

# Course Faculty Survey- 23/FA 23/FA (2023)

Franklin University  
Franklin

<b>Course:</b>	BUSA-603 F1FF - 23/FA-BUSA-603-F1FF Blended	<b>Department:</b>	BUSA
<b>Responsible Faculty:</b>	Brian Weikel	<b>Responses / Expected:</b>	12 / 31 (38.71%)

About the Student:		BUSA-603 - F1FF				
		Responses				Course
		<6	6	10	12	N
<b>Q1</b>	The number of hours I spent in completing course-related activities (on average) per week was:	0	3	5	4	12
Responses: [ <b>&lt;6</b> ] 1-6 [ <b>6</b> ] 6-10 [ <b>10</b> ] 10-12 [ <b>12</b> ] 12 or more						

About the Student:		BUSA-603 - F1FF						--- Period Comparisons ---					
		Responses				Course		BUSA			All		
		SA	A	D	SD	N	Mean	N	Mean	--+ <sup>1</sup>	N	Mean	--+ <sup>1</sup>
Q2	I had a strong desire to take this course.	10	2	0	0	12	3.8	55	3.4	++	5.9K	3.1	++
Q3	I feel more positive about this field of study because of this course.	9	3	0	0	12	3.8	55	3.5	++	6K	3.4	++

Responses: [SA] Strongly Agree=4 [A] Agree=3 [D] Disagree=2 [SD] Strongly Disagree=1

<sup>1</sup> This Course compared with others: [--] Much Lower, [-] Lower, [=] Similar, [+] Higher, [++] Much Higher

About the Student:		BUSA-603 - F1FF				
		Responses				Course
		A	B	C	D	F
<b>Q4</b>	I expect to earn the following grade in this course.	12	0	0	0	0
Responses: [ <b>A</b> ] A [ <b>B</b> ] B [ <b>C</b> ] C [ <b>D</b> ] D [ <b>F</b> ] F						

About the Student:		BUSA-603 - F1FF		
		Responses		Course
		YES	NO	N
<b>Q5</b>	At this point in my academic career, I am satisfied with my overall experience at Franklin University	12	0	12
Responses: [ <b>YES</b> ] Yes [ <b>NO</b> ] No				

About the Course:		BUSA-603 - F1FF						--- Period Comparisons ---					
		Responses				Course		BUSA			All		
		SA	A	D	SD	N	Mean	N	Mean	--+ <sup>1</sup>	N	Mean	--+ <sup>1</sup>
Q6	The course activities and/or assignments allowed me to solve practical problems.	8	4	0	0	12	3.7	55	3.6	=	5.9K	3.4	++
Q7	The course activities and/or assignments helped me to connect my past experiences to what I was expected to learn.	9	2	1	0	12	3.7	55	3.5	++	5.9K	3.4	++
Q8	The course media (texts, illustrations, graphics, audio, video) helped me learn.	8	3	0	0	11	3.7	54	3.6	+	5.9K	3.4	++
Q9	The course activities and/or assignments offered me multiple opportunities to demonstrate what I learned.	7	5	0	0	12	3.6	55	3.5	=	5.9K	3.5	++
Q10	The course activities and/or assignments allowed me to interact with my peers in meaningful ways.	8	4	0	0	12	3.7	55	3.4	++	5.9K	3.4	++

Responses: [SA] Strongly Agree=4 [A] Agree=3 [D] Disagree=2 [SD] Strongly Disagree=1

<sup>1</sup> This Course compared with others: [--] Much Lower, [-] Lower, [=] Similar, [+] Higher, [++] Much Higher

About the Course:		BUSA-603 - F1FF		
		Responses		Course
		YES	NO	N
<b>Q11</b>	I would recommend this course to other students.	11	1	12
Responses: [ <b>YES</b> ] Yes [ <b>NO</b> ] No				

About the Course:		BUSA-603 - F1FF						--- Period Comparisons ---					
		Responses				Course		BUSA			All		
		SA	A	D	SD	N	Mean	N	Mean	--+ <sup>1</sup>	N	Mean	--+ <sup>1</sup>
Q12	Overall, the course (activities, sequence of activities, resources listed, etc.) was well organized and easy to follow.	9	2	1	0	12	3.7	55	3.6	+	5.9K	3.5	++

Responses: [SA] Strongly Agree=4 [A] Agree=3 [D] Disagree=2 [SD] Strongly Disagree=1

<sup>1</sup> This Course compared with others: [--] Much Lower, [-] Lower, [=] Similar, [+] Higher, [++] Much Higher

Q13 - What did you like best about the course?

