

## Measuring Clustering Quality: External Methods

- $\Box$  Given the **ground truth** T, Q(C, T) is the **quality measure** for a clustering C
- $\square$  Q(C, T) is good if it satisfies the following **four** essential criteria
  - Cluster homogeneity
    - ☐ The purer, the better
  - Cluster completeness
    - Assign objects belonging to the same category in the ground truth to the same cluster
  - Rag bag better than alien
    - □ Putting a heterogeneous object into a pure cluster should be penalized more than putting it into a *rag bag* (i.e., "miscellaneous" or "other" category)
  - Small cluster preservation
    - Splitting a small category into pieces is more harmful than splitting a large category into pieces

## Commonly Used External Measures

- Matching-based measures
- (To be covered)
- Purity, maximum matching, F-measure
- Entropy-Based Measures
  - Conditional entropy (To be covered)
  - Normalized mutual information (NMI) (To be covered)
  - Variation of information
- □ Pairwise measures (To be covered)
  - Four possibilities: True positive (TP), FN, FP, TN
  - ☐ Jaccard coefficient, Rand statistic, Fowlkes-Mallow measure
- Correlation measures
  - Discretized Huber static, normalized discretized Huber static

