

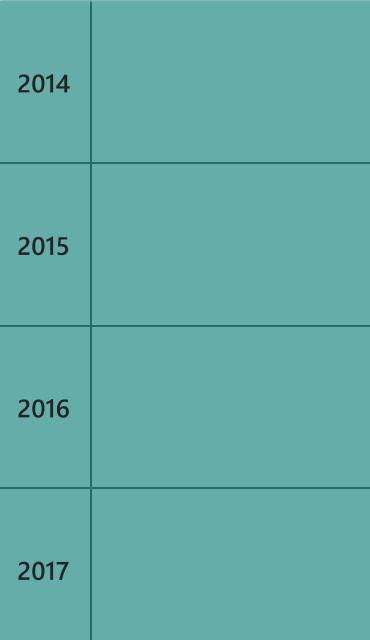
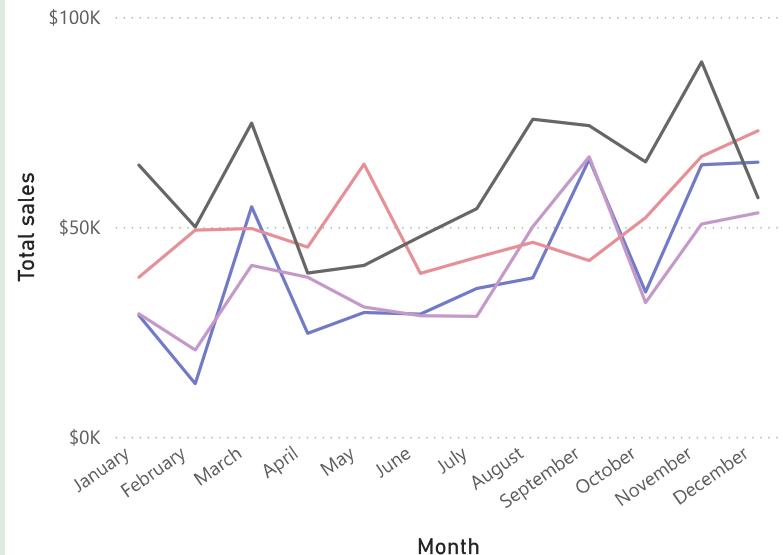


Superstore Sales Dashboard

2014-2017

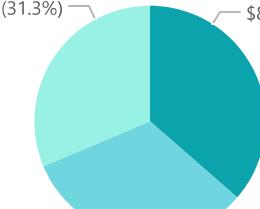
Seasonal trend (sales peak during festive season)

Year ● 2014 ● 2015 ● 2016 ● 2017



Total sales by Category

\$719.05K (31.3%)



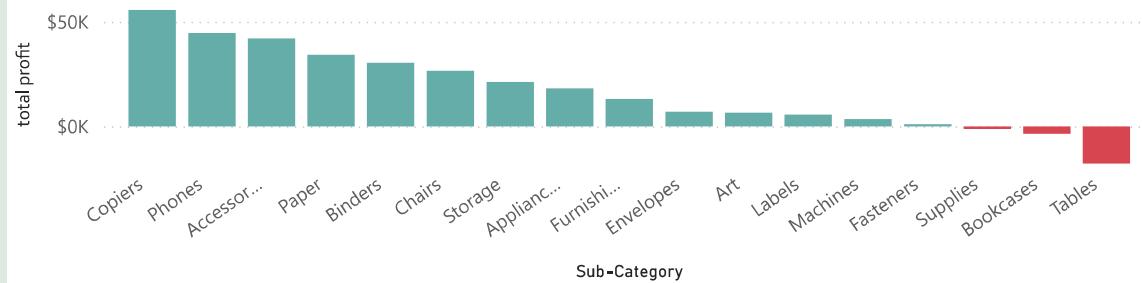
Category

- Technology
- Furniture
- Office Supplies

Total sales by Sub-Category



Total profit by Sub-Category (Tables cause huge losses despite high sales)



Median of Profit by Discount (10% is optimal discount)



