

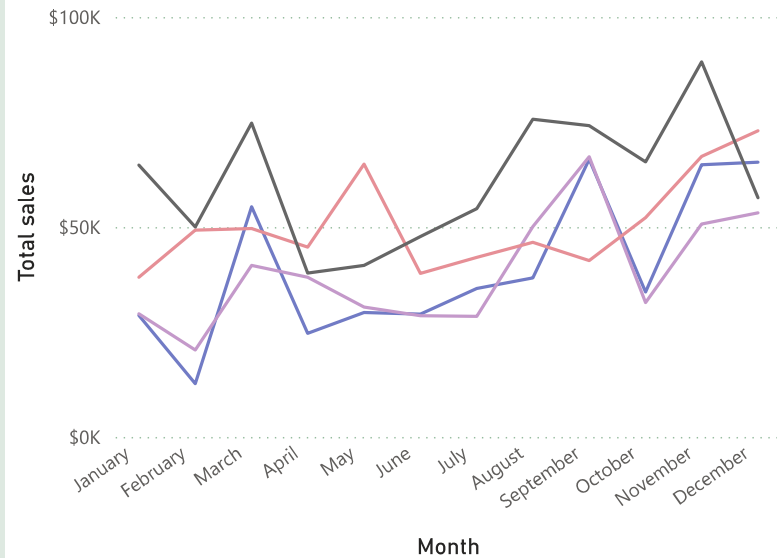


# Superstore Sales Dashboard

2014-2017

Seasonal trend (sales peak during festive season)

Year ● 2014 ● 2015 ● 2016 ● 2017



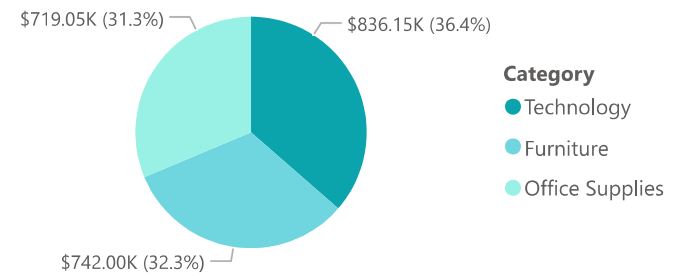
2014

2015

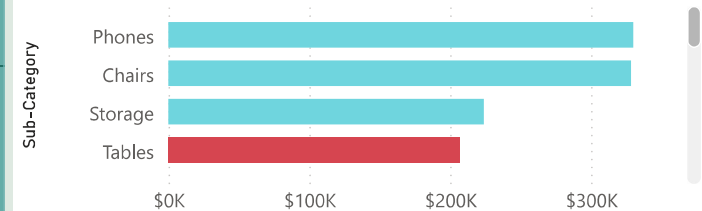
2016

2017

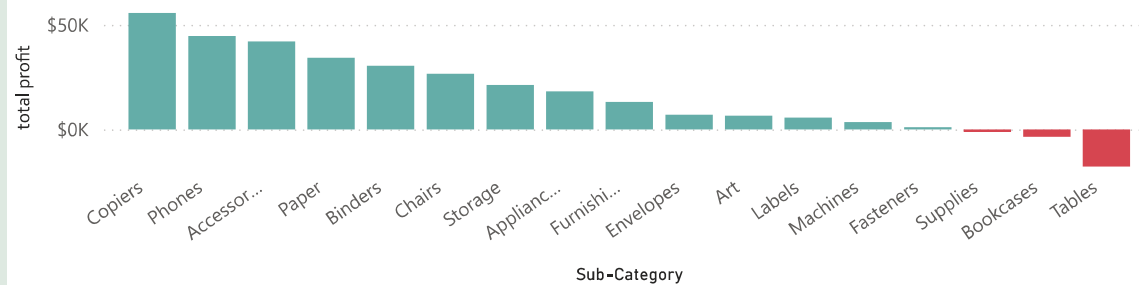
Total sales by Category



Total sales by Sub-Category



Total profit by Sub-Category (Tables cause huge losses despite high sales)



Median of Profit by Discount (10% is optimal discount)



