

Devine Texas Chamber of Commerce

Site purpose

Reach citizens and business owners of Devine Texas and encourage both to promote local businesses, buy local, and get involved in hosting events, charitable works, improve the quality of life, and contribute to the economic stability of the community

Target Audience-

Jesse Hernandez

Owner Felipe's Tire Shop

35 yr. old Male

Married

Father of 6

High School Diploma

Jesse is hard-working, dedicated business owner, and a strong leader.

In his limited spare time, he volunteers at Devine Little League, and

Devine Youth Sports Association (DYSA), he and his wife have been boards members for the last 20 years.

He can use a computer, is comfortable researching products for customers daily many times throughout the day on his laptop.

Fernando Romero

Community Member

47 yr. old male

Married

Father of 5

Tech School Certificate

Fernando is a hard-working truck driver that is concerned about the community for the betterment of his children and future grandchildren.

Fernando volunteers in his church community occasionally.

He is comfortable using a computer and uses various apps daily.

Kayleen Holder

Devine News Journalist

35 yr. old Female

Married

Mother of 3

Bachelor's Degree in journalism

Kayleen is an active member in the community, is involved and present at all community events.

Kayleen volunteers at the local schools and is a member of the PTO

Kayleen is very knowledgeable with computers and uses various applications daily. She uses social media, websites, and newspaper to publish her stories.

Site Map



Color Scheme



#8ECAE6 – Light Cornflower Blue

#219EBC Blue Green

#023047 Prussian Blue

#FFB703 Honey Yellow

#FB8500 Orange- call to action

Black will be used as font color

White will be used as background color for the main body

Typography

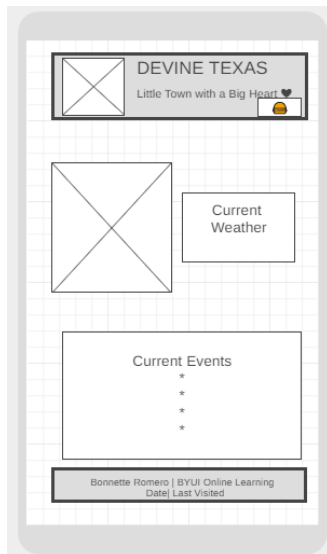
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<link rel="preconnect" href="https://fonts.gstatic.com" crossorigin>
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rel="stylesheet">
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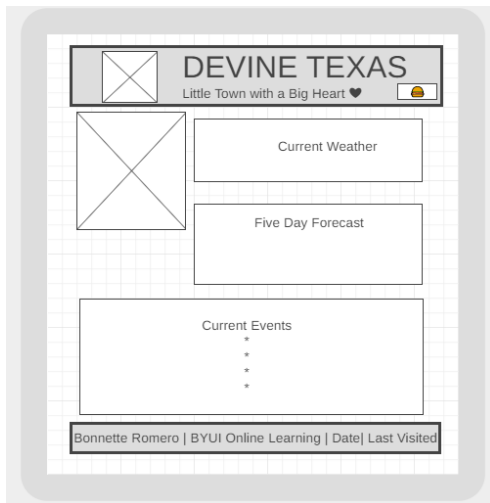
Almost before we knew it, we had left the

Wireframe Sketches

Small



Med



Large

