Brain storming ideas



PERSON 1

Reviews given by customers can be classified which makes easy to understand customers and make decisions.

Classify reviews based on the origin and destination of the flights, considering regional preferences

Frequently checking reviews to meet customer's expectations



PERSON 2

Classify reviews related to safety and security measures, and airlines response to delays, diversions and cancellations.

Decides to increase entertainment options for smooth-journey feel

Encourage friendly environment in the plane



PERSON 3

Understand customers
through review
classification and set
goals

Add more cuisines for different nationalities

Include more safety options to ensure safe journey



PERSON 4

Predict the star rating (e.g., 1 to 5 stars) based on the review text, allowing for more fine-grained analysis.

Understand every person pains and solve it

Categorize
reviews based on
how the pandemic
has affected travel
experiences.

