps 1 3 in from previous ex.)
- 2 Save it as /3-dynamicdocs/Figure 5-2-4.Rmd
- 3 Look at this code behind figure 5.2.4.
- 4 Start building your own DD to describe what this code does.

We will go step by step using /3-dynamicdocs/Figure 5-2-4\_solutions.Rmd as back-up.

## Description

- ▶ Begin a new section (##), titled "Description"
- Write a brief description of our goal in the DD.
- ▶ You might want to insert a reference to the paper: link here.
- Specific content not so relevant, just refer to "a treatment" and "a outcome".

# Getting the raw data

- Begin a new section (##), titled "Raw Data".
- ▶ Describe what you will do.
- Create two code chunks:

```
```{r download data, eval=FALSE, echo=TRUE, warning=FALSE, results='hide', message=FALSE} here goes the code
```

Cleaning the data

- Begin a new section (##), titled "Data Cleaning".
- Describe what you will do:
 - ▶ Restrict sample to years between 1979 and 1995 (inclusive)
 - ► Guam from the sample (state = 98).
- Create one code chunk:

```
```{r data cleaning, echo=TRUE}
here goes the code
...
```

► Add some description on the data (using dynamic reporting). See solutions (Figure 5-2-4\_solutions.Rmd line 58) for examples.

## Build the analytic file

- Begin a new section (##), titled "Build analytic file".
- Describe what you will do.
- ▶ We need to construct the following variables:
  - Log of total employment
  - Normalize the year variable to 1978
- Insert a new code chunk:

```
```{r analytic file, echo=TRUE}
here goes the code
```
```

# Describe the model to estimate (optional)

- ▶ Begin a new section (##), titled "Define model to estimate".
- One line describing what we want to estimate (i.e. "We want to estimate a fixed effect model with lead and lag treatment variables").
- ► A mathematical model that represents the equation to be estimated (look at solutions).

# Vizualize the results (optional)

- ▶ Begin a new section (##), titled "Vizualize the results".
- ▶ One line describing what we want to estimate (i.e. "This estimates are then used to create figure 3 of the original paper, which is figure 5.2.4 in MHE.").

```
```{r viz}
here goes the code
```

Practical Excercise #2

- Run your version into multiple outputs.
- Run the solutions version into multiple outputs.
- Compare document with original version of the code.

Practical Excercise #3

Goals for excercise #3

Primary Goals:

- 1 Map the concepts of DD into Stata dyndoc.
- 2 Demonstrate how to execute a DD in Stata.

Hands-on excercise #3: Stata and TIER

- 1- Go to github.com and search dyndoc tier or click here: github.com/dvorakt/TIER_exercises.
- 2- Download or clone the repo.
- 3- Unzip it.
- 4- Open Stata (15), set working directory, and type dyndoc
- "filepath/dyndoc_debt_growth/debt and growth stata dyndoc.do", replace
- 5- Go to the folder and click in debt and growth stata ${\tt dyndoc.html}$

Final Remarks & More Resources

Final Remarks & More Resources

- ▶ With DD we can achieve a one-click reproducible workflow.
- ► This is particularly helpful to understand/present results that are hard to digest.
- ▶ More great examples in the workshop repo (4-moredynamicdocs).
- Want to learn more: great free books (can you guess how they were written?)