Course:	BUSA-695 H1FF - 23/FA-BUSA-695-H1FF Blended	Department:	BUSA
Responsible Faculty:	Brian Weikel	Responses / Expected:	5 / 7 (71.43%) ❓

Business Analytics Reflection Survey

| | | BUSA-695 - H1FF | | | | | | --- Period Comparisons --- | | | | |
| | | Responses | | | | Course | | BUSA | | | All | |
		ES	SS	SS	NSA	N	Mean	N	Mean	-=+ [1]	N	Mean	-=+ [1]
Q1	LO1 - Articulate assumptions, analyses and interpretations of data in a variety of modes.	4	1	0	0	5	3.8	11	3.5	=	11	3.5	=

Responses: [**ES**] Exceptional support=4 [**SS**] Substantial support=3 [**SS**] Some support=2 [**NSA**] No support at all=1

[1] This Course compared with others: [**--**] Much Lower, [**-**] Lower, [**=**] Similar, [**+**] Higher, [**++**] Much Higher

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Q2 - Why did you give this rating for LO1?

Response Rate:	20.00% (**1** of **5**)

1	Because of clarity and understanding by providing various modes to diverse learning styles. And different modes also helps in understanding the comprehensive data, using multiple modes strengthens communication. Varied modes make the presentation more engaging.

Business Analytics Reflection Survey

| | | BUSA-695 - H1FF | | | | | | --- Period Comparisons --- | | | | |
| | | Responses | | | | Course | | BUSA | | | All | |
		ES	SS	SS	NSA	N	Mean	N	Mean	-=+ [1]	N	Mean	-=+ [1]
Q3	LO2 - Evaluate appropriate ethical use of data for business decision making.	4	1	0	0	5	3.8	11	3.5	=	11	3.5	=

Responses: [**ES**] Exceptional support=4 [**SS**] Substantial support=3 [**SS**] Some support=2 [**NSA**] No support at all=1

[1] This Course compared with others: [**--**] Much Lower, [**-**] Lower, [**=**] Similar, [**+**] Higher, [**++**] Much Higher

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Q4 - Why did you give this rating for LO2?

Response Rate:	No participants responded to this question. (**0** of **5**)

Business Analytics Reflection Survey

| | | BUSA-695 - H1FF | | | | | | --- Period Comparisons --- | | | | |
| | | Responses | | | | Course | | BUSA | | | All | |
		ES	SS	SS	NSA	N	Mean	N	Mean	-=+ [1]	N	Mean	-=+ [1]
Q5	LO3 - Apply descriptive, predictive, prescriptive, and diagnostic approaches to analyzing structured and unstructured data in business scenarios.	4	1	0	0	5	3.8	11	3.5	+	11	3.5	+

Responses: [**ES**] Exceptional support=4 [**SS**] Substantial support=3 [**SS**] Some support=2 [**NSA**] No support at all=1

[1] This Course compared with others: [**--**] Much Lower, [**-**] Lower, [**=**] Similar, [**+**] Higher, [**++**] Much Higher

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Q6 - Why did you give this rating for LO3?

Response Rate:	No participants responded to this question. (**0** of **5**)

Business Analytics Reflection Survey

| | | BUSA-695 - H1FF | | | | | | --- Period Comparisons --- | | | | |
| | | Responses | | | | Course | | BUSA | | | All | |
		ES	SS	SS	NSA	N	Mean	N	Mean	-=+ [1]	N	Mean	-=+ [1]
Q7	LO4 - Model results from analytics using business-relevant and applicable scenarios for business forecasting and analysis.	4	1	0	0	5	3.8	11	3.5	=	11	3.5	=

Responses: [**ES**] Exceptional support=4 [**SS**] Substantial support=3 [**SS**] Some support=2 [**NSA**] No support at all=1

[1] This Course compared with others: [**--**] Much Lower, [**-**] Lower, [**=**] Similar, [**+**] Higher, [**++**] Much Higher

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Q8 - Why did you give this rating for LO4?

Response Rate:	No participants responded to this question. (**0** of **5**)

Business Analytics Reflection Survey

| | | BUSA-695 - H1FF | | | | | | --- Period Comparisons --- | | | | |
| | | Responses | | | | Course | | BUSA | | | All | |
		ES	SS	SS	NSA	N	Mean	N	Mean	-=+ [1]	N	Mean	-=+ [1]
Q9	LO5 - Develop visual representations of data-informed insights of business scenarios.	2	3	0	0	5	3.4	11	3.4	=	11	3.4	=

Responses: [**ES**] Exceptional support=4 [**SS**] Substantial support=3 [**SS**] Some support=2 [**NSA**] No support at all=1

[1] This Course compared with others: [**--**] Much Lower, [**-**] Lower, [**=**] Similar, [**+**] Higher, [**++**] Much Higher

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Q10 - Why did you give this rating for LO5?

