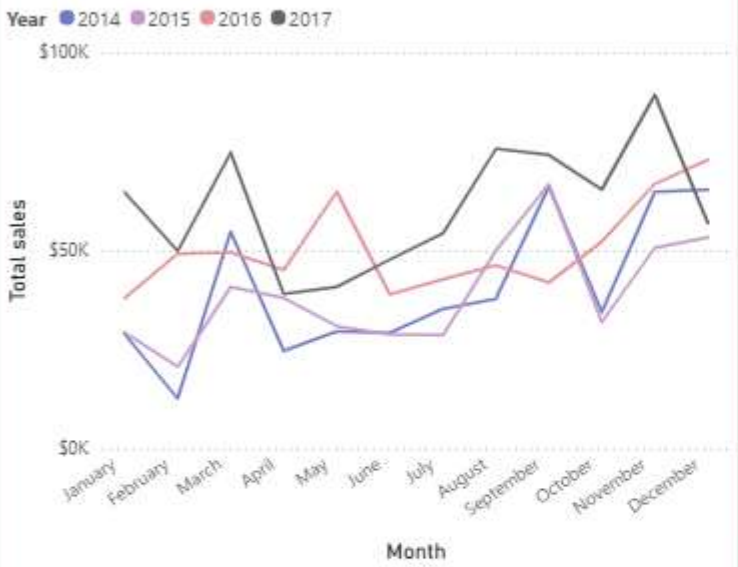
Superstore Sales Dashboard

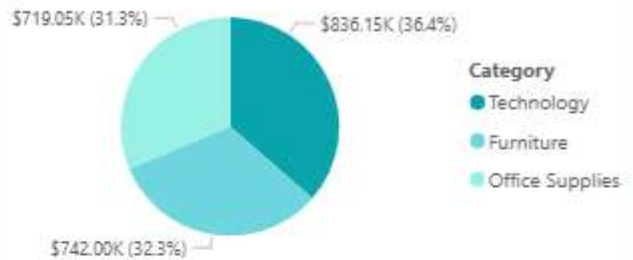
2014-2017

Seasonal trend (sales peak during festive season)



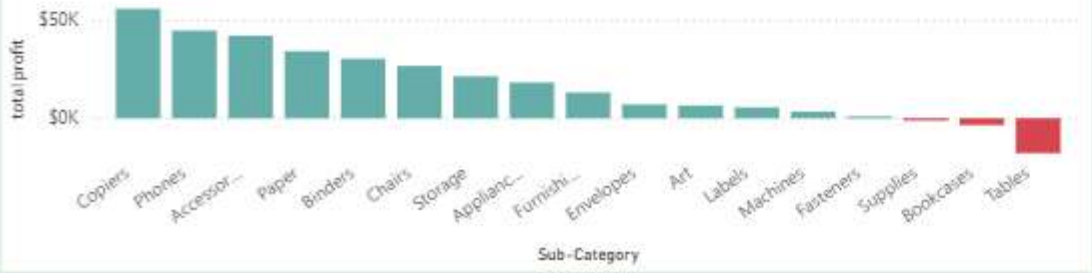
2014	$484.25K Total sales
2015	$470.53K Total sales
2016	$609.21K Total sales
2017	$733.22K Total sales

Total sales by Category

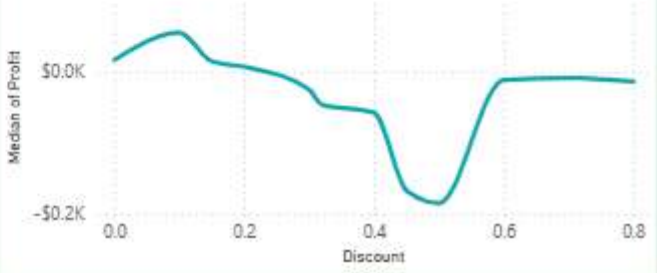


Total sales by Sub-Category

Total profit by Sub-Category (Tables cause huge losses despite high sales)



Median of Profit by Discount (10% is optimal discount)