Sales

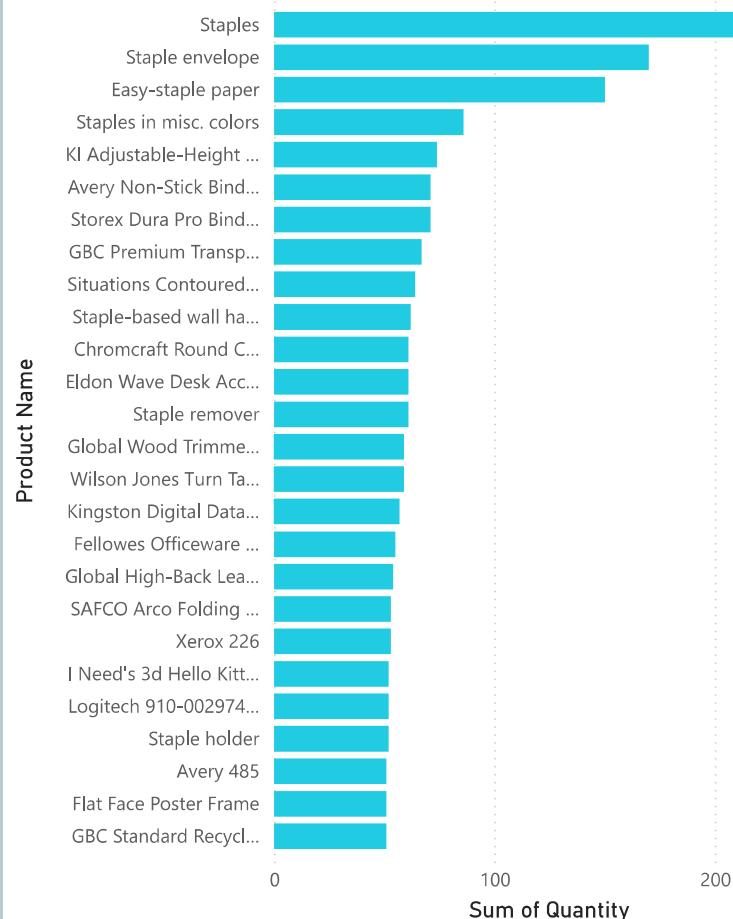
Sales (volume)



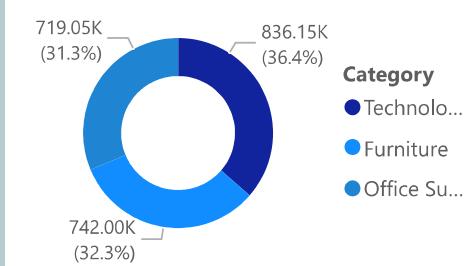
Superstore Sales Dashboard

2014-2017

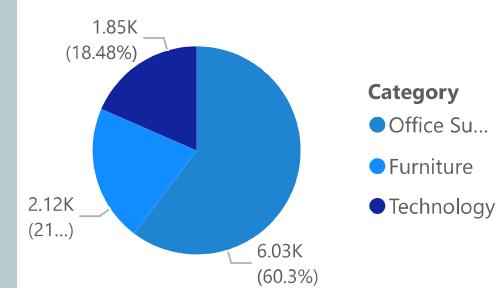
Sum of Quantity by Product Name



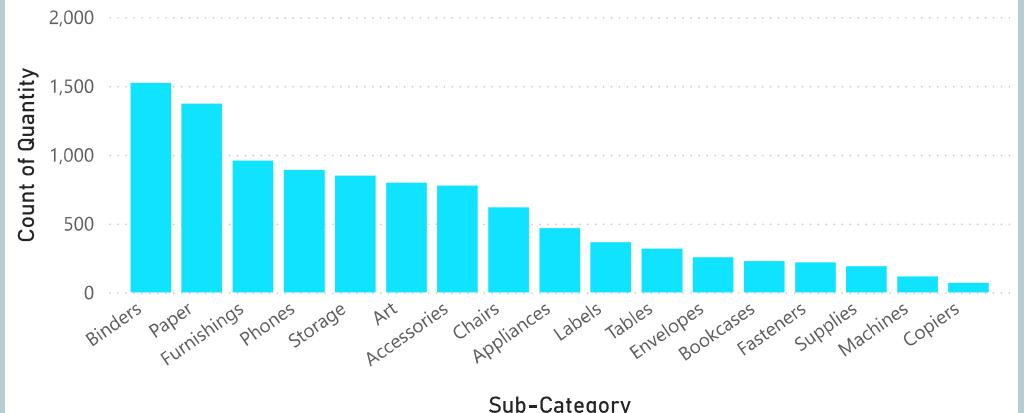
Total sales(\$) by Category



Count of Quantity by Category (Almost equal sales(\$) but difference in volume)



Quantity by Sub-Category (Binders highest sales by volume and have 5th highest sales by capital) Signature product?



\$ sales

Sales (volume)