Response Rate:	**No participants responded to this question.** (**0** of **5**)

Business Analytics Reflection Survey					BUSA-695 - H1FF			--- Period Comparisons ---					
					Responses			Course	BUSA			All		
	ES	SS	SS	NSA	N	Mean	N	Mean	-=+ [1]	N	Mean	-=+ [1]
Q11 ILO1 - Communicate professionally using a variety of modalities (written, spoken, and technical).	2	3	0	0	5	3.4	11	3.4	=	11	3.4	=

Responses: [**ES**] Exceptional support=4 [**SS**] Substantial support=3 [**SS**] Some support=2 [**NSA**] No support at all=1
[1] This Course compared with others: [**--**] Much Lower, [**-**] Lower, [**=**] Similar, [**+**] Higher, [**++**] Much Higher

Q12 - Why did you give this rating for ILO1?

Response Rate:	**No participants responded to this question.** (**0** of **5**)

Business Analytics Reflection Survey					BUSA-695 - H1FF			--- Period Comparisons ---					
					Responses			Course	BUSA			All		
	ES	SS	SS	NSA	N	Mean	N	Mean	-=+ [1]	N	Mean	-=+ [1]
Q13 ILO2 - Analyze and evaluate information to make reasoned arguments and solve problems.	3	2	0	0	5	3.6	11	3.5	=	11	3.5	=

Responses: [**ES**] Exceptional support=4 [**SS**] Substantial support=3 [**SS**] Some support=2 [**NSA**] No support at all=1
[1] This Course compared with others: [**--**] Much Lower, [**-**] Lower, [**=**] Similar, [**+**] Higher, [**++**] Much Higher

Q14 - Why did you give this rating for ILO2?

Response Rate:	**No participants responded to this question.** (**0** of **5**)

Business Analytics Reflection Survey					BUSA-695 - H1FF			--- Period Comparisons ---					
					Responses			Course	BUSA			All		
	ES	SS	SS	NSA	N	Mean	N	Mean	-=+ [1]	N	Mean	-=+ [1]
Q15 ILO3 - Integrate knowledge and skills to engage with and respond to social, environmental, and economic challenges at local, national, and global levels.	2	3	0	0	5	3.4	11	3.3	=	11	3.3	=

Responses: [**ES**] Exceptional support=4 [**SS**] Substantial support=3 [**SS**] Some support=2 [**NSA**] No support at all=1
[1] This Course compared with others: [**--**] Much Lower, [**-**] Lower, [**=**] Similar, [**+**] Higher, [**++**] Much Higher

Q16 - Why did you give this rating for ILO3?

Response Rate:	**No participants responded to this question.** (**0** of **5**)

Business Analytics Reflection Survey					BUSA-695 - H1FF			--- Period Comparisons ---					
					Responses			Course	BUSA			All		
	ES	SS	SS	NSA	N	Mean	N	Mean	-=+ [1]	N	Mean	-=+ [1]
Q17 ILO4 - Analyze and evaluate complex issues and situations to make informed ethical decisions.	3	2	0	0	5	3.6	11	3.5	=	11	3.5	=

Responses: [**ES**] Exceptional support=4 [**SS**] Substantial support=3 [**SS**] Some support=2 [**NSA**] No support at all=1
[1] This Course compared with others: [**--**] Much Lower, [**-**] Lower, [**=**] Similar, [**+**] Higher, [**++**] Much Higher

Q18 - Why did you give this rating for ILO4?

Response Rate:	**No participants responded to this question.** (**0** of **5**)

Business Analytics Reflection Survey					BUSA-695 - H1FF			--- Period Comparisons ---					
					Responses			Course	BUSA			All		
	ES	SS	SS	NSA	N	Mean	N	Mean	-=+ [1]	N	Mean	-=+ [1]
Q19 ILO5 - Integrate theory and practice of an academic discipline.	2	2	1	0	5	3.2	11	3.3	=	11	3.3	=

Responses: [**ES**] Exceptional support=4 [**SS**] Substantial support=3 [**SS**] Some support=2 [**NSA**] No support at all=1
[1] This Course compared with others: [**--**] Much Lower, [**-**] Lower, [**=**] Similar, [**+**] Higher, [**++**] Much Higher

Q20 - Why did you give this rating for ILO5?

Response Rate:	**No participants responded to this question.** (**0** of **5**)

Business Analytics Reflection Survey		BUSA-695 - H1FF						--- Period Comparisons ---					
		Responses					Course	BUSA			All		
		VV	MV	SV	NAA	IDT	N	Mean	N	Mean	-=+ [1]	N	Mean	-=+ [1]
Q21	MATH 601 - Introduction to Analytics	4	1	0	0	0	5	4.8	11	4.5	=	11	4.5	=
Q22	COMP 630 - Issues in Database Management	3	2	0	0	0	5	4.6	11	4.6	=	11	4.6	=
Q23	DATA 605 - Data Visualization and Reporting	4	1	0	0	0	5	4.8	11	4.7	=	11	4.7	=
Q24	DATA 610 - Big Data Analytics	4	1	0	0	0	5	4.8	11	4.9	-	11	4.9	-
Q25	BUSA 603 - Marketing Management and Analytics	4	1	0	0	0	5	4.8	11	4.5	+	11	4.5	+
Q26	BUSA 604 - Financial Decision Making	4	1	0	0	0	5	4.8	11	4.7	=	11	4.7	=
Q27	BUSA 605 - Business Analytics Strategy	4	1	0	0	0	5	4.8	11	4.9	-	11	4.9	-
Q28	BUSA 695 - Capstone in Business Analytics	5	0	0	0	0	5	5.0	11	4.7	+	11	4.7	+

