

Measuring Clustering Quality

- □ Clustering Evaluation: Evaluating the goodness of clustering results
 - No commonly recognized best suitable measure in practice
- ☐ Three categorization of measures: External, internal, and relative
 - **External**: Supervised, employ criteria not inherent to the dataset
 - □ Compare a clustering against prior or expert-specified knowledge (i.e., the ground truth) using certain clustering quality measure
 - Internal: Unsupervised, criteria derived from data itself
 - Evaluate the goodness of a clustering by considering how well the clusters are separated and how compact the clusters are, e.g., silhouette coefficient
 - Relative: Directly compare different clusterings, usually those obtained via different parameter settings for the same algorithm