Course Faculty Survey- 23/SP
23/SP (2023)

Course:	BUSA-603 F1FF - 23/SP-BUSA-603-F1FF Face-to-Face
Responsible Faculty:	Brian Weikel

Department:	BUSA
Responses / Expected:	9 / 12 (75%)

About the Student:

		BUSA-603 - F1FF				
		Responses				**Course**
		<6	**6**	**10**	**12**	**N**
Q1	The number of hours I spent in completing course-related activities (on average) per week was:	0	3	4	2	9

Responses: [**<6**] 1-6 [**6**] 6-10 [**10**] 10-12 [**12**] 12 or more

About the Student:

		BUSA-603 - F1FF							--- *Period Comparisons* ---					
		Responses					**Course**		**BUSA**			**All**		
		SA	**A**	**D**	**SD**	**N**	**Mean**	**N**	**Mean**	**-=+ [1]**	**N**	**Mean**	**-=+ [1]**
Q2	I had a strong desire to take this course.	6	3	0	0	9	3.7	78	3.3	++	10K	3.1	++
Q3	I feel more positive about this field of study because of this course.	7	2	0	0	9	3.8	78	3.4	++	10K	3.3	++

Responses: [**SA**] Strongly Agree=4 [**A**] Agree=3 [**D**] Disagree=2 [**SD**] Strongly Disagree=1

[1] This Course compared with others: [**--**] Much Lower, [**-**] Lower, [**=**] Similar, [**+**] Higher, [**++**] Much Higher

About the Student:

		BUSA-603 - F1FF					
		Responses					**Course**
		A	**B**	**C**	**D**	**F**	**N**
Q4	I expect to earn the following grade in this course.	9	0	0	0	0	9

Responses: [**A**] A [**B**] B [**C**] C [**D**] D [**F**] F

About the Student:

		BUSA-603 - F1FF		
		Responses		**Course**
		YES	**NO**	**N**
Q5	At this point in my academic career, I am satisfied with my overall experience at Franklin University	9	0	9

Responses: [**YES**] Yes [**NO**] No

About the Course:

		BUSA-603 - F1FF							--- *Period Comparisons* ---					
		Responses					**Course**		**BUSA**			**All**		
		SA	**A**	**D**	**SD**	**N**	**Mean**	**N**	**Mean**	**-=+ [1]**	**N**	**Mean**	**-=+ [1]**
Q6	The course activities and/or assignments allowed me to solve practical problems.	6	3	0	0	9	3.7	78	3.5	++	10K	3.4	++
Q7	The course activities and/or assignments helped me to connect my past experiences to what I was expected to learn.	6	3	0	0	9	3.7	77	3.3	++	10K	3.4	++
Q8	The course media (texts, illustrations, graphics, audio, video) helped me learn.	8	1	0	0	9	3.9	78	3.5	++	10K	3.4	++
Q9	The course activities and/or assignments offered me multiple opportunities to demonstrate what I learned.	6	3	0	0	9	3.7	78	3.5	++	10K	3.5	++
Q10	The course activities and/or assignments allowed me to interact with my peers in meaningful ways.	7	2	0	0	9	3.8	77	3.3	++	10K	3.4	++

Responses: [**SA**] Strongly Agree=4 [**A**] Agree=3 [**D**] Disagree=2 [**SD**] Strongly Disagree=1

[1] This Course compared with others: [**--**] Much Lower, [**-**] Lower, [**=**] Similar, [**+**] Higher, [**++**] Much Higher

About the Course:

		BUSA-603 - F1FF		
		Responses		**Course**
		YES	**NO**	**N**
Q11	I would recommend this course to other students.	9	0	9

Responses: [**YES**] Yes [**NO**] No

About the Course:

		BUSA-603 - F1FF							--- *Period Comparisons* ---					
		Responses					**Course**		**BUSA**			**All**		
		SA	**A**	**D**	**SD**	**N**	**Mean**	**N**	**Mean**	**-=+ [1]**	**N**	**Mean**	**-=+ [1]**
Q12	Overall, the course (activities, sequence of activities, resources listed, etc.) was well organized and easy to follow.	7	2	0	0	9	3.8	78	3.5	++	10K	3.4	++

Responses: [**SA**] Strongly Agree=4 [**A**] Agree=3 [**D**] Disagree=2 [**SD**] Strongly Disagree=1

[1] This Course compared with others: [**--**] Much Lower, [**-**] Lower, [**=**] Similar, [**+**] Higher, [**++**] Much Higher

Q13 - What did you like best about the course?

