

Bruno Kuasney

Curitiba/PR

Graduated in statistics , in love with AI, codes and data. I love what i do and i can't imagine doing anything other than data science and artificial intelligence.

Data Science

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Formation

University Graduate - Bacharel em Estatística pela UFPR - **[Complete/2016]**

Courses

- Hadoop | mapReduce with Pig
- Hadoop | mapReduce with Hive
- Hadoop | mapReduce with Spark | pySpark
- Hadoop | mapReduce with Python
- Ambari/Hue
- BigQuery
- Drill
- Presto
- Tensorflow and Google Cloud ML | Python
- Machine Learning with Python
- Machine Learning with R
- Cassandra
- MongoDB
- HBase
- **Course in progress** - Scala | Cassandra
- **Future Course (2/2018)** - Neural Network | Deep Learning (Udacity)
- **Future Course (1/2019)** - Reinforcement Learning
- **Future Course (1/2019)** - AI

Skills

Business

- Statistics
- Business Intelligence
- Data Analysis
- Data Science
- Machine Learning

Data Science

- R (data visualization; machine learning; estadística)
 - Python (machine learning; estadística; mapreduce; pandas; numpy; scikit learn)
 - Pig
 - pySpark
 - Hive
 - Machine Learning R
 - Machine Learning Python
 - Neural Network
 - Reinforcement Learning
 - MongoDB
 - Cassandra
 - HBase
 - Postgresql
 - Klipfolio (DataVis; Dashboards)
 - QlikView (DataVis; Dashboard)
 - QlikSense (DataVis; Dashboard)
 - Tableaut (DataVis; Dashboard)
 - DataStudio (DataVis; Dashboard)
 - R/Shiny Dashboard (DataVis; Dashboard)
 - Office
 - Excel (+VBA)
 - Google Analytics
 - Measuring Online Campaigns
 - CRM Analysis (Clustering; Predictive analysis, prescriptive analysis, etc)
 - Life Time Value and Survival Analysis
 - Hypothesis Testing
 - Machine Learning Algorithms
 - Github; bitbucket; Gitlab
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Additional Information

- Maximum possible automation of data and information
 - I like to be always learning and developing
 - Passion for data and information.
 - Creativity to solve the most different problems
 - Enthusiastic and lover of technology and AI
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Professional Experience

- **Personal Projects**

- Crawler for data scrapping and automatic analysis, tying the entire process of obtaining and analysis in R
- Test of algorithms and bases analyzes obtained in Kaggle
- Creation of statistical courses, machine learning and analysis using R
- Sporadic freelances in data science using R/Python + Machine Learning

- **2016/Dias Atuais - Mirum Agency**

- Development of automated performance panels.
- Development of ETL for business intelligence.
- Development of performance panels using the Klipfolio and Data Studio tools.
- Experience and knowledge of Web Analytics, digital market and ETL for these fronts.
- Preparation of studies and reports in power point formats and markdown.
- Excel, RStudio (R), Python, Klipfolio, DataStudio, SQL, Google Analytics, power point, data mining, Knime, dataminer and machine learning algorithms.
- Searching and test new tecnologys for business intelligence area.
- Meet demands from other sectors such as KPIs, business rules, visualization panels and strategic solutions.
- Process automations
- Statistical modeling such as survival analysys, life time value, recommendations systems, classification models, clusters, time series to forecasts, etc.
- Using **sql, r, python** and visualization tools like **tableaut, Qlickview, DataStudio, Klipfolio e Excel**.

- **2015/2016 - RW1**

- Business Intelligence Consultant, with emphasis on the QlikView platform for visualization.
- Maintenance of business rules, PI and KPI.

- Statistical analysis such as forecast, time series, correlations, etc.

- **2013/2015 - Volvo Trucks do Brasil**

- Tools of Business Intelligence (BI) and programming.
- Generation and analysis of quality Indicators
- Update of the main reports of the Department of quality and Technical Support Truck.
- Compilation of data, tabulation and formatting with respective business rules
- Reports presentations (new presentations on demand).
- Statistical studies on demand.
- Statistical support in the analysis of field problems (failures).
- SAS software for guarantee product
- Process automation through VBA and R programming code.
- Development of KPI indicators
- Maintenance of indicators.
- Development of management reports
- Forecast Analysis / Estimates
- Internal Studies (Marketing Research)
- Critical evaluation of indicators
- Statistics models in general
- Development of Dynamic and / or static dashboards
- Dashbaords development in QlikView, Excel, PowerPoint and R (Shiny package)
- Support for after sales area for both trucks and buses
- Help in the area of marketing and sales of parts

- **2011/2013 - Mirum Agency**

- Working in the area of Business Intelligence, with analysis of results online.
- Media analytics.
- Followup on the implementation and configuration of Web Analytics systems, track events for pageview monitoring, connection rate, etc...
- Measurement of Online Campaigns.
- Forecast for investments
- Internal studies (what the best advertising, best format, best communication vehicle)
- Help on obtaining better strategies based on the results obtained.

- **2010/2011 - Bosch**

- Working on a specific Logistics Engineering project.
- That consisted of obtaining and tabulating data for spreadsheet, so that all the material that arrived was documented, along with its dimensions, so that, in the future, standardization were made, according to the data obtained.

- 2008/2009 - CNH - Case New Holland

- Area of manufacturing engineering.
- Design of pieces in AutoCad
- Design of layouts for improvement of the production
- Assistance in the Development of Layout for the improvement of the production
- Assistance in projects on demand.