



- Expert advisory in the Web3 space powered by the top communities in the crypto and NFT space

Overview

The next great wave in disruptive technology is underway, with people and organizations still wondering how blockchain, crypto, and crypto gaming will change professional industries and personal lives.

Green Candle Consulting provides deep industry knowledge about crypto and token assets as well as related methodologies & technologies:

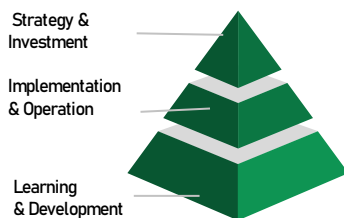
- Driving awareness and adoption of cryptocurrency, NFTs, and crypto gaming through education and engagement
- Establishing an interface between experts of leading crypto communities and strategic partners for advisory / service delivery

Advisory along a venture's crypto life cycle

All services provided by Green Candle Consulting center around crypto & NFTs.

We have a focus on crypto gaming since it is a key driver of crypto mass adoption.

We will deliver specific capabilities to ensure our customers receive support in all phases of their organization's / project's life cycle; in addition to personal growth in the crypto space.



Organizational Structure & Core Team

Subject matter experts are supported by a flat organizational structure with dedicated sales, administration & project management functions.

The core team of Green Candle consists of advisors and investors who are in the crypto space for 5 years on average and come from diverse background including IT, finance, management consulting and project management with an average expertise in their expert field of 15+ years.

Over time the Green Candle Team plans to operate under a DAO.

Key Service Offerings

Key service offerings are designed and delivered by subject matter experts & coordinated by experienced delivery managers:



Crypto & NFT Project Advisory Services

Consult on setup and growth of crypto and NFT projects from inception to operation

Our primary focus is on crypto gaming-related projects



Trend Analysis and Portfolio Management

Build a trader's mindset, understanding current / future trends in the industry

Provide key strategies within personalized risk profile – what we call mastering 'cryptovestment'



Crypto Acceleration

Enable users to adopt a "crypto mindset" effectively and efficiently through learning and engagement activities

Get you up and running in all-things crypto



Web3 Development

Consult on the importance of Web3 and how it can be incorporated into your existing business model

Explore taking a venture into the metaverse



Security and Risk Management

Deliver proactive and reactive strategies to keep your crypto assets safe / secure

Share industry best practices and become the keeper of your own keys

Whom We Serve



Crypto and NFT Project Teams tapping into the wealth of knowledge available within Green Candle's network to aid in future crypto and NFT builds



Investors wanting to create a crypto portfolio or aiming at expanding their portfolio



Technology and Management Consulting Firms looking to gain access to experts in the crypto and NFT space



For-Profit Companies (non-advisory) exploring ways to capitalize on the emerging developments in the crypto and NFT space



Government Institutions and NGOs starting or scaling crypto initiatives

Spotlight: Crypto game project advisory

We advise crypto (gaming) projects in nearly all aspects of their strategy, operation and development

General Strategy

- Market positioning, benchmarking, brand, key project parameters, overall potential

Financial Planning

- Business plan development, project finance

Investment

- Nomination and support of negotiation with potential investors

Tokenomics

- Design, and validation of models

Development

- Prototyping, testing, outsourcing, etc.

Sourcing / Partner Management

- Nominating and evaluating potential hires or external service providers in development, marketing, operations, etc.

Spotlight: Crypto Portfolio Development

We provide investors advisory in setting up and maintaining a portfolio according to your risk profile. We tend to optimize asset portfolios as per risk / reward potential utility / yield. We do this both for investment houses and high net worth individuals. Supporting services which can be provided on demand are general crypto education and asset security related support.

Crypto High-Caps

- BTC, ETH, BNB, SOL, DOT, AVAX ...

Crypto Mid-Caps

- UNI, ATOM, LINK, VET, FTM, EGLD, ...

Crypto Gaming Tokens

- AXS, SAND, APE, BYTES, GALA, ...

NFT Mainstays

- Crypto Punks, BAYC, MAYC, NT, ...

Metaverse Land

- Sandbox, Decentraland, Otherside, ...

Stable Coins

- USDC, USDT, DAI, BUSD ...

Early Stage Investments Through VCs

- As identified and evaluated by team