

## RSVP Movies – Assignment Summary

As per the analysis,

- ⇒ Majority of the movies were produced in the month of March with an average of about 2300 movies per year, Hence we can infer that there is a downward trend as the year progresses.
- ⇒ The genre 'Drama' is having the maximum votes and high rating averages with 4285 number of movies and an average duration of 107 minutes. Thus, RSVP Movies can produce a film of genre 'Drama' as well as Action and Thriller genres also hold potential.
- ⇒ Most of the movies were rated between 6-8 on a median rating scale. Aiming for 8+ on a median rating will increase chances of a superhit movie.
- ⇒ The production company can be either Star Cinema or Twentieth Century Fox, as both have produced the highest number of hits among multi lingual movies, or with Marvel Studios, as it tops the list.
- ⇒ The movie can be directed by either of these 3 directors: -- James Mangold , Anthony Russo and Soubin Shahir as these are top directors in the top genres whose movies have an average rating > 8
- ⇒ For actor and actress Mammooty and Taapsee Pannu can be chosen as she is on the top of the list with average rating 7.74 and maximum votes as well as Mammooty has

highest ratings as well also Vijay Sethupati can be focused on as well.