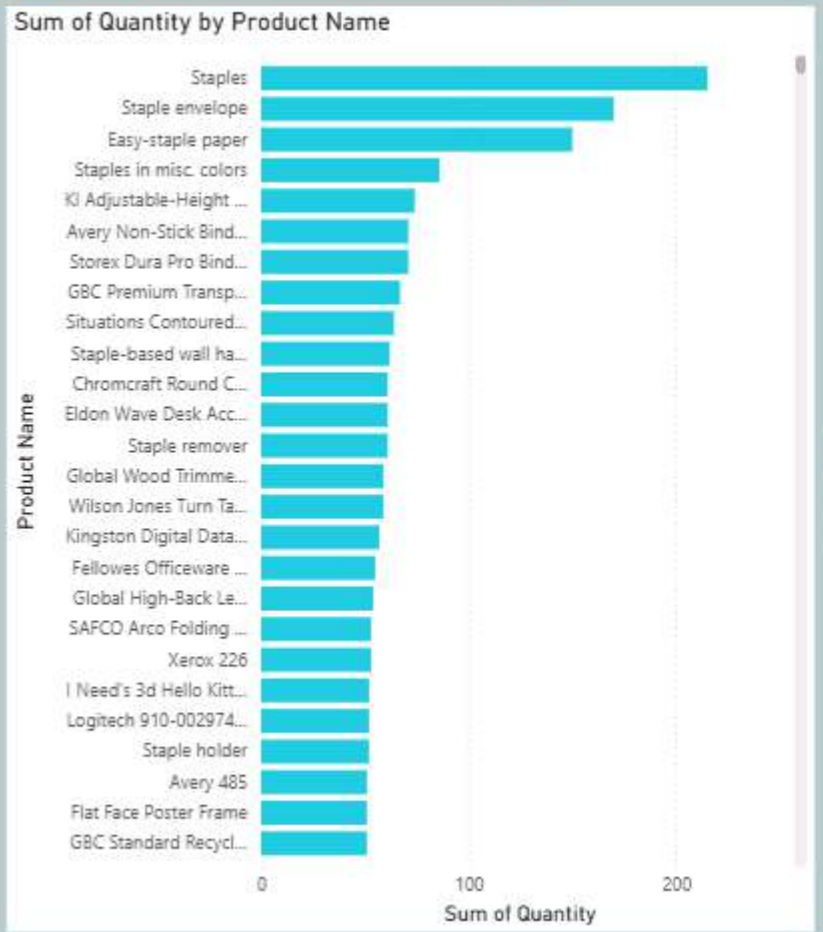


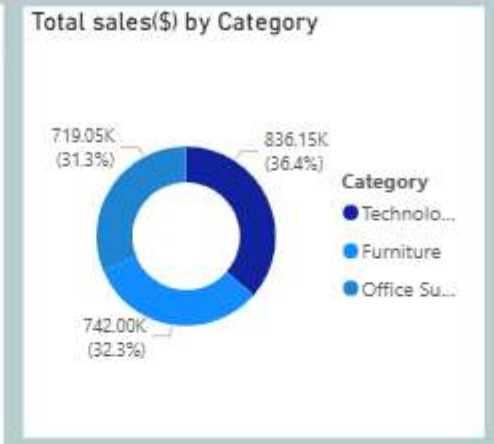
Sales $

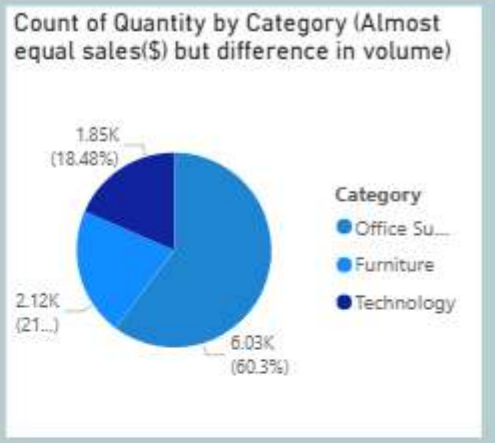
Sales (Volume)

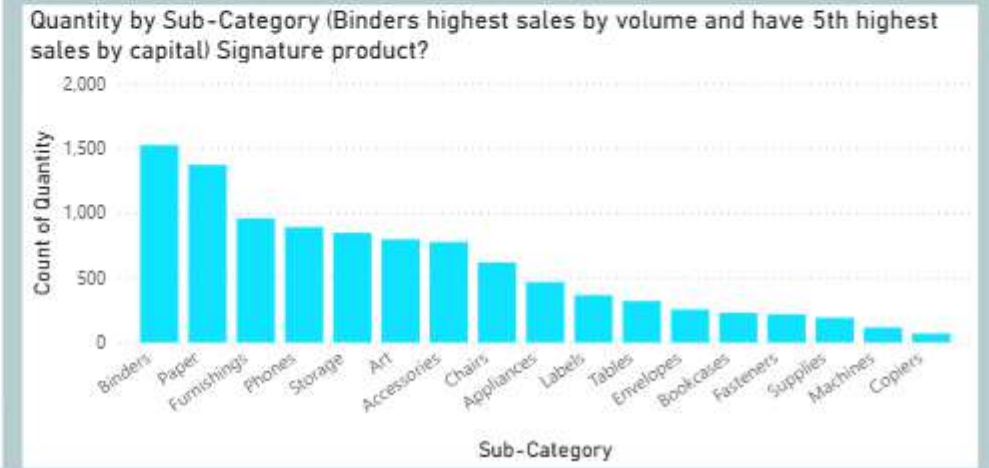
Superstore Sales Dashboard

2014-2017









Sales $

Sales (Volume)