1. Given the provided data, what are three conclusions that we can draw about crowdfunding campaigns?

There were significantly more campaigns for theater, and more specifically plays, than any other category.

There were more successful campaigns in June and July.

There were significantly more campaigns in the US than in other countries.

1. What are some limitations of this dataset?

When comparing the goals and pledged amounts, having differing currencies can cause skewing to occur when comparing campaigns. If there was a converted currency column that converted the amounts to the same currency, these values could be compared more accurately.

A comparison of crowdfunding sources (Kickstarter, Indegogo, etc.) is not possible without having the sources in the data. This would allow us to compare the number of campaigns and goal/pledge amounts to determine if one source created more funding or more campaigns than another.

1. What are some other possible tables and/or graphs that we could create, and what additional value would they provide?

Distribution of goals and pledged amounts according to category/sub-category. This would allow us to compare which category raised the most money vs. goal amounts. This would be better compared with a standardized currency comparison.

Comparison of staff-pick or spotlighted campaigns to non-highlighted campaigns. Did being a staff pick or spotlighted campaign affect the number of backers or pledge amounts?