

HBEN22OE2	CREATIVE WRITING	Ty/Lb/ETL	L	T/S .Lr	P/ R	C
	Prerequisite :Nil					
		Ty	2	0	2	3

Course Objectives

- Course Objectives**

 1. Recognise the elements needed to give expression to their creativity.
 2. Encourage the use of these self-recognized elements to develop their creative writing talent.
 3. Sensitize them to the fact that creative writing has gone beyond the traditional genres in today's world
 4. Inform many new forms that have grown with the media and social media boom
 5. Eliminate the boundaries between "creative" and "functional" writing.

Outcomes (COs)

 - 1. Demonstrate an understanding of the elements of creative writing.
 - 2. Apply these elements to develop their own creative writing.
 - 3. Identify the different genres of creative writing and their characteristics.
 - 4. Differentiate between creative and functional writing.
 - 5. Create new forms of writing that have grown with the media and social media boom.

5. Eliminate Course Outcomes (COs)

5. Eliminate the boundaries between “creative” and “functional” writing

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Specific Outcomes (PSOs)

Program Specific Outcomes (PSOs)

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 1. Demonstrating mastery of the components of English language and literature.
 2. Explaining through literature in English, diverse historical cultural and social ethics
 3. Applying literary critical perspectives to generate original analysis of literature in English
 4. Promoting cultural values and real-life skills through English language and Literature

Linkage of program outcomes (POs) with Program Outcomes (POs) & Program

1. Mapping of course outcomes (COs) with Program Specific Outcomes

CO	Specific Outcomes									PS O1	PSO	PSO	PSO
	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9				
1	3	3	3	3	3	3	3	1	3	3	3	3	3
2	3	3	3	3	3	3	3	1	3	3	3	3	3
3	3	3	3	3	3	3	3	1	3	3	3	3	3
4	3	3	3	3	3	3	3	1	3	3	3	3	3
5	3	3	3	3	3	3	3	1	3	3	3	3	3
	Category	Program Core	Program elective	Humanities and social	Open Elective	Skill enhancing	Inter Disciplinary/A	Skill Component	Practical /Project/internship	Others			

CREATIVE WRITING

L	T	P	C
2	0	2	3

Prefatory Note

The course is flexible to the requirements of students and can generate interest and prompt creativity in students of different disciplines

Course Objectives**To facilitate the students to**

1. Recognize the elements needed to give expression to their creativity.
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UNIT I: Art and Craft of Writing

Introduction
Creative Writing definition – Measuring Creativity – Inspiration and Agency – Creativity and Resistance – Imagination – Importance of Reading

The Art and Craft of Writing
Tropes and Figures – Style and Register – Formal/Informal Usage – Varieties of English – Language and Gender – Word Power – Grammar and Word Order – Tense and Time

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UNIT II: Creative Writing across Genres

Poetry
Definition – Beginning to write poems – Shape, Form, Technique – Rhyme and Reason – Fixed forms and Free Verse – Modes of Poetry (Lyrical, Narrative, and Dramatic) – Voices – Indian English poets/works – Problems with writing poetry –
Beginning to write - Individual Creative Activity: Poems

Fiction
Fiction – Literary and Popular Fiction – Short Story – Analysis of a short story – A Conversation with a creative writer – Beginning to write - Individual Creative Activity: Short Stories

Drama

Concepts and characterization of drama – Verbal/non-verbal elements – Different styles of contemporary theatre in Indian English – Developing a situation – Creating a sequence of events – Transforming it into a scene for a play
Beginning to write: Individual Creative Activity One Act Play

Writing for Children

Children's literature – writing verse – fiction – scripting for children's theatre Individual Creative Activity Poems/Short Stories/Plays for children

UNIT III: Creative Writing in Other Forms

Reviews
Book reviews, Film reviews Travel Writing
Travelogues Life Writings
Memoirs, Diary Entry, Biography, Autobiography

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UNIT IV: Blogs

Personal/Social/Cultural/Instagram poem/blogs
Creative Writing in Commercial Sphere Forms
Advertisements, Tourist brochure, Recipe Writing Individual Creative Activity
Book/film reviews, Travelogues, Memoirs, Diary Entry, Biography (Max. 300 words),
Autobiography (Max. 300 words), Personal/Social/Cultural/Instagram poems/blogs

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UNIT V: Practice and practical demonstration of UNIT I to UNIT IV

Students should be exposed to the above as far as possible in the classroom sessions. Since there are many forms listed, group work and division of work along with self-teaching activities may be resorted to. Keeping this in view, certain items in the syllabus have been listed for individual/team writing. Writing workshops should also be conducted.

Total no. of periods:45

Course Material

UNIT I & II

Creative Writing: A Beginner's Manual by Dev, Anjana Neira et al. Pearson Longman, 2009.