Responses: [**VV**] Very Valuable=5 [**MV**] Moderately Valuable=4 [**SV**] Slightly Valuable=3 [**NAA**] Not at all Valuable=2 [**IDT**] I didn't take this course at Franklin=1

[1] This Course compared with others: [**--**] Much Lower, [**-**] Lower, [**=**] Similar, [**+**] Higher, [**++**] Much Higher

Business Analytics Reflection Survey		BUSA-695 - H1FF						--- Period Comparisons ---					
		Responses					Course	BUSA			All		
		YES	NO	NS	NCE	N	Mean	N	Mean	-=+ [1]	N	Mean	-=+ [1]	
Q29	Will you continue working in the same position you held prior to graduation?	2	0	0	3	5	2.2	11	2.3	=	11	2.3	=	

Responses: [**YES**] Yes=4 [**NO**] No=3 [**NS**] Not Sure=2 [**NCE**] Not currently employed=1

[1] This Course compared with others: [**--**] Much Lower, [**-**] Lower, [**=**] Similar, [**+**] Higher, [**++**] Much Higher

Business Analytics Reflection Survey		BUSA-695 - H1FF			
		Responses			Course
		YES	NO	N/A	N
Q30	Did you receive a promotion while you were a student at Franklin?	0	2	3	5

Responses: [**YES**] Yes [**NO**] No [**N/A**] N/A

Business Analytics Reflection Survey		BUSA-695 - H1FF						--- Period Comparisons ---					
		Responses					Course	BUSA			All		
		YES	NO	NS	N/A	N	Mean	N	Mean	-=+ [1]	N	Mean	-=+ [1]
Q31	Will you receive a promotion soon after graduation?	1	1	1	2	5	2.8	11	3.0	=	11	3.0	=
Q32	Do you believe that your graduate work at Franklin contributed to your receiving the promotion?	2	0	0	3	5	2.8	11	3.2	-	11	3.2	-

Responses: [**YES**] Yes=1 [**NO**] No=2 [**NS**] Not sure=3 [**N/A**] N/A=4

[1] This Course compared with others: [**--**] Much Lower, [**-**] Lower, [**=**] Similar, [**+**] Higher, [**++**] Much Higher

Business Analytics Reflection Survey		BUSA-695 - H1FF						--- Period Comparisons ---					
		Responses					Course	BUSA			All		
		DRT	SRT	NRT	N/A	N	Mean	N	Mean	-=+ [1]	N	Mean	-=+ [1]
Q33	Which of the following best describes your current job?	2	0	0	3	5	2.2	11	2.3	=	11	2.3	=

Responses: [**DRT**] Definitely related to my major=4 [**SRT**] Somewhat related to my major=3 [**NRT**] Not related to my major=2 [**N/A**] N/A=1

[1] This Course compared with others: [**--**] Much Lower, [**-**] Lower, [**=**] Similar, [**+**] Higher, [**++**] Much Higher

Business Analytics Reflection Survey	BUSA-695 - H1FF								--- *Period Comparisons* ---					
	Responses						Course		BUSA			All		
	AFR	AOT	SAI	SEI	RIC	O	N	Mean	N	Mean	-=+ [1]	N	Mean	-=+ [1]
Q34 What are your future plans after you complete your degree? Select all that apply.	0	0	4	2	0	1	7	3.7	14	4.1	-	14	4.1	-

Responses: [AFR] Apply for another graduate program at Franklin University=1

[AOT] Apply for another graduate program at another institution=2

[SAI] Seek advancement in current field=3

[SEI] Seek employment in a new field=4

[RIC] Remain in current position=5

[O] Other=6

[1] This Course compared with others: [--] Much Lower, [-] Lower, [=] Similar, [+] Higher, [++] Much Higher

Business Analytics Reflection Survey	BUSA-695 - H1FF					--- *Period Comparisons* ---					
	Responses			Course		BUSA			All		
	DRT	SRT	NRT	N	Mean	N	Mean	-=+ [1]	N	Mean	-=+ [1]
Q35 Would you recommend your academic program(s) at Franklin University to others?	3	0	2	5	2.2	11	2.5	=	11	2.5	=

Responses: [DRT] Definitely related to my undergraduate degree=3 [SRT] Somewhat related to my undergraduate degree=2 [NRT] Not related to my undergraduate degree=1

[1] This Course compared with others: [--] Much Lower, [-] Lower, [=] Similar, [+] Higher, [++] Much Higher

| Q36 - What could we have done better? |
| Response Rate: **No participants responded to this question.**   (**0** of **5**) |

| Q37 - In your experiences in the academic program(s) at Franklin, what worked well? |
| Response Rate: **No participants responded to this question.**   (**0** of **5**) |

| Q38 - Please add any additional comments below. |
| Response Rate: **No participants responded to this question.**   (**0** of **5**) |