<b>Response Rate:</b>	<b>83.33%</b> (10 of 12)
1	i appreciate the efforts that put on us to explain about this course and assignments.
2	finding the problems and making to answerable and making the decisions through different metrics and analyze by using analytics method to find a solution or making a decision.
3	The concepts
4	Learned more practical things from google analytics
5	It is an Informative course & There is lots of learning.
6	Interesting real life examples with each topic which made it easier to resonate it with and understand.
7	I was never into Google analytics, now I have some knowledge on Google Analytics 4 which was very interesting and satisfying to me.
8	Everything is perfect
9	Besides learning Marketing Analytics, there is a practical certification for Google Analytics.
10	..

**Q14 - How would you improve the course?**

<b>Response Rate:</b>	<b>83.33%</b> (10 of 12)
1	nothing actually needed
2	by planing the course duration more
3	There are so many new topics which can be learnt efficiently if more time is provided.I would suggest 12 week for this course.
4	So far it was good
5	Its good to learn
6	Its by far very well prepared!
7	It's fine I didn't find anything to improve
8	I feel like there should be more python material for analytics covered in this course similar to Big data analytics. One area of concern for all in-person classes that I have attended so far, is that whenever we are required to engage in groups, students from the Indian descent who happen to be the majority in class, tend to hold discussions in Hindu, other student are therefore disadvantaged by such arrangements.
9	Everything is perfect
10	6 Weeks is very less time to get expertise to the content covered in this course.

About the Instructor:		Brian Weikel						--- Period Comparisons ---					
		Responses				Individual		BUSA			All		
		SA	A	D	SD	N	Mean	N	Mean	=+ ¹	N	Mean	=+ ¹
Q15	The instructor helped me understand how new topics related to the overall purpose of the course.	9	3	0	0	12	3.8	54	3.7	=	6K	3.6	++
Q16	The instructor provided feedback that helped me improve.	10	1	1	0	12	3.8	54	3.6	+	6K	3.6	++
Q17	The instructor encouraged me to critically reflect on what I was learning in the course.	10	2	0	0	12	3.8	54	3.7	+	6K	3.6	++
Q18	The instructor provided clear and consistent communication.	9	2	1	0	12	3.7	54	3.7	=	6K	3.6	++
Q19	The instructor responded to my inquiries within 48 hours.	10	2	0	0	12	3.8	54	3.7	++	6K	3.6	++
Q20	The instructor was interested in my success.	9	3	0	0	12	3.8	54	3.7	=	6K	3.6	++
Q21	The instructor used the course technologies to enhance my learning experience.	8	4	0	0	12	3.7	54	3.7	=	6K	3.6	++
Q22	The instructor displayed thorough knowledge of course material.	9	3	0	0	12	3.8	54	3.7	=	6K	3.7	++

Responses: [SA] Strongly Agree=4 [A] Agree=3 [D] Disagree=2 [SD] Strongly Disagree=1

<sup>1</sup> This Individual compared with others: [--] Much Lower, [-] Lower, [=] Similar, [+] Higher, [++] Much Higher

About the Instructor:		Brian Weikel		
		Responses		Individual
		YES	NO	N
Q23	I would recommend this instructor to other students.	11	0	11

Responses: [YES] Yes [NO] No

About the Instructor:		Brian Weikel						--- Period Comparisons ---					
		Responses				Individual		BUSA			All		
		SA	A	D	SD	N	Mean	N	Mean	--+ <sup>1</sup>	N	Mean	--+ <sup>1</sup>
Q24	Overall, the instructor helped me learn.	8	3	0	0	11	3.7	53	3.7	=	6K	3.6	++

Responses: [SA] Strongly Agree=4 [A] Agree=3 [D] Disagree=2 [SD] Strongly Disagree=1

<sup>1</sup> This Individual compared with others: [--] Much Lower, [-] Lower, [=] Similar, [+] Higher, [++] Much Higher

**Q25 - What did the instructor do well?**

<b>Faculty:</b> Brian Weikel	
<b>Response Rate:</b> 83.33% (10 of 12)	
1	yes he offered very clear explanations with lots of real life examples.
2	yes he explained everything in detail.
3	good
4	Yes
5	The instructor is very particular about the subject but he delivers more theory and less practical.
6	Provided feedback on all assignments and group discussions.
7	Instructor was very good in explaining the subject and also giving feedback on the assignments which was very helpful to know the things
8	He is well experienced and has commendable knowledge
9	Giving feedback, Providing instructions, Great Lectures.
10	..

<b>Q26 - How could the instructor improve?</b>	
<b>Faculty:</b> Brian Weikel	
<b>Response Rate:</b> 83.33% (10 of 12)	
1	nothing much he is good
2	he dont need to
3	by giving more practical environment
4	So far he was good
5	Put more emphasis on Python as well.
6	Its very good as it is!
7	He is well experienced and has commendable knowledge
8	He is good like 5/5
9	..
10	-