

BUSA 603

Homework Suggestions

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A component of this class is preparing you to interact with marketing and finance department associates. In business, particular so with executives, it is important to be follow certain protocols.

Homework Suggestions:

1. Be precise in your responses.
2. Be succinct with your responses.
3. Do not be colloquial.
4. Proofread. Use Word's spell checker and grammar checking capabilities.
5. If the textbook or lecture notes address a question, use that material in your response. If outside material is reference, cite it properly. [Here](#) is a free citation generator.