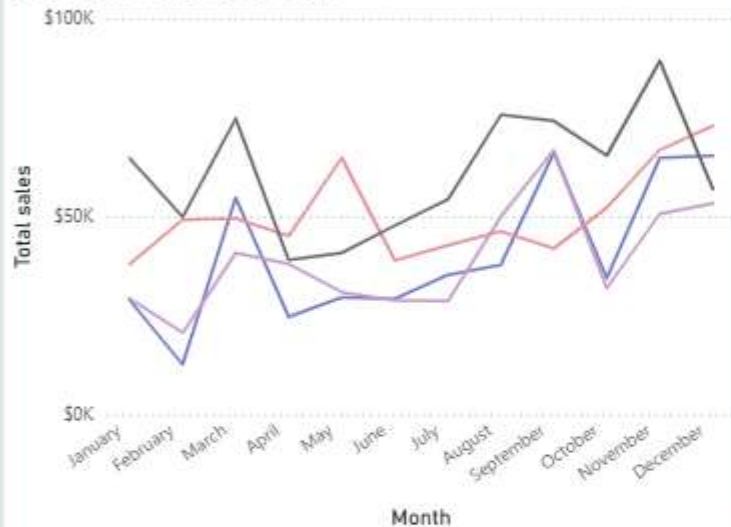




Seasonal trend (sales peak during festive season)

Year ● 2014 ● 2015 ● 2016 ● 2017



2014

\$484.25K

Total sales

2015

\$470.53K

Total sales

2016

\$609.21K

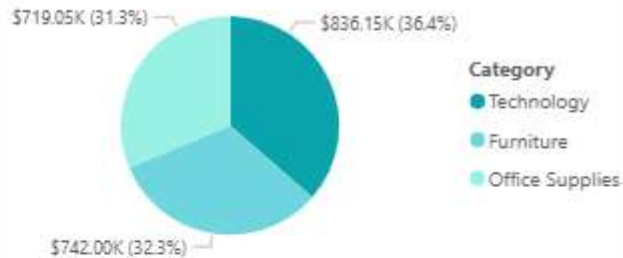
Total sales

2017

\$733.22K

Total sales

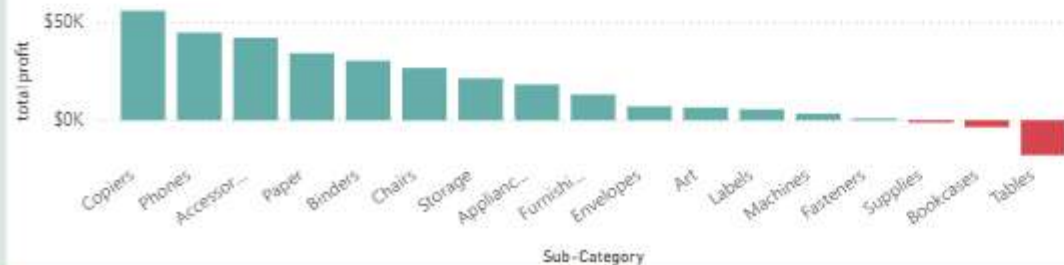
Total sales by Category



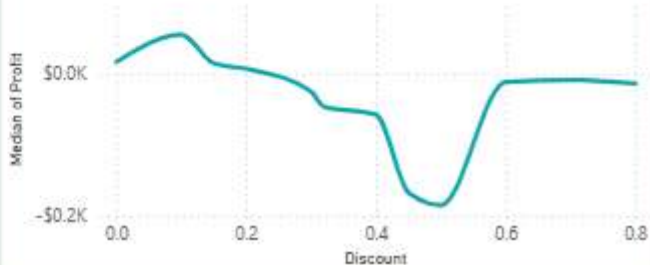
Total sales by Sub-Category



Total profit by Sub-Category (Tables cause huge losses despite high sales)



Median of Profit by Discount (10% is optimal discount)

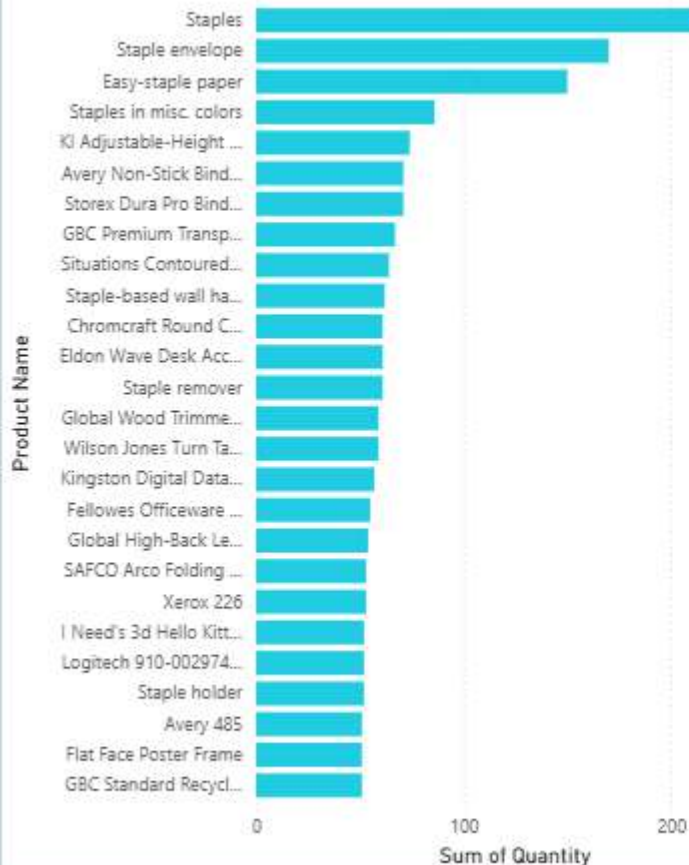


Sales \$

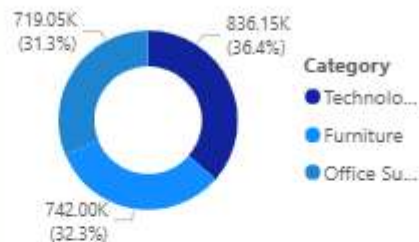
Sales (Volume)



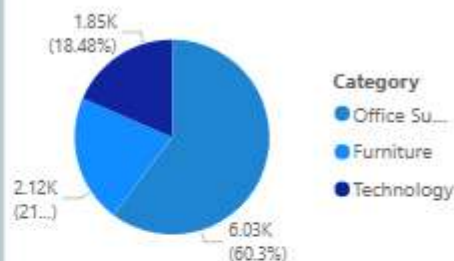
Sum of Quantity by Product Name



Total sales(\$) by Category



Count of Quantity by Category (Almost equal sales(\$) but difference in volume)



Quantity by Sub-Category (Binders highest sales by volume and have 5th highest sales by capital) Signature product?