Sales \$

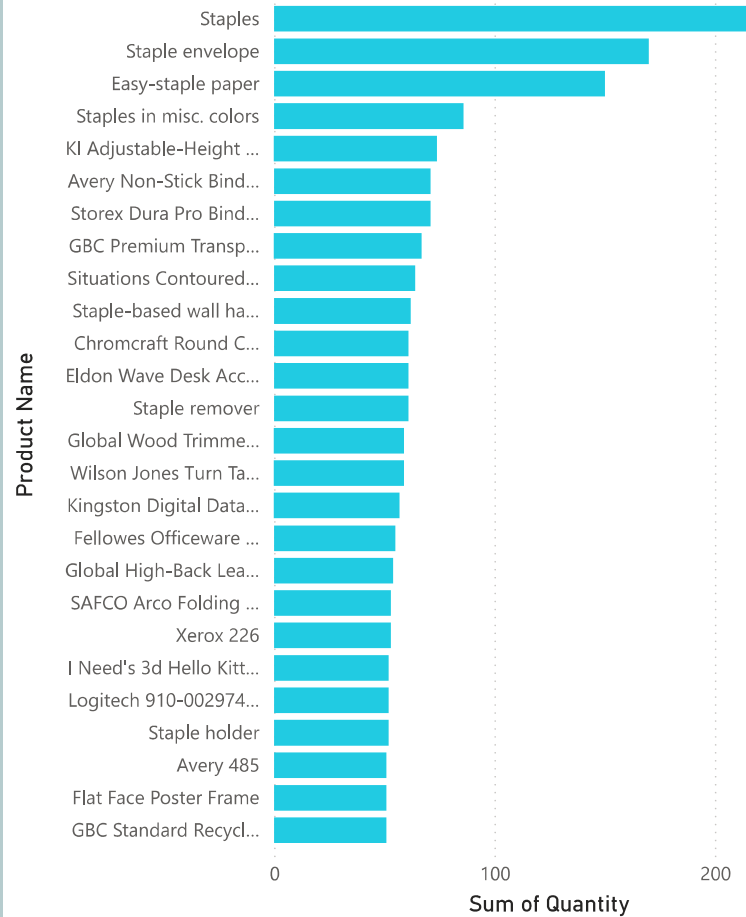
Sales (volume)



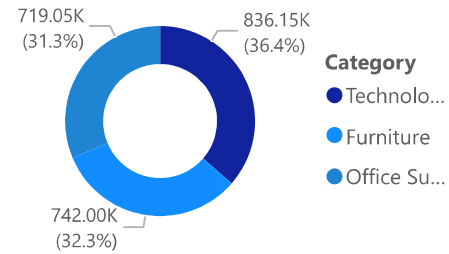
## Superstore Sales Dashboard

2014-2017

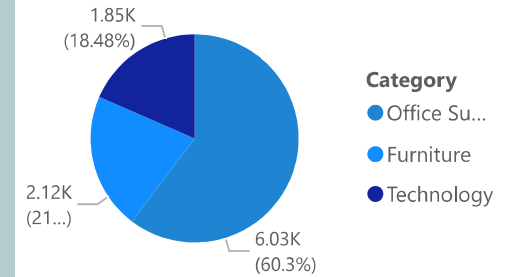
Sum of Quantity by Product Name



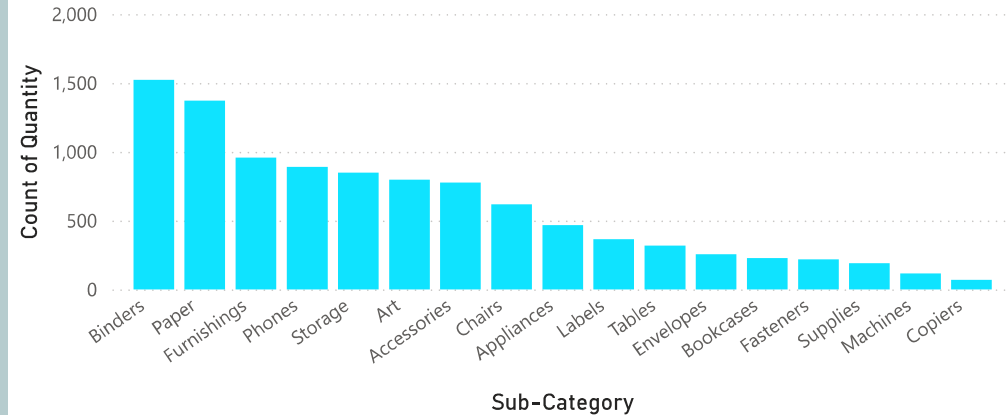
Total sales(\$) by Category



Count of Quantity by Category (Almost equal sales(\$) but difference in volume)



Quantity by Sub-Category (Binders highest sales by volume and have 5th highest sales by capital) Signature product?



Sales \$

Sales (volume)