Reference

UNIT III Book Review

www.writingcenter.unc.edu/tips-and-tools/book-reviews/www.writingcenter.unc.edu/esl/resources/writing-critique/ Film Review

www.wikihow.com

"How to Write a Movie Review (With Sample Reviews)"

Travelogues

www.researchgate.net/publication/274640565 TRAVELOGUES AN INNOVATIVE AND CREATIVE_GENRE_OF_LITERATURE

www.academichelp.net/create-writing/write-travelogue.html Memoir

www.selfpublishingschool.com/how_to_write_a_memoir/ "How to Fast Draft Your Memoir with Rachael Herron" www.youtube.com

Diary Entry

www.reliving.co.uk/write-a-diary-entry-expressing-your-feelings/ Biography

www.masterclass.com/articles/how-to-write-a-biography#6-tips-on-how-to-write-a-biography/

Autobiography

[www.theclassroom.com/write-autobiography-university-4581.html/](http://www.theclassroom.com/write-autobiography-university-4581.html) "How to Write an

Autobiography: The Ultimate Guide with Pro Tips" www.essaypro.com/blog/autobiography

Blogs

"How to Write a Blog Post: A Step-by-Step Guide" blog.hubspot.com

www.wordstream.com>blog>2015/02/09>how-to-write-a-blog-post Instagram Poems/Blogs

www.writersxp.com>how-to-become-an-instagram-poet

www.business2community.com>instagram>14-blogging...>02308043 Advertisements

"Creativity in Advertising-Harvard Business Review by Werner Reinartz and Peter Saffert www.hbr.org>2013/06>creativity-in-advertising-when-it-w.../

Tourist Brochure www.library.uncg.edu>nclitmap>TravelBrochureInclusion

www.wikihow.com>...>ArtMedia>Brochures>

Recipe Writing

www.sharonpalmer.com>rules-for-good-recipe-writing www.thekitchn.com>how-to-write-a-recipe-58522 "How to write a recipe" by Jessica Focht 1 Nov. 2019

www.grammarly.com>blog/how-to-recipe/

Reviews - Commercial Product

www.impactbnd.com>blog/how-to-write-product-reviews/

General Reference

Abrams, M. H., Geoffrey Galt Harpham. A Glossary of Literary Terms Eleventh Edition.

Cengage Learning

Cheney, Theodore A. Rees. Writing Creative Nonfiction: Fiction Techniques for Crafting Great Non-Fiction Writing and Journalism. Ten Speed Press

Cuddon, J. A., Dictionary of Literary Terms & Literary Theory. Penguin.

Earnshaw, Steven. Ed. The Handbook of Creative Writing. Edinburgh University Press.

Mills, Paul. The Routledge Creating Writing Coursebook. Routledge.

Morley, David. The Cambridge Introduction to Creative Writing. Cambridge University Press.

Prasad B. A Background to the Study of English Literature. Macmillan

Roney, Lisa. Serious Daring: Creative Writing in Four Genres. Oxford University Press. Zinsser,

William. On Writing Well: The Classic Guide to Writing Non-Fiction. HarperCollins.

https://www.scribendi.com/advice/best_book_blogs_2015.en.html

www.masterclass.com/articles/how-to-write-a-biography#6-tips-on-how-to-write-a-biography/

Autobiography

www.theclassroom.com/write-autobiography-university-4581.html/ "How to Write an Autobiography:

The Ultimate Guide with Pro Tips" www.essaypro.com/blog/autobiography

Blogs

"How to Write a Blog Post: A Step-by-Step Guide" blog.hubspot.com

www.wordstream.com>blog>2015/02/09>how-to-write-a-blog-post Instagram Poems/Blogs

www.writersxp.com>how-to-become-an-instagram-poet

www.business2community.com>instagram>14-blogging...>02308043 Advertisements

"Creativity in Advertising-Harvard Business Review by Werner Reinartz and Peter Saffert www.hbr.org>2013/06>creativity-in-advertising-when-it-w.../

Tourist Brochure www.library.uncg.edu>nclitmap>TravelBrochureInclusion

www.wikihow.com>...>ArtMedia>Brochures>

Recipe Writing

www.sharonpalmer.com>rules-for-good-recipe-writing www.thekitchn.com>how-to-write-a-recipe-58522 "How to write a recipe" by Jessica Focht 1 Nov. 2019 www.grammarly.com>blog/how-to-recipe/

General Reference

- Abrams, M. H., Geoffrey Galt Harpham. A Glossary of Literary Terms Eleventh Edition.
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- Earnshaw, Steven. Ed. The Handbook of Creative Writing. Edinburgh University Press.
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Note: How to implement this course

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