Response Rate:	33.33% (**3** of **9**)

1	What I like more about this course are Google Analytics and Phyton Labs.
2	The support received from my Professor.
3	Concepts and assignments. This course helped me explore more about marketing

Q14 - How would you improve the course?

Response Rate:	33.33% (**3** of **9**)

1	While explaining try to consider some real-time examples rather than just explaining the concepts. Also, assignments should have more problems with the concepts presented in the class rather than theoretical ones.
2	I THINK THE COURSE LENGTH SHOULD BE MORE AS 6 WEEKS IS LESS FOR ANY SUBJECT TO UNDERSTAND.
3	Extend the course period.

About the Instructor:		Brian Weikel					--- Period Comparisons ---					
		Responses				Individual	BUSA			All		
		SA	A	D	SD	N	Mean	N	Mean	-=+ [1]	N	Mean	-=+ [1]
Q15	The instructor helped me understand how new topics related to the overall purpose of the course.	9	0	0	0	9	4.0	76	3.8	++	10K	3.6	++
Q16	The instructor provided feedback that helped me improve.	9	0	0	0	9	4.0	77	3.8	++	10K	3.6	++
Q17	The instructor encouraged me to critically reflect on what I was learning in the course.	9	0	0	0	9	4.0	77	3.7	++	10K	3.6	++
Q18	The instructor provided clear and consistent communication.	9	0	0	0	9	4.0	76	3.8	++	10K	3.6	++
Q19	The instructor responded to my inquiries within 48 hours.	8	1	0	0	9	3.9	77	3.8	+	10K	3.6	++
Q20	The instructor was interested in my success.	9	0	0	0	9	4.0	77	3.8	++	10K	3.6	++
Q21	The instructor used the course technologies to enhance my learning experience.	9	0	0	0	9	4.0	77	3.8	++	10K	3.6	++
Q22	The instructor displayed thorough knowledge of course material.	9	0	0	0	9	4.0	77	3.8	++	10K	3.6	++

Responses: [**SA**] Strongly Agree=4 [**A**] Agree=3 [**D**] Disagree=2 [**SD**] Strongly Disagree=1

[1] This Individual compared with others: [**--**] Much Lower, [**-**] Lower, [**=**] Similar, [**+**] Higher, [**++**] Much Higher

About the Instructor:		Brian Weikel		
		Responses		Individual
		YES	NO	N
Q23	I would recommend this instructor to other students.	9	0	9

Responses: [**YES**] Yes [**NO**] No

About the Instructor:	Brian Weikel					--- Period Comparisons ---					
	Responses				Individual	BUSA			All		
	SA	A	D	SD	N	Mean	N	Mean	-=+ [1]	N	Mean	-=+ [1]
Q24 Overall, the instructor helped me learn.	9	0	0	0	9	4.0	77	3.8	++	10K	3.6	++

Responses: [**SA**] Strongly Agree=4 [**A**] Agree=3 [**D**] Disagree=2 [**SD**] Strongly Disagree=1

[1] This Individual compared with others: [**--**] Much Lower, [**-**] Lower, [**=**] Similar, [**+**] Higher, [**++**] Much Higher

Q25 - What did the instructor do well?

Faculty:	**Brian Weikel**
Response Rate:	33.33% (**3** of **9**)

1	Provided us with support and engaged the class with real time project working.
2	He is a good instructor who gives us good suggestions about our mistakes in our assignments.He is one of the most experienced professors.
3	Explaining the business concepts and suggesting some books.

Q26 - How could the instructor improve?

Faculty:	**Brian Weikel**
Response Rate:	22.22% (**2** of **9**)

1	Include more real-time examples